MARIANA CONTI

Diseñadora y desarrolladora web

CONTACTO

📞 03546-15477941

✉ marianacontipeycere@gmail.com

in .../in/mariana-conti

Bē .../mariana_conti

https://marianaconti.vercel.app

HABILIDADES

HTML
CSS
Javascript

Wordpress
Figma/Adobe XD
SEO

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Canva

IDIOMAS

English - Escrito: Avanzado
Oral: Medio
Portuguese - Escrito: Avanzado
Oral: Medio
French - Escrito: Medio
Oral: Medio

Soy licenciada en Comunicación Social, trabajando como diseñadora y desarrolladora web freelance. Trabajo principalmente con Wordpress, HTML, CSS y Javascript. Aplico mis conocimientos para lograr comunicaciones más efectivas y orientadas al usuario. Soy creativa, resolutiva, responsable y me interesan los desafíos.

EXPERIENCIA

⚙ **Diseñadora web freelance** (Argentina, España, Francia, EEUU). Diseño web basado en Wordpress, utilizando Elementor y plugins de SEO, formularios de contacto, galerìas de fotos, etc. (2019-actualidad)

⚙ **ArteBaires.com.ar** (Argentina) Comunicación, diseño gráfico, diseño web y social media: www.artebaires.com.ar. (Ene 2021-actualidad)

⚙ **Calcaterra Conflictología** (Argentina) Comunicación, diseño, social media y mailing: www.calcaterra-conflictologia.com. (Feb 2021-actualidad)

⚙ **Sierra Trading** (España). Comunicación, diseño, blogging y social media: www.sierratrading.org (Dic 2021-Jul-2022)

⚙ **Saltamontes Comunicación** (Argentina). Comunicación, diseño gráfico, social media, diseño web y edición de video. (Ene 2020 – Oct 2021)

⚙ **Imprenta Gráfica Magliano** (Santa Rosa de Calamuchita, Cba, Arg). Diseñadora gráfica: folletos, flyers, tarjetas personales, logos, invitaciones y más. (10/2019-02/2020)

ESTUDIOS Y CAPACITACIONES

⚙ Licenciatura en **Comunicación Social** con orientación Gráfica, UNC.

⚙ **Front-end web Developer** (Educacion IT). Maquetación web con HTML5 y CSS (Sass y Less) y programación con Javascript.

⚙ **Introducción a UX** (Educacion IT)

⚙ **Marketing Digitial** (Fundación Movistar)

⚙ Experto Universitario en **Diseño web** y multimedial (UTN FRBA)

⚙ **Diseño Gráfico Digital** (Instituto Mariano Moreno)

⚙ **Diseño Gráfico** (Aguas de la Cañada)

⚙ Autodidacta en: **Marketing digital, SEO, WordPress, Elementor, Figma, HTML, CSS.**

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SKILLS

HTML
CSS
Javascript

ReactJS
Bootstrap
TailwindCSS
Less - Sass

Wordpress
Figma/Adobe XD
SEO

Adobe Illustrator
Adobe Photoshop

LANGUAGES

English - Writing: Advanced
Oral: Medium
Portuguese - Writing: Advanced
Oral: Advance
French - Writing: Medium
Oral: Medium

Front end web Developer

Motivated Front-end developer with a background in Graphic design and Social communication. Looking to join an IT company and grow my technical skills.
My goal is to become a Front-end web developer, with a broad command of the relevant languages such as HTML, CSS and Javascript. In addition to being updated on the latest technologies and practices.

EDUCATION

Degree in **Social Communications** with Graphic orientation, UNC Córdoba. 2017

React from start (Udemy) 2023. Hooks, Redux, ContextAPI, Firebase, Vite.

Front-end web Developer (Educación IT) 2022. Courses:
    Web design: HTML5 y CSS
    Web design SASS y LESS
    Javascript from start
    Javascript Advanced Developer
    Introduction to UX
    Introduction to object paradigm

Git and GitHub for begginers (Todo code) 2022

Figma the basics (autodidact)

Wordpress, Elementor and other plugins (autodidact)

Web multimedial design (UTN FRBA) HTML and CSS basics

Others:

Digitial Marketing (Fundación Movistar)

Graphic digital design (Instituto Mariano Moreno) and (Aguas de la Cañada)

EXPERIENCE

⚙ **Freelance web designer**

2019 - today (Argentina).
I designed several web sites based on Wordpress. I completed the design using Elementor and contact form plugins, SEO, connection to social networks, security plugins, filterable photo gallery, maps, etc. My knowledge of HTML and CSS allowed me to make small modifications when necessary.

    www.calcaterra-conflictologia.com

    www.artebaires.com.ar

    www.lauraacosta.com.ar

    www.carlosagued.com.ar

    www.ferpietra.com (cargo site)

    www.pabloconti.com.ar

⚙ **Freelance graphic designer** (Argentina, Spain, France, USA). Flyer design, brand design, social media design and others. *(2018-2022)*

⚙ **Graphic Designer** at 'Imprenta Gráfica Magliano'. Flyers, business cards, invitation cards, menus for restaurants, and others designs for printing. *(2018-2019)*

MARIANA CONTI

Graphic and web designer

I am passionate about communication and design, with command of several languages, which has allowed me to expand my work horizons. I apply my knowledge to achieve more effective and user-oriented communications. I am creative, decisive, responsible and I am interested in challenges.

PROFESIONAL PROFILE

- Web designer
- Graphic designer
- Digital creative
- Web developer
- Content creator

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SKILLS

Adobe Illustrator	Advanced
Adobe Photoshop	Advanced
Wordpress	Medium
HTML y CSS	Basic-medium
Responsive web design	Basic-medium
Javascript	Basic
Figma/Adobe XD	Basic
SEO	Basic

EXPERIENCE

⚙ **Freelance graphic and web designer** (Argentina, Spain, France, USA). Flyer design, brand design, social media design and others. Web design in Wordpress. (2018-now)

⚙ **Sierra Trading** (Spain). Social media managment and content creator. Trading agency www.sierratrading.org (Dic 2021-Sept-2022)

⚙ **ArteBaires.com.ar** (Argentina) Art classes advertisign. Communication strategy, content creation, graphic and web design (www.artebaires.com.ar). (Jan 2021-now)

⚙ **Calcaterra Conflictología** (Argentina) Content creation, web design, web and blog maintenance, email marketing and social media managment. (www.calcaterra-conflictologia.com). (Feb 2021-now)

⚙ **Content creator and designer in Saltamontes Comunicación** (Argentina). In charge of social media's clients: communication planning, social media managment, graphic design, copywriting y video editing (Jan 2020 – Oct 2021)

⚙ **Graphic designer in Imprenta Gráfica Magliano** (Argentina). Design of flyers for print and web, bussines cards, logotypes and more. (Oct 2018 - Feb 2020)

⚙ **Communication - Oski** (artist Oscar Conti). material search and enhancement. In the process of publishing an unpublished book with works by the artist. Web design and social media. (2017-now)

⚙ **Atelier Laberinto artesanías.** Craft workshop inherited by my grandmother, working with alpaca to design and create decorative objects. (2011-2019)

EDUCATION

⚙ Degree in **Social Communications** with Graphic orientation, UNC Córdoba.
⚙ **Front-end Developer** (Educación IT)
⚙ **Digitial Marketing** (Fundación Movistar)
⚙ **Web multimedial design** (UTN FRBA)
⚙ **Graphic digital design** (Instituto Mariano Moreno)
⚙ **Graphic design** (Aguas de la Cañada)
⚙ Autodidact in: **digital marketing, SEO, WordPress, Elementor, Figma, HTML, CSS, Email marketing, Facebook Business Manager.**

English - Writing: Advanced / Oral: Medium