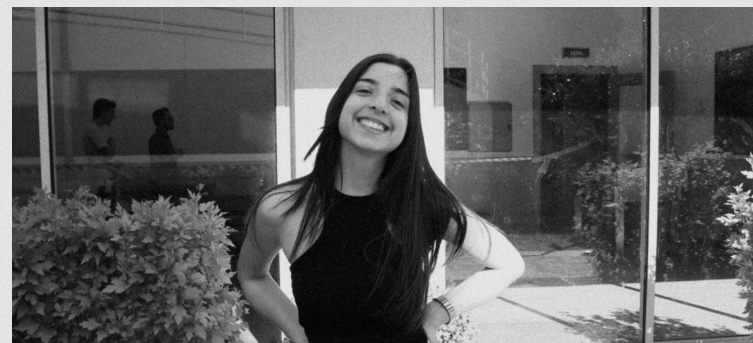


# Mariana

Graphic Design,  
Digital Design and  
Creative Coding

Coimbra, Portugal



# da Silva

I enjoy creating meaningful experiences through design and technology, and I'm interested in exploring new opportunities to apply my skills, contribute to innovative projects and look for new methods to express my creativity. In my free time, you can find me playing chess or walking around while listening to podcasts.

in Bê

@marianassilvas

amarianatavaresdasilva@gmail.com

## EDUCATION

SET. 2021 — SET. 2023  
Master in Design  
and Multimedia in  
University of Coimbra

SET. 2018 — JUL. 2021  
Bachelor in Design  
and Multimedia in  
University of Coimbra

SET. 2015 — JUL. 2018  
Visual Arts at Escola  
Sencundária Marques Castilho

## CO-CURRICULAR

Núcleo de Estudantes de  
Informática da Universidade  
de Coimbra

JUN. 2022 — JUN. 2023  
President of the Plenary Board  
and Image Collaborator for the  
Shift Appens hackthon

JUN. 2021 — JUN. 2022  
Secretary to the Board

SET. 2020 — JUN. 2021  
Coordinator of External Relations  
and Professional Opportunities

## EXPERIENCE

NOV. 2022 — SET. 2023 (part-time)

### Lead Designer

#### Queima das Fitas de Coimbra 2023

I led a team of five in producing the visual identity for the 2023 edition of the event. This included creating the logo, designing templates for communication on different media and platforms, and guiding the application on various media, such as social media posts, promotional videos, merchandising, banners and posters.

JAN. 2021 — JUN. 2021 (freelance)

### Designer

#### Band La Palisse - Logo, 1st cd jewel and album

Besides creating the official logo for the Portuguese band, I designed their first album, including the album cover, CD jewel, booklet, planning the CD for sale and application on platforms such as Spotify.

SET. 2019 — MAR. 2020 (part-time, remote)

### Designer

#### Init Brand - Production of Merchandising

Production of advertising and merchandising. During this period I produced graphic material for more than twenty secondary school lists and other similar requests.

## SKILLS

Technical — Soft

Adobe Illustrator  
Adobe Indesign  
Adobe After Effects  
Adobe Photoshop  
Adobe Premiere pro  
Blender  
Cinema 4D  
Processing.org  
HTML, CSS, Javascript  
Slack, Trello, Figma, Notion  
Brand identity  
Content creating  
Conceptualisation  
Visual communication  
Photo/video editing

Friendly  
Teamwork  
Communication  
Planning  
Problem solving  
Creative  
Adaptable  
Attention to detail

## LANGUAGES

Portuguese (native)

English (fluent)