

QUESTION	RESPONDENT 1	RESPONDENT 2	RESPONDENT 3
<b>Who do you think is the intended audience of these visuals?</b>	"People working in these jobs or, like, universities... who have students who will be working in these jobs."	"I would say students who are about to graduate with these degrees... or maybe high school students who are considering going into the visual or performing arts."	"Probably visual or performing artists."
<b>What thoughts do you have by the end of the visuals?</b>	"I like that this seems like a conclusion [gestures to final visual]. Like, the data is kind of coming together, so I like that. "	"I thought the final visualization showing what jobs you're more likely to get and that will pay you was really cool."	"I think it's a good sequence. I think it makes sense."
<b>Are there any specific visuals or ordering of the visuals that you find confusing?</b>	<p>"I would put where the people are first and then where they are making the most money. Because this is more of a who [gesturing to visual 2], and this is more of building off the who [gesturing to visual 1]. And then you say that the highlighted jobs are the ones actually related to the degrees [talking about visual 3], so what are these jobs?"</p> <p>Me: "Those are jobs like managers or retail... so jobs that people are in, but they may not really be related to their degree."</p> <p>"So, then you're talking about where they're all working, and how much money they're making and this includes fields that aren't related to their degrees? I don't know if you can do this, but it would be interesting to see this for the people who are just working in relevant jobs."</p>	"I think that for this one [gesturing to visual 3], it could be good to make the non-highlighted jobs gray, because the light purple could get confused since the light-dark purple means less or more people in the others."	"Not really, I don't think..."
<b>If there was something you could change about what you've seen, what would it be?</b>	"I like the idea of switching the first two like I said. But then maybe adding something to show that, if someone doesn't want to go do a non-artist job like a general manager, then this is what that looks like. Show them how much the visuals change for them."	"I think just what I said before. I do really like the green for money, though. The visuals all seem pretty easy to interpret, so I liked them."	"Maybe if there could be some data on their education... maybe debt? I don't know."