







Information design | Web design

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Bē /marianaviro



DATA VISUALIZATION AND **INFORMATION DESIGN ARE** MY PASSIONS. I thrive on

challenging projects and I absolutely love learning new skills. I always set healthy boundaries between office hours and my personal time.



Designer· Jan 2019 - Today

Datasketch

Leadership of the data visualization and web design areas. Creation of graphic concepts and stories for data communication projects. Formulation of company's brand strategy.

Design Analyst · Aug 2018 - Dec 2018 Háptica

Guidance of internship innovation teams. Design thinking methodologies application to conceive and develop business ideas for Grupo Bolívar's companies.

Product Designer · Feb 2018 - May 2018 Mercadoni

Creation and design of new landing page. Revision of delivery address inputs.

Design intern · Jan 2017 - Jul 2017 Señor López S.A.S. (Sancho Group)

Creation of brand visual identity system. Creation of packaging concepts. Production of labels for large retail clients.



Design · 2011 to 2018

Universidad de los Andes GPA: 4.32/5

Systems and Computing Engineering · 2012 to 2018 Universidad de los Andes

GPA: 4.32/5

Bachillerato · 1997 to 2011 Colegio Jefferson

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I LOVE LEARNING ABOUT NEW*: **CULTURES IDENTITIES AESTHETICS**

COURSES

Data Science For All · 2019

Correlation One + MinTIC

Data Science certification course. 375 hours. Graduated with Honourable Mention.

Editorial design · 2016 ph3 Estudio de Diseño

Graphic concept application and editorial design principles.

Photography (Basic) · 2011 Escuela de Fotografía del Valle

Digital and analogue photography course. Photographic composition and techniques.





CURRICULAR

Student Council Representative

2015 · Universidad de los Andes

Lead and organize initiatives for the Computer Engineering department.

Represent students' concerns in council assemblies.

President ACM Uniandes

2015 · Universidad de los Andes

Promote, lead and manage extracurricular programming projects.

Voluntary

2011 · Fundamor

Promote and organize donation and HIV awareness activities in Colegio
Jefferson.



ANGUAGES

Spanish Native

English 113/120 (TOEFL)

French B2 (DELF)

Finalist project (DS4A)

2018 · Colombia

Project among the best 8 in the country in Data Science For All's competition. Organized by Correlation One + Colombia's MinTIC.

Volarán

& RECOGNITION

WARDS

2018 · Universidad de los Andes

Project "En el feminismo cabemos $TOD_S"$ among the best thesis in the Design Department.

Mejor Saber PRO

2017 · Education Ministry

Recognition for achieving a superior score in national graduate exams.

Google Travel Grant

2015 · Houston, TX

Scholarship to attend Grace Hopper Celebration for Women in Computing as an award for outstanding academic performance.

SKILLS +

DESIGN

Adobe
Illustrator,
Photoshop, In
Design.

PROGRAMMING

Javascript, Java,
Python, R, D3.js,
ReactJS, HTML, CSS,
Processing.



