COLOR BLOCK, COLOR MATCHING APP FOR THE COLOR BLIND

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COLOR BLINDNESS

About 300 million people are color blind worldwide. **Color Block** is an app designed for people with color vision deficiencies to help them match colors and make better fashion and design choices. With the app, the user can easily match colors and create color palettes that work together.

HOW IT WORKS

The app uses computer vision technology to identify colors and recommend matching shades. Users can take a photo of any object or select colors from a color wheel to create a palette. The app also provides detailed information about color theory and how to match colors.

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FEATURES

Color Block has a variety of features, including a color blindness simulator that allows users to see what their designs look like to people with different color vision deficiencies. The app also has a library of pre-made color palettes for users to choose from, as well as the ability to create custom palettes.

ACCESSIBILITY

The app is designed to be accessible for all users, including those with visual impairments. It has a high contrast mode and adjustable font sizes. The app also supports multiple languages, including English, Spanish, French, and German.

BENEFITS

The **Color Block** app helps color blind individuals overcome challenges in their daily lives, such as choosing clothing that matches, creating aesthetically pleasing designs, and understanding color theory. The app also helps designers and artists create more inclusive and accessible designs.

GET STARTED

Download **Color Block** today and join the millions of people who are already using it to enhance their color vision. The app is available for free on the App Store and Google Play.

THANKS

Do you have any questions?
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