

Apple Data & Personalization Team



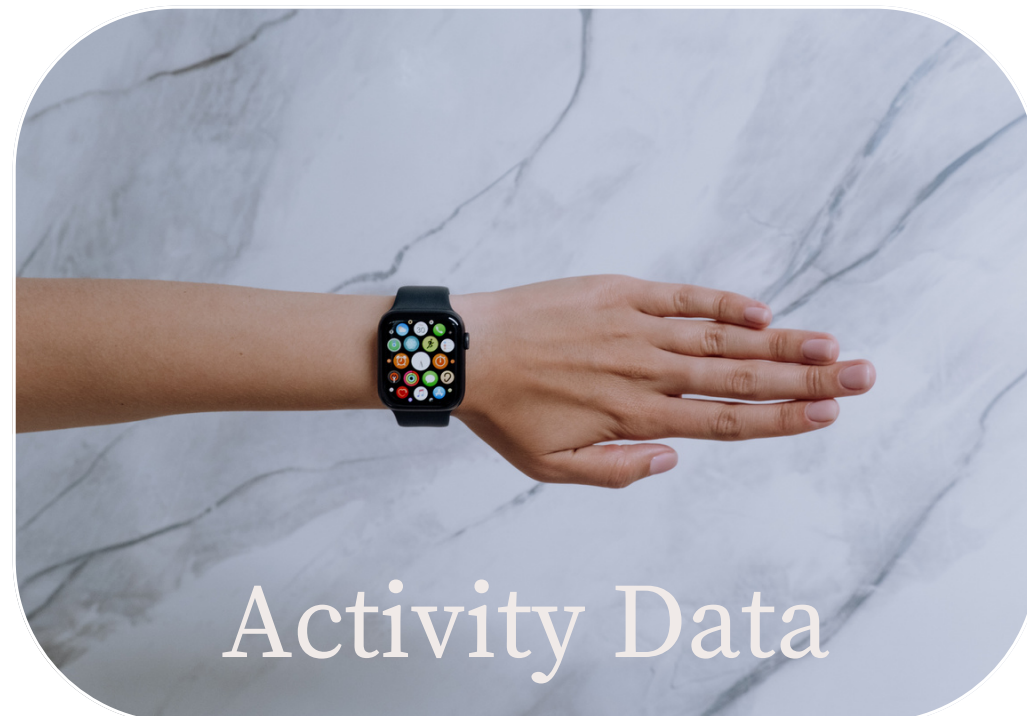
How can we personalize apple watch user experience?



Performance Personalization Trends



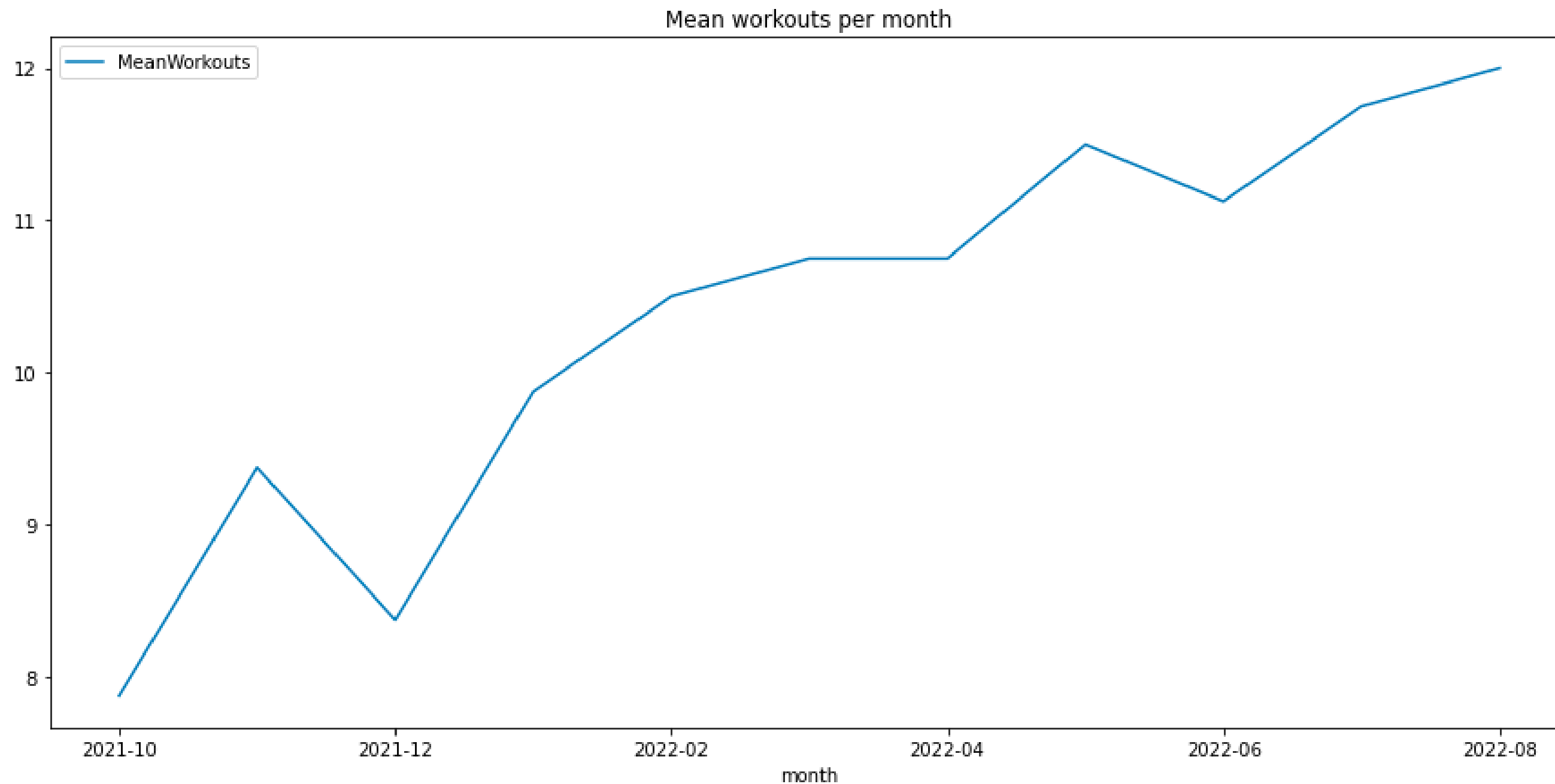
Data Sources



Advanced Health Trends

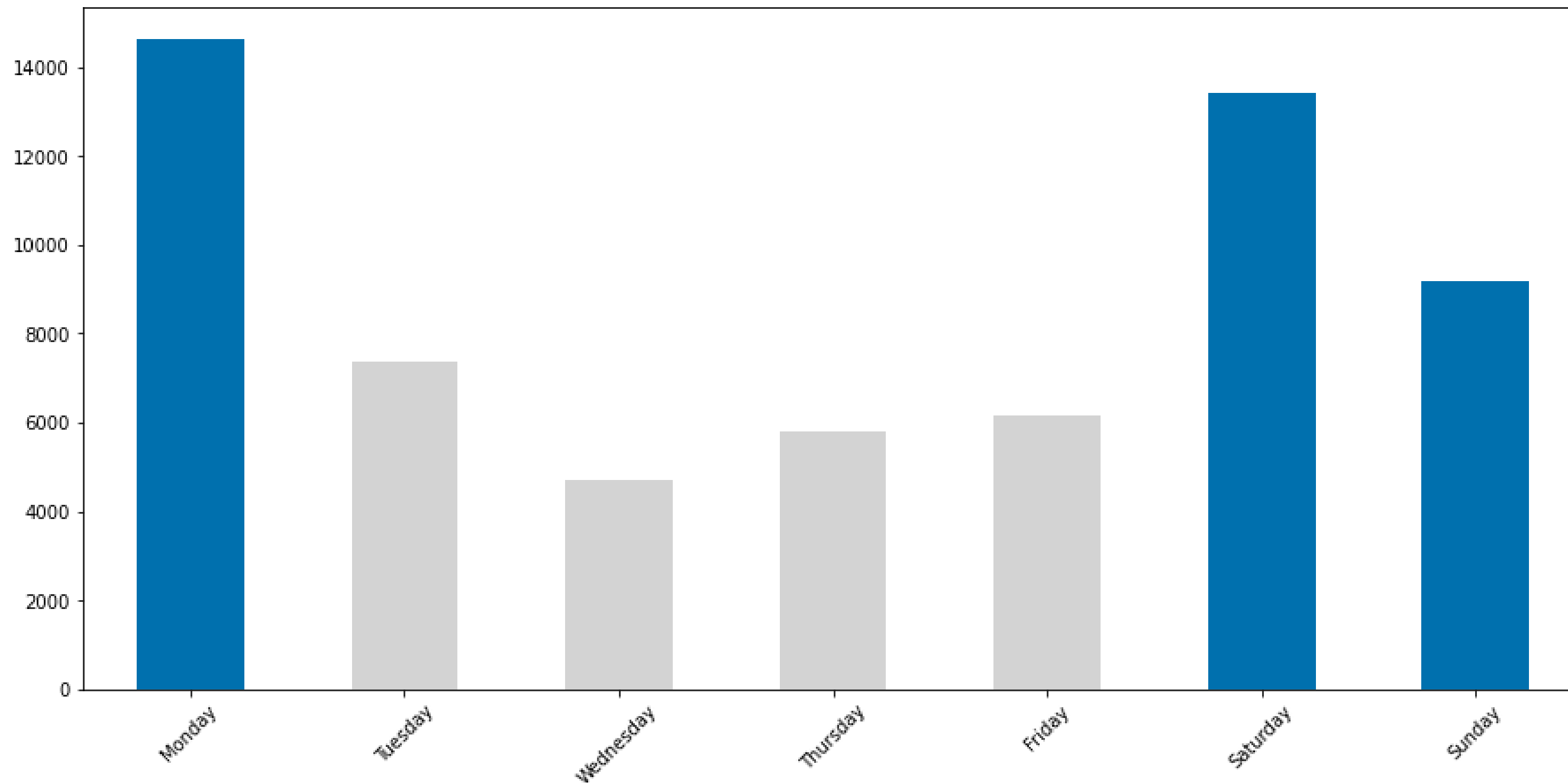


#1 User Workout Evolution Analysis



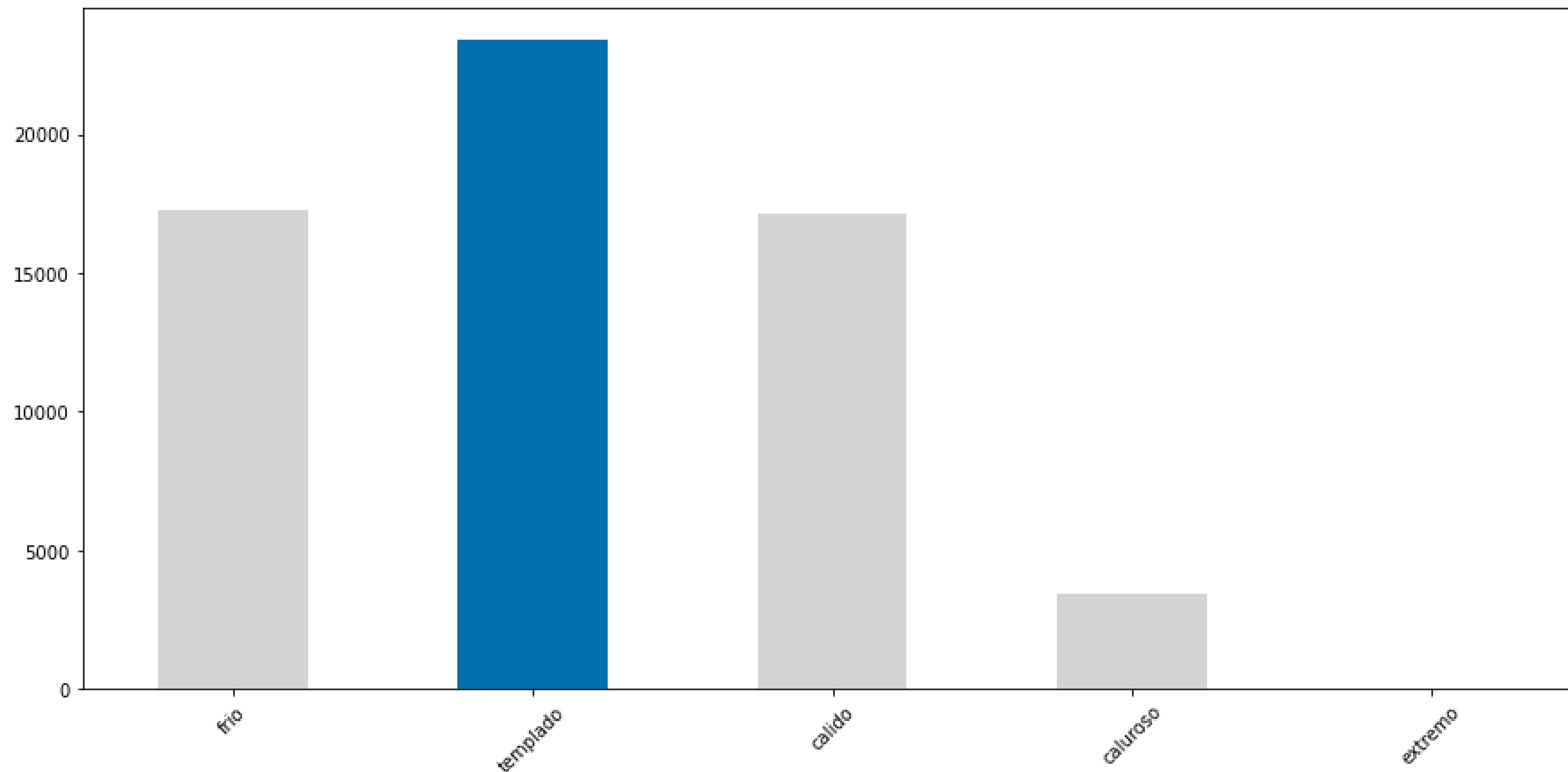
All this data was extracted from an Apple Watch User

#2 User Average Calories Burnt by day of the week



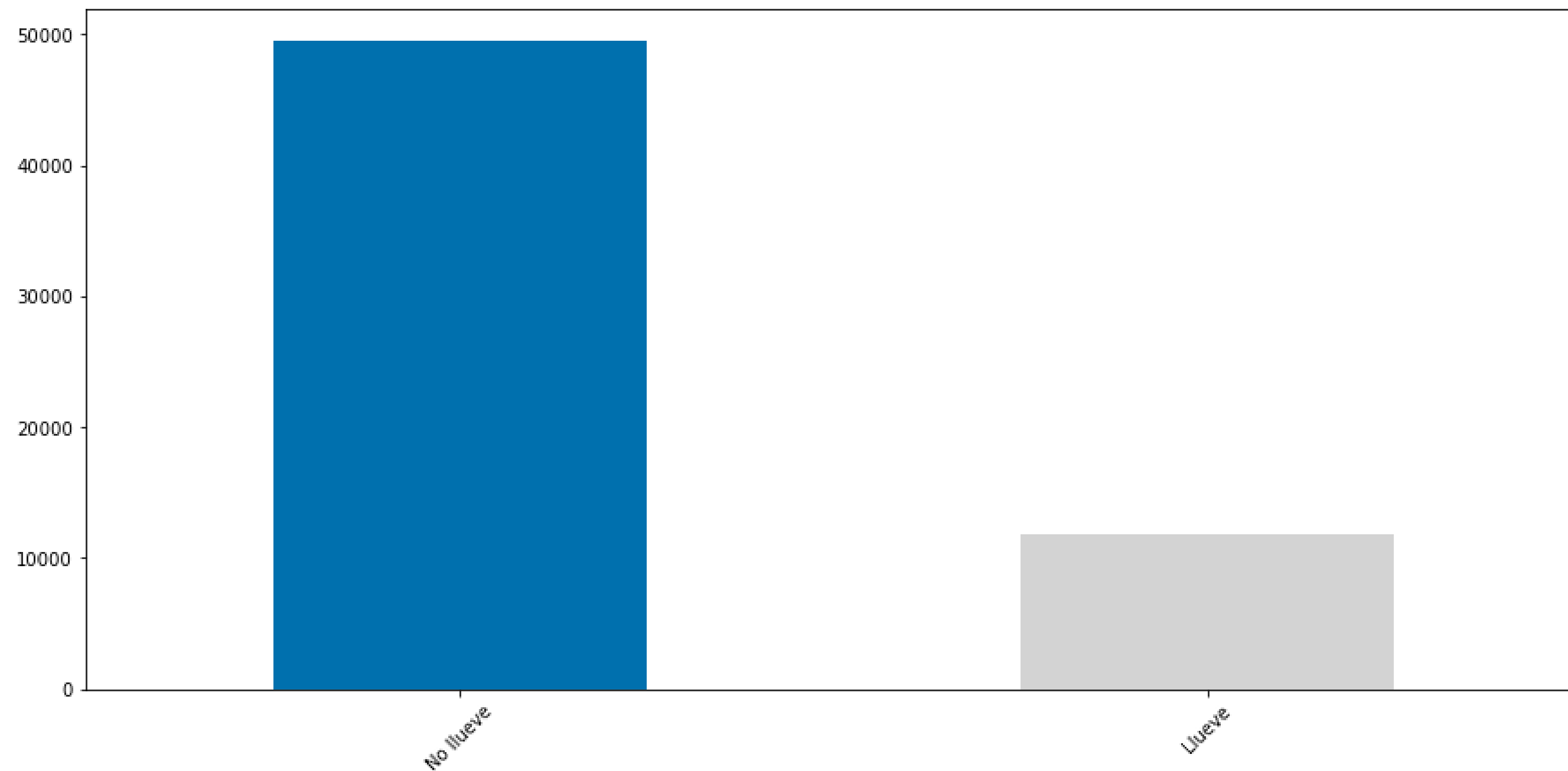
All this data was extracted from an Apple Watch User

#3 User Average Calories Burnt by Climate

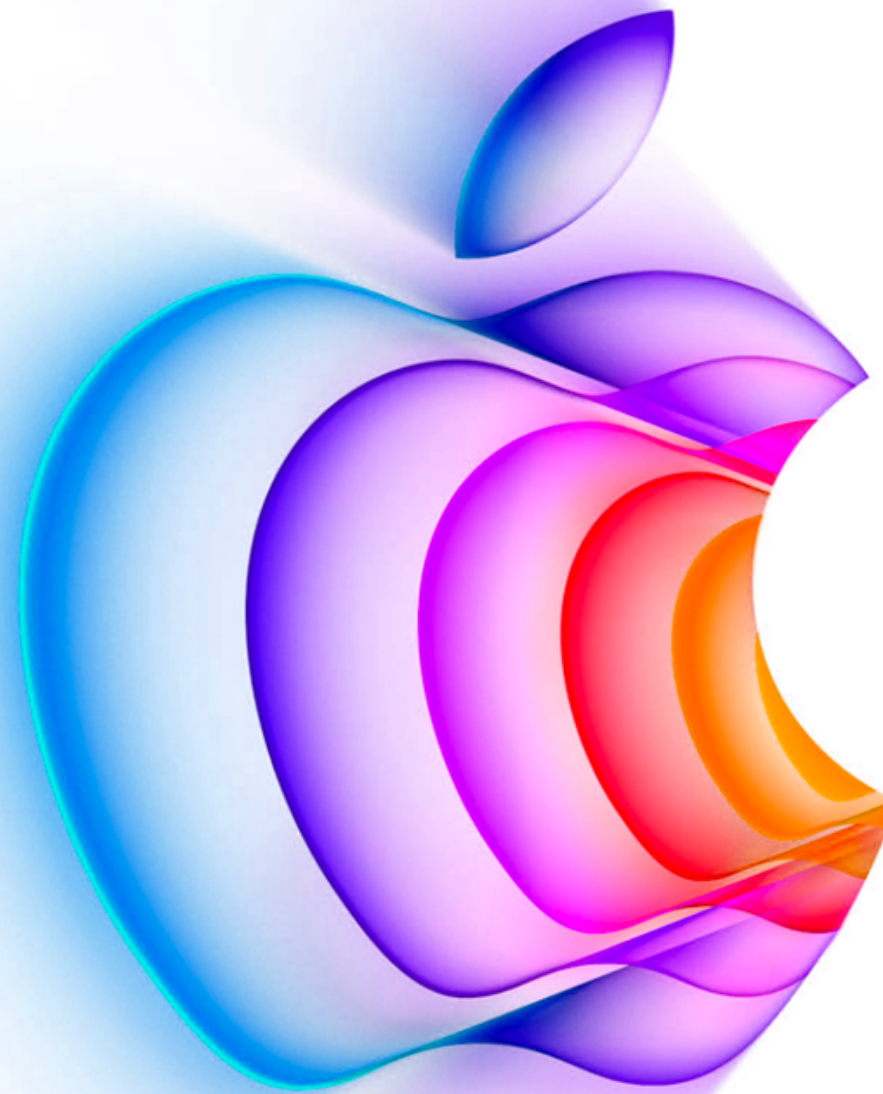


All this data was extracted from an Apple Watch User and enriched with an [API](#)

#4 User Average Calories Burnt by Precipitation



All this data was extracted from an Apple Watch User and enriched with an [API](#)



Apple Data & Personalization Team

👤 María Miño

✉️ mariamino0@gmail.com

