

Maria Moșneag
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Manual de instalare a tehnologiei alese (Shopify)

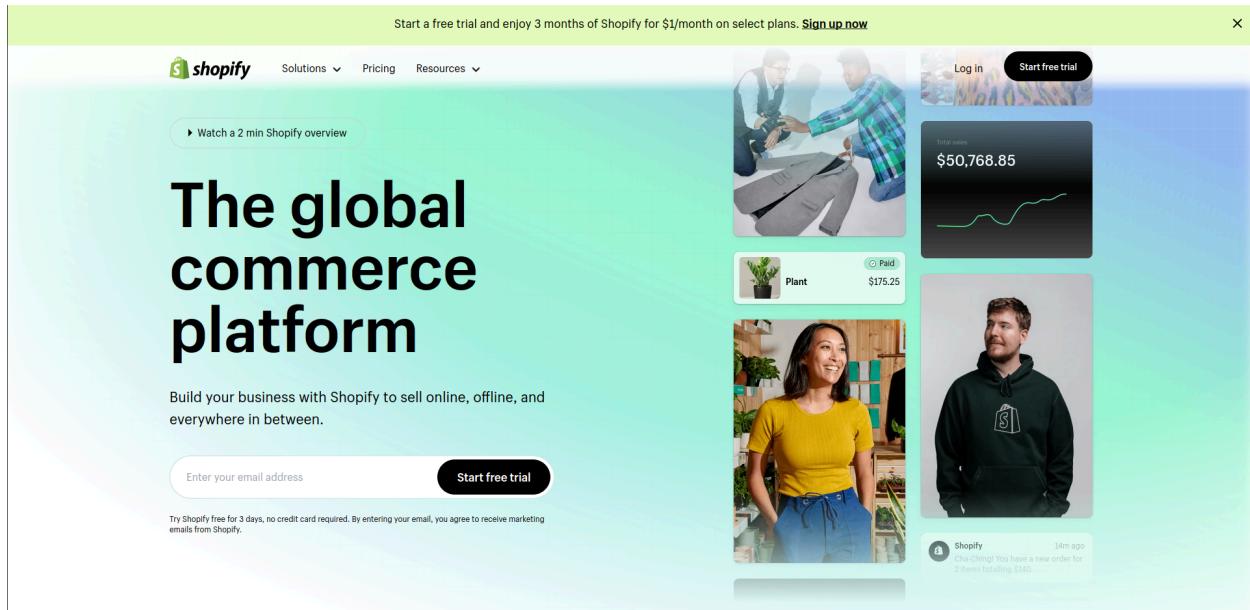
Necesarul hardware și software

Pentru a crea un site de e-commerce folosind Shopify este necesar un dispozitiv pe care să fie instalat un browser (Chrome, Firefox, Safari, Edge, Opera), acest lucru fiind posibil de pe orice sistem de operare.

În cazul meu, am folosit un laptop cu Linux și Firefox.

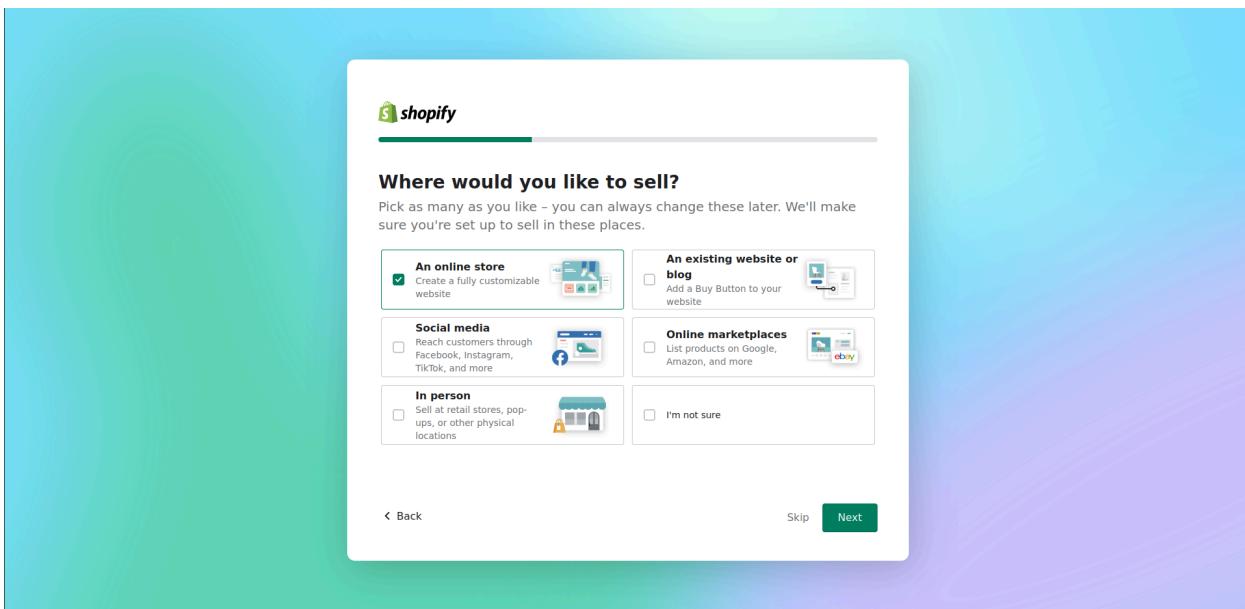
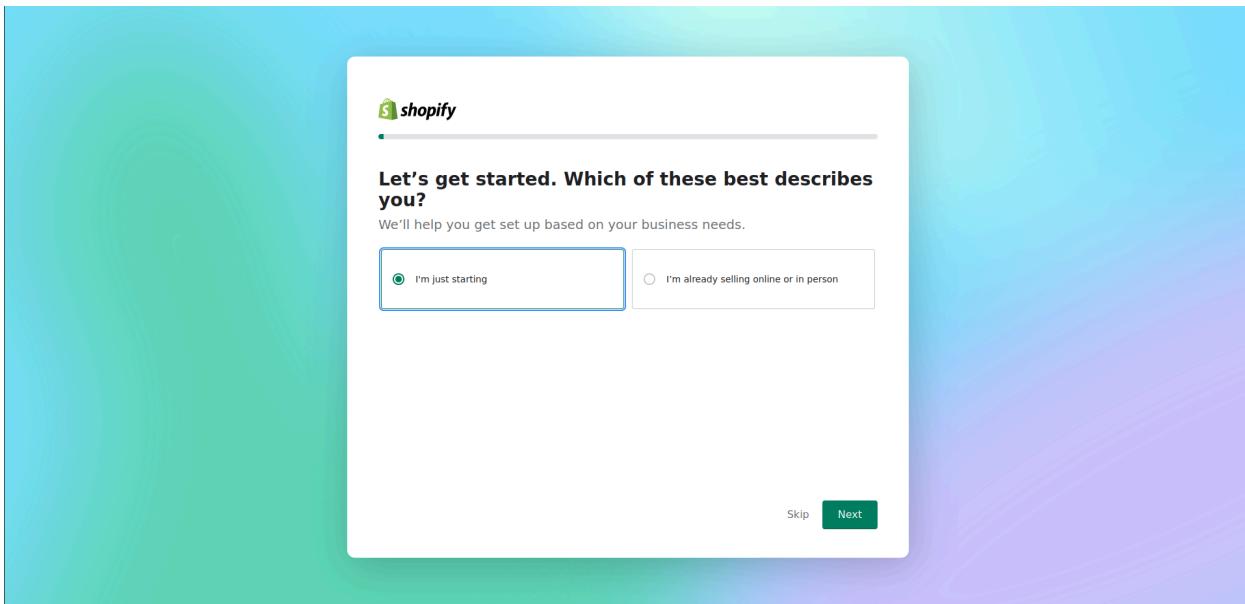
Pașii de instalare

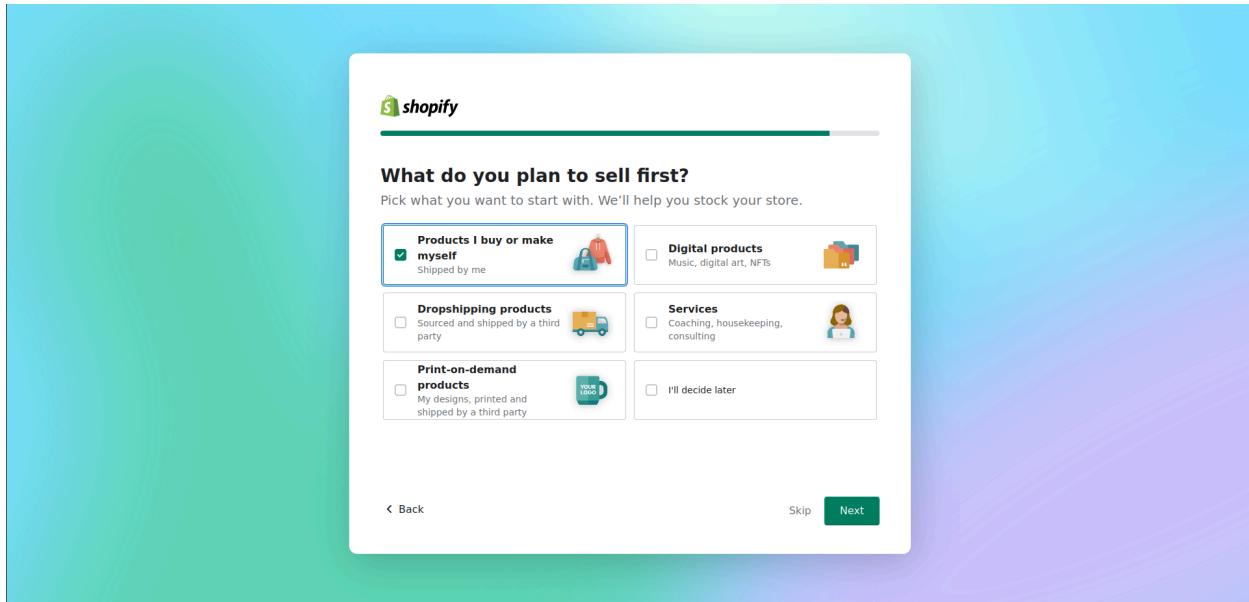
1. Se accesează www.shopify.com.



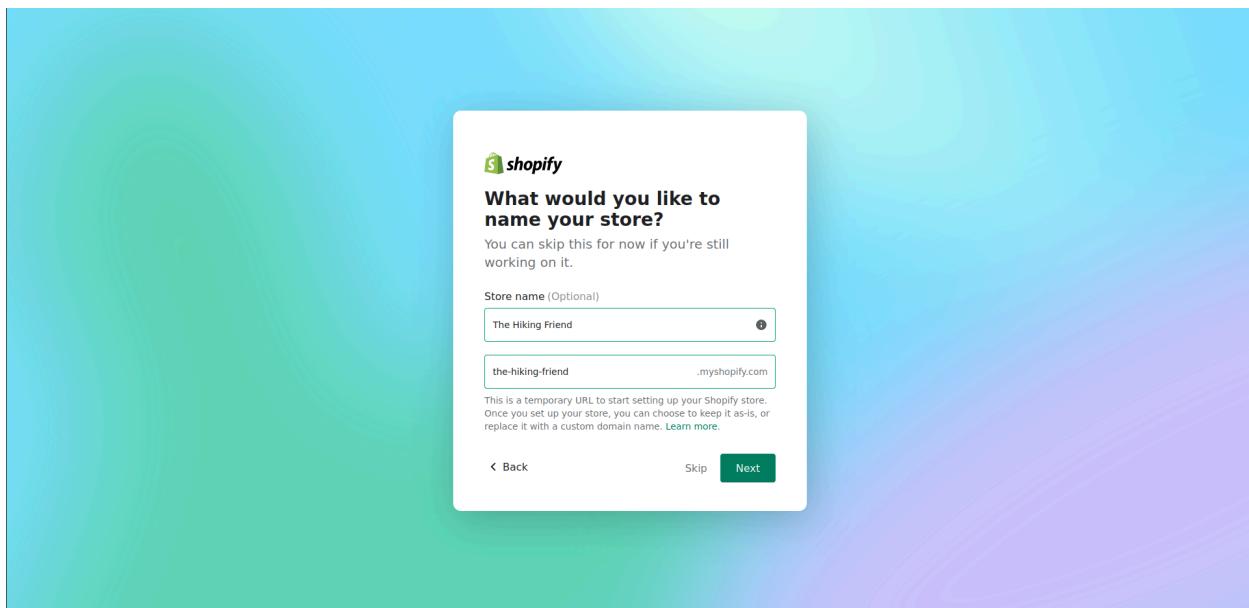
2. Click pe „Start free trial”.

3. Urmează apoi o serie de întrebări referitoare la tipul de magazin pentru care dorim să construim site-ul.

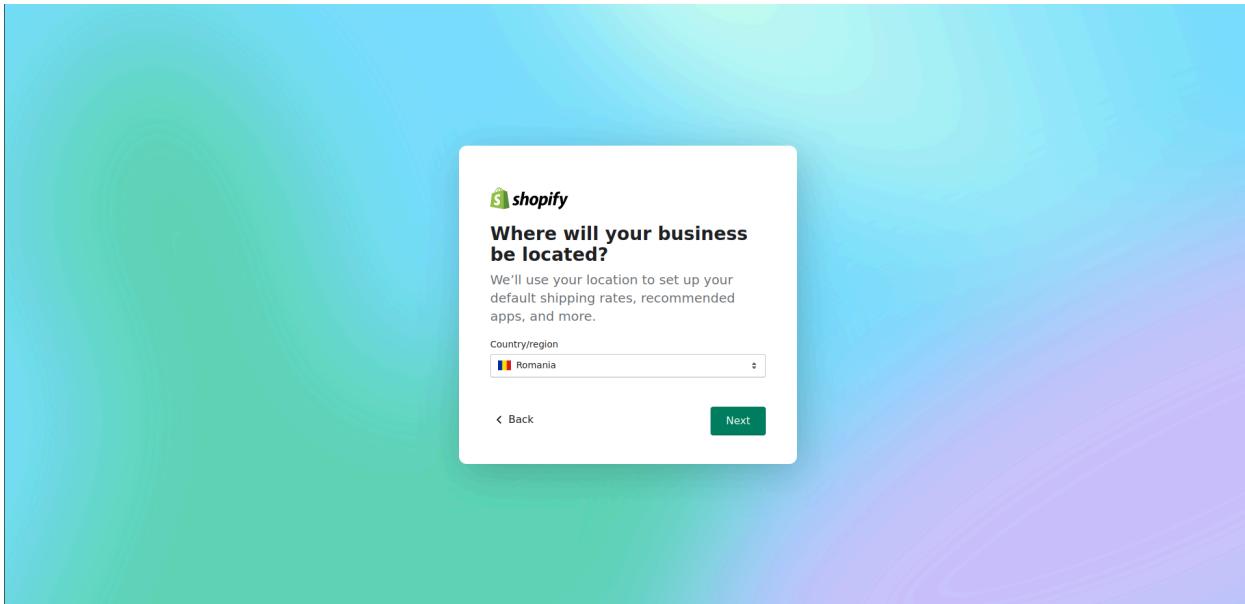




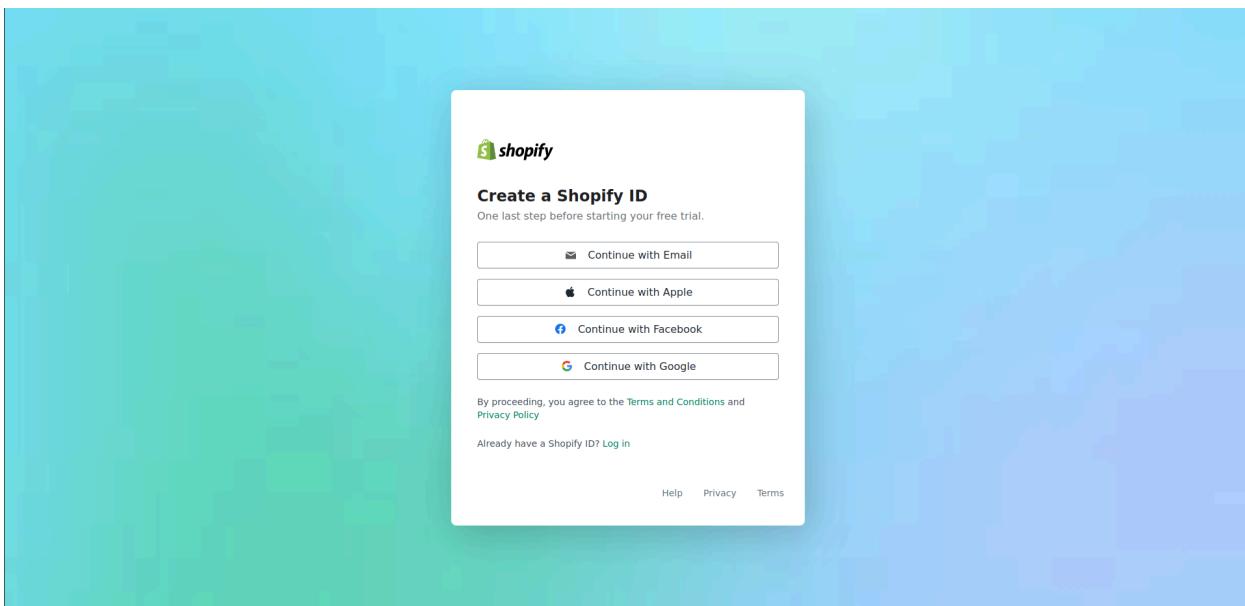
4. Se aleg numele și url-ul site-ului.



5. Se selectează regiunea în care se află magazinul.



6. Se creează un Shopify ID. Acesta poate fi creat în mai multe moduri. (Eu am ales varianta bazată pe contul de Google.)



7. Click pe „Select a plan”, alege planul potrivit, iar apoi confirmă abonarea. (Eu am optat pentru varianta Basic.)

The screenshot shows the Shopify dashboard with the 'Setup guide' section open. A prominent call-to-action button 'Select a plan' is visible. Below it, there's a 'Customize your online store' section with a 'Customize theme' button and a list of tasks: 'Add your first product', 'Add a custom domain', 'Set up Shopify Payments', and 'Get more with Shopify apps'. At the bottom, a large checkmark icon and the text 'That's it for now' are displayed, along with a note to 'Check back later for more insights and advice about your business'. A sidebar on the left lists various Shopify features like Home, Orders, Products, Customers, Content, Analytics, Marketing, and Discounts.

The screenshot shows the 'Pick a plan' page. It highlights the 'Basic' plan as 'Most Popular'. The 'Basic' plan starts at \$24 and includes 2 staff members, up to 1,000 locations, and basic reports. The 'Shopify' plan starts at \$69 and includes 5 staff members, up to 1,000 locations, and professional reports. The 'Advanced' plan starts at \$299 and includes 15 staff members, up to 1,000 locations, and professional reports. Each plan section shows payment fees, feature counts, and location limits. A note at the top says 'Cancel before April 2 and you won't be charged. You can change your plan at any time.' A sidebar on the left lists Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Apps, and Settings.

The screenshot shows the Shopify setup guide for a new account. On the left, there's a sidebar with navigation links: Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels (Online Store, Point of Sale), Apps (+ Add apps), and Settings. The main area has a search bar at the top. A message says "We won't charge you until your free trial ends on April 2, 2023." Below it, the "Billing cycle" is set to "Monthly" (Pay \$1 x 3 months, then \$32/month). The "Business address" is listed as Maria Moșneag, Strada Siret, 012153 București, Romania, +40727570825. The "Payment method" is a Visa card ending in 3441. To the right, the "Basic Shopify plan" is detailed, including "Subscription Details" like 2 staff members, up to 1,000 locations, online credit card rates (1.9% + leu 1.25 RON), and good Shopify shipping discounts. It also lists Shopify POS for markets and events. The "Total" cost is \$1.00 USD + tax. A green "Subscribe" button is at the bottom.

8. În urma acestor pași, site-ul este creat și este posibilă începerea configurării acestuia.

The screenshot shows the Shopify setup guide after some steps have been completed. The sidebar and top navigation are identical to the previous screenshot. The main area features a "Setup guide" section with a progress bar showing "1 of 5 tasks complete". Below it, the "Customize your online store" section is visible, with a "Customize theme" button and a list of tasks: "Add your first product", "Add a custom domain", "Set up Shopify Payments", and "Get more with Shopify apps". The last task, "Get more with Shopify apps", has a checked checkbox. At the bottom, a large green circular icon with a checkmark contains the text "That's it for now". Below it, a smaller note says "Check back later for more insights and advice about your business".