

Maria Moșneag
343C1

1.1. Catalog: Minim 5 categorii

The image shows two screenshots of the Shopify admin interface.

The top screenshot displays the "Collections" page. On the left is a sidebar with navigation links: Home, Orders, Products, Collections (which is selected), Inventory, Transfers, Gift cards, Customers, Content, Analytics, Marketing, Discounts, Sales channels (Online Store, Point of Sale), Apps, and Settings. The main area shows a table with one collection entry: "Home page" (Title), "0" products, and "Product conditions". A "Create collection" button is at the top right. A search bar is at the top center.

The bottom screenshot shows the "Create collection" dialog. It has a title "Unsaved collection" and a "Save" button at the top right. The left side of the dialog contains fields for "Title" (set to "Incălțăminte") and "Description" (a rich text editor). The right side contains sections for "Publishing" (Online Store and Point of Sale checked), "Image" (with an "Add image" button), and "Online Store" (Theme template set to "Default collection"). The "Collection type" section offers "Manual" (add products one by one) and "Automated" (add matching existing and future products) options, with "Automated" selected. The "Conditions" section shows a dropdown for "Product tag" set to "is equal to" "Incălțăminte".

The screenshot shows the Shopify 'Collections' page. On the left is a navigation sidebar with links like Home, Orders, Products (selected), Collections, Inventory, Transfers, Gift cards, Customers, Content, Analytics, Marketing, Discounts, Sales channels (Online Store, Point of Sale), Apps, and Settings. The main area has a search bar at the top right. Below it is a table titled 'Collections' with columns for 'Title', 'Products', and 'Product conditions'. The table lists six collections: 'Camping' (0 products, condition: Product tag is equal to camping), 'Accesoriu' (0 products, condition: Product tag is equal to accesoriu), 'Rucsacuri' (0 products, condition: Product tag is equal to rucsacuri), 'Haine' (0 products, condition: Product tag is equal to haine), 'Incălțăminte' (0 products, condition: Product tag is equal to incălțăminte), and 'Home page' (0 products). A 'Create collection' button is in the top right corner of the table area.

1.2. Catalog: Minim 5 produse per categorie

The screenshot shows the 'Add product' page in the Shopify admin. The left sidebar is identical to the one in the previous screenshot. The main form is titled 'Add product' with a back arrow. It has several sections: 'Title' (containing 'Short sleeve t-shirt'), 'Description' (with a rich text editor), 'Status' (set to 'Active'), 'Publishing' (with 'Sales channels' set to 'Online Store' and 'Point of Sale'), 'Media' (with a placeholder for adding files or URLs), 'Product organization' (with fields for 'Product category', 'Product type' (e.g., T-Shirt), 'Vendor', and 'Collections'), and 'Pricing' (with 'Price' (0.00) and 'Compare-at price' (0.00), and a checked 'Charge tax on this product' checkbox). At the bottom are 'Create new item' and 'Save' buttons.

Product organization ⓘ

Product category

Product type

Vendor

Collections

Tags [Manage](#)

The screenshot shows the Shopify Admin Dashboard. On the left, there's a sidebar with navigation links like Home, Orders, Products (selected), Collections, Inventory, Transfers, Gift cards, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, Point of Sale, Apps, and Settings. At the top right, there are links for Setup guide, notifications, and user profile (Maria Moșneag).

The main area displays a search bar and a table of products. The table has columns for Product, Status, Inventory, Type, and Vendor. Each product row includes a checkbox and a small thumbnail image.

	Product	Status	Inventory	Type	Vendor
<input type="checkbox"/>	160 Tricou lână merinos bărbați DAY BY DAY	Active	25 in stock for 4 variants	Clothing	The Hiking Friend
<input type="checkbox"/>	Arzator Pinguin Hiker	Active	50 in stock	Camping Tools	Pinguin
<input type="checkbox"/>	Bidon din Inox Drumeție la munte MH100	Active	100 in stock	Water Bottles	Quechua
<input type="checkbox"/>	Butelie Pinguin Travel Gas 110g	Active	100 in stock	Camping Tools	Pinguin
<input type="checkbox"/>	Fizan Tierra	Active	15 in stock	Hiking Poles	Leki
<input type="checkbox"/>	Fjällräven Kajka 75	Active	10 in stock	Backpacks	Fjällräven
<input type="checkbox"/>	Frontala Petzl Actik Hybrid 450 lumen	Active	45 in stock	Flashlights	Petzl
<input type="checkbox"/>	Geacă Unisex 3 in 1	Active	30 in stock for 3 variants	Clothing	The Hiking Friend
<input type="checkbox"/>	Gregory Alpinisto 38 LT	Active	9 in stock	Backpacks	Gregory
<input type="checkbox"/>	Izopren din spumă Trekking	Active	50 in stock	Camping & Hiking	Forclaz
<input type="checkbox"/>	Jack Wolfskin Moonrise 3in1 Jkt W	Active	40 in stock for 5 variants	Clothing	Jack Wolfskin
<input type="checkbox"/>	Lowa Renegade GTX Mid	Active	60 in stock for 6 variants	Shoes	Lowa
<input type="checkbox"/>	Lowe Alpine Manaslu 65:80	Active	12 in stock	Backpacks	Lowe Alpine
<input type="checkbox"/>	MC KINLEY Pantaloni drumeție bărbați Hiking Shalda II	Active	40 in stock for 4 variants	Clothing	McKinley
<input type="checkbox"/>	MC KINLEY Pantaloni drumeție damă Tasmania	Active	30 in stock for 4 variants	Clothing	The Hiking Friend

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Search

Setup guide Maria Moșneag

Home Orders Products Collections Inventory Transfers Gift cards Customers Content Analytics Marketing Discounts Sales channels > Online Store Point of Sale Apps >

Collections

All +

Title	Products	Product conditions
Accesorii	5	Product tag is equal to accesorii
Rucsacuri	5	Product tag is equal to rucsacuri
Camping	6	Product tag is equal to camping
Haine	6	Product tag is equal to haine
Home page	0	
Încălțăminte	5	Product tag is equal to încălțăminte

Create collection

Learn more about [collections](#)

Settings

1.3. Catalog: Un set generic de atribute definit default, care să conțină un atribut: timp de livrare al produsului

The screenshot shows two screenshots of the Shopify Admin interface, one above the other.

Top Screenshot: The "Custom data" section of the Settings menu. It displays a table of metafields:

Name	Definitions
Products	2
Variants	0
Collections	0
Customers	0
Orders	0
Locations	0
Pages	0
Blogs	0
Blog posts	0
Markets	0

Bottom Screenshot: A modal window for creating a new metafield named "timp_de_livrare".

Metafield Details:

- Name:** timp_de_livrare
- Namespace and key:** custom.timp_de_livrare
- Description:** timpul estimat pentru livrarea produsului (in zile)
- Type:** Integer
- Access options:** Options for giving read access to storefronts and automated collections.

Validation: Values must be numbers without a decimal.

Rules:

- Minimum value: 1
- Maximum value: (empty)

Buttons: Discard, Save

The screenshot shows the Shopify admin interface for editing a product. The left sidebar has 'Products' selected. The main area is titled 'Saved changes' and contains sections for 'Country/Region of origin' (Romania), 'HS (Harmonized System) code' (search bar), and 'Digital product or service' (radio button). Below these are 'Variants' (button to add options like size or color) and 'Search engine listing' (button to edit, showing a preview of the product page with the URL <https://the-hiking-friend.myshopify.com/products/salomon-x-ultra-4-gtx>). A note below the preview says: 'Pantofi multisport pentru bărbați Salmon X ULTRA 4 Gore-Tex Antracit sunt agili pe urcare, stabili și aderenti pe coborâre. Fie gata să faci urcări și coborâri în forță cu varianta Imbunătățită X ULTRA 4 GTX. La del de agil precum un pantof de alergare montană, acest model îți asigură toată stabilitatea, aderența și i...'. The 'Metafields' section lists 'sezon' (vară) and 'temp_de_livrare' (7). At the bottom are buttons for 'Archive product', 'Delete product', and 'Save'.

1.4. Catalog: Minim 2 atribute distincte corespunzătoare unor categorii diferite de produse

The screenshot shows the 'Product metafield definitions' screen for the store 'The Hiking Friend' at the-hiking-friend.myshopify.com. The left sidebar includes 'Store details', 'Plan', 'Billing', 'Users and permissions', 'Payments', 'Checkout', and 'Customer accounts'. The main area shows a table of pinned metafields:

Definition name	Content type	Used in
capacitate product.metafields.custom.capacitate	# Integer	0 products
material_talpă product.metafields.custom.material_talp_	A Single line text	0 products
impermeabilitate product.metafields.custom.impermeabilitate	O True or false	0 products

An 'Add definition' button is located at the top right of the table.

shopify

Unsaved changes

Home Orders Products Collections Inventory Transfers Gift cards Customers Content Analytics Marketing Discounts Sales channels Online Store Point of Sale Apps Settings

Variants

Size

40 41 42 43 44 45 46 47 48

+ Add another option

Select All None Size ▾

Variant	Price	Available	On hand
40	lei 679.00	10	1
41	lei 679.00	10	1
42	lei 679.00	20	2
43	lei 679.00	10	1
44	lei 679.00	10	1
45	lei 679.00	10	1
46	lei 679.00	10	1

Discard Save

1.5. Catalog: Produsul să conțină minim: Nume, Poză, Descriere

shopify

Unsaved product

Home Orders Products Collections Inventory Transfers Gift cards Customers Content Analytics Marketing Discounts Sales channels Online Store Point of Sale Apps Settings

Add product

Title: Salomon X Ultra 4 GTX

Description:

Pantofi multisport pentru bărbați Salomon X ULTRA 4 Gore-Tex Antracit sunt agili pe urcare, stabili și aderent la coborâre.

Ei pot să facă urcări și coborâri în forță cu varianța imbunătățită X ULTRA 4 GTX, ce îl de acții picătan un pantof de alergare montană, acest model îți asigură totă stabilitatea, aderența și impermeabilitatea de care ai nevoie pentru a aborda teren tehnic. Echipat cu o nouă platformă de gălăzare, acest pantof este chiar mai bun în a-ți proteja articulațiile sensibile fără să îți compromînă libertatea de mișcare.

Product status

Active

Publishing

Sales channels: Online Store, Point of Sale

Markets: Romania and International

Media

Add

Product organization

Product category: Shoes

Product type: Încălțăminte

Vendor: Salmon

Collections

Discard Save

shopify

- Home
- Orders
- Products**
 - Collections
 - Inventory
 - Transfers
 - Gift cards
- Customers
- Content
- Analytics
- Marketing
- Discounts

Sales channels >

- Online Store
- Point of Sale

Apps >

Settings

Unsaved product

Media

[Add](#) [Add from URL](#)

Pricing

Price	Compare-at price
lei 679.00	lei 799.00 ?

Charge tax on this product

Cost per item
lei 550.00 [?](#)

Inventory

Charge tax on this product

Cost per item
lei 550.00 [?](#)

Product organization

Product category: Shoes

Product type: Încălțăminte

Vendor: Salmon

Collections:

Tags: [Find or create tags](#)

Salmon X [bocanci X](#) [Încălțăminte X](#)

Online Store

Theme template: Default product

shopify

- Home
- Orders
- Products**
 - Collections
 - Inventory
 - Transfers
 - Gift cards
- Customers
- Content
- Analytics
- Marketing
- Discounts

Sales channels >

- Online Store
- Point of Sale

Apps >

Settings

Unsaved product

Charge tax on this product

Cost per item
lei 550.00 [?](#)

Inventory

Track quantity

Quantity

Strada Siret

Continue selling when out of stock
This won't affect Shopify POS. Staff will see a warning, but can complete sales when available inventory reaches zero and below.

This product has a SKU or barcode

SKU (Stock Keeping Unit) Barcode (ISBN, UPC, GTIN, etc.)

Shipping

Physical product

Shipping weight
8.0 kg [?](#)

shopify

Products

- Home
- Orders
- Products**
- Collections
- Inventory
- Transfers
- Gift cards
- Customers
- Content
- Analytics
- Marketing
- Discounts
- Sales channels
- Online Store
- Point of Sale
- Apps

Unsaved product

Include customs information for international shipping

Customs information

Enter customs information for international shipping – it will be printed on customs forms or shipping labels during fulfillment.

Country/Region of origin

Romania

HS (Harmonized System) code

Search by product keyword or code

Digital product or service

Variants

+ Add options like size or color

Search engine listing

Edit

Salomon X Ultra 4 GTX

<https://thehikingfriend.com/products/salomon-x-ultra-4-gtx>

Pantofi multisport pentru bărbați Salomon X ULTRA 4 Gore-Tex Antracit sunt agili pe urcare, stabili și aderenti pe coborâre. Fii gata să faci urcări și coborâri în forță cu varianta Imbuinătății X ULTRA 4 GTX. La fel de agil precum un pantof de alergare montană, acest model îți asigură toată stabilitatea, aderența și i...

Save

2.1. Fiecare magazin să aibă definită o temă diferită față de cea default.

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Online Store

Themes

Your online store is password protected.

Manage password **Remove password**

Dawn **Current theme**

Added: Mar 30 at 6:35 pm
Dawn version 9.0.0

Customize

Theme library

Add theme

Try out new themes, work on seasonal versions, or test changes to your current theme.

Popular free themes

shopify Winter '23

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Themes Blog posts Pages Navigation Preferences

Point of Sale Apps Settings

Popular free themes Made with core features you can easily customize—no coding needed.

Dawn by Shopify Add 

Refresh by Shopify Add 

Craft by Shopify Add 

Sense by Shopify Add 

Ride by Shopify Add 

Explore more themes Browse over 80 free and paid professionally designed themes. [Visit Theme Store](#)

Learn more about [themes](#)

themes Collections All themes Log out

Sense

by Shopify

An energizing theme featuring extensive product detail layouts

INCLUDES SUPPORT FOR:

- Quick view
- Mega menu
- Sticky header

See all features [here](#)

Free

[Try theme](#) [View demo store](#)

Save 15% on orders over \$50 Use code 15OFF at checkout

SENSE

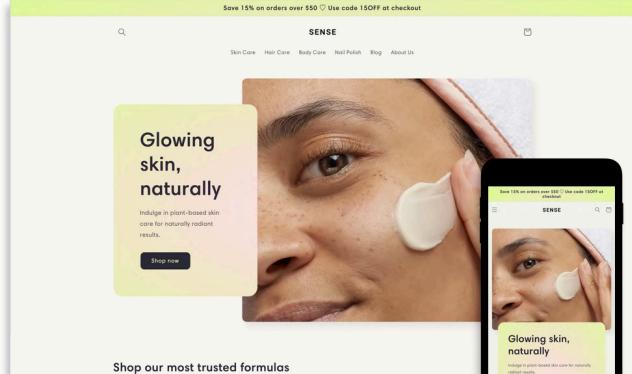
Skin Care Hair Care Body Care Nail Polish Blog About Us

Glowing skin, naturally

Indulge in plant-based skin care for naturally radiant results.

Shop now

Shop our most trusted formulas




Shop our most trusted formulas



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Search

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Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Themes

Blog posts Pages Navigation Preferences

Point of Sale Apps

Settings

Your online store is password protected.

Manage password Remove password

Dawn **Current theme** Added: Mar 30 at 6:35 pm Dawn version 9.0.0

... Customize

Theme library Add theme ▾

These themes are only visible to you. You can switch to another theme by publishing it to your store.

Sense **Just added** Added: Just now Sense version 9.0.0

... Publish Customize

Popular free themes

Made with core features you can easily customize—no coding needed.

The Hiking Friend

Browse our latest products

Featured products

Manage password Remove password

... Publish Customize

shopify Winter '23

Search

Setup guide Maria Moșneag

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Themes

Blog posts Pages Navigation Preferences

Point of Sale Apps

Settings

Publish Sense?

Your online store is password protected. You can remove the password after you publish this theme.

This will replace your current theme Dawn.

Cancel Publish

The Hiking Friend

Browse our latest products

Featured products

Manage password Remove password

... Publish Customize

Add theme ▾

These themes are only visible to you. You can switch to another theme by publishing it to your store.

Sense **Just added** Added: Just now Sense version 9.0.0

... Publish Customize

Popular free themes

Made with core features you can easily customize—no coding needed.

The Hiking Friend

Browse our latest products

Featured products

Manage password Remove password

... Publish Customize

2.2. Informație specifică magazinului: about us, contact us, customer service

The screenshot shows the Shopify admin interface under the 'Online Store' tab. On the left, the navigation menu includes 'Pages' which is currently selected. A prominent yellow banner at the top states 'Your online store is password protected' with a link to 'Remove password'. Below the banner, there's a search bar and a 'Visibility' dropdown set to 'All'. A table lists one page: 'Contact' (Mar 30 at 6:34 pm). At the bottom right of the table are 'Learn more about pages' and a 'Sort' button.

The screenshot shows the 'about us' page creation interface. The left sidebar has 'Pages' selected. The main area shows the page title 'about us' and a success message 'about us created'. The page content editor contains the text: 'Bine ai venit la magazinul nostru online, The Hiking Friend. De aici poti să-ți cumperi toate piesele esențiale pentru drumeții și mers cu ciorțul (hiking & camping). Dacă te putem ajuta cu orice, nu ezita să ne contactezi.' Below the editor is a 'Search engine listing preview' showing the page URL and a snippet of the content. To the right are sections for 'Visibility' (set to 'Visible'), 'Online store' (theme template 'Default page'), and buttons for 'Delete page' and 'Save'.

Welcome to our store

The Hiking Friend

Home Catalog Contact

about us

Bine ai venit la magazinul nostru online, The Hiking Friend. De aici poti să-ți cumperi toate piesele esențiale pentru drumeții și mers cu cortul (hiking & camping). Dacă te putem ajuta cu orice, nu ezita să ne contactezi.

Subscribe to our emails

Join our email list for exclusive offers and the latest news.

Email →

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You're previewing: Sense Close preview Share preview Hide bar

Shopify Winter '23 Search Setup guide Maria Moșneag

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Themes Blog posts Pages Navigation Preferences

Point of Sale

Online Store Add

Collection and search filters Add

Menus

Menus, or link lists, help your customers navigate around your online store. You can also [create nested menus](#) to display drop-down menus, and group products or pages together.

Menus

Title: Main menu Menu items

Footer menu Search

Main menu Home, Catalog, Contact

Filters

Availability

Price

 **shopify** Winter '23

Online Store

Main menu

Title: Main menu

Handle: main-menu

Menu Items:

- Home
- Catalog
- Contact

Add menu item

Save menu

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Themes Blog posts Pages Navigation Preferences

Point of Sale Apps

Settings

 **shopify** Winter '23

Online Store

Main menu

Title: Main menu

Handle: main-menu

Menu Items:

- home
- catalog
 - Toate produsele
 - Toate categoriile
 - Încăltăminte
 - Haine
 - Rucsacuri
 - Accesorii
 - Camping
- about us
- contact us
- customer service

Add menu item to catalog

Menu updated

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Themes Blog posts Pages Navigation Preferences

Point of Sale Apps

Settings

2.3. Schimbă informația de copyright

Edit code for Sense ... Preview store

(/) email-signup-banner.liquid
(/) featured-blog.liquid
(/) featured-collection.liquid
(/) featured-product.liquid
(/) footer-group.json
(/) footer.liquid
(/) header-group.json
(/) header.liquid
(/) image-banner.liquid
(/) image-with-text.liquid
(/) main-404.liquid
(/) main-account.liquid
(/) main-activate-account.liquid
(/) main-addresses.liquid
(/) main-article.liquid
(/) main-blog.liquid
(/) main-cart-footer.liquid
(/) main-cart-items.liquid
(/) main-collection-banner.liquid
(/) main-collection-product-grid.liquid
(/) main-list-collections.liquid
(/) main-login.liquid
(/) main-order.liquid
(/) main-page.liquid
(/) main-password-footer.liquid
(/) main-password-header.liquid
(/) main-product.liquid
(/) main-register.liquid

footer.liquid x

No recent changes
File does not have any other versions

```
331         </div>
332         {% endif %}
333     </div>
334     </div>
335     <div class="footer__content-bottom-wrapper page-width{% if section.settings.enable_country_selector == false and section.settings.enable_language_selector == false %} footer__content-bottom-wrapper--no-countries-and-langs %}{% else %} footer__content-bottom-wrapper--with-countries-and-langs %>
336         <div class="footer__copyright caption">
337             <small class="copyright__content">
338                 >Copy; {{ 'now' | date: 'YY' }}, {{ shop.name | link_to: routes.root_url ->}}
339             </small>
340             <small class="copyright__content">{{ powered_by | link }}</small>
341             {% if section.settings.show_policy ->%
342                 <ul class="policies list-unstyled">
343                     {% for policy in shop.policies ->%
344                         {% if policy != blank ->%
345                             <li>
346                                 <small class="copyright__content">
347                                     >a href="{{ policy.url }}>{{ policy.title }}</a></small>
348                                 >
349                             </li>
350                         {% endif ->%
351                         {% endfor ->%
352                     </ul>
353                 {% endif ->%
354             </div>
355         </div>
356     </div>
357 </footer>
358
359     {% if section.settings.enable_country_selector or section.settings.enable_language_selector ->%
360         <script src="{{ 'localization-form.js' | asset_url }}> defer="defer"></script>
361     {% endif ->%
362
363     {% schema %}
```

copyright

Next Previous All Match Case Regexp

Replace Replace All

Edit code for Sense ... Preview store

(/) collage.liquid
(/) collapsible-content.liquid
(/) collection-list.liquid
(/) contact-form.liquid
(/) custom-liquid.liquid
(/) email-signup-banner.liquid
(/) featured-blog.liquid
(/) featured-collection.liquid
(/) featured-product.liquid
(/) footer-group.json
(/) footer.liquid x
(/) header-group.json
(/) header.liquid
(/) image-banner.liquid
(/) image-with-text.liquid
(/) main-404.liquid
(/) main-account.liquid
(/) main-activate-account.liquid
(/) main-addresses.liquid
(/) main-article.liquid
(/) main-blog.liquid
(/) main-cart-footer.liquid
(/) main-cart-items.liquid
(/) main-collection-banner.liquid
(/) main-collection-product-grid.liquid
(/) main-list-collections.liquid
(/) main-login.liquid

Recent changes

Current

```
320     <div class="row--centered row--centered--no-gutters">
321         {% if section.settings.payment_enable ->%
322             <div class="footer__payment">
323                 <span class="visually-hidden">{{ 'sections.footer.payment' | t }}</span>
324                 <ul class="list--list-payment role="list">
325                     {% type | payment_type_label ->%
326                         <li class="list--list-payment__item">
327                             {{ type | payment_type_svg_tag | class: 'icon icon--full-color' }}
328                         </li>
329                     {% endfor ->%
330                 </ul>
331             </div>
332         {% endif ->%
333     </div>
334
335     <div class="footer__content-bottom-wrapper page-width{% if section.settings.enable_country_selector == false and section.settings.enable_language_selector == false %} footer__content-bottom-wrapper--no-countries-and-langs %}{% else %} footer__content-bottom-wrapper--with-countries-and-langs %>
336         <div class="footer__copyright caption">
337             <small class="copyright__content">
338                 >Copy; {{ 'now' | date: 'YY' }}, {{ shop.name | link_to: routes.root_url ->}}
339             </small>
340             {% if section.settings.show_policy ->%
341                 <ul class="policies list-unstyled">
342                     {% for policy in shop.policies ->%
343                         {% if policy != blank ->%
344                             <li>
345                                 <small class="copyright__content">
346                                     >a href="{{ policy.url }}>{{ policy.title }}</a></small>
347                                 >
348                             </li>
349                         {% endif ->%
350                         {% endfor ->%
351                     </ul>
352                 {% endif ->%
353             </div>
354         </div>
355     </div>
356 </footer>
```

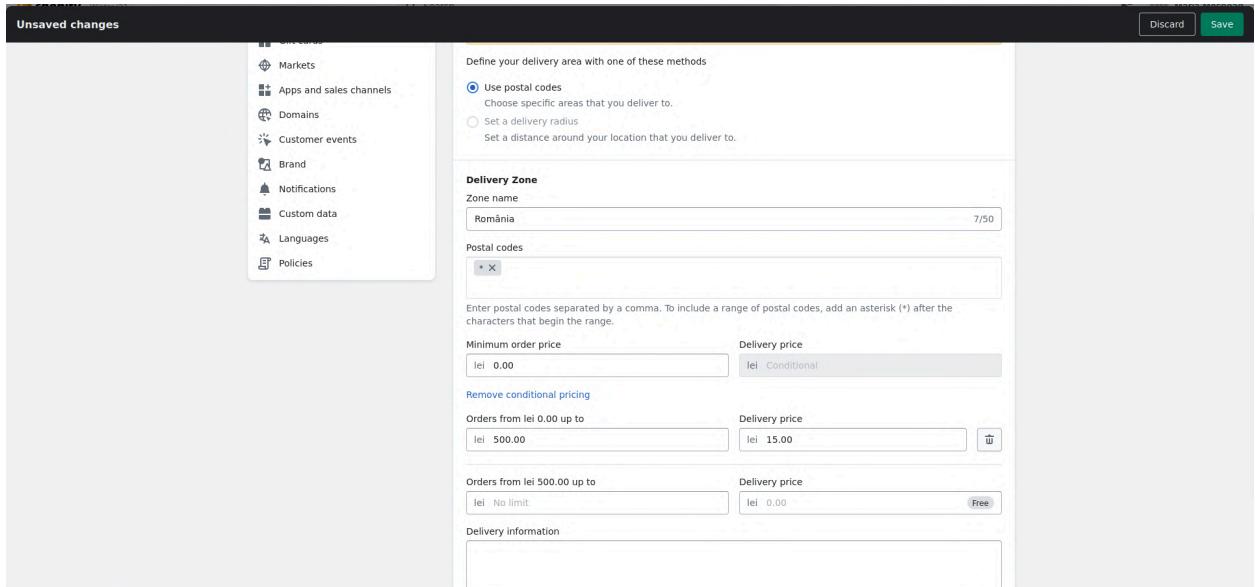
Asset saved

3.1. Modalități de livrare suportate: ridicare de la sediu

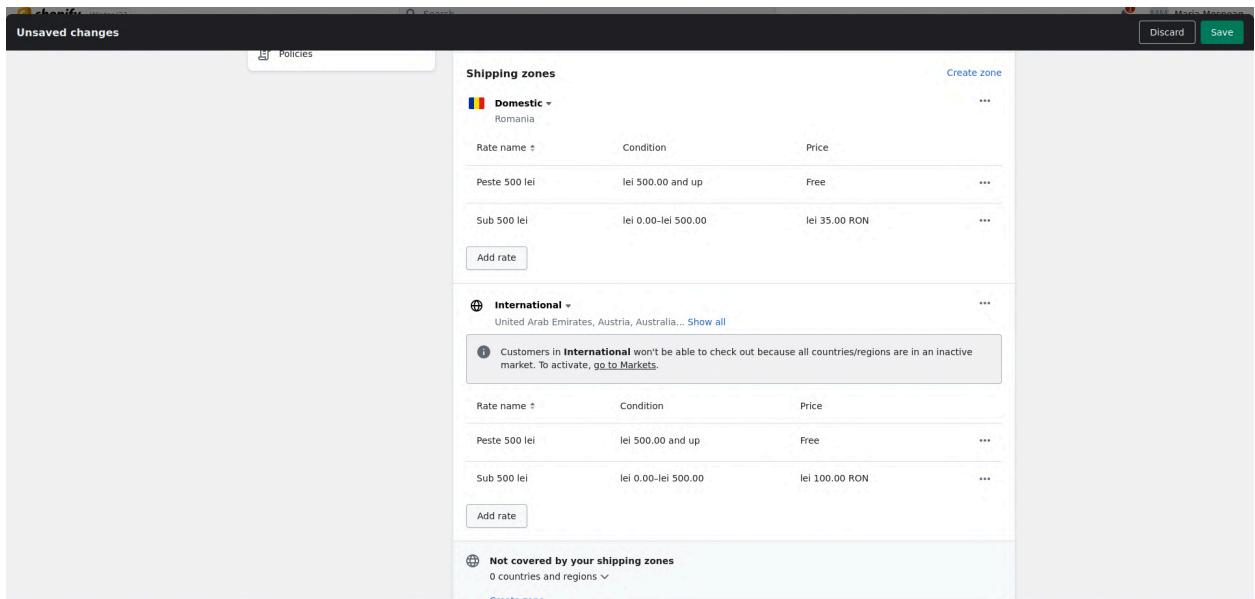
The screenshot shows the Shopify admin interface under the 'Settings' tab. The left sidebar has 'Shipping and delivery' selected. The main content area is titled 'Shipping and delivery' and contains sections for 'Shipping', 'General shipping rates', 'Custom shipping rates', 'Processing time' (inactive), and 'Local Delivery'. The 'General shipping rates' section shows rates for All products, with options for Rates for Domestic and International. A 'Manage' button is available for these rates.

The screenshot shows the Shopify admin interface with 'Unsaved changes' at the top. The left sidebar has 'Shipping and delivery' selected. The main content area is titled 'Local pickup for Strada Siret' and includes sections for 'Location status', 'Information at checkout', 'Checkout preview', and 'Order ready for pickup notification'. Under 'Location status', 'Strada Siret' is listed with the address 'Strada Siret, 012153 București Bucharest, Romania' and a checked checkbox for 'This location offers local pickup'. Under 'Information at checkout', the 'Expected pickup time' is set to 'Usually ready in 24 hours'. Under 'Checkout preview', 'Strada Siret' is shown with a 'Free' delivery note. Under 'Order ready for pickup notification', there is a text input field containing the message: 'Te rugăm să ai codul de confirmare primit pe e-mail.' with a character count of '52/255'. At the top right, there are 'Discard' and 'Save' buttons.

3.2. Modalități de livrare suportate: poștă



3.3. Modalități de livrare suportate: curier



4.1. Modalități de plată suportate: transfer bancar

The screenshot shows the Shopify Admin interface under the 'Settings' tab. On the left, a sidebar lists various store management options. The 'Payments' section is currently selected. The main content area is titled 'Payments' and features a section for 'shopify payments' with a sub-section for 'Payment capture'. It also includes a list of supported payment methods and a table showing the status of PayPal.

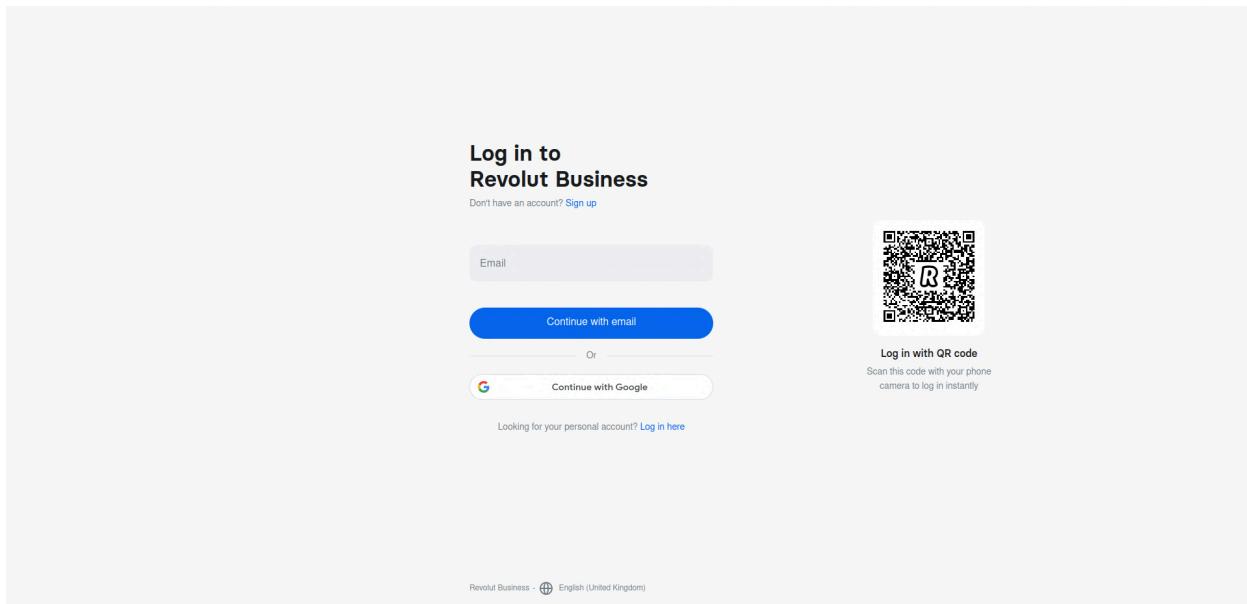
Provider	Status	Transaction Fee
PayPal	Inactive	0.5%

The screenshot shows the 'Edit Bank Deposit' dialog box overlaid on the Shopify Admin interface. The dialog box contains fields for 'Additional details' (set to 'Transfer bancar') and 'Payment instructions' (containing Romanian text about bank transfer details). Buttons for 'Deactivate Bank Deposit', 'Cancel', and 'Save' are at the bottom. A note at the bottom of the dialog states there are no apps installed for payment method customizations.

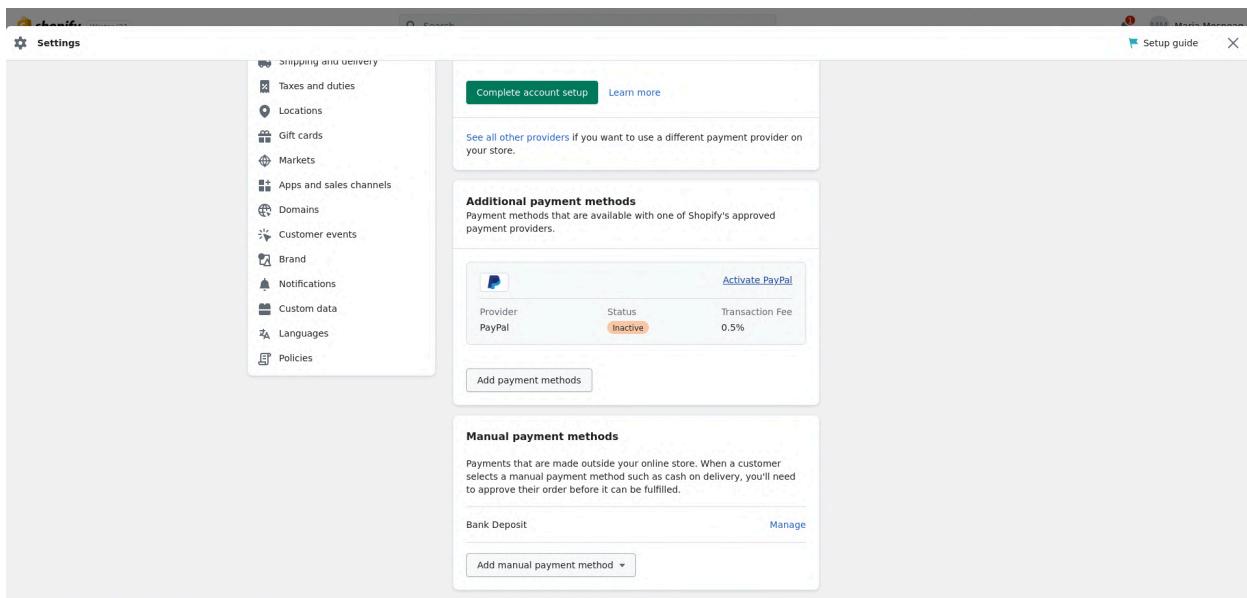
4.2. Modalități de plată suportate: card bancar

The screenshot shows the Shopify Admin interface for 'The Hiking Friend' store. The left sidebar is titled 'Settings' and contains a 'Payments' section. The main content area is titled 'Add payment methods' and displays a search bar with 'Revolut X'. Below the search bar, it says '4 providers offer this payment method.' and lists four options: 'MakeCommerce', 'Revolut Pay', 'Paysera Payment App', and 'Revolut Payment Gateway'. Each provider has a small description, a 'Transaction Fee 0.5%' note, and a 'Activate' button.

The screenshot shows the Shopify Admin interface for 'The Hiking Friend' store. The left sidebar is titled 'Settings' and contains a 'Payments' section. The main content area is titled 'Revolut Pay' and includes sections for 'About Revolut Pay' (describing it as a new payment method for 20 currencies) and 'Account status' (noting non-connection and providing a 'Connect' button). There are also 'Contact Revolut Pay' and 'Uninstall Revolut Pay' links.



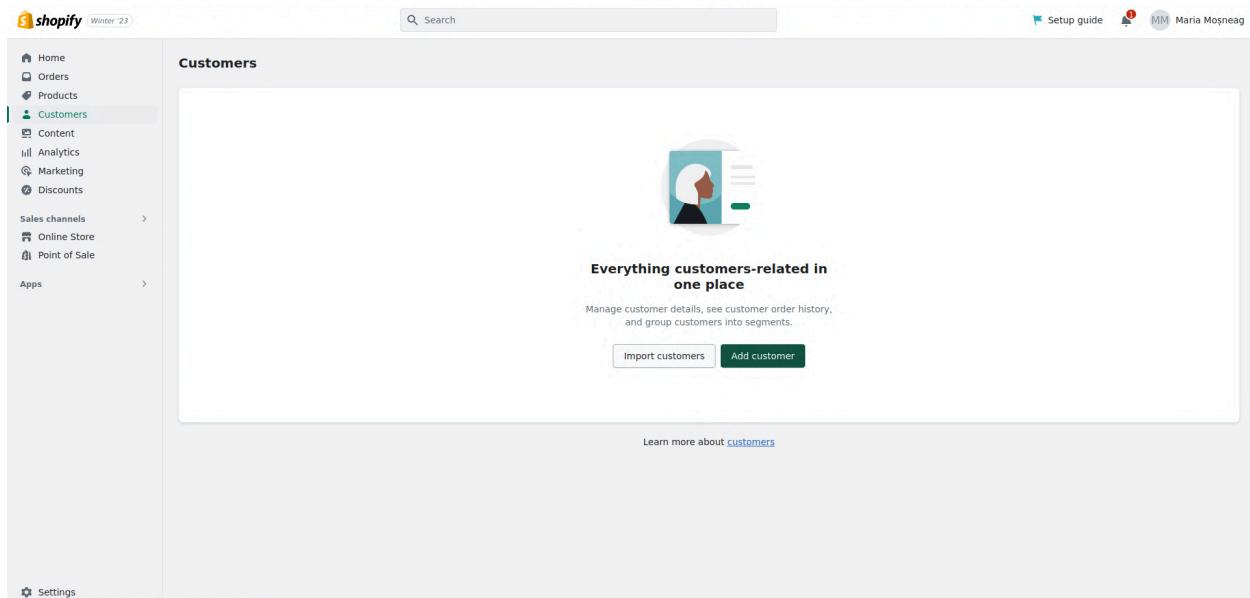
4.3. Modalități de plată suportate: integrare sistem de plăti online



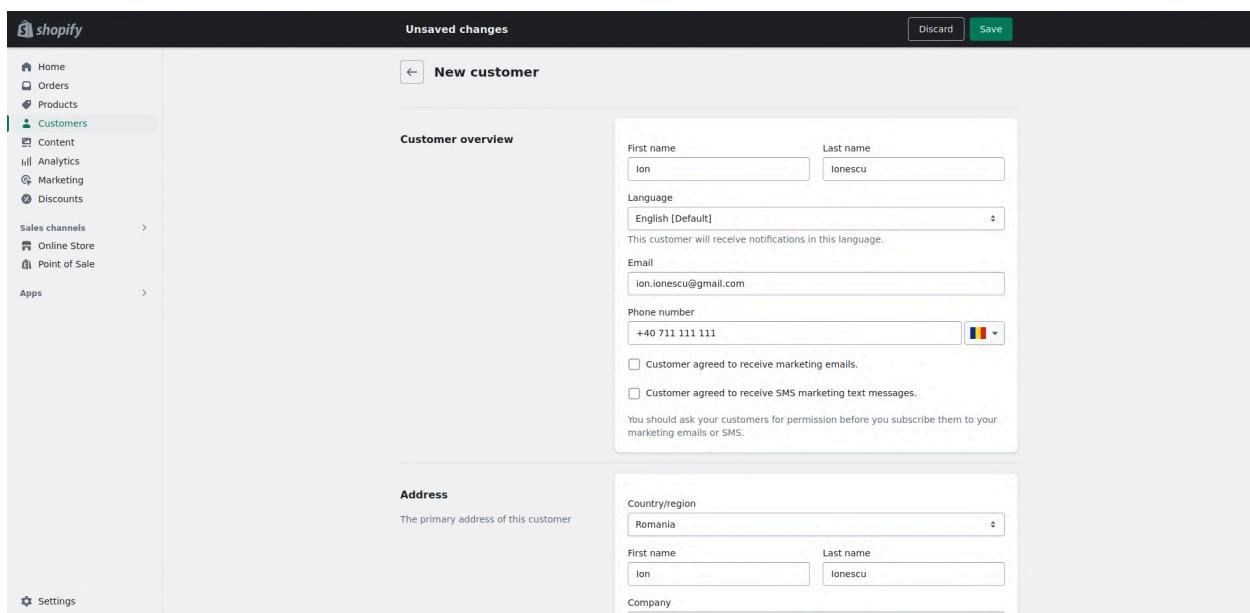
The screenshot shows the Shopify Admin interface under the 'Settings' tab. On the left, a sidebar lists various store settings like Store details, Plan, Billing, Users and permissions, Payments (which is selected), Checkout, Customer accounts, Shipping and delivery, Taxes and duties, Locations, Gift cards, Markets, Apps and sales channels, Domains, Customer events, Brand, Notifications, Custom data, and Languages. The main content area is titled 'PayPal Express Checkout'. It displays the status: 'Account Connected' (No account connected), 'Transaction Fees' (0.5%), and 'Status' (inactive). A button labeled 'Activate PayPal Express Checkout' is present. Below this, a section titled 'About PayPal Express Checkout' explains receiving payments in foreign currencies and managing payment approval. It includes a 'Learn more' link, a 'Get support from PayPal' button, and a note about payment preferences.

This screenshot shows a modal dialog box for connecting a PayPal account. The title is 'Connect a PayPal account to start accepting payments on Shopify'. It states that it's free to connect, whether you have an existing PayPal account or want to create a new account. There are fields for 'Email' (with a red border) and 'Country or region' (set to Romania). A large blue 'Next' button is at the bottom. At the bottom of the page, there is a copyright notice 'Copyright © 1999 - ;' and a cookie consent message: 'If you accept cookies, we'll use them to improve and customize your experience and enable our partners to show you personalized PayPal ads when you visit other sites. [Manage cookies and learn more](#)'. There are 'Accept' and 'Decline' buttons for the cookie consent.

5.1. Minim 2 grupuri de clienți definite: Silver și Gold



The screenshot shows the Shopify 'Customers' dashboard. On the left, there's a sidebar with links to Home, Orders, Products, Customers (which is highlighted in blue), Content, Analytics, Marketing, Discounts, Sales channels (Online Store, Point of Sale), Apps, and Settings. The main area has a heading 'Customers' and a sub-section titled 'Everything customers-related in one place'. It includes a placeholder image of a person, a brief description about managing customer details, and two buttons: 'Import customers' and 'Add customer'. Below these buttons is a link to 'Learn more about customers'.



The screenshot shows the 'New customer' form in the Shopify dashboard. At the top, it says 'Unsaved changes' with 'Discard' and 'Save' buttons. The sidebar on the left is identical to the one in the previous screenshot. The main form is titled 'New customer' and has a 'Customer overview' section. It contains fields for First name (Ion), Last name (Ionescu), Language (English [Default]), Email (ion.ionescu@gmail.com), Phone number (+40 711 111 111), and a dropdown for Country/region (Romania). There are also two checkboxes for marketing consent: 'Customer agreed to receive marketing emails.' and 'Customer agreed to receive SMS marketing text messages.' A note below the checkboxes states: 'You should ask your customers for permission before you subscribe them to your marketing emails or SMS.' At the bottom of the form, there are sections for 'Address' (primary address) and 'Country/region' (with fields for First name, Last name, and Company).

shopify

Unsaved changes

Company

Address
Strada Ion Neculce

Postal code
011111

City
Bucureşti

County
Bucharest

Phone

Tax exemptions

Collect tax

Notes

Add notes about your customer.

Tags

Tags can be used to categorize customers into groups.

Tags

silver

Settings

Discard **Save**

shopify Winter '23

Customer segment: All customers

4 customers | 100% of your customer base

To create a segment, choose a [template](#) or apply a [filter](#).

Search customers

Customer name	Email subscription	Location	Orders	Amount spent
Leana Tabără	Not subscribed	Timișoara TM, Romania	0 orders	lei 0.00
Mimi inghet	Not subscribed	Cluj-Napoca CJ, Romania	0 orders	lei 0.00
Gigi Popescu	Not subscribed	Bucureşti B, Romania	0 orders	lei 0.00
Ion Ionescu	Not subscribed	Bucureşti B, Romania	0 orders	lei 0.00

Learn more about [customers](#)

shopify Winter '23

Customer segment: All customers Draft

2 customers | 50% of your customer base

`customer_tags CONTAINS 'gold'`

Valid segment

Showing 2 of 2 customers

Customer name	Email subscription	Location	Orders	Amount spent
Leana Tabără	Not subscribed	Timișoara TM, Romania	0 orders	lei 0.00
Mimi Inghet	Not subscribed	Cluj-Napoca CJ, Romania	0 orders	lei 0.00

Learn more about [customers](#)

Settings

shopify Winter '23

Customer segment: SILVER

2 customers | 50% of your

`customer_tags CONTAINS 'silver'`

All customers

SILVER selected

GOLD

Email subscribers

Abandoned checkouts in the last 30 days

Valid segment

Showing 2 of 2 customers

Customer name	Email subscription	Location	Orders	Amount spent
Gigi Popescu	Not subscribed	București B, Romania	0 orders	lei 0.00
Ion Ionescu	Not subscribed	București B, Romania	0 orders	lei 0.00

Learn more about [customers](#)

Settings

5.2. Minim 2 clienți pe fiecare grup

Customer segment: SILVER

2 customers | 50% of your customer base
customer_tags CONTAINS 'silver'

Valid segment

Showing 2 of 2 customers

Customer name	Email subscription	Location	Orders	Amount spent
Gigi Popescu	Not subscribed	București B, Romania	0 orders	lei 0.00
Ion Ionescu	Not subscribed	București B, Romania	0 orders	lei 0.00

Learn more about [customers](#)

Customer segment: GOLD

2 customers | 50% of your customer base
customer_tags CONTAINS 'gold'

Valid segment

Showing 2 of 2 customers

Customer name	Email subscription	Location	Orders	Amount spent
Leana Tabără	Not subscribed	Timișoara TM, Romania	0 orders	lei 0.00
Mimi inghet	Not subscribed	Cluj-Napoca CJ, Romania	0 orders	lei 0.00

Learn more about [customers](#)

6.1. Transport gratuit peste 500 de lei

The screenshot shows the Shopify Admin interface under the 'Settings' tab. On the left, a sidebar lists various store settings like Store details, Plan, Billing, Payments, Checkout, Customer accounts, and Shipping and delivery (which is currently selected). The main content area is titled 'Shipping and delivery' and contains sections for 'Shipping', 'General shipping rates', 'Custom shipping rates', 'Processing time' (inactive), and 'Local Delivery'. Under 'General shipping rates', there's a table for 'All products' with columns for 'Rates for', 'Domestic', and 'International', with a 'Manage' button.

The screenshot shows the Shopify Admin interface under the 'Settings' tab. On the left, a sidebar lists Policies. The main content area is titled 'Shipping zones' and shows two sections: 'Domestic' (Romania) and 'International'. The 'Domestic' section has two shipping rules: 'Peste 500 lei' (Condition: 'lei 500.00 and up', Price: 'Free') and 'Sub 500 lei' (Condition: 'lei 0.00-lei 500.00', Price: 'lei 35.00 RON'). The 'International' section has two shipping rules: 'Peste 500 lei' (Condition: 'lei 500.00 and up', Price: 'Free') and 'Sub 500 lei' (Condition: 'lei 0.00-lei 500.00', Price: 'lei 100.00 RON'). A note at the bottom states: 'Customers in International won't be able to check out because all countries/regions are in an inactive market. To activate, go to Markets.'

Settings

Delivery Zone

Zone name: România (7/50)

Postal codes:

Enter postal codes separated by a comma. To include a range of postal codes, add an asterisk (*) after the characters that begin the range.

Minimum order price: lei 0.00 Delivery price: lei Conditional

Remove conditional pricing

Orders from lei 0.00 up to: lei 500.00 Delivery price: lei 15.00

Orders from lei 500.00 up to: lei No limit Delivery price: lei 0.00 (Free)

Delivery information: 0/255

This message will appear at checkout and in the [order confirmation notification](#).

[Create new delivery zone](#)

6.2. Discount 5% pentru comenzile de peste 2000 de lei

shopify Winter '23

Discounts

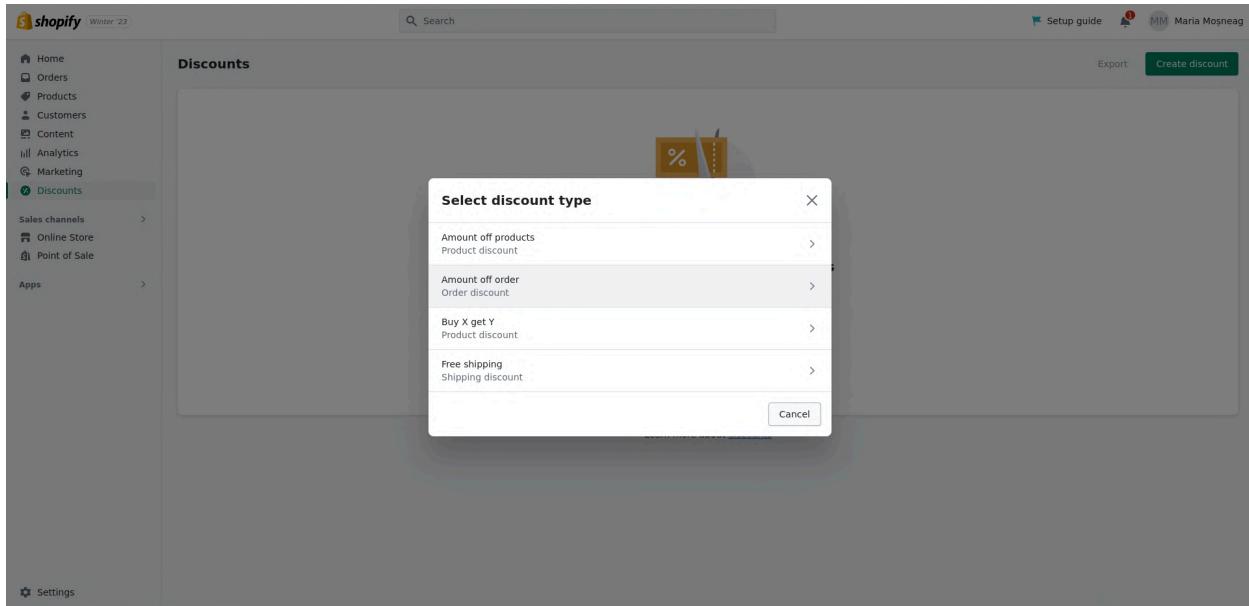
[Create discount](#)

Manage discounts and promotions

Create discount codes and automatic discounts that apply at checkout. You can also use discounts with [compare at prices](#).

[Create discount](#)

Learn more about [discounts](#)



The screenshot shows the 'Create order discount' form for an 'Amount off order' discount. The summary on the right indicates a 5% discount on purchases over 2000 lei. The form fields include:

- Title:** 5% la achiziție de peste 2000 de lei
- Method:** Automatic discount (selected)
- Value:** Percentage (5%)
- Availability:** This discount is automatically applied to all sales channels. (checkbox: Also offer on Point of Sale (POS Pro locations only))
- Minimum purchase requirements:** Minimum purchase amount (lei) set to 2,000.00 (radio button selected). Applies to all products.

Buttons at the top right include Discard and Save.

6.3 Discount 10% și transport gratuit pentru grupul de clienți Gold

The screenshot shows the Shopify admin interface under the 'Customers' section. A specific customer segment named 'GOLD' is selected, which contains 2 customers (50% of the base). The segment criteria is defined as 'customer_tags CONTAINS "gold"'. A modal window titled 'Use GOLD segment' is open, showing two options: 'Email by Shopify' (with a 'Send email' button) and 'Discounts' (with a 'Give discount' button). The background table lists the 2 customers in the segment.

Customer name	Orders	Amount spent
Leana Tabără	0 orders	lei 0.00
Mimi inghet	0 orders	lei 0.00

The screenshot shows the Shopify admin interface under the 'Discounts' section. A specific discount titled '5% la achiziții de peste 2000 de lei' is selected. This discount is active, uses the 'Automatic' method, and is categorized as an 'Order discount'. It combines with 'Shipping discounts' and has been used 0 times. A modal window titled 'Select discount type' is open, listing four options: 'Amount off products' (Product discount), 'Amount off order' (Order discount), 'Buy X get Y' (Product discount), and 'Free shipping' (Shipping discount). A 'Cancel' button is at the bottom right of the modal.

shopify

Unsaved discount

Create order discount

Amount off order Order discount

Method

Discount code

Automatic discount

Title

Discount 10% pentru clientii Gold

Customers will see this in their cart and at checkout.

Value

Percentage Fixed amount 10 %

Availability

This discount is automatically applied to all sales channels.

Also offer on Point of Sale (POS Pro locations only)

Minimum purchase requirements

Minimum purchase amount (lei) 0.00

Applies to all products.

Minimum quantity of items

Summary

Discount 10% pentru clientii Gold

Type and method

- Amount off order
- Automatic

Details

- 10% off entire order
- Combines with shipping discounts
- Active from today

Performance

Discount is not active yet.

Discard **Save**

Home **Orders** **Products** **Customers** **Content** **Analytics** **Marketing** **Discounts**

Sales channels > **Online Store** **Point of Sale**

Apps >

Settings

The screenshot shows the Shopify admin interface for creating a new discount. The discount is titled "Discount 10% pentru clientii Gold". It is an "Order discount" type, "Automatic" method, and applies to all sales channels. The minimum purchase requirement is set to 0.00 lei. The discount is currently inactive.

shopify Winter '23

Customer segment: GOLD

2 customers | 50% of your customer base

customer_tags CONTAINS 'gold'

Valid segment

Showing 2 of 2 customers

Use GOLD segment

Customer name

Leana Tabără

Mimi îngheț

Email by Shopify **Send email**

Discounts **Give discount**

Duplicate **More actions** **Use segment**

Sort

Orders **Amount spent**

	Orders	Amount spent
Leana Tabără	0 orders	lei 0.00
Mimi îngheț	0 orders	lei 0.00

Customer **Search** **Setup guide** **Maria Moșneag**

Home **Orders** **Products** **Customers** **Content** **Analytics** **Marketing** **Discounts**

Sales channels > **Online Store** **Point of Sale**

Apps >

Settings

The screenshot shows the Shopify admin interface for managing customer segments. A modal window titled "Use GOLD segment" is open, listing two customers: "Leana Tabără" and "Mimi îngheț". For each customer, there are buttons to "Send email" or "Give discount". The background shows a list of customers with their names and order counts.

shopify Winter '23

Search

Setup guide Maria Moșneag

Home Orders Products Customers Content Analytics Marketing Discounts

Sales channels Online Store Point of Sale Apps

Settings

Discounts

All Active Scheduled Expired +

Title	Status	Method	Type	Combines with	Used
Discount 10% pentru clienții Gold	Active	Automatic	Amount off order Order discount	Shipping discounts	0
5% la achizițiile de peste 2000 de lei			Amount off order Order discount	Shipping discounts	0

Select discount type

- Amount off products
Product discount
- Amount off order
Order discount
- Buy X get Y
Product discount
- Free shipping
Shipping discount

Cancel

shopify

Unsaved discount

Create shipping discount

Free shipping Shipping discount

Discount code: GOLD Generate

Customers must enter this code at checkout.

Countries

All countries Selected countries

Shipping rates

Exclude shipping rates over a certain amount

Sales channels 0 of 1 selected

Select where this discount will be visible and promoted. Online store is included by default.

Point of Sale

Minimum purchase requirements

No minimum requirements Minimum purchase amount (lei) Minimum quantity of items

Summary

GOLD

Type and method

- Free shipping
- Code

Details

- Free shipping on all products
- For all countries
- No minimum purchase requirement
- For GOLD
- No usage limits
- Combines with product and order discounts
- Active from today

Performance

Discount is not active yet.

Discard Save

6.4 Promoție pe o categorie de produse TVA 0%

The screenshot shows the Shopify admin interface under the 'Taxes and duties' section. On the left, there's a sidebar with various settings like Store details, Plan, Billing, Users and permissions, Payments, Checkout, Customer accounts, Shipping and delivery, Taxes and duties (which is selected), Locations, Gift cards, Markets, Apps and sales channels, Domains, Customer events, Brand, Notifications, Custom data, Languages, and Policies.

The main content area is titled 'Taxes and duties'. It has a heading 'Manage sales tax collection' with a note about creating shipping zones. Below is a table showing tax collection status for different regions:

Country/region	Collecting
Australia	—
Canada	—
European Union	Taxes
Hong Kong SAR	—
Israel	—

At the bottom of this section is a 'Show all' button. Below this is another section titled 'Duties and import taxes' with a heading 'Collecting duties and import taxes at checkout' and a note about avoiding unexpected fees. There's a 'Setup' button and an icon of a box with a percentage sign.

This screenshot shows the same Shopify admin interface, but the main content area is focused on tax overrides. It includes sections for 'Add country', 'Shipping to the EU', 'VAT on sales to the EU', 'Tax overrides', 'Shipping overrides', and 'Product overrides'.

The 'Add country' section shows a table for Romania (IOSS) with registration number RO99999999 and date Apr 10, 2023. There's a '... more' button.

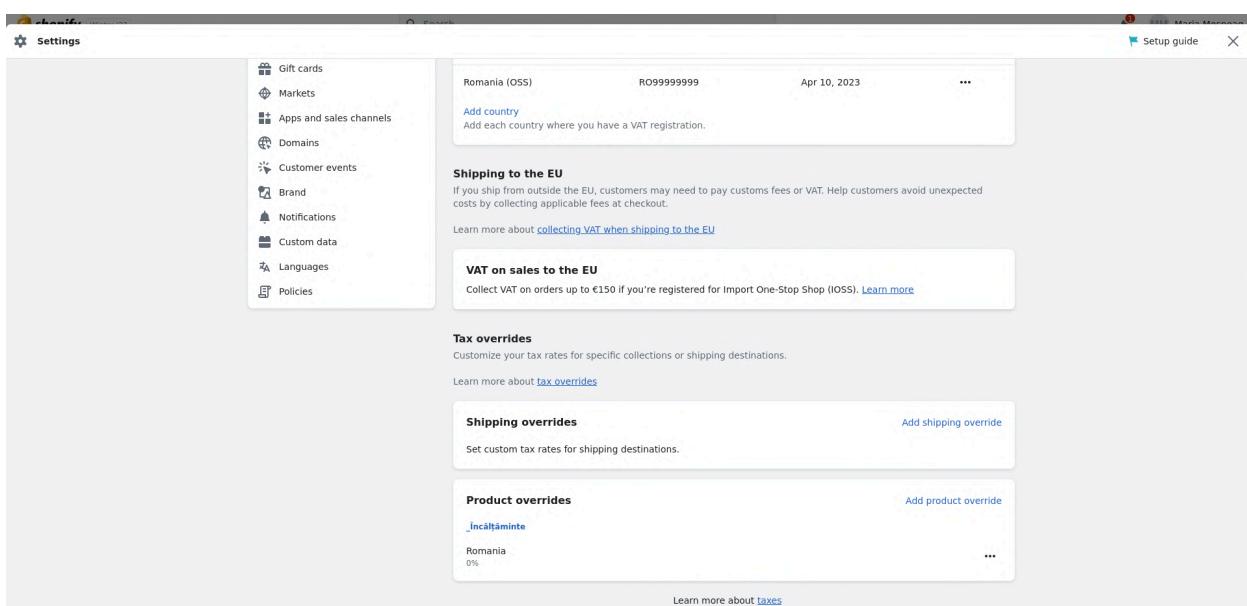
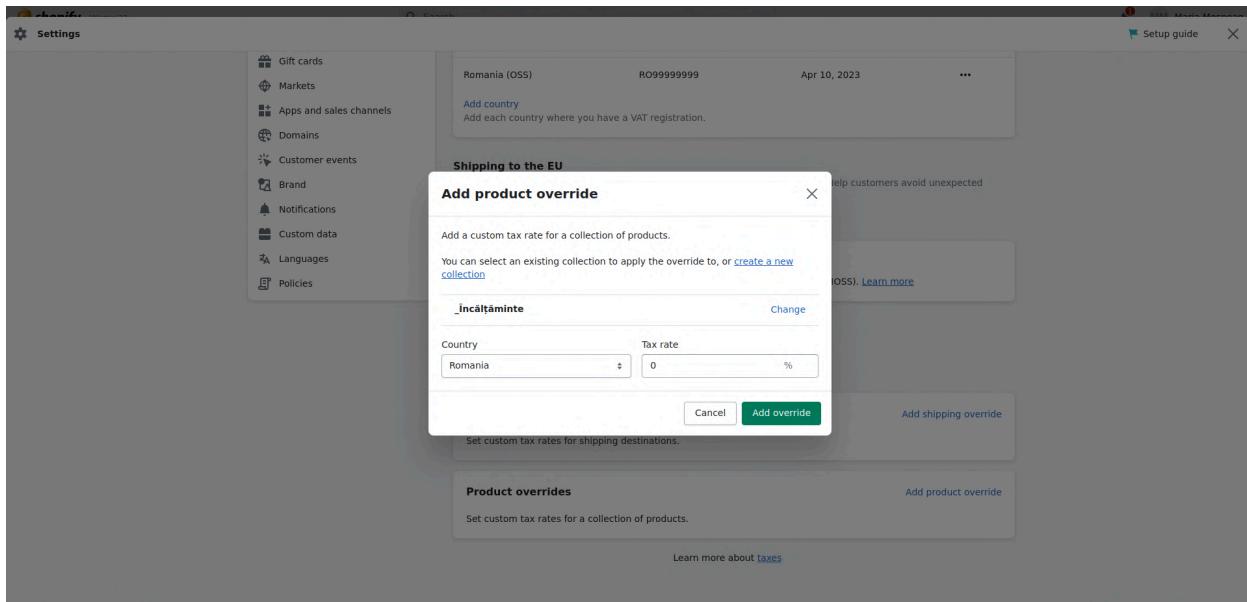
The 'Shipping to the EU' section notes that customers may need to pay customs fees or VAT and provides a link to learn more about VAT when shipping to the EU.

The 'VAT on sales to the EU' section notes that VAT is collected on orders up to €150 if registered for IOSS. It includes a 'Learn more' link.

The 'Tax overrides' section allows customizing tax rates for specific collections or shipping destinations. It includes a 'Learn more about tax overrides' link.

The 'Shipping overrides' section allows setting custom tax rates for shipping destinations. It includes a 'Learn more about taxes' link and a 'Add shipping override' button.

The 'Product overrides' section allows setting custom tax rates for collections of products. It includes a 'Learn more about taxes' link and a 'Add product override' button.



7.1. Configurare Meta Title, Meta Description și cuvinte cheie pentru categorii de produse

The screenshot shows the Shopify Admin interface under the 'Online Store' section. In the left sidebar, 'Products' is selected. The main area is titled 'Preferences' with a note: 'Your online store is password protected'. It includes sections for 'Title and meta description' and 'Social sharing image'.

Title and meta description:
Homepage title: The Hiking Friend
17 of 70 characters used
Homepage meta description:
Dacă ești pasionat de drumeții și de camping, The Hiking Friend este magazinul virtual potrivit pentru tine. La noi găsești echipamentul potrivit pentru aventurile tale în natură!

Social sharing image:
When you share a link to your store on social media, an image is usually shown in your post. This one will be used if another relevant image can't be found.
[Learn more about social sharing images](#)

Social sharing image preview:
Image (Recommended size: 1200 x 628 px)
Add image or drop images to upload
Page title: https://storename.myshopify.com
Meta description:

The screenshot shows the Shopify Admin interface under the 'Products' section. In the left sidebar, 'Collections' is selected. The main area is titled 'Collections' and lists several categories:

Title	Products	Product conditions
Incălțăminte	5	
Accesorii	5	Product tag is equal to accesoriu
Rucsacuri	5	Product tag is equal to rucsac
Camping	6	Product tag is equal to camping
Haine	6	Product tag is equal to haine
Home page	0	
Incălțăminte	5	Product tag is equal to incălțăminte

At the bottom, there is a link: [Learn more about collections](#).

shopify Winter '23

Setup guide MM Maria Moșneag

Home Orders Products Collections Inventory Transfers Gift cards Customers Content Analytics Marketing Discounts Sales channels Online Store Point of Sale Apps Settings

Search

Products must match: all conditions any condition

Product tag is equal to haine

Add another condition

Products

Sort: Best selling

1. 160 Tricou lână merinos bărbați DAY BY DAY Active

2. Tricou funcțional Devold Lauparen Merino 190 T-Shirt pentru damă Active

3. MC KINLEY Pantaloni drumetie damă Tasmania Active

4. MC KINLEY Pantaloni drumetie bărbați Hiking Shalda II Active

5. Geacă Unisex 3 în 1 Active

6. Jack Wolfskin Moonrise 3in1 Jkt W Active

Search engine listing

Add a description to see how this collection might appear in a search engine listing

Delete collection Save

shopify

Unsaved changes

Discard Save

Home Orders Products Collections Inventory Transfers Gift cards Customers Content Analytics Marketing Discounts Sales channels Online Store Point of Sale Apps Settings

Haine
https://the-hiking-friend.myshopify.com/collections/haine
Cele mai potrivite haine pentru a te proteja împotriva intemperiilor: impermeabile, confortabile, de ceea cea mai bună calitate și estetică.

Search engine listing

Haine
https://the-hiking-friend.myshopify.com/collections/haine

Cele mai potrivite haine pentru a te proteja împotriva intemperiilor: impermeabile, confortabile, de ceea cea mai bună calitate și estetică.

Page title
Haine
5 of 70 characters used

Meta description
Cele mai potrivite haine pentru a te proteja împotriva intemperiilor: impermeabile, confortabile, de ceea cea mai bună calitate și estetică.

135 of 320 characters used

URL handle
https://the-hiking-friend.myshopify.com/collections/ haine

Create a URL redirect for pantaloni + haine

Delete collection Save

7.2. Configurare Sitemap

Se generează automat aici: <https://the-hiking-friend.myshopify.com/sitemap.xml>

7.3. Configurare robots.txt

Se generează automat aici: <https://the-hiking-friend.myshopify.com/robots.txt>.

Poate fi editat din cod:

The screenshot shows the Shopify Admin interface under the 'Themes' section. The 'Sense' theme is selected as the current theme. A modal window titled 'Add a new template' is open, with the dropdown menu showing 'robots.txt' selected. The background shows the theme library and other theme options like 'Dawn'.

```

robots.txt.liquid
No recent changes
File does not have any other versions
1 # we use Shopify as our ecommerce platform
2 {%- comment -%}
3 # Caution! Please read https://help.shopify.com/en/manual/promoting-marketing/seo/editing-robots-txt before proceeding to make changes to this file.
4 {% endcomment %}
5 {% for group in robots.default_groups %}
6   {{ group.user_agent -}}
7
8   {% for rule in group.rules %}
9     {{ rule -}}
10    {% endfor %}
11
12   {%- if group.sitemap != blank -%}
13     {{ group.sitemap }}
14   {%- endif -%}
15
16 {% endfor %}

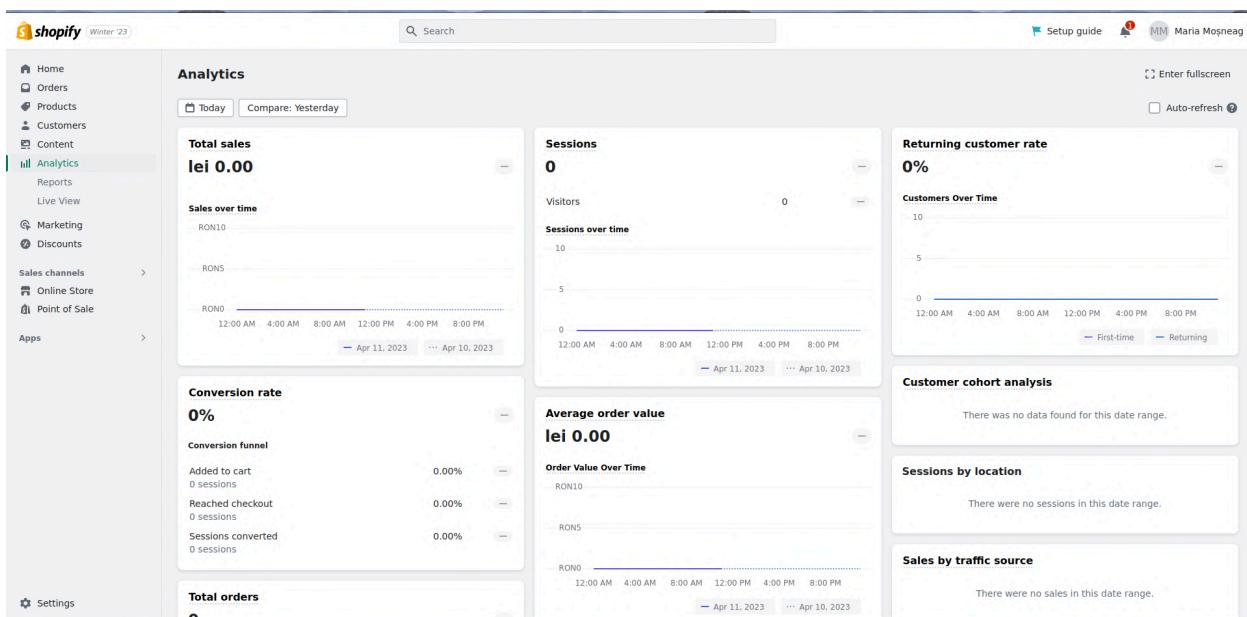
```

Format liquid Save

Asset created

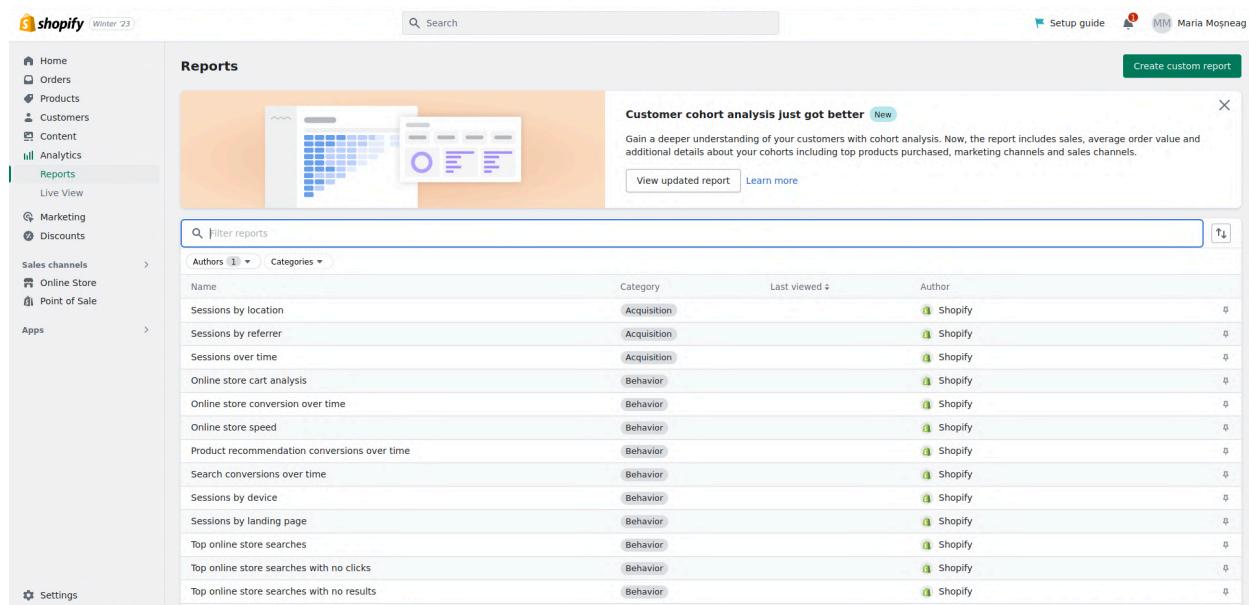
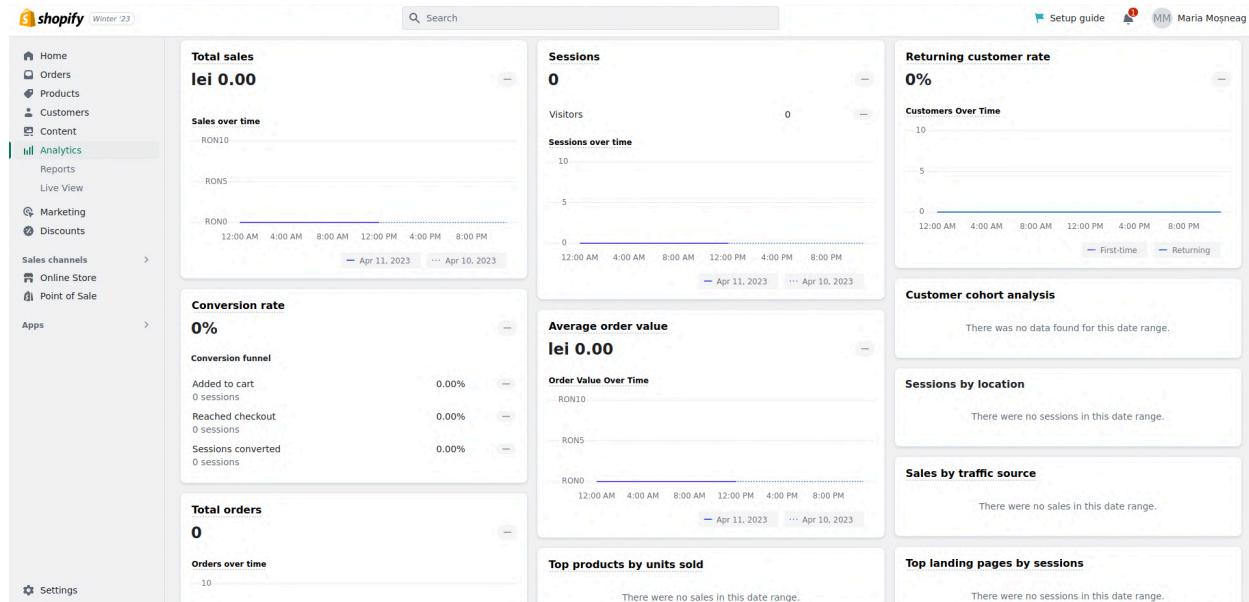
7.4. Integrare web analytics

Shopify pune la dispoziție opțiuni de web analytics deja integrate.



8.1. Implementare raport comenzi/vanzari

Mai multe tipuri de rapoarte sunt deja puse la dispoziție de Shopify, printre care și cel menționat în cerință.



9.1. Integrare “incoming” de date pentru actualizare stoc si preturi bazat pe codul unic al produsului (SKU)

Instalăm Matrixify:

Matrixify

Free plan available

Rating (4.7) | Reviews (317) | Developer (ITisible)

Add app | View demo store >

Matrixify: Shopify Bulk Import Export Update Migrate

Watch on YouTube

Export data, download as Excel file

Data is organised as separate sheets

Metafields are just additional columns

Import only columns you need to update

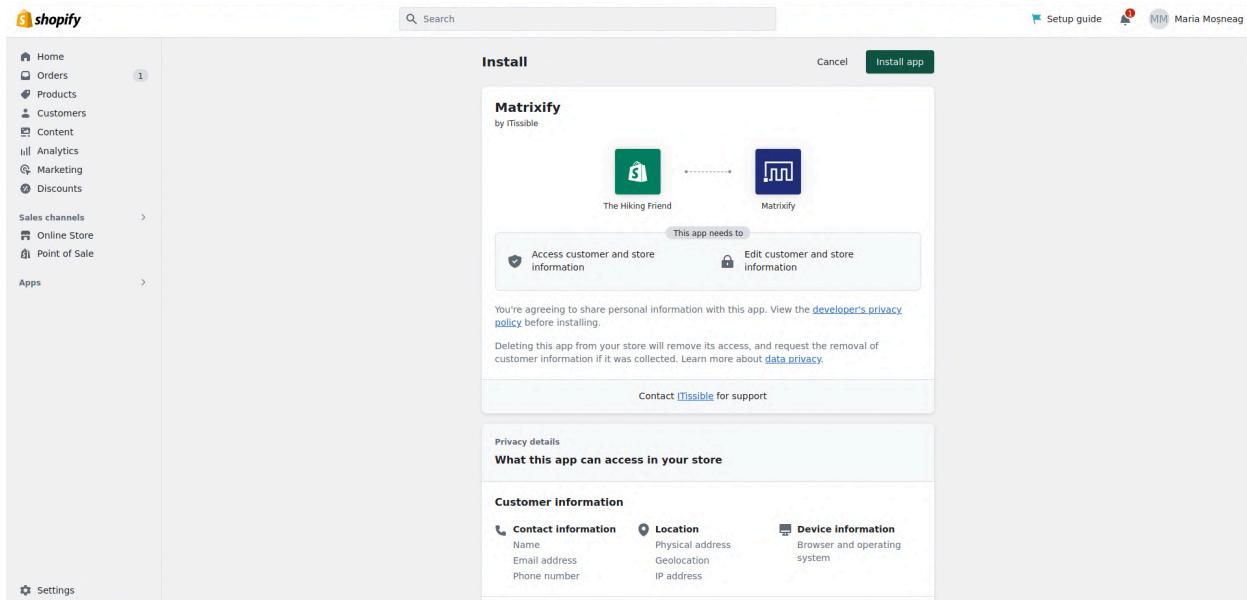
Highlights

- Popular with businesses like yours
 - Based in Romania
 - Selling apparel and accessories
 - New businesses making sales
- Built for your business
 - Use directly in Shopify admin

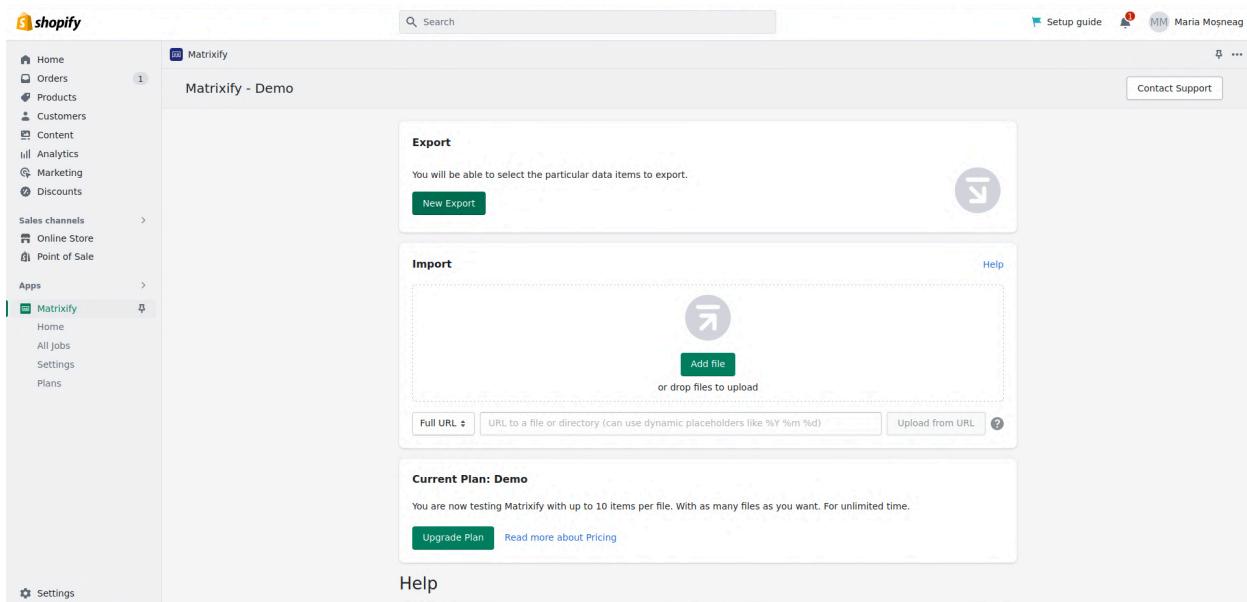
About this app

Matrixify app helps you to manage store data - bulk import, export, update and migrate.

Save time and nerves when working with your store data in bulk. From small stores to large enterprises - this app can handle file sizes up to 10 GB. From simple data updates and reports to automations - through Google Sheets, FTP servers, Excel and other data formats and channels. Import also Transporter files. Export or import data for: Products, Collections, Customers, Companies, Discounts, Draft Orders, Orders, Payouts, Pages, Blogs, Redirects,



Facem un export pentru a obține un şablon pentru fișierul excel în care vom face actualizări:



shopify

Matrixify - Demo New Export

Category Slow

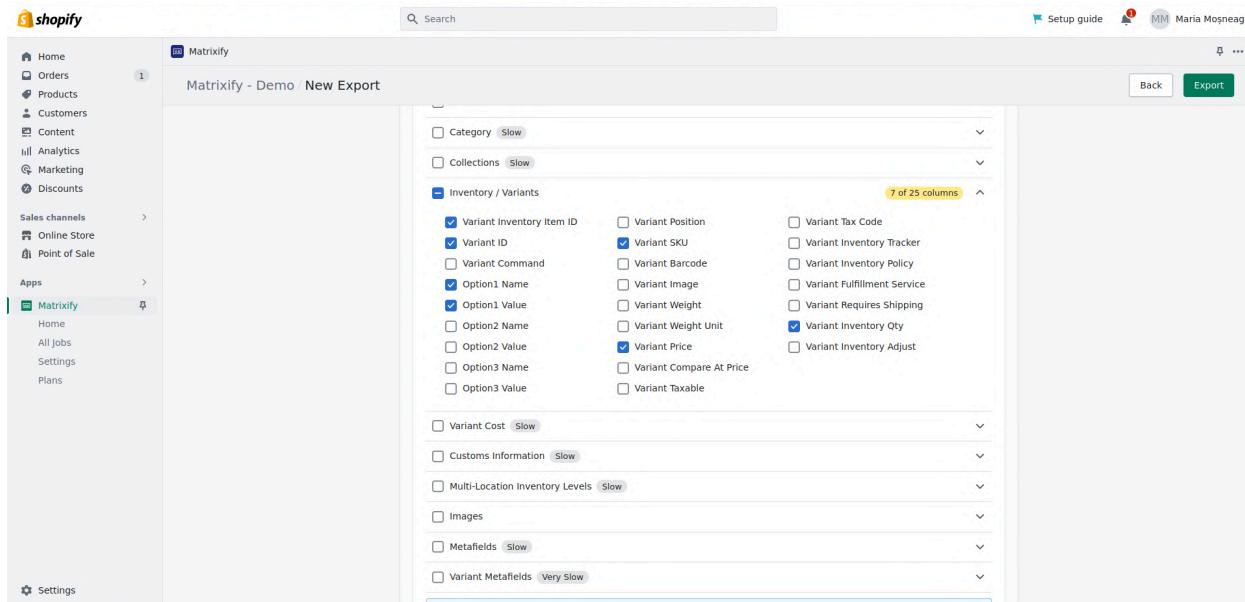
Collections Slow

Inventory / Variants 7 of 25 columns

- Variant Inventory Item ID
- Variant ID
- Variant Command
- Option1 Name
- Option1 Value
- Option2 Name
- Option2 Value
- Option3 Name
- Option3 Value
- Variant Position
- Variant SKU
- Variant Barcode
- Variant Image
- Variant Weight
- Variant Price
- Variant Compare At Price
- Variant Tax Code
- Variant Inventory Tracker
- Variant Inventory Policy
- Variant Fulfillment Service
- Variant Requires Shipping
- Variant Inventory Qty
- Variant Inventory Adjust
- Variant Cost Slow
- Customs Information Slow
- Multi-Location Inventory Levels Slow
- Images
- Metafields Slow
- Variant Metafields Very Slow

Back Export

Home Orders Products Customers Content Analytics Marketing Discounts Online Store Point of Sale Matrixify Home All Jobs Settings Plans Settings



shopify

Matrixify - Demo Export: #183507804

Export In Progress...

Elapsed: 1 sec Remaining: 11 sec

ID: #183507804 State: In Progress Format: Matrixify:Excel

Started At: 2023-04-27 16:07

Plan: Demo

Sheets

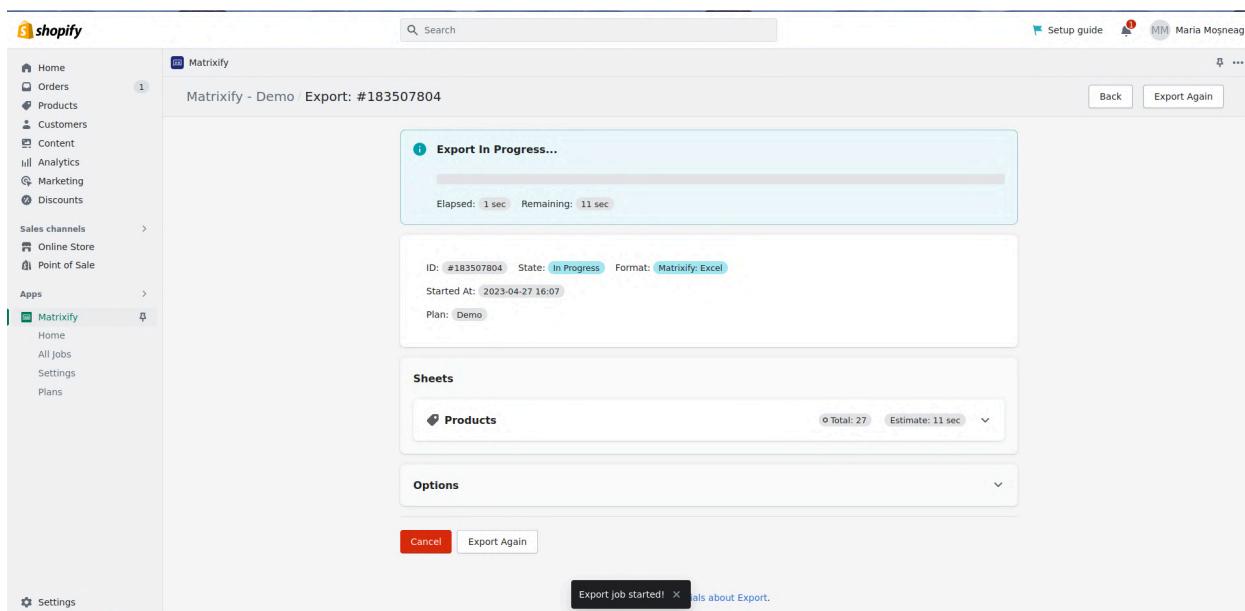
Products Total: 27 Estimate: 11 sec

Options

Cancel Export Again

Export job started! Details about Export.

Home Orders Products Customers Content Analytics Marketing Discounts Online Store Point of Sale Matrixify Home All Jobs Settings Plans Settings



WPS Spreadsheets Export_2023-04-27_185002.xlsx

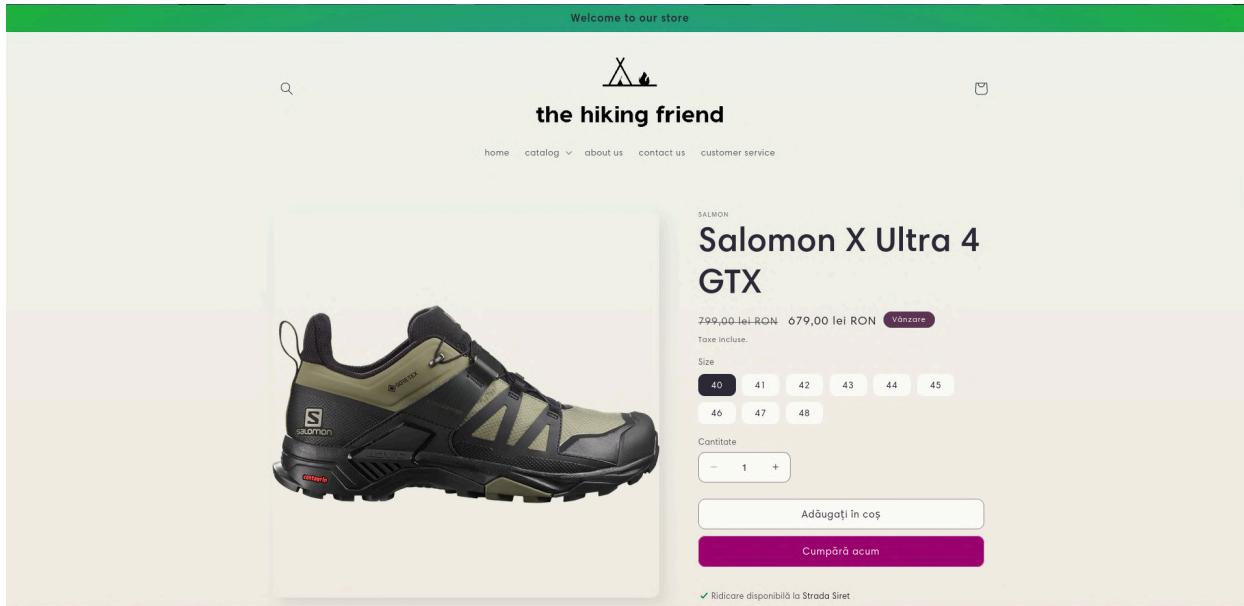
Variant ID	Option 1 Name	Option 1 Value	Variant SKU	Variant Price	Variant Inventory Qty
2	46521357435213	Size	40	48	679.00
3	46521357467981	Size	41	49	679.00
4	46521357500749	Size	42	50	679.00
5	46521357533517	Size	43	51	679.00
6	46521357566285	Size	44	52	679.00
7	46521357599053	Size	45	53	679.00
8	46521357618185	Size	46	54	679.00
9	46521357648899	Size	47	55	679.00
10	46521357673557	Size	48	56	679.00
11	46521408258381	Size	35	52	500.00
12	46521408291149	Size	36	53	500.00
13	46521408323917	Size	37	54	500.00
14	46521408356685	Size	38	55	500.00
15	46521408389453	Size	39	56	500.00
16	46521408422221	Size	40	57	500.00
17	46521408454989	Size	41	58	500.00
18	46521408487757	Size	42	59	500.00
19	46521408520525	Size	43	40	500.00
20	46521435455821	Size	38	41	374.00
21	46521435455822	Size	39	42	374.00
22	46521435521157	Size	40	43	374.00
23	46521504391389	Size	39	67	725.00
24	46521504343157	Size	40	68	725.00
25	46521504366925	Size	41	69	725.00
26	46521504399693	Size	42	70	725.00
27	46521504432461	Size	43	71	725.00
28	46521504465229	Size	44	72	725.00
29	46521540116813	Size	37	17	988.00
30	46521540149581	Size	38	18	988.00
31	46521540182349	Size	39	19	988.00
32	46521540215117	Size	40	20	988.00
33	46521540247885	Size	41	21	988.00
34	46521540280653	Size	42	22	988.00
35	4652154030093755	Size	XS	12	605.00
36	4652154030094113	Size	S	13	605.00
37	46521580159309	Size	M	14	605.00
38	46521580192077	Size	L	15	605.00
39	46521580224845	Size	XL	16	605.00
40	46521638355277	Size	S	7	250.00

Vom modifica acum prețul și cantitatea disponibilă pentru produsul cu SKU = 48.

Datele inițiale:

Editing 27 products

Product title	Status	Product category	Vendor	Base price	RON	SKU	Available quantity	On hand quantity
39	—	—	—	374.00	42	10	10	10
40	—	—	—	374.00	43	10	20	20
Norsk 3 Neo Tent	Active	Tents	Zajo	622.00	44	20	20	20
qqnut Baq.Paq	Active	Backpacks	qqnut	1,260.00	45	15	15	15
Sac de dormit Trimm Balance	Active	Sleeping Bags	Trimm	415.00	46	25	25	25
Salomon Trailblazer 10	Active	Backpacks	Salmon	239.00	47	20	20	20
Salomon X Ultra 4 GTX	Active	Shoes	Salmon	—	—	—	—	—
40	—	—	—	679.00	48	10	10	10
41	—	—	—	679.00	49	10	10	10
42	—	—	—	679.00	50	20	20	20
43	—	—	—	679.00	51	10	10	10
44	—	—	—	679.00	52	10	10	10
45	—	—	—	679.00	53	10	10	10
46	—	—	—	679.00	54	10	10	10
47	—	—	—	679.00	55	10	10	10
48	—	—	—	679.00	56	10	10	10
Termos Primus Klinken 0.5 L	Active	Water Bottles	Primus	185.00	57	25	25	25
Tricou funcțional Devold Lauparen Merino 190 T-	Active	Clothing	Devold	—	—	—	—	—
S	—	—	—	379.00	58	5	5	5
M	—	—	—	379.00	59	10	10	10
L	—	—	—	379.00	60	5	5	5
Tricou lână merinos bărbați DAY BY DAY	Active	Clothing	The Hiking Friend	—	—	—	—	—
S	—	—	—	225.00	61	5	5	5
M	—	—	—	225.00	62	5	5	5
L	—	—	—	225.00	63	10	10	10
XL	—	—	—	225.00	64	5	5	5
Trimm Solo Sand	Active	Tents	Trimm	418.00	65	10	10	10



Modificăm datele în fișierul excel:

Variant ID	Option Name	Option Value	Variant SKU	Variant Price	Variant Inventory Qty
2	46521357435213	Size	40	48	650,00
3	46521357467981	Size	41	49	679,00
4	46521357500749	Size	42	50	679,00
5	46521357533517	Size	43	51	679,00
6	46521357566285	Size	44	52	679,00
7	46521357599053	Size	45	53	679,00
8	4652135761821	Size	46	54	679,00
9	46521357664589	Size	47	55	679,00
10	46521357697357	Size	48	56	679,00
11	46521357700001	Size	35	52	500,00
12	46521408291149	Size	36	53	500,00
13	46521408323917	Size	37	54	500,00
14	46521408356685	Size	38	55	500,00
15	46521408389453	Size	39	56	500,00
16	46521408422221	Size	40	57	500,00
17	46521408454989	Size	41	58	500,00
18	46521408487757	Size	42	59	500,00
19	46521408520525	Size	43	40	500,00
20	46521435455821	Size	38	41	374,00
21	46521435488589	Size	39	42	374,00
22	46521435521357	Size	40	43	374,00
23	46521504301389	Size	39	67	725,00
24	46521504304040	Size	40	68	725,00
25	46521504336025	Size	41	69	725,00
26	46521504399693	Size	42	70	725,00
27	46521504432461	Size	43	71	725,00
28	46521504465229	Size	44	72	725,00
29	46521540116813	Size	37	17	988,00
30	46521540149581	Size	38	18	988,00
31	46521540182349	Size	39	19	988,00
32	46521540215117	Size	40	20	988,00
33	46521540247885	Size	41	21	988,00
34	46521540280653	Size	42	22	988,00
35	46521580939773	Size	XS	12	605,00
36	46521580126541	Size	S	13	605,00
37	46521580126541	Size	M	14	605,00
38	46521580192077	Size	L	15	605,00
39	46521580224845	Size	XL	16	605,00
40	46521638355277	Size	S	7	250,00

Importăm fișierul cu datele actualizate în Matrixify. Există și posibilitatea ca import-ul să fie configurat să se execute periodic, iar fișierul excel să fie preluat de la o adresă URL.

shopify

Matrixify - Demo

Export

You will be able to select the particular data items to export.

New Export

Import

Add file or drop files to upload

Full URL URL to a file or directory (can use dynamic placeholders like %Y %m %d) Upload from URL

You have 0 scheduled jobs.

Products

27 Exported: 10 Limited: 17 Matrixify: Excel Export #183535673 Finished / Limited Export_2023-04-27_185002.xlsx

Help

Back Import

Home Orders Products Customers Content Analytics Marketing Discounts Sales channels Online Store Point of Sale Apps Matrixify Home All Jobs Settings Plans Settings

This screenshot shows the Matrixify app's interface on a Shopify store. The left sidebar includes links for Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, Point of Sale, Apps, and Settings. The main area displays the 'Matrixify - Demo' page with sections for 'Export' (with a 'New Export' button), 'Import' (with a 'Add file' button and a placeholder for 'or drop files to upload'), and a summary of scheduled jobs. A detailed view of a recent export job for products is shown, including the ID (#183535673), state (Ready to Import), format (Matrixify), creation date (2023-04-27 18:53), plan (Demo), API call limit (120 (300%)), threads (1), and the uploaded file (Export_2023-04-27_185002.xlsx, 12.5 kB). The status bar at the bottom indicates a total estimate of 1 min 44 sec.

shopify

Matrixify - Demo / Import: #183536196

ID: #183536196 State: Ready to Import Format: Matrixify

Created At: 2023-04-27 18:53

Plan: Demo API Call Limit: 120 (300%) Threads: 1

Uploaded file: Export_2023-04-27_185002.xlsx 12.5 kB

Sheets

Products Total: 52 Estimate: 1 min 44 sec

Comments about uploaded file You are identifying products by Variant SKU, so eventual item count might be different.

Ignored Unknown sheet: Export Summary Read more

Total Estimate: 1 min 44 sec

Options

Back Import

Home Orders Products Customers Content Analytics Marketing Discounts Sales channels Online Store Point of Sale Apps Matrixify Home All Jobs Settings Plans Settings

This screenshot shows the 'Import' interface for job #183536196. The top section displays basic information about the job, including its ID, state, format, creation date, plan, API call limit, and threads. Below this, the 'Sheets' section is expanded, showing a 'Products' section with a note about variant SKUs and a 'Comments about uploaded file' section. An 'Ignored' section is also present, mentioning an unknown sheet and providing a link to read more. The bottom of the screen shows the 'Options' section and navigation buttons for 'Back' and 'Import'. The left sidebar is identical to the previous screenshot, showing links for Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Online Store, Point of Sale, Apps, Matrixify, Home, All Jobs, Settings, Plans, and Settings.

Se pot observa modificările făcute:

Welcome to our store

 the hiking friend

home catalog about us contact us customer service

SALMON

Salomon X Ultra 4 GTX

799,00 lei RON 650,00 lei RON [vânzare](#)

Taxe incluse.

Size

40	41	42	43	44	45
46	47	48			

Cantitate

- 1 +

[Adăugați în coș](#)

[Cumpără acum](#)



Ridicare disponibilă la Strada Siret

descriere produs

Editing 27 products								Columns	Save
Product title	Status	Product category	Vendor	Base price	RON	SKU	Available quantity	On hand quantity	
39	—	—	—	374.00	42	—	5	5	
40	—	—	—	374.00	43	—	10	10	
 Norsk 3 Neo Tent	Active	Tents	Zajo	622.00	44	—	20	20	
 qqnut Baq.Paq	Active	Backpacks	qqnut	1,260.00	45	—	15	15	
 Sac de dormit Trimm Balance	Active	Sleeping Bags	Trim	415.00	46	—	25	25	
 Salomon Trailblazer 10	Active	Backpacks	Salomon	239.00	47	—	20	20	
 Salomon X Ultra 4 GTX	Active	Shoes	Salomon	—	—	—	—	—	
40	—	—	—	650.00	48	—	20	20	
41	—	—	—	679.00	49	—	10	10	
42	—	—	—	679.00	50	—	20	20	
43	—	—	—	679.00	51	—	10	10	
44	—	—	—	679.00	52	—	10	10	
45	—	—	—	679.00	53	—	10	10	
46	—	—	—	679.00	54	—	10	10	
47	—	—	—	679.00	55	—	10	10	
48	—	—	—	679.00	56	—	10	10	
 Termos Primus Klunken 0.5 L	Active	Water Bottles	Primus	185.00	57	—	25	25	
 Tricou funcțional Devold Lauparen Merino 190 T-	Active	Clothing	Devold	—	—	—	—	—	
S	—	—	—	379.00	58	—	5	5	
M	—	—	—	379.00	59	—	10	10	
L	—	—	—	379.00	60	—	5	5	
 Tricou lână merinos bărbați DAY BY DAY	Active	Clothing	The Hiking Friend	—	—	—	—	—	
S	—	—	—	225.00	61	—	5	5	
M	—	—	—	225.00	62	—	5	5	
L	—	—	—	225.00	63	—	10	10	
XL	—	—	—	225.00	64	—	5	5	

9.2. Integrare “outgoing” cu un integrator de preturi în format CSV / JSON cu următoarele informații: Cod unic(SKU), Nume producător, Denumire produs, Categorie, Pret, URL produs, URL imagine produs

Există mai multe opțiuni, folosind diverse aplicații.

Matrixify:

The screenshot shows the Matrixify app interface on a Shopify store. The left sidebar includes links for Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels (Online Store, Point of Sale), Apps (Matrixify, Home, All Jobs, Settings, Plans), and Settings. The main area displays the Matrixify - Demo page with sections for Export, Import, and Products, Export Summary. The Export section shows a scheduled job for April 27, 2023, with 10 items updated. The Import section shows a file upload area. The Products, Export Summary section shows a finished export from April 27, 2023, with file names Export_2023-04-27_185002.xlsx and Import_Result_2023-04-27_185404.xlsx.

The screenshot shows the Matrixify app interface on a Shopify store, specifically the 'New Export' configuration screen. The left sidebar is identical to the previous screenshot. The main area shows the 'Products' export configuration. Under 'SELECT COLUMNS', the 'Basic Columns' section has several checkboxes: ID, Handle, Command, Title, Body HTML, Vendor, Type, Tags, Tags Command, Created At, Updated At, Status, Published, Published At, Published Scope, Template Suffix, Gift Card, URL, Row #, and Top Row. The 'Category' section has checkboxes for Category: ID, Category: Name, and Category. The 'Inventory / Variants' section has checkboxes for Variant Inventory Item ID, Variant ID, Variant Command, Option1 Name, Variant Position, Variant SKU, Variant Barcode, Variant Image, Variant Tax Code, Variant Inventory Tracker, Variant Inventory Policy, and Variant Fulfillment Service. A progress bar indicates the export is 3 of 20 columns completed.

The screenshot shows the Matrixify app's export interface. On the left, the Shopify admin sidebar is visible with options like Home, Orders, Products, Customers, Content, till Analytics, Marketing, Discounts, Sales Channels, Online Store, Point of Sale, Apps, and Matrixify. The Matrixify section is selected. The main area shows a progress bar indicating "Export In Progress..." with an elapsed time of 1 sec and a remaining time of 25 sec. Below the progress bar, the export details are listed: ID: #183538396, State: In Progress, Format: Matrixify:Excel, Started At: 2023-04-27 19:04, and Plan: Demo. A "Sheets" section shows a single sheet named "Products" with 27 rows estimated to take 25 sec. An "Options" section is also present. At the bottom, there are "Cancel" and "Export Again" buttons.

The screenshot shows a Microsoft Excel spreadsheet titled "MC KINLEY Pantaloni drumeție bărbați Hiking Shalda II". The spreadsheet contains a large dataset of products, with columns including Title, Vendor, URL, Category, Name, Option 1, Option 2, Value 1, Variant SKU, Variant Price, Image Src, and more. The data includes various products from brands like Salomon, Merrell, and Jack Wolfskin, with details such as size, color, and price. The spreadsheet has 443 rows and is currently on the "Home" tab.

În cazul utilizării acestei aplicații, există și posibilitatea generării export-urilor periodic și încărcarea automată a acestora la o adresă specificată.

Exportier:

Highlights

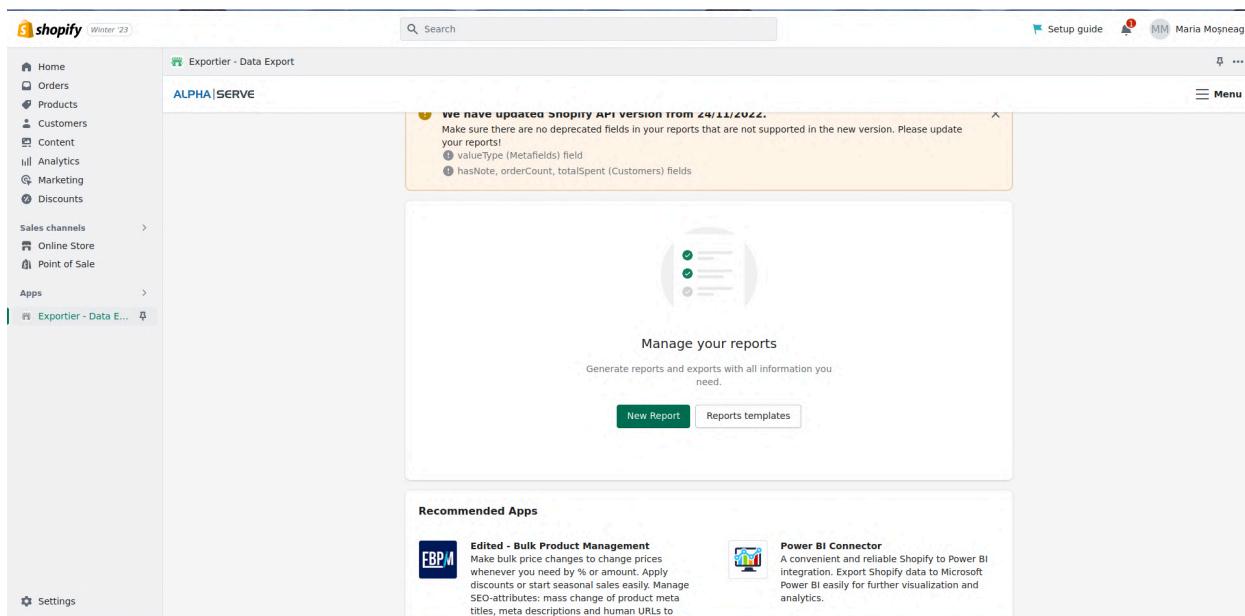
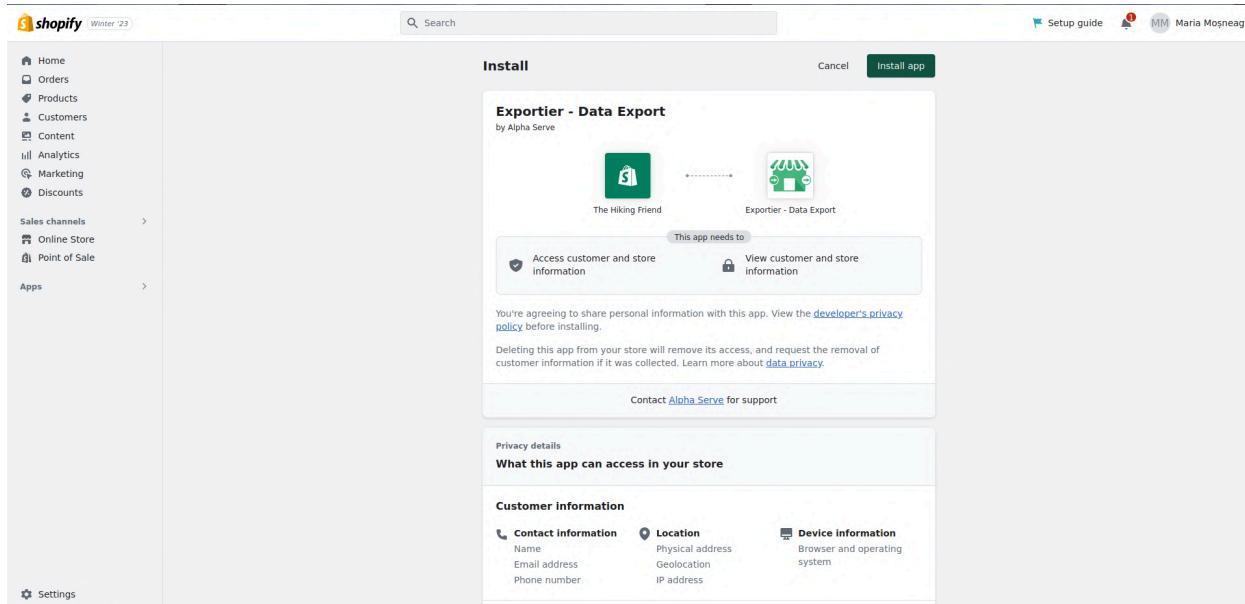
- Speed tested**
No impact to your online store
- Built for your business**
Use directly in Shopify admin

About this app

Published

Export Orders, Products, Customers and other data to CSV/EXCEL easily with Exportier - Data Export

Exportier - Data Export allows you to export data from all fields in the key segments: Products, Customers, Orders, Inventory Items, Product Variants, Draft Orders, Tender Transactions, Bank Accounts, Disputes, Payouts, and Collections. Exportier - Data Export allows exporting data to CSV(.csv) and Excel(.xlsx) formats for further use and analysis or import to BI tools. Select from more than 20 pre-built Shopify reports templates to save time



shopify Winter '23

Exporter - Data Export

Unsaved report

Report: Test1

Export options

All products

DATA TYPE: Products

FILTERS: Apply one or more filters to the data to export exactly what you want.

COLUMNS: (+) Add custom column
Rearrange the order of columns as you need by dragging them.

- Title
- ...Variants: Title
- ...Variants: SKU
- ...Variants: Price
- Online store preview URL
- ...Images: Transformed image URL

FIELDS

ROWS

By selecting specific checkboxes specify what data you wish to be included in your export.

Settings

Name: Test1 / 60

Description: Report description (option 0/120)

FILE SETTINGS: Edit
Type: CSV

EMAIL NOTIFICATION: Edit
Disabled

STORAGE: Edit
• Exporter: Export files are stored in Exporter.

Export scheduler: Schedule automatic data export

Disabled

Start time

shopify Winter '23

Exporter - Data Export

ALPHA|SERVE

Reports

Tell us about your experience: We value feedback! It helps us make our product better and keeps us energized. Let us know how we're doing.
Write a review

Showing 1 of 1 report

Test1
Generated Apr 11, 2023 1:16 PM

READY

Generate

Page 1

Recommended Apps

EBPM - Bulk Product Management: Make bulk price changes to change prices whenever you need by % or amount. Applies discounts or start seasonal sales easily. Manage SEO-attributes: mass change of product meta titles, meta descriptions and human URLs to improve your store search positions.

Power BI Connector: A convenient and reliable Shopify to Power BI integration. Export Shopify data to Microsoft Power BI easily for further visualization and analytics.

Tableau Connector: Shopify to Tableau integration. Export your Shopify data to Tableau without a hard-to-implement ETL process.

PageFly Landing Page Builder: PageFly is a user-friendly Shopify Landing Page Builder app that currently covers more than

Settings

2023-04-11T10:47:21-316Z_Test1.csv - LibreOffice Calc

File Edit View Insert Format Styles Sheet Data Tools Window Help

Liberation S 10

A1

	A	B	C	D	E	F	G	H				
1	Title	Variants:	Title	Collections:	Title	Vendor	Variants	SKU	Variants:	Price	Online store preview URL	Images: Transformed image URL
2	Salomon X Ultra 4 GTX	42	1							679	https://the-hiking-friend.myshopify.com/products/salomon-x-ultra-4-gtx	https://cdn.shopify.com/files/1072986957257/products/4138300_25678938444000e5491abc4be925.webp?v=1680786731
3	Salomon X Ultra 4 GTX	40	1							679	https://the-hiking-friend.myshopify.com/products/salomon-x-ultra-4-gtx	https://cdn.shopify.com/files/1072986957257/products/4138300_25678938444000e5491abc4be925.webp?v=1680786731
4	Salomon X Ultra 4 GTX	41	1							679	https://the-hiking-friend.myshopify.com/products/salomon-x-ultra-4-gtx	https://cdn.shopify.com/files/1072986957257/products/4138300_25678938444000e5491abc4be925.webp?v=1680786731
5	Salomon X Ultra 4 GTX	43	1							679	https://the-hiking-friend.myshopify.com/products/salomon-x-ultra-4-gtx	https://cdn.shopify.com/files/1072986957257/products/4138300_25678938444000e5491abc4be925.webp?v=1680786731
6	Salomon X Ultra 4 GTX	44	1							679	https://the-hiking-friend.myshopify.com/products/salomon-x-ultra-4-gtx	https://cdn.shopify.com/files/1072986957257/products/4138300_25678938444000e5491abc4be925.webp?v=1680786731
7	Salomon X Ultra 4 GTX	45	1							679	https://the-hiking-friend.myshopify.com/products/salomon-x-ultra-4-gtx	https://cdn.shopify.com/files/1072986957257/products/4138300_25678938444000e5491abc4be925.webp?v=1680786731
8	Salomon X Ultra 4 GTX	46	1							679	https://the-hiking-friend.myshopify.com/products/salomon-x-ultra-4-gtx	https://cdn.shopify.com/files/1072986957257/products/4138300_25678938444000e5491abc4be925.webp?v=1680786731

10.1 Magazinul să fie în limba română

The Hiking Friend
the-hiking-friend.myshopify.com

Settings

Store languages

Add language

Expand your global reach

Meet your customers wherever they are, in their language.

Add a language

Published languages

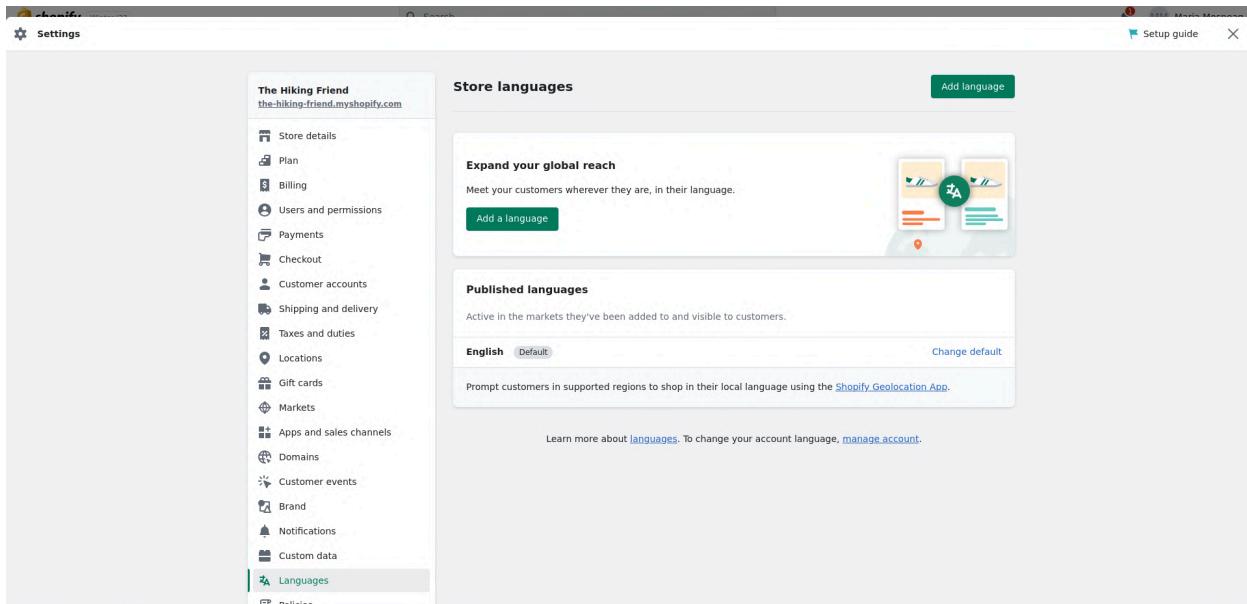
Active in the markets they've been added to and visible to customers.

English Default Change default

Prompt customers in supported regions to shop in their local language using the [Shopify Geolocation App](#).

Learn more about [languages](#). To change your account language, [manage account](#).

Store details Plan Billing Users and permissions Payments Checkout Customer accounts Shipping and delivery Taxes and duties Locations Gift cards Markets Apps and sales channels Domains Customer events Brand Notifications Custom data Languages Policies



The Hiking Friend
the-hiking-friend.myshopify.com

Settings

Store languages

Add language

Change default language

Language Romanian (Romania)

Checkout and System Romanian (Romania) translations will be made to the cart, checkout, search, gift card, password, 404, and customer account.

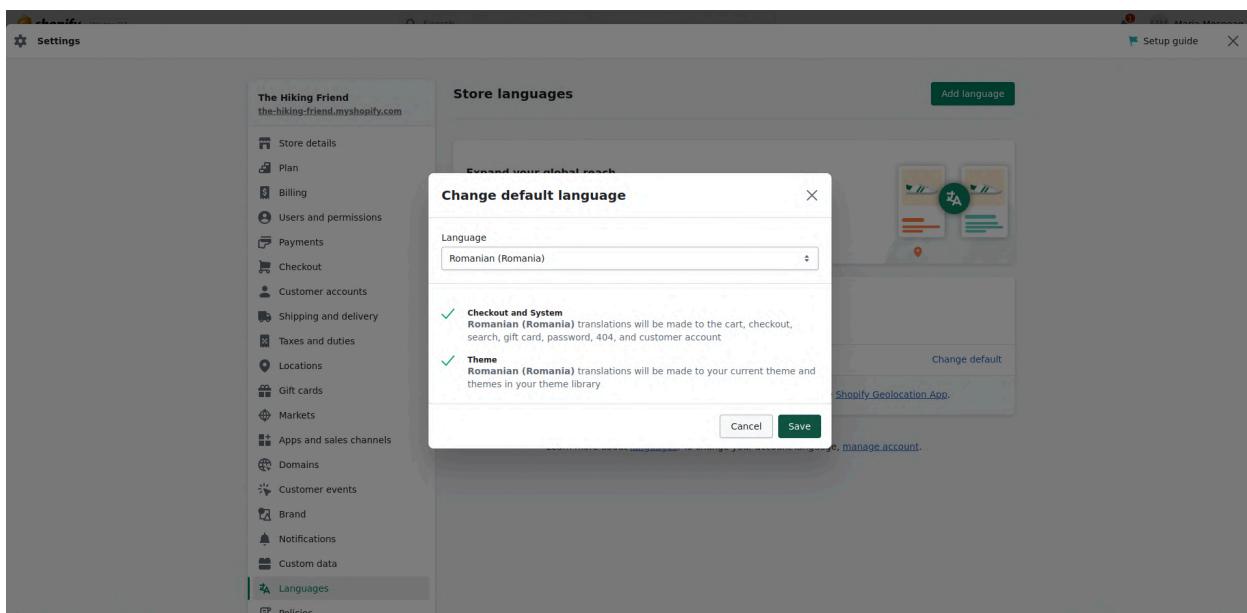
Theme Romanian (Romania) translations will be made to your current theme and themes in your theme library

Cancel Save

Shopify Geolocation App

Manage account

Store details Plan Billing Users and permissions Payments Checkout Customer accounts Shipping and delivery Taxes and duties Locations Gift cards Markets Apps and sales channels Domains Customer events Brand Notifications Custom data Languages Policies



10.2 Moneda să fie RON

The screenshot shows the Shopify Settings interface for 'The Hiking Friend' store. The left sidebar lists various settings categories: Store details, Plan, Billing, Users and permissions, Payments, Checkout, Customer accounts, Shipping and delivery, Taxes and duties, Locations, Gift cards, Markets, Apps and sales channels, Domains, Customer events, Brand, Notifications, Custom data, and Languages. The 'Taxes and duties' option is selected. The main content area is titled 'Store details' and contains sections for 'Profile', 'Billing information', 'Store currency', and 'Time zone and units of measurement'. In the 'Profile' section, there is a note: 'Confirm that you have access to mariamosneag@gmail.com in [sender email settings](#)'. The 'Store currency' section shows 'Romanian lei (RON)' selected.

10.3 TVA corespunzător

The screenshot shows the Shopify Settings interface for 'The Hiking Friend' store, specifically the 'Taxes and duties' section. The left sidebar is identical to the previous screenshot. The main content area is titled 'Taxes and duties' and includes a 'Manage sales tax collection' section with a search bar and a table of countries/regions. The table shows the following data:

Country/region	Collecting
Australia	—
Canada	—
European Union	—
Hong Kong SAR	—
Israel	—

Below this is a 'Duties and import taxes' section with a 'Collecting duties and import taxes at checkout' note and a 'Set up' button. To the right of the note is a graphic showing a green percentage sign inside a circle.

The Hiking Friend
the-hiking-friend.myshopify.com

Settings European Union

Store details Plan Billing Users and permissions Payments Checkout Customer accounts Shipping and delivery Taxes and duties Locations Gift cards Markets Apps and sales channels Domains Customer events Brand Notifications Custom data Languages

Shipping within the EU
If your business is located in the EU, you may need to collect Value Added Tax (VAT) on EU sales.
Learn more about [collecting VAT within the EU](#)

VAT on sales within the EU
You're not collecting VAT in the EU.

1 You've added a location in Romania. If you have a tax liability in this country, you might need to start collecting sales tax there. 

Collect VAT in countries where your business has a tax obligation. Learn more about [VAT in the EU](#)

Collect VAT

Shipping to the EU
If you ship from outside the EU, customers may need to pay customs fees or VAT. Help customers avoid unexpected costs by collecting applicable fees at checkout.

Learn more about [collecting VAT when shipping to the EU](#)

The Hiking Friend
the-hiking-friend.myshopify.com

Settings European Union

Store details Plan Billing Users and permissions Payments Checkout Customer accounts Shipping and delivery Taxes and duties Locations Gift cards Markets Apps and sales channels Domains Customer events Brand Notifications Custom data Languages

Shipping within the EU
If your business is located in the EU, you may need to collect Value Added Tax (VAT) on EU sales.

Update VAT registration

Select how you're registered for VAT. Learn more about [VAT registrations](#).

One-Stop Shop registration
Select this if you plan to submit a single VAT return for all EU countries.

Micro-business exemption
Select this if your business makes up to €10,000 EUR in sales to other EU countries and you only plan to submit a domestic VAT return. [Learn more](#)

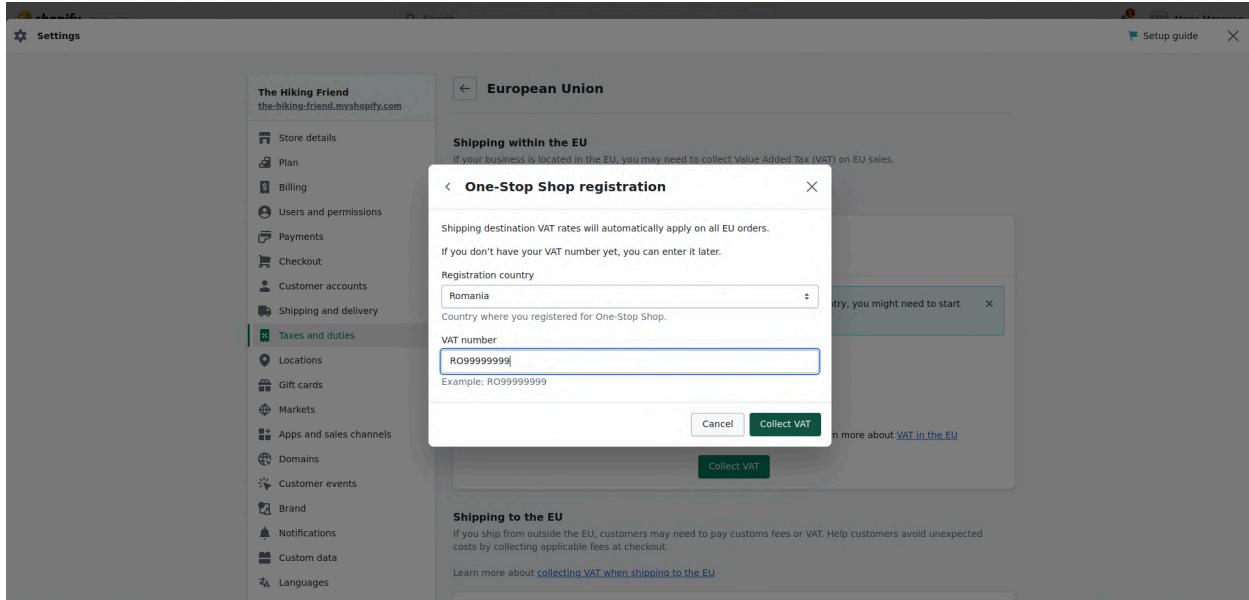
Country-specific registration
Select this if you plan to submit a VAT return in each EU country that you ship to.

Cancel **Next** [Learn more about VAT in the EU](#)

Collect VAT

Shipping to the EU
If you ship from outside the EU, customers may need to pay customs fees or VAT. Help customers avoid unexpected costs by collecting applicable fees at checkout.

Learn more about [collecting VAT when shipping to the EU](#)



Resurse folosite:

- <https://www.switchbacktravel.com/best-hiking-shoes>
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