



VANGUARD

ONLINE PROCESS

MARIANA SANTOS



SHOULD YOU CHANGE YOUR DIGITAL INTERFACE DESIGN?



Let's conduct an A/B test to evaluate it



And analyse the results

[Check the analysis](#)



RECOMENDATION

Based on the analysis of the A/B test performed,
I **wouldn't recommend** you to change the design
of your website.



THANK YOU

MARIANA SANTOS

