

DEPI Graduation Project

ROOTS BUILD A FUTURE

DEPI

PRESENTATION

THE IDEA; THE CAUSE

CONNECT PAST WITH FUTURE

Owning great heritage is one of the biggest blessings to ever exist. Our values, traditions, and identity continue to direct us and choose the future we build for ourselves.

Innovation is the jewel of the century. Advancement equals technology. Therefore, everyone deserves a chance to join in and advance.

Many initiatives were made specifically for this. And therefore, ignorance remains the real enemy. We demand empowerment through awareness.

TEAM MEMBERS

EVERY EFFORT COUNTS

Mariam Hassan Mostafa

Mariam Mohammed Taha

Sama Mohammed Ahmed

Nancy Yasser Mahgoub

Nada Mahmoud Saad

Yassin Atef Ismail

VISUAL IDENTITY

The benchmark of our designs

01

Using Blue and grey for technology, and brown and yellow for tradition in a complementary mix of colors

02

simple illustrations and linearts. Easier on the mind, closer to the heart.

03

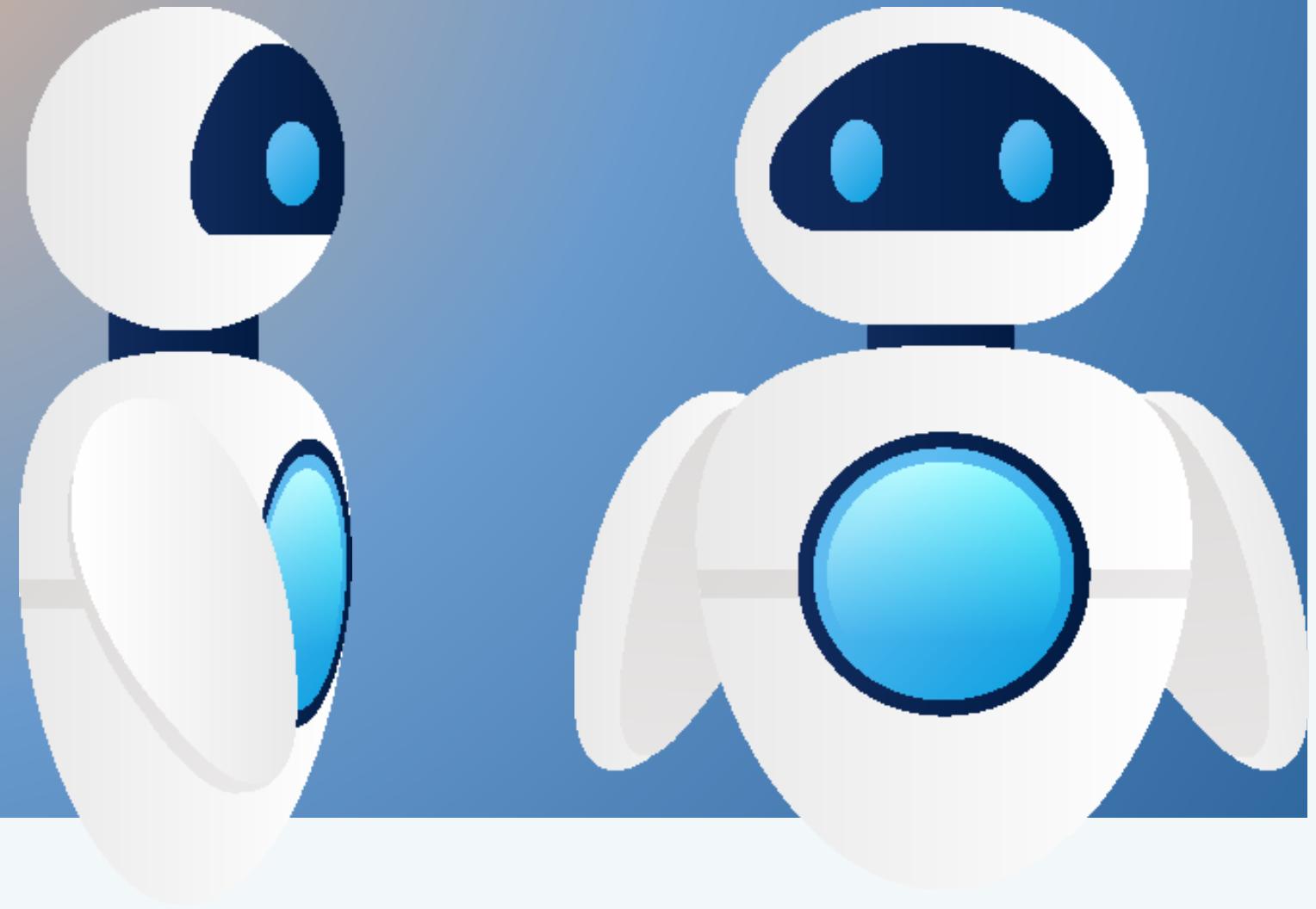
transition and change. Simple, yet powerful and consistent. Embracing the strength of the old and the ambition of the new.



- 01** Tradition, culture and inheritance are our most treasured possessions, and they are fuel for advancement.
- 02** Innovation and antiquity could co-exist, and that's the signature of excellence. To the one country, Egypt, that made it possible.
- 03** There are areas to improve and achieve for everyone, regardless of age, occupation, or interests, as long as their is belief.
- 04** Change starts with awareness. Everyone deserves a chance to partake and stand proud of their country.. And the best way to do so is mindfully.

LOGO AND IDENTITY

PAST MEETS FUTURE; OUR PRESENT

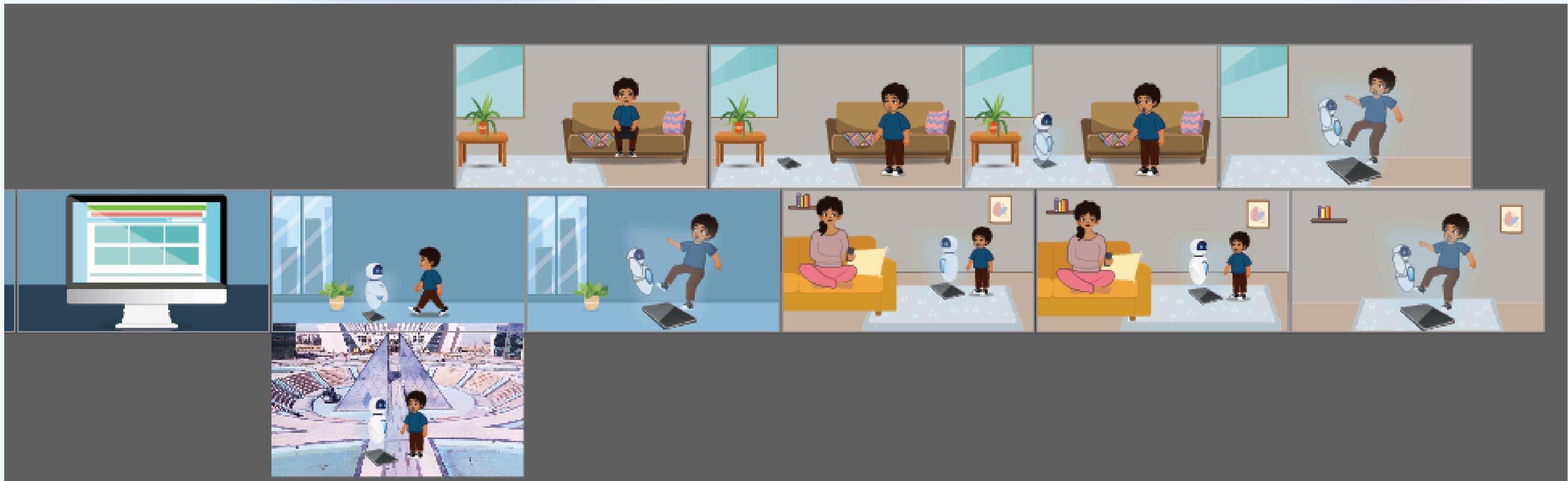


MAIN DESIGNS

MEET OUR HEROES



STORYBOARD



Role



MARIAM HASSAN

Team leader – character & background
illustrator – animator – AI voice over



NADA MAHMOUD

Character Designer



MARIAM MOHAMMED

character designer & animator –
storyboard sketcher



NANCY YASSER

Logo designer – AI voiceover



SAMA MOHAMMED

background illustrator – character
animator



YASSIN ATEF

Animator