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## **Ballon d'Or Analytics Dashboard**

### **"Ballon d'Or Insights: Trends and Patterns in Global Football Excellence"**

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#### **Project Statement:**

To analyze historical Ballon d'Or data to uncover patterns, trends, and insights about top football players, their countries, clubs, and overall performance across years. This project aims to build an interactive dashboard that presents key statistics, comparisons, and visual storytelling to help fans, analysts, and stakeholders better understand the evolution of this prestigious football award.

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#### **Scope:**

- Analyze and visualize award results across different years.
  - Explore player performance by club, country, and position.
  - Identify historical dominance and emerging trends.
  - Provide easy-to-read dashboards suitable for fans, analysts, and decision-makers.
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## **Key Questions to Explore:**

- Which players have won the Ballon d'Or most frequently?
  - Who are the top 5 Ballon d'Or winners by total awards?
  - How is the award distribution across **countries** and **clubs**?
  - Which **clubs or countries** have dominated Ballon d'Or rankings in specific eras?
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## **Deliverables:**

- Interactive dashboard (Power BI or Tableau) with visuals such as:
    - Top 10 winners of all time
    - Country-wise and club-wise contributions
    - Ballon d'or winners for each club
    - Filters for year, nationality, club and player
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## **Target Audience:**

Football fans and enthusiasts

Data visualization learners and practitioners

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