



Mariana Noya

WEB - DIGITAL DESIGNER

Self-taught, entrepreneurial, and creative. I stand out for my ability to build strong relationships with clients. I create attractive and functional design solutions. I am seeking to deepen my skills in web development and gain professional experience in UX/UI design.

EDUCATION

- **UX/UI Design.**
Coderhouse
Completed August 2023.
- **Web Development.**
Coderhouse
Completed April 2022.
- **Ontological Coaching**
ELAC
April 2018 - Sept. 2019
(pending certification)

TECH SKILLS

HTML - CSS - Git - GitHub - Wordpress
Elementor - WooCommerce - Figma
AdobeXD - Photoshop CS6 - Canva
Miro - Trello - MailerLite - MailChimp
CapCut.

SOFT SKILLS

- Effective Communication.
- Adaptability.
- Learning capacity.
- Empathy.
- Teamwork.

LANGUAGES

- Spanish - Native
- English - C1

CONTACT INFO

✉ mariananoyaa@gmail.com
in [linkedin.com/in/mariananoya/](https://www.linkedin.com/in/mariananoya/)
📁 <https://mariananoyaportfolio.site/>

WORK EXPERIENCE

ENTREPRENEUR/OWNER

"LA BRUJA HOLÍSTICA" - MAR 2018/PRESENT

Holistic therapies company dedicated to personal development.

- Development and delivery of online and face to face courses.
- 1:1 coaching sessions.

Web designer, network administrator and other platforms.

- Development and maintenance of the website
<https://labrujaholistica.com>.
- Design and writing of audiovisual content for social networks and courses.
- Community management for @soylabrujaholistica.
- Email marketing campaigns using MailChimp and MailerLite.
- Management of marketing campaigns (Facebook and Google ADS).
- Configuration of national and international payment platforms.

SALES AND VIRTUAL ASSISTANT

"MAGNETO HOUSE" - JUN 2018/JAN 2020

Rental of magnetic therapy equipment for rehabilitation.

- Customer service by telephone and e-mail.
- Rental management and administration.
- Creation of content for newsletters.

LABORATORY SECRETARY

INSTITUTO ALEXANDER FLEMMING - OCT 2017/MAR 2018

Medical institute specialising in oncology.

- Outpatient care.
- Management of NN (National Nomenclator) and trial registration software.
- Interpretation of medical orders.
- Billing.

FREELANCE WEB DESIGNER AND DEVELOPER

OWN BUSINESS - JUN 2015/DEC 2017.

Web design and development.

- Maintaining contact with clients and potential clients.
- Web design and development (Wordpress, HTML, CSS).
- Creation of promotional materials (banners, templates, flyers).