Mariana Ryzkia Pradana Dawi
Portfolio

Hello!

I'm Mariana Ryzkia Pradana Dawi, a Strategic Communication graduate from Diponegoro University with a passion for Brand Communications, Public Relations, and Social Media Campaigns. With over 2 years of experience in managing brand identities, organizing impactful events, and creating engaging digital content, I am committed to delivering meaningful and measurable results.

For inquiries or collaboration opportunities, feel free to reach out at marianaryzkia01@gmail.com

Education

Universitas Diponegoro
Strategic Communication
2021 - 2024

Experience

Creative Design Manager
KPK (Gemakan Aksi)
Sep 2024 - Nov 2024

Social Media Specialist
Rice & Shine
Apr 2024 - Aug 2024

Public Relations Intern
PT PELNI (Persero)
Dec 2023 - Feb 2024

Social Media Specialist
Girl Up Diponegoro
Feb 2023 - Dec 2023

Content Creator
HMPS Ilmu Komunikasi
Mar 2022 - Dec 2022

Achievement

Finalist of Anti-Corruption Film Festival (ACFFest) Sinemaksi Screening Event
Acffest (KPK), 2024

Best Ambassador of FMBPI
Sejuta Cita Indonesia, 2021

Winner of Talented Work Poster Competition
Creativity Competition, 2023

Skills

Hard
- Social Media
- Branding
- Graphic Design
- Video Editing
- Copywriting

Soft
- Communication
- Team Work
- Time Management
- Creative
- Leadership

Tools

- Ms. Office
- Editing (Adobe CS, Canva, Capcut)
- Content Schedule (Spreadsheet, Trello)
- Google Trends

Certifications

OMNI Brand
By Markplus Institute
2024

Digital Marketing Mini Course
By Tempat Belajar
2023

Social Media Marketing
By HubSpot Academy
2023

Mini Course Digital Marketing
By RevoU
2023

Projects

Gemakan Aksi: Generasi Muda Kekinian Antikorupsi (2024), **Le Minerale Media Plan Project** (2024), **Gema Baswara Project with Jateng Radio** (2024), **Somethinc UI/UX Figma Project** (2024), **Redvolution Social Campaign** (2024), **Bebe Roosie Marketing Communication Campaign Team Project** (2023), **Culturia Event** (2023), **Pop Mie Pedes Dower Advertising Team Project** (2023), **Garden of Feelings #SiapCerita Team Project** (2022), **and Aqua Campaign Project** (2022).

Table of Contents

01. Social Media
02. Graphic Design
03. Video Editing
04. Campaign
05. Contact

Social
Media

Content Planning

CONTENT PLAN REDVOLUTION

	COPYWRITER	DATE	Topics	Content Goals	Channels	Content Type	Copywriting (Isi Konten)	Link Design	Caption	Status	Posted?
1	Sashia	Meri	3/30/2024	Perkenalan Redvolution	To Inform	Instagram	IG Carou...	https://docs.google.com/document/d/1Xx8fLUZ2-Pwfn9OUYjf1f-dJmf1L-T4ovLzOZ_KzhfSQ4eE/edit#heading=h.ln7ldl3ya4ib	https://drive.google.com/drive/folders/1JFwCHmqSEzdb1tLRcu7BMJcqLmHSHUU	Hai, sobat! Perkenalkan, kami Redvolution 🤗	Approved	Done
2	Sofi	Brinta	4/15/2024	Did you know	To Inform	Instagram	IG Carou...	https://docs.google.com/document/d/1t_4RLJFsBkuyUdf_Ht/edit?id=1Ldj0JTGdjDBrfmng=h.h0f05ufwdf	https://drive.google.com/drive/folders/1Z5JaUK3nLmFNeAuBVWdrs4Vj_?usp=drive_link	Gimana nih sobat? Berasapah jadi bagian dari gerakan untuk perubahan positif! Ganyoan mamfih.	Approved	Done
4	Hulen	Meri	4/16/2024	Mitos atau Fakta pembalut kain	To Inform	Instagram	IG Carou...	https://docs.google.com/document/d/1p-JLA2BP_LHRqzOrRqF7_3MKIjTJYPQ2MJmJYqpo1ssz2ISC1w	https://drive.google.com/drive/folders/1NMfUzUwaLJ-ds5_LvnLzFnmhDB7YBT_Ch	Gaip para perempuan yang saju untuk mulai mencoba memakai pembalut kain, mending diamak yuk fakta dan mitos mamenenai mamfrak di kain.	Approved	Done
5	Hanie	Brinta	4/17/2024	Meme Lucu	To Engage	Instagram	IG Feed	NO GREF	https://drive.google.com/drive/folders/1Lwq9BFKsJ1NjQT1f_4ohaBdhuXX/Ste1_qE	Hai Sobat! Siapa yang disini udah nyelok banyak pembalut sekali pakai, eh ternyata nanna mamenen? Atau ... [Apa Kata Mereka?]	Approved	Done
6	Elsa	Meri	4/19/2024	Apa Kata Mereka tentang Pembalut Kain	To Sell	Instagram	IG Carou...	https://docs.google.com/document/d/1Vc1L7WdEFmuZqqb_Qdzy5C7Ruc3-pDenQzDCqjh3JBE/edit#heading=h.ln7ldl3ya4ib	https://drive.google.com/drive/folders/1Y2Ldzd3h3L-RJFNx9-s9MdFJFHwMZFJcR	Sobat pada penasaran gak sih gimana rasanya ketika mamakai mamfrak di kain? sama gimana nih Sobat?	Approved	Done
7	Sashia	Brinta	4/24/2024	Cara memilih bahan pembalut kain	To Educate	Instagram	IG Carou...	https://docs.google.com/document/d/1ABRLdB_1fqTLLzbwVCLbjqQhdXKC-bPbqZVbt_LuuzNJ6/edit#heading=h.ln7ldl3ya4ib	https://drive.google.com/drive/folders/1Y2Ldzd3h3L-RJFNx9-s9MdFJFHwMZFJcR	Bagaimana nih Sobat? Pilihlah bahan pembalut kain dengan bijak ya! Pertimbangkan kelembutan, kemampuan menyerap, dan daya tahan.	Approved	Done
8	Elsa	Meri	4/26/2024	Promosi jadwal pembagian	To Engage	Instagram	IG Feeds	NO GREF			Approved	Done
9	Sofi	Brinta	4/28/2024	Cara memakai pembalut kain	To Educate	Instagram	IG Feeds				Approved	Done
10	Hanie	Meri	4/27/2024	Promosi tentang aspek hemat	To Engage			NO GREF			Approved	Done
11	Hulen	Brinta	4/29/2024	Cara mencuci pembalut kain	To Educate	Instagram	IG Feeds		https://drive.google.com/drive/folders/1Ldzd3h3L-RJFNx9-s9MdFJFHwMZFJcR		Approved	Done
12	Hanie	Meri	4/30/2024	Pembalut kain lembab	To Educate	Instagram	IG Feeds				Approved	Done
13	Elsa	Brinta	5/2/2024	3 pasak fitur	To Educate	Instagram	IG Carou...	https://docs.google.com/document/d/1TkS1UB_1fRc_dwfQdYbMLE3K2/_aRNEBeYDY-8CYH4Bbs7/edit#heading=h.ln7ldl3ya4ib	https://drive.google.com/drive/folders/1QkJCfJjc3rSzdYfuJzbMJUBgYRDJhXPTTo=?usp=drive_link	Hai, sobat! Kalau menstruasi sering gak sih perut kalian nyeri?	Approved	Done
14	Hanie	Meri	5/4/2024	Meme Lucu part 2	To Engage				https://drive.google.com/drive/folders/1Hbo1f-WE3JB5dTVy5o?usp=sharing#*YAWEBsec		Approved	Done
15	Sashia	Brinta	5/6/2024	Cara menghitung siklus haid	To Inform	Instagram	IG Carou...	https://docs.google.com/document/d/1Mqgqu8Fd1ZDYLR-qJZqRzHQ_Xbeyn1Luq2JC88LjA5eK/edit#heading=h.ln7ldl3ya4ib		Caption: Bagaimana nih sobat? Sudahkah sobat menghitung siklus haid dengan benar? Yuk, kita cek bersama!	Approved	Done
16	Sofi	Meri	5/8/2024	3 Alasan Kenapa Harus Beralih ke Pembalut Kain	To Educate	Instagram	IG Carou...	https://docs.google.com/document/d/1_k4_CZ0Zcbu8BSKTsnFmqRyXbw/edit	https://drive.google.com/drive/folders/1Nf_MRQ1nsFbZ/5RKqp_XRZ1		Approved	Done

Content Planning REDVOLUTION

CONTENT PLAN GEMAKAN AKSI

TIMELINE KONTEN

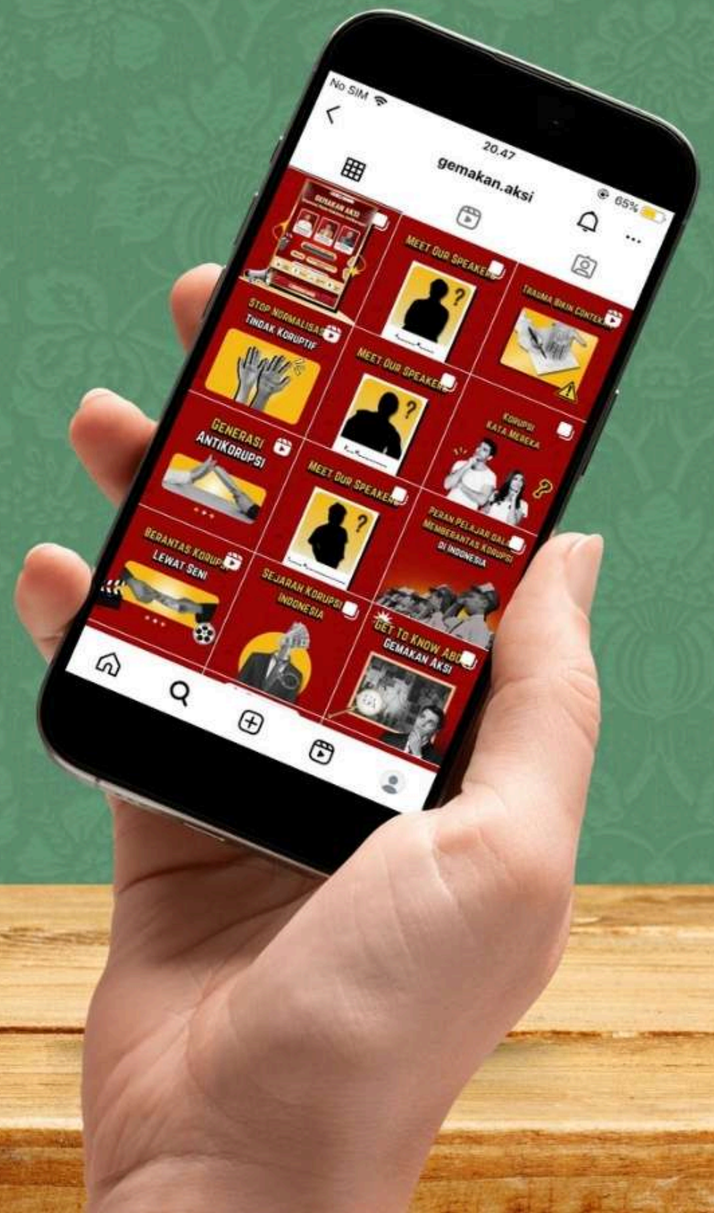
	A	B	C	D	E
2	SEPTEMBER				
3	Platform	Tipe Konten	Judul	Content Pillar	Tanggal Upload
4	Instagram	Post	Coming Soon	Promotional	07/09/2024
5	Instagram	Carousel	Get To Know About Gemakan Aksi	Information	08/09/2024
6	Instagram	Carousel	Sejarah Korupsi di Indonesia	Educational	11/09/2024
7	Instagram	Video/Reels	Berantas Korupsi Melalui Seni	Educational	14/09/2024
8	Instagram	IG Story	QnA: Menurut kamu apakah seni efektif dalam memberantas korupsi?	Conversational	15/09/2024
9	Instagram	Post	Reveal Gemakan Aksi (Poster) + Open Regist Peserta	Promotional	18/09/2024
10	Instagram	Carousel	Peran Pelajar dalam Memberantas Korupsi	Educational	21/09/2024
11	Instagram	IG Story	Polling: Mitos /Fakta Korupsi	Entertainment	22//09/2024
12	Instagram	Video/Reels	Generasi Anti-Korupsi	Entertainment	25/09/2024
13	Instagram	IG Story	Polling: Menurut kamu ini korupsi bukan?	Entertainment	28/09/2024
14	Instagram	Carousel	Korupsi menurut anak FISIP	Information	29/09/2024
15	OKTOBER				
16	Platform	Tipe Konten	Judul	Content Pillar	Tanggal Upload
17	Instagram	IG Story	QnA: Pernah lihat korupsi yang kayak gimana di sekitar?	Conversational	02/10/2024
18	Instagram	Video/Reels	Stop normalisasi tindak koruptif	Entertainment	05/10/2024
19	Instagram	Video/Reels	Trauma bikin contekan	Educational	06/10/2024
20	Instagram	Video/Reels	Short Movie: Ketahuan	Educational	09/10/2024
21	Instagram	IG Story	Game TTS (Find The Word)	Educational	12/10/2024
22	Instagram	Carousel	Meme Promosional	Promotional	13/10/2024
23	Instagram	Video/Reels	Reminder H-3 Main Event	Promotional	16/10/2024
24	Instagram	IG Story	Reminder Hari-H Event	Promotional	19/10/2024
25	Instagram	IG Story	Live Report Main Event	Information	19/10/2024
26	Instagram	Carousel	Press Release Gemakan Aksi	Information	[illegible]024
27	Instagram	Video/Reels	Review Acara (Interview Audiens)	Entertainment	[illegible]4

Sheet1 Sheet2

@gemakan.aksi

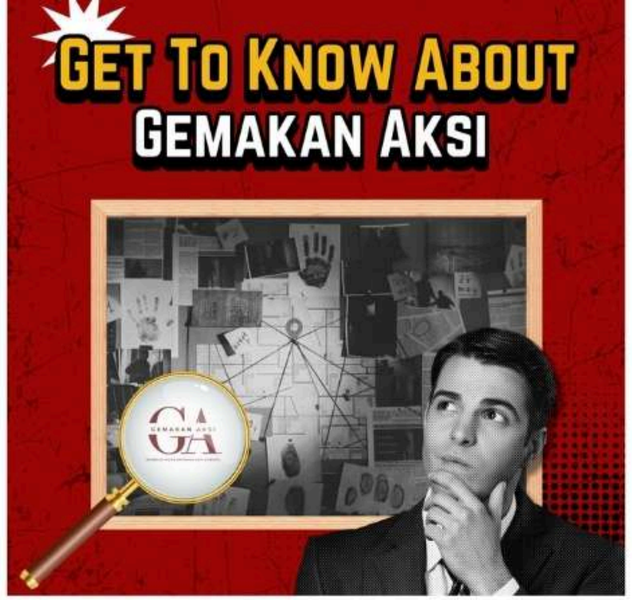
Gemakan Aksi is an event targeting middle and high school students in the city of Semarang. The purpose of organizing the Gemakan Aksi event is to provide persuasive communication and educate the younger generation regarding integrity and anti-corruption behavior. My contributions:

- Designed 50+ creative assets for social campaign, including Instagram posts, banners, posters, videos, presentations, and proposals.
- Increased brand awareness for "Gemakan Aksi" by achieving a 12.19% engagement rate on Instagram within 2 months.
- Created visually impactful designs that enhanced event promotions, attracting 250+ participants.



akan.aksi

akan.aksi



@gemakan.aksi

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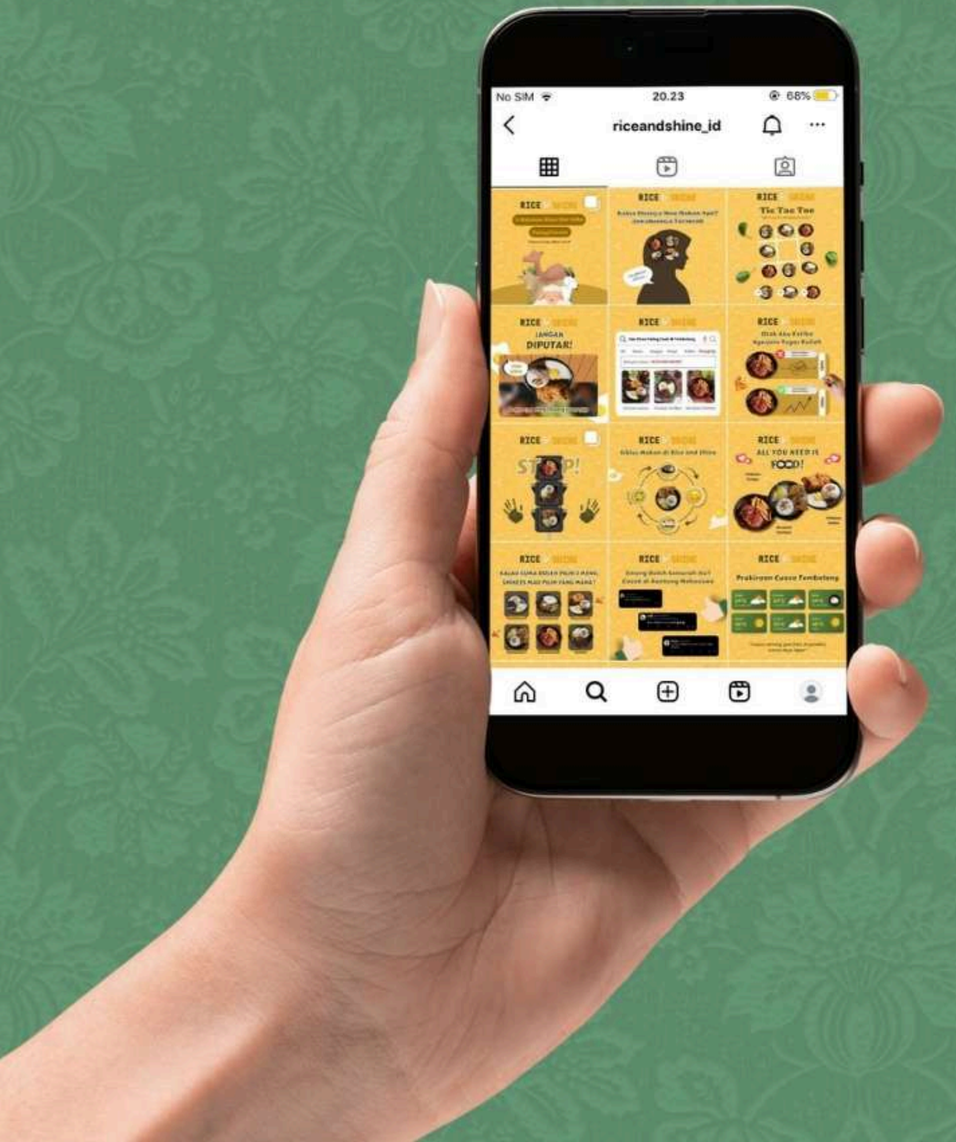
@gemakan.aksi

@gemakan.aksi



@riceandshine_id

@riceandshine_id is a restaurant located in Semarang, offering a variety of hot plate meals with fresh ingredients. My contributions:

- Managed the company's social media (Instagram and TikTok) and successfully increased the engagement rate by 6.3%.
- Created 70+ contents on various digital platforms to promote and increase brand awareness of hot plate food restaurants.
- Created 65+ briefs and captions that engaged 3k accounts every month.
- Used CapCut to create engaging video visualizations to increase sales and consument attraction.
- Analyzed social media trends and developed a content planner for social media.

ndshine_id
CE & SHINE
aling Enak di Tembalang
mages Maps Video Shopping
RICE AND SHINE?
Chicken Grilled
Smoked Chicken

ndshine_id
CE & SHINE
MU!

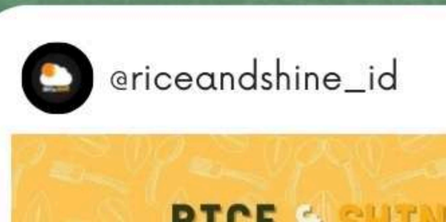
RICE & SHINE
Otak Aku Ketika
Ngerjain Tugas Kuliah
Sebelum Makan
Rice and Shine
FINISH
Setelah Makan
Rice and Shine
FINISH

@riceandshine_id
RICE & SHINE
KALAU CUMA BOLEH PILIH 2 MENU,
SHINEES MAU PILIH YANG MANA?
Chicken Grilled
Beef Sirlo Steak
Chicken Katsu

SENIN
34°C
Cerah Berawan
SELASA
34°C
Cerah Berawan
RABU
34°C
Rice and Shine
KAMIS
36°C
Cerah
JUMAT
35°C
Cerah Berawan
SABTU
36°C
Cerah
"Cuaca emang gak bisa di prediksi,
sama kaya laper"

@riceandshine_id
RICE & SHINE
Dapet THR tapi gak dipake buat makan enak?
Yang bener aja, rugi dong!
Mending cobain nih
hot plate seriesnya
Rice and Shine!

@riceandshine_id
RICE & SHIN
Ekspresi Kamu Ketil
Belum tau di
Tembalang ad
hotplate enak d
murah
Udah tau di
Tembalang ad
hotplate enak d
murah di Rice a
Shine


@riceandshine_id

@girlup.diponegoro

Girl Up Diponegoro is an initiative program of the United Foundation established in 2010 to support, educate, and do activities to provide every women's opportunity to maximize itself. My contributions:

- Organized and created content materials for social media GUD (socmed specialist), for example creating Quiz, Did You Know, Movie Reviews, TikTok & Reels content, Interaction Content accompanied by explanations of answers (not just questions)
- Achieved 30% new followers higher then previous period
- Analyzed content and Developed content plan for social media @girlup.diponegoro
- Became a TikTok and Reels Video talent
- Created Instagram post and Tiktok caption.

.diponegoro
yang Salah dari Suara Perempuan?
a suaranya seperti perempuan gitu
ng keras sedikitlah!, ganti! ganti!"
aan yang dinyatakan oleh hakim
olah menggambarkan perempuan
ai makhluk yang lemah dan tidak
a. Nyatanya, sampai saat ini telah
banyak perempuan yang berani
erjuangkan haknya atas berbagai
etidakadilan gender di masyarakat.
an yang ada pada diri perempuan
kan perempuan tegas dan lantang
melawan patriarki. Dari perkataan
dilontarkan hakim dapat dikritisi
erdapat pemikiran Seksisme yang
inggungan dengan Misogini. Antara
sisme dan Misogini, keduanya
upakan perkara yang berbeda.

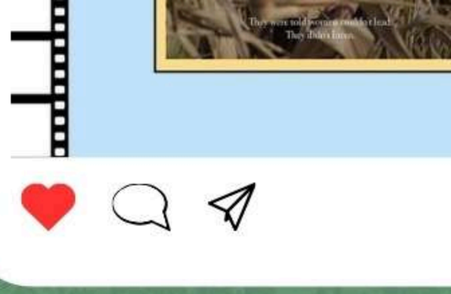
.diponegoro
Like & Share

MOVIE REVIEW
Dear David
NETFLIX
9 FEBRUARI

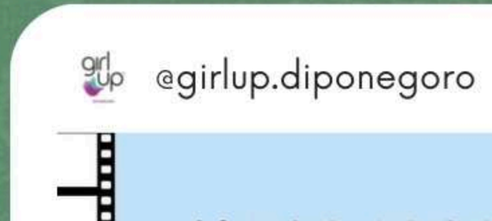
@girlup.diponegoro
Did You Know?
Seksisme dan Misogini: Epidemik yang Terus Mencekik Perempuan

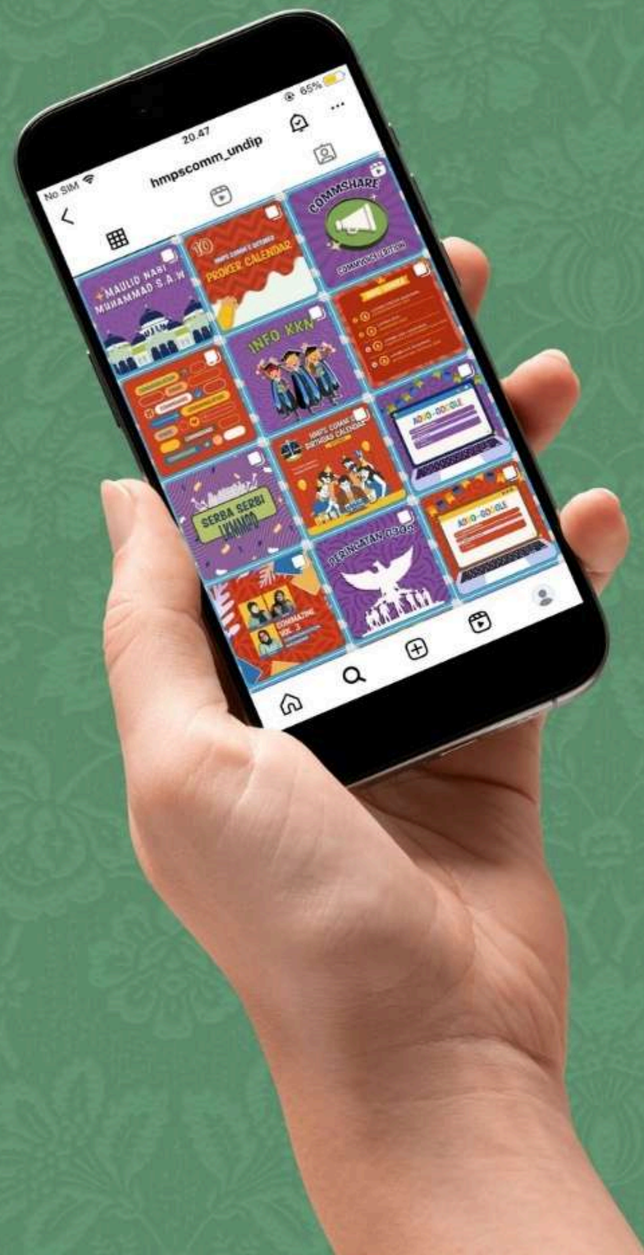
Alam dan Perempuan Memiliki Kesamaan Nasib

@girlup.diponegoro
DID YOU KNOW?
PENYANDANG DISABILITAS RENTAN
ALAMI KEKERASAN SEKSUAL



@girlup.diponegoro
GUD TALK • GUD TALK • GUD TALK
ONLINE GENDER-BASED VIOLENCE
PODCASTER
Mariana Ryzkia
Staff of External Affairs GUD 2023
SPEAKER
Naomi Barus
Co-founder Hopehelps Netwo


@girlup.diponegoro



@hmpscomm_undip

HMPS Ilmu Komunikasi is a platform that ensures everyone is heard, involved, and valued. Comprising 8 departments and 1 executive board, the organization is committed to supporting students in reaching their full potential, both academically and through extracurricular activities. My contributions:

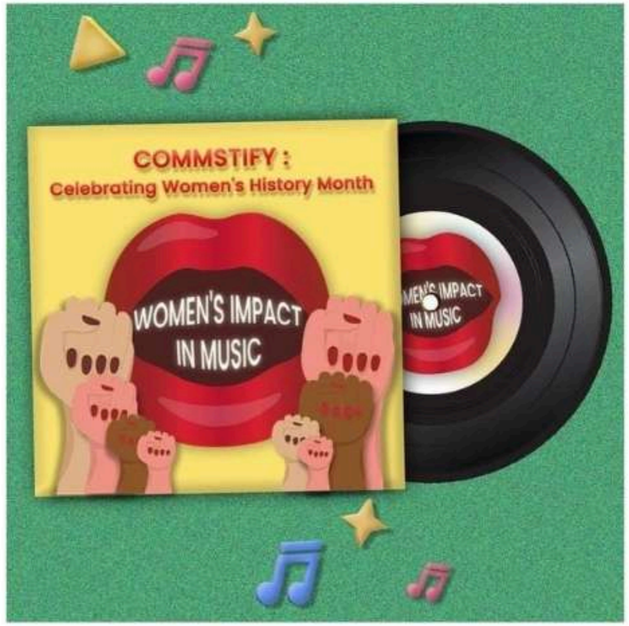
- Designed and created 20+ daily contents of HMPS Ilmu Komunikasi UNDIP
- Created Kreatifpedia as an individual interactive content
- Managed to design, organize and develope Creative Department's online magazine through Instagram

comm_undip

@hmpscomm_undip

@hmpscomm_undip

@hmpscomm_undip



comm_undip

@hmpscomm_undip

@komuflus

Syarat & Ketentuan

1. Kuisioner tidak mengandung SARA, pornografi, pelecehan, penipuan, dan tindakan yang merugikan lainnya.
2. Tidak diperkenankan menanyakan data pribadi dengan terlalu detail (misalnya TIDAK BOLEH menanyakan NIK, foto pribadi, no telpon, alamat rumah secara lengkap, dan sebagainya).
3. Jam Operasional pada pukul 07.00-21.00, melebihi jam tersebut akan diproses pada hari berikutnya.
4. Pengisian kuisioner akan dilakukan setelah pembayaran pada CP yang telah tertera.
5. Estimasi pengisian maksimal H+2 setelah pembayaran.
6. Kuisioner hanya diperkenankan dalam bentuk pilihan ganda dan isian singkat (bukan esai)
7. Membeli paket di luar paket yang tersedia, dihitung 2000/responden.
8. Kriteria responden adalah mahasiswa usia 18-21 tahun.
9. Melakukan transaksi berarti telah menyetujui S&K yang berlaku

@komuflus

Price List

Paket A
15 Responden
Rp 20.000,00

Paket B
20 Responden
Rp 24.000,00

Paket C
30 Responden
Rp 32.000,00

Paket D
40 Responden
Rp 40.000,00

Paket E
50 Responden
Rp 47.000,00

Note: Tambah 1 Responden = 2k

App Premium

@komuflus

Price List

VSCO X
6 bulan: 13k
1 tahun: 15k

Alight Motion
1 tahun: 15k

Tezza
android: 15k
ios: 20k

PicsArt
sharing
1 bulan: 10k
2 bulan: 13k
3 bulan: 15k
private
1 bulan: 13k
2 bulan: 16k
3 bulan: 20k

Video Premier
sharing
1 bulan: 10k
1 tahun: 30k

Scribd
sharing
1 bulan: 12k
1 tahun: 15k
private
1 bulan: 17k

Wps Office
sharing
1 bulan: 10k
individu
1 bulan: 15k

Duolingo
private
1 bulan: 30k
1 tahun: 55k

Mathway
1 tahun: 18k

Quillbot
sharing
1 bulan: 15k
private

VPN
express vpn
1 bulan: 12k
fast vpn
1 bulan: 12k
vypr vpn
1 tahun: 23k
hma vpn
1 tahun: 23k
surfshark vpn
1 tahun: 30k
nord vpn

@komuflus

Price List

Netflix
sharing
1 hari: 5k
7 hari: 12k
1 bulan: 34k
private
1 bulan: 150k

Mola Sport
sharing
1 bulan: 40k
private
1 bulan: 81k

YouTube
family plan
1 bulan: 8k
2 bulan: 12k
individu plan
1 bulan: 10k
3 bulan: 15k
4 bulan: 18k
6 bulan: 26k

Viu
private
1 bulan: 10k
3 bulan: 12k
6 bulan: 15k
1 tahun: 20k

Disney+ Hotstar
sharing
1 bulan: 15k
3 bulan: 25k
private
1 bulan: 35k
3 bulan: 70k
6 bulan: 100k

Zoom
100 partisipan
1 jam: 7k
1 hari: 17k
300 partisipan
1 jam: 15k
1 hari: 35k

Wetv
sharing
1 bulan: 10k
3 bulan: 15k
1 tahun: 20k
private
1 bulan: 32k

Hbo Go
sharing
1 bulan: 18k
private
for hbo go
1 bulan: 72k
for hbo max
1 bulan: 40k

Microsoft 365
sharing
1 bulan: 10k
1 tahun: 18k
lifetime: 23k
admin
1 bulan: 18k

Iqiyi
sharing
1 bulan: 10k
1 tahun: 15k
private
1 bulan: 18k

Iflix
sharing
1 bulan: 10k
1 tahun: 20k

Amazon Prime
sharing
1 bulan: 13k
private
1 bulan: 22k

Canva
1 bulan: 10k
1 tahun: 18k

Spotify
family plan
1 bulan: 10k
2 bulan: 15k
3 bulan: 20k
4 bulan: 25k
6 bulan: 30k
1 tahun: 55k
individu plan
1 bulan: 15k
2 bulan: 20k
3 bulan: 25k
4 bulan: 30k
6 bulan: 48k
1 tahun: 105k

Resso
family plan
1 bulan: 10k
individu plan
1 bulan: 15k
3 bulan: 18k

Wattpad
sharing
1 bulan: 10k

Olympiacomm

Graphic
Design

Poster & Infographic

BUMN UNTUK INDONESIA

PELNI

BIJAK BERLAYAR BERSAMA PELNI

Dibanding moda transportasi lainnya, Kapal PELNI bisa dibilang memberikan **kapasitas barang bawaan penumpang terbesar hingga 40kg per penumpang**.

Dan seperti ketentuan yang berlaku di moda transportasi lainnya, **ada biaya resmi yang harus dibayar penumpang jika membawa barang bawaan melebihi 40kg.**

Apa saja barang yang masuk kategori **"barang bawaan penumpang" dan boleh naik tanpa biaya tambahan?** Cek infografis berikut.

Barang-Barang Terlarang Naik ke Kapal PELNI

- Flora (yang dilarang oleh Karantina Pelabuhan) & Fauna
- Senjata api & senjata tajam
- Barang *overload* (barang bawaan penumpang maksimal 40 kg, jika melebihi akan dikenakan tarif over bagasi sesuai dengan S&K yang berlaku)
- Obat-obatan terlarang (Narkotika dan Psikotropika)

Barang Bagasi yang Diizinkan

- Koper, tas jinjing, atau *backpack*
- Sepeda lipat, kursi roda, atau kereta bayi
- Peralatan elektronik *portable (handphone, laptop, atau tab)*
- Tanaman yang jumlahnya sesuai dengan standar pelayaran, serta dibungkus dengan rapi

Barang Bagasi yang Tidak Diizinkan

- Barang-barang pindahan seperti perabotan rumah tangga
- Barang-barang yang mudah meledak dan terbakar
- Kendaraan bermotor/sepeda orang dewasa

Barang bawaan penumpang yang melebihi berat maksimal atau dimensi yang ditentukan, petugas akan menghitung biaya kelebihan bagasi atau mengalihkan kelebihan bawaan ke muatan REDPACK atau cargo.

pelni162 | pelni162official | pelni162_ID | (021)-162

AKHLAK

PELNI

VISI & MISI
PT PELNI (PERSERO)

VISI

Menjadi Perusahaan Pelayaran dan Logistik Maritim Terkemuka di Asia Tenggara

MISI

- Menjamin aksesibilitas masyarakat dengan mengelola angkutan laut untuk menunjang terwujudnya Wawasan Nusantara
- Mengelola dan mengembangkan usaha logistik maritim di Indonesia dan Asia Tenggara
- Meningkatkan nilai perusahaan melalui kreativitas, inovasi, digitalisasi proses bisnis, dan pengembangan sumber daya manusia untuk mencapai pertumbuhan yang berkesinambungan
- Menjalankan usaha secara adil dengan memperhatikan azas manfaat bagi semua pemangku kepentingan dengan menerapkan prinsip *Good Corporate Governance (GCG)*
- Berkontribusi positif terhadap negara dan karyawan, serta berperan aktif dalam pembangunan lingkungan dan pelayanan kepada masyarakat

Pelayaran Nasional Indonesia | pelni162 | @pelni162_ID | (021)-162

BUMN UNTUK INDONESIA

PELNI

Kalender Event Bulan K3 PELNI

JANUARI

24-12 FEB
Lomba Safety Campaign PELNI Group
Lomba Foto Penerapan HSSE di lingkungan PELNI Group

27
Drill Serentak Seluruh Kapal PELNI
Drill Sekoci, Kebakaran, Evakuasi Pertolongan Cidera

25
Management Safety Thru KM Dorolonda di Tanjung Priok
- Pelaksanaan Penurunan Sekoci
- Pengawasan alat keselamatan kapal
- Peragaan alat keselamatan

29
Safety Talk "Bahaya Kebakaran dan Tubrukan"

SAFETY FIRST

FEBRUARI

01-12
Lomba 5R Kantor Pusat
Lomba penerapan 5R pada tiap Divisi di Kantor Pusat

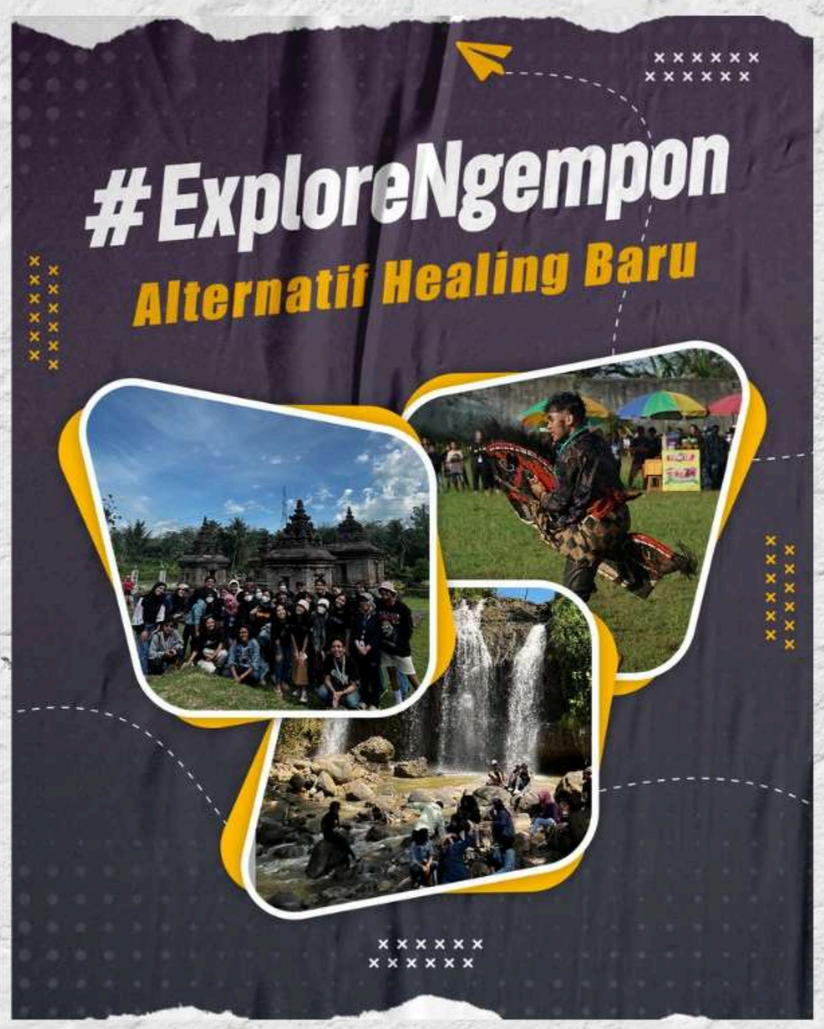
05
Acara Donor Darah
- PELNI Pusat
- PELNI Cab. Batam
- PELNI Cab. Palu
- PELNI Cab. Medan
- PELNI Cab. Sorong

02
Management Safety Thru KM Kelud di Tanjung Priok
- Pelaksanaan Penurunan Sekoci
- Pengawasan alat keselamatan kapal
- Peragaan alat keselamatan

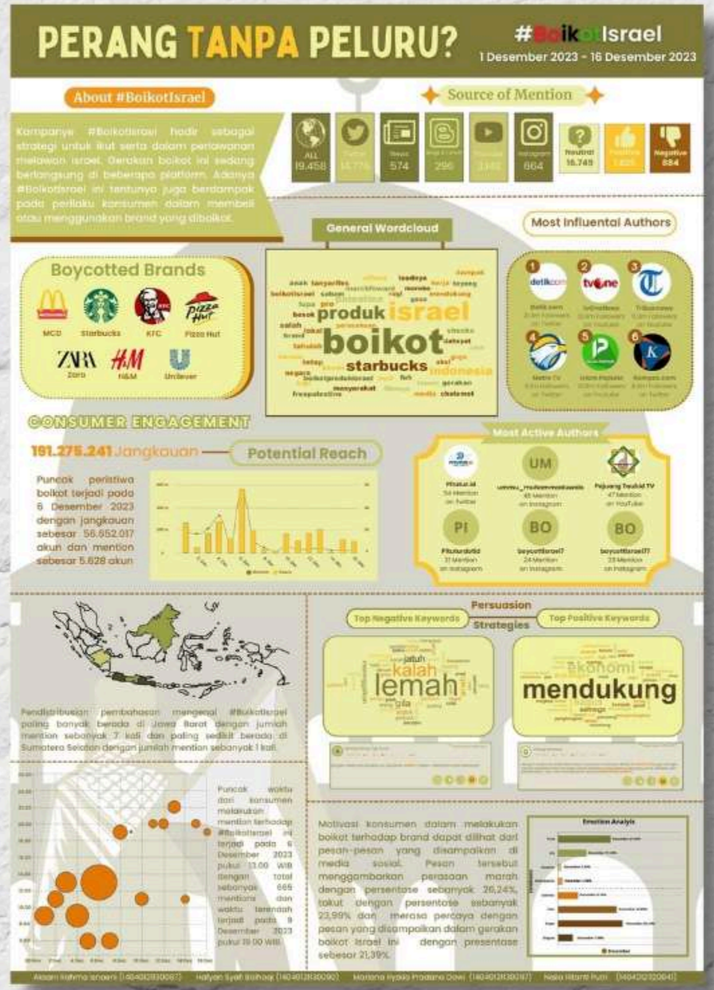
06
Healthy Talk "Hidup Sehat, Hidup Berkualitas"

TIPE – TIPE
ANAK HM
Si paling
Kahim
"Yok gaes dibantu yak!"
"Hidup Mahasiswa!"
24/7 di Kegiatan HM
Si paling
Kerja
Budak Proker
"Lembur bagai Kuda"
Revisi Mulu
Si paling
Dagang
Sedia Kembalian
Warung Berjalan
Demi Cuan

Si paling
Supporteran
"We Love You Ilkom, We Do!"
Semangat Membara
Si paling
Rapat
"Buruan pada dateng napasih!"
Tempat Wajib Comfy
Laptop 365 Days


#ExploreNgempon
Alternatif Healing Baru

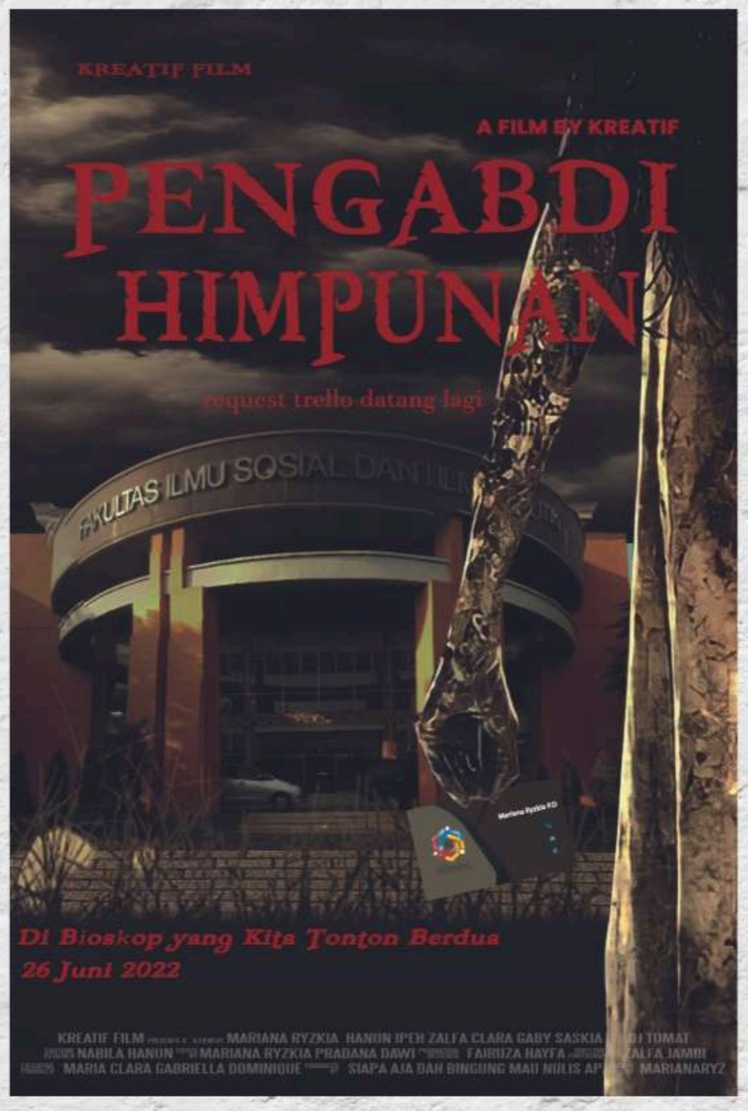
TASTE THE FUN!
FANTA
Orange
Flavour
250 mL


PERANG TANPA PELURU?
#BoikotIsrael
1 Desember 2023 - 16 Desember 2023
About #BoikotIsrael
Source of Mention
General Wordcloud
Most Influential Authors
Boycotted Brands
MCD
Starbucks
KFC
Pizza Hut
Zara
H&M
Unilever
produk israel
boikot
starbucks
indonesia
CONSUMER ENGAGEMENT
181.275.241 Jangkauan
Potential Reach
Most Active Authors
Persuasion Strategies
Top Negative Keywords
Top Positive Keywords
lemah
mendukung
Emotion Analysis

KPK
giz
GEMAKAN AKSI
Generasi Muda Kekinian Antikorupsi
Iqbal Ariefurrahman
Sutradara Film "Unbaedah" (Film Terfavorit Anti Corruption Film Festival 2019)
Jeihan Angga
(Sutradara Film Seni Memahami Kekesih dan Mekkah I'm Coming)
Epi Handayani
Spesialis Sosialisasi dan Kampanye Antikorupsi KPK
Sabtu, 19 Oktober 2024 | 08:00 - 12:45
Aula Soekarno Gedung BBPMP Jawa Tengah
FREE HTM
Untuk Siswa SMP & SMA Se-Kota Semarang
bit.ly/Pendaftaran-GEMAKANAKSI2024
Jelajah Lorong
Monolog
Screening Film
Seribu Daun
Supported by
Narahubung
Yumiko (0895-7001-47365)
@gemakan.aksi
Media Partner
jateng radio

MARIANA RYZKIA
JILL VALENTINE
LEON S. KENNEDY
CARLOS OLIVEIRA
MILLION DOLLAR
RESIDENT EVIL
WELCOME TO KABINET KOLABORATIF
How to survive a last-minute deadline
26 JUNE 2022

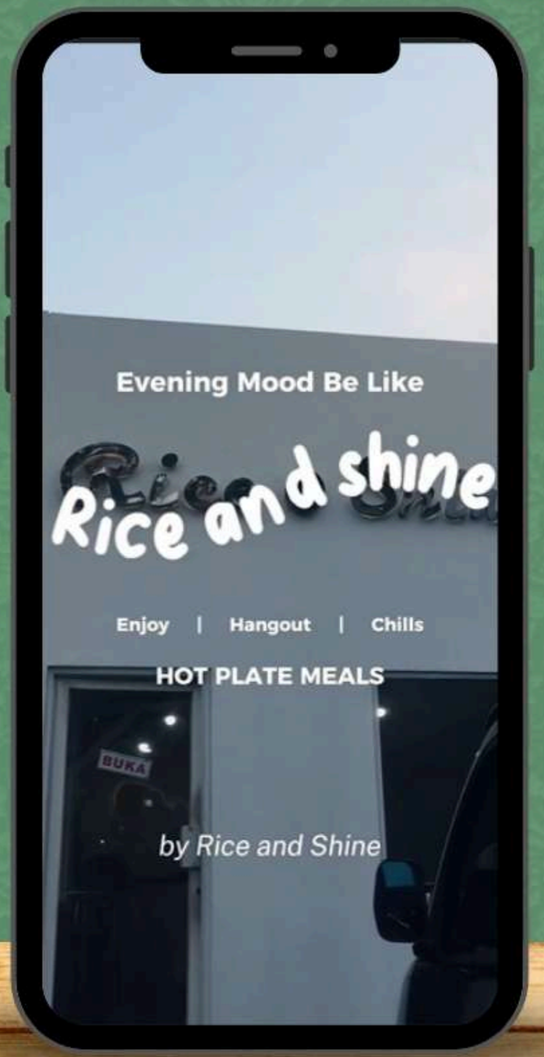
EXPLORE
NATURE
ARIZONA
WEAR
WHAT
WORKS


KREATIF FILM
A FILM BY KREATIF
PENGABDI HIMPUNAN
request trello datang lagi
Di Bioskop yang Kita Tonton Berdua
26 Juni 2022

Video
Editing

@riceandshine_id

I create and edit video content using the CapCut application. This allows me to efficiently produce engaging and dynamic videos, whether for social media campaigns, promotional content, or personal projects.



@girlup.diponegoro

As a social media specialist at Girl Up Diponegoro, I also play the role of a content creator to raise awareness in the fight for gender equality and equal rights for all women. I use the CapCut application to edit videos because it provides an easy-to-use platform with various features that help enhance the creativity and quality of the content I produce.

Culturia 2023

Culturia Is an event created by communication science student to empower existing theaters in Semarang. As a public relations, my responsibility is to act as a liaison between internal and external parties through video content on social media.

Campaign

Bebe Roosie Marketing Communication

Bebe Roosie is a product for babies produced by PT Jamu Jago. There are four product variants: Telon Cream, Bugs Repellent, Telon Oil and Eucalyptus Oil. In this project, I had to created a marketing communication plan to increase sales based on the problems experienced by the company.

Redvolution Social Campaign

Redvolution is a social campaign focused on lowering the costs of buying disposable sanitary pads. It also raises awareness about the environmental pollution caused by waste from these single-use products. As part of the campaign, cloth pads are introduced as an alternative. These cloth pads will be given for free to 100 FISIP female students who want to try them.

Public Relation Campaign

This public relations campaign is called Gema Baswara and focuses on increasing awareness among young people in Semarang City about Jateng Gayeng Online Radio. For social media, the campaign aims to increase the number of followers on Jateng Gayeng Online Radio's Instagram by 147, from 2,942 to 3,089 followers.

Contact:

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Mariana Ryzkia Pradana Dawi

@marianaryz

+6289634554041