

Personal Details

Mariane Moro Muller

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ADDRESS: São Paulo - SP / Brasil

Education

2004 – 2008

UNIVERSIDADE FEDERAL DE SANTA CATARINA:

Graphic Design

Professional Profile

Our way of consuming products and information has just started to change, the most innovative companies are getting more space in the market and in those companies the designers are taking strategic positions and contributing directly to generating new business.

I've been interested in and studying about design thinking, business design and service design. So I'm looking for work within teams that have innovation as a main focus.

Professional Experience

2014 – 2016: Dzigual Golinelli Design - Florianópolis - SC

EXPERIENCE: Dzigual is a design company that works with different kinds of projects such as: ceramics, energy generation and hotels. My role was very diverse. I had an opportunity to create product catalogs, packs, visual communication for stores, branding, email marketing, product advertising campaign.

2014: Ilog Tecnologia - Florianópolis - SC

EXPERIENCE: The company is placed in the e-learning field, developing a LMS (Learning Management System) for other companies. When I was part of the team, I was able to contribute to create an e-learning courses sector with HTML 5 courses, tutorial videos and LMS documentation. I also had an opportunity to manage the team to deliver a product on time and to specifications.

2010 – 2014: E-Mersion – Portland/EUA (home-office)

EXPERIENCE: e-Mersion creates e-learning courses for American companies, I had an opportunity to learn various tools to design the courses during the period I was part of the team.

We won 3 contests in the USA with 2 e-learning courses. We developed all content, interactions, audios up to publication. During this time I managed the team to deliver certain projects.

Since 2012 the company has developed online products for marketing presentations and sales and since the beginning I have worked with investor and client presentations, in addition to helping to compose the team working in the areas of UX and interface design.

AWARDS – ARTICULATE GURU AWARDS 2010: Gold Winner

E-LEARNING DEMOFEST 2010: Best Business Processes

E-LEARNING DEMOFEST 2011: Best Sales Training Course

2009 – 2010: A+ Comunicação e Desenho Gráfico – São Paulo/SP

EXPERIENCE: This office has partnerships with leading publishers to design didactic books and infographics. At A+ office I had the opportunity to work with many different projects like: didactic books, theater books, dictionaries, infographics and paradidactic books.

2008 – 2009: Editora Letras Brasileiras – Florianópolis/SC

EXPERIENCE: The majority of the books from the publisher are focused on the Brazilian tourist field, but they also focus on children's books. My work was diagramming the tourist publications and designing and executing a children's book: graphic project, diagramming, art direction for illustrator work and publication.

Languages

ENGLISH: Proficient

Skills

WEB DESIGN: HTML, CSS, Wordpress, Bootstrap, Foundation, Sass, Invision

DESIGN: Adobe Creative Suite, Sketch

E-LEARNING: Articulate Storyline, Adobe Captivate

VIDEO: Adobe Premier, Camtasia

Extra Courses

- Business Design
- Design Thinking Weekend
- Human-Centered Design - IDEO
- Uxer Experience - Design Thinkers Academy
- Uxer Experience Weekend - Mergo