

# Hotel Analysis Dashboard

## Arrival Year

- ☒ 2015
- ☐ 2016
- ☐ 2017

## # of Transactions

119.390

## Avg Daily Rate

101,83 €

## Bookings Cancelled

44224

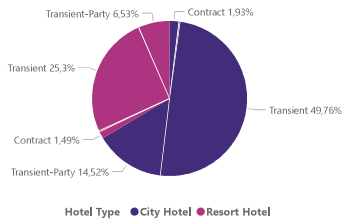
## Quarter

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4

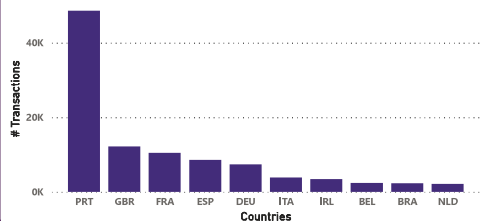
## Country

- ☒ ABW
- ☐ AGO
- ☐ AIA
- ☐ ALB

## # of Transactions by Hotel Type & Customer Type



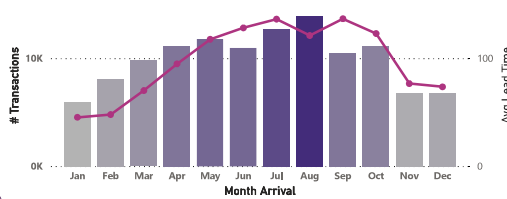
## # of Transactions by Top 10 Country



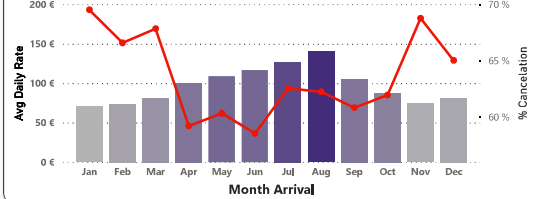
## Customer Type

- ☐ Contr...
- ☐ Group
- ☐ Transi...
- ☐ Transi...

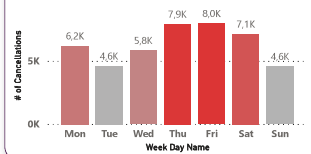
## # of Transactions per Month Arrival



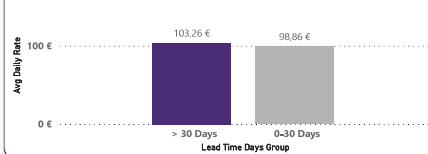
## Avg Daily Rate & Cancellations per Month



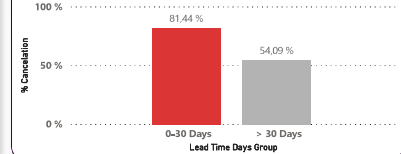
## Cancellations per Weekday



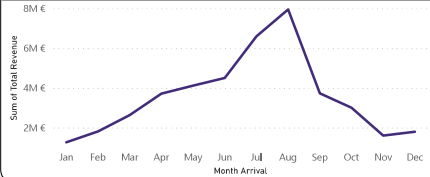
## Avg Daily Rate



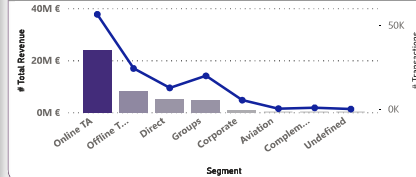
## Cancellation Rate



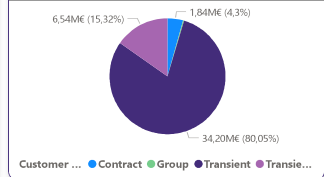
## Sum of Total Revenue by Month Arrival



## Total Revenue and Transactions by Segment Type



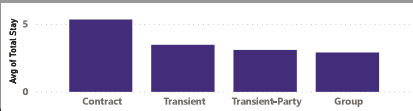
## Total Revenue per Customer Type



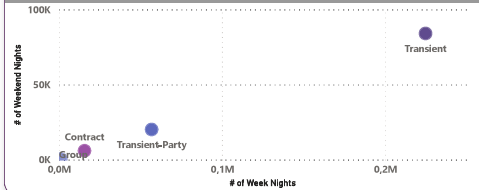
## Total Transactions and Revenue Summary

CustomerTypeDescr	Average Daily Rate	Total Revenue	Total Stay	Transactions
Transient	9,589.811,59 €	34,199.103,91 €	308909	89.613
Transient-Party	2,162.780,78 €	6,544.635,58 €	76998	25.124
Contract	356.852,32 €	1,839.077,75 €	21687	4.076
Group	48.172,91 €	140.680,29 €	1663	577
<b>Total</b>	<b>12.157.617,6 €</b>	<b>42.723.497,53 €</b>	<b>409257</b>	<b>119.390</b>

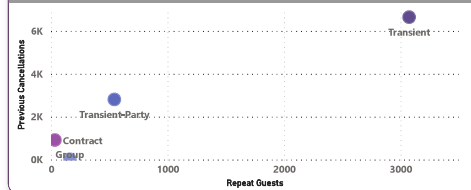
## Average Stay Duration by Customer Type



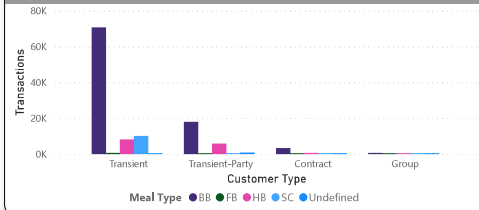
## # of Week and Weekend Nights per Customer Type



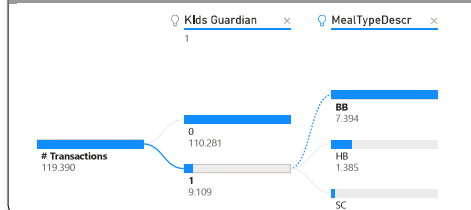
## Repeat Guests & Previous Cancellations per Customer Type



## # Transactions by Customer Type & Meal Type



## Expand for Meal Type by Kids Guardian



## Special Requests & Required Car-Parking per Customer Type

