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## MARIAMA ASSOUMANI

### UI/UX Designer (Full-time or Fixed-term Contract)

Looking for a new creative challenge, in France or abroad, to design digital experiences that are intuitive and accessible.

#### LANGUAGES

French – Native  
English – TOEIC 970/990  
Korean – B1/B2  
Japanese – A2

#### INTERESTS

Travel & Exchanges – Asia, Africa, EU  
Baking & Coffee  
Film Photography

#### SOFT SKILLS

Curiosity and creativity  
Adventurous mindset  
Empathy

#### HARD SKILLS



#### PROGRAMMATION

PHP JS HTML SQL CSS

#### CERTIFICATIONS

Google UX Design  
Google Digital Marketing  
Opquast Certification

#### PROFESSIONAL EXPERIENCE

**Ministry of Economy – UX/UI Designer (Fixed-term contract)**  
Paris | Oct. 2024 – Present

- Create interactive wireframes and prototypes
- Lead user research and usability evaluations
- Assess accessibility compliance based on RGAA standards
- Proficiency in front-end technologies (HTML, CSS)

**Dacia – Digital Project Assistant (Apprentice)**  
Paris | Sept. 2023 – Sept. 2024

- Defining the publication schedule and website updates
- Preparing and deploying briefs for the Dacia community
- Using a CMS platform: Adobe Experience Manager (AEM)
- Optimizing SEO and SEA performance
- Analyzing web traffic data to improve marketing strategies

**MA+CH – Digital Content Creator (Intern)**  
Paris | April – June 2023

- Managing social media accounts
- Creating and managing events
- Market benchmarking & creating a marketing strategy

#### ACADEMIC BACKGROUND

**Master's Degree – Digital Cultures and Professions**  
Gustave Eiffel University | 2023 – 2025  
Multidisciplinary training in digital strategy, communication, and user-centered project management.

**Bachelor's Degree – Economics & Management**  
Gustave Eiffel University | 2020 – 2023  
Courses in marketing, accounting, e-commerce, HR, and management with two academic exchange programs in Finland and South Korea.

**Scientific Baccalaureate**  
Arago High School | 2016 – 2019