

MARIA GEORGY

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EDUCATION

University of California, Los Angeles (Los Angeles, CA)

Certification in Full-Stack Coding : April 2024

- edX, Inc. an online learning platform, to take courses offered by accredited universities and training program

California State University, Northridge (Northridge, CA)

Bachelors of Science in Marketing: May 2023

- Received *Student Success Champion Award* in Spring 2023 for hard work, dedication and overall contribution to student success
- Member, *Honor Society of Marketing*: Recognized for academic excellence in marketing studies and actively engaged in networking and professional development activities with fellow members

EXPERIENCE

Starbucks (Santa Clarita, CA)

Barista: July 2020 - Present

- Received “Partner of the Quarter” (2021 & 2022) for cultivating a positive work environment amongst other employees
- Maintained an average accuracy rate of 99% for order fulfillment which resulted in increased customer satisfaction
- Trained and mentored three new baristas, resulting in an increase in their job proficiency and a positive impact on team productivity

Zwick Post (Hollywood, CA)

Marketing Intern: July 2022 - September 2022

- Collaborated with the sales and marketing departments to create a new client growth strategy, which diversified the business and resulted in acquiring 5+ non-profit organizations
- Managed social media projects from initial drafts to final versions, incorporated feedback from managers, and secured necessary approvals using organic assets which resulted in expanded brand awareness and an increase in social media following by 15%
- Streamlined and optimized access to our Notion database, ensuring seamless usage for both internal employees and external clients

Quality Behavior Solutions (Los Angeles, CA)

Small Business Consultant: February 2023 - May 2023

- Offered strategic advice on organizational structure and workflow optimization to improve operational efficiency across multiple branches of the ABA treatment center
- Assisted in developing and implementing an effective marketing strategy, including social media campaigns and targeted advertising, to improve brand visibility and attract new clients

GAP Beauty LLC (Los Angeles, CA)

Social Media Manager: May 2021 - July 2021

- Managed social media planning for marketing strategies resulting in the account's growth of 5,000+ Instagram followers
- Monitored online presence of company's brand image and engaged with users, strengthening customer relationships

SKILLS AND INTERESTS

- *Software*: Adobe Creative Suite, Microsoft Suite, Canva, G-Suite, Notion, Slack, Google Ads, Final Cut Pro
- *Languages*: Arabic (Native), English (Fluent), Spanish (Limited working proficiency)
- *Interests*: Travel, Film, T.V Shows, Pilates, Live Music