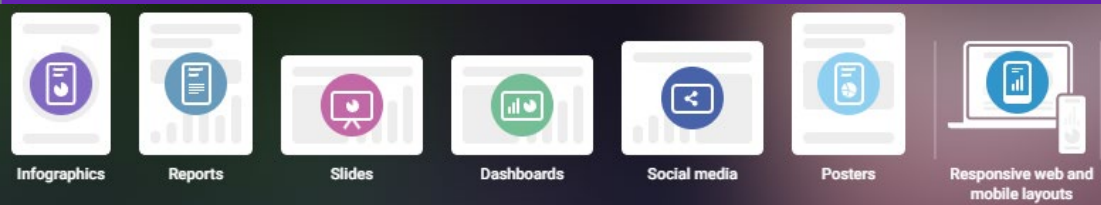


Create engaging infographics and reports in minutes

Infogram is an intuitive visualization tool that empowers people and teams to create beautiful content.



Beautiful Content Thru Infogram

MARIA NG

IST719 INFORMATION VISUALIZATION

Infogram Features

- Charts, graphs, maps, and more
 - 35 interactive charts and 550 maps
- Dazzling designs made easy
 - 20 ready-made design themes
- One million images and icons
- Easy drag-and-drop editor
- Import your data with ease
- Interactive reports
- Interactive dashboards
- Publish content online



Infographics

Create stunning infographics that boost visitor engagement on your website or blog.



Reports

Stand out with interactive marketing reports, sales figures, and more.



Slides

Present your ideas and showcase your data with our striking slide templates.



Dashboards

Connect your data to build live, easily shareable dashboards that visually track your business.



Maps

Use our map maker to publish professional-quality interactive maps that impress and inform.

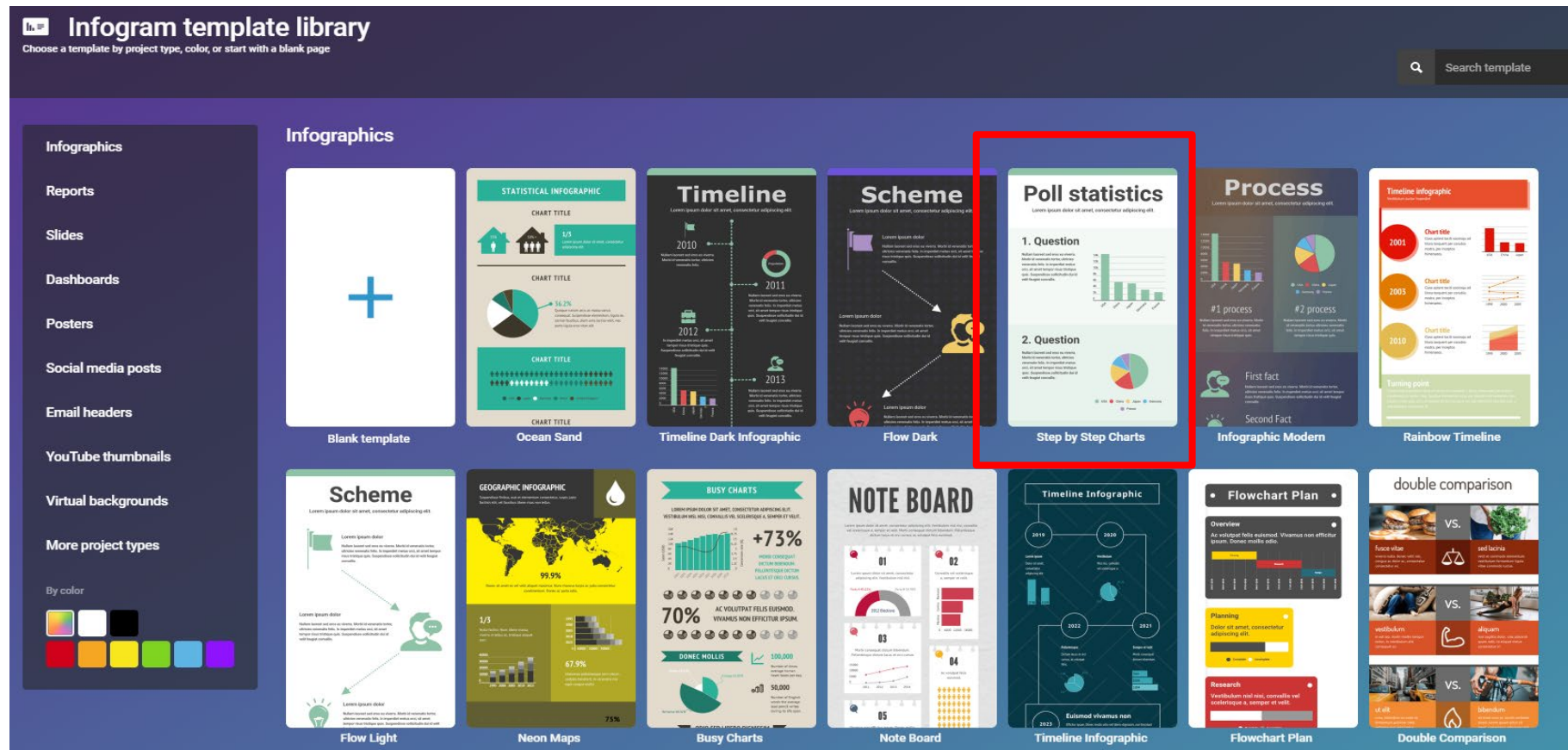


Social media visuals

Browse our extensive library of photos and icons to create stunning visuals for Facebook, Instagram, and Twitter.

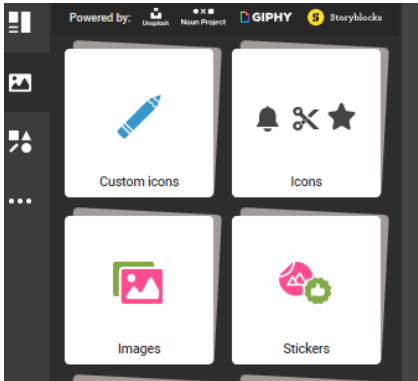
Functions / Capability

- Use IST719 data set, sales, to demonstrate this visualization package capability.
- Select Infographic template, Step by Step Charts, from the Infogram template library.

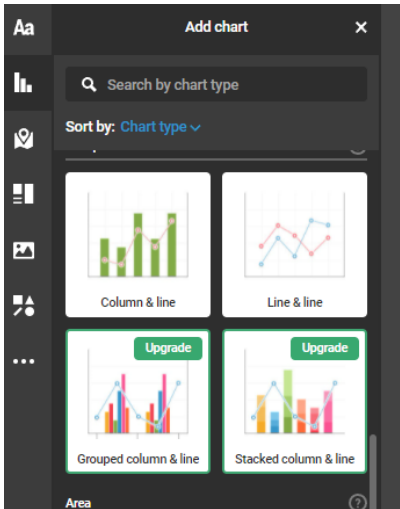


Easy drag-and-drop editor

Images

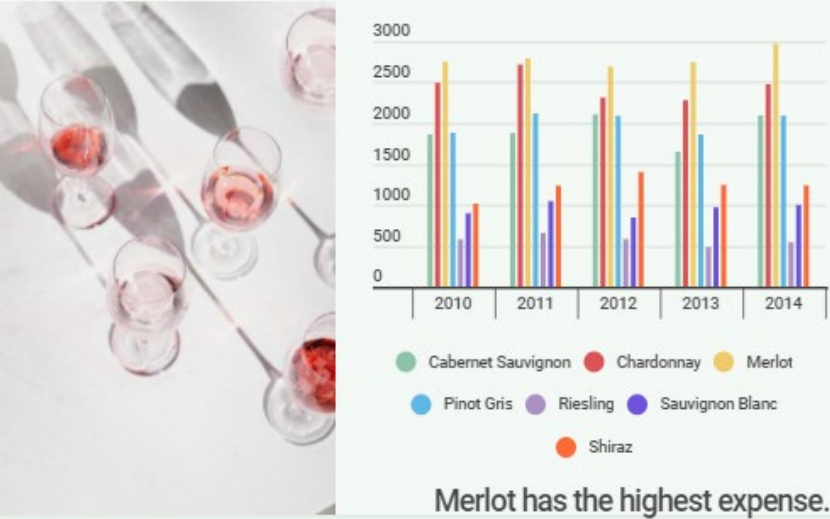


Chart

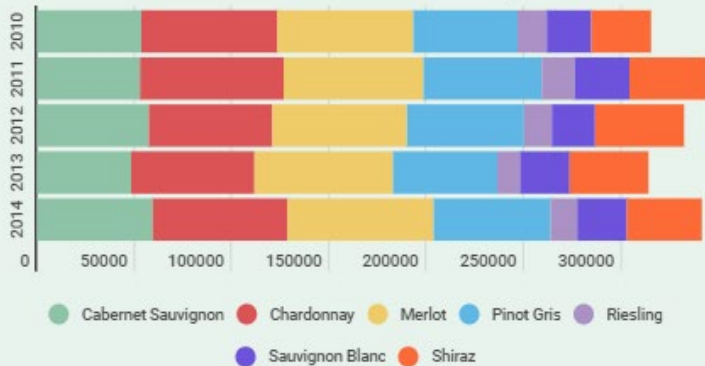


Wine Statistics

1. Which wine has the highest expense?



2. How much wine income generated?



From 2010 to 2014, the income ranged from \$313,857 to \$344,044.

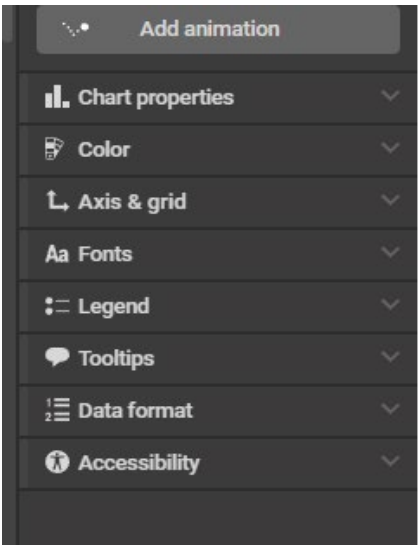
Import your data with ease

A screenshot of the 'Edit data' interface. It shows a table with columns for Year, Cabernet Sauvignon, Chardonnay, Merlot, Pinot Gris, Riesling, and Sauvignon Blanc. The data is organized in a grid with rows for each year from 2010 to 2014.

	A	B	C	D	E	F	G
1	Year	Cabernet Sauvignon	Chardonnay	Merlot	Pinot Gris	Riesling	Sauvignon Blanc
2	2010	1863.8572	2494.1455	2754.1	1883.1781	578.4252	897.0531
3	2011	1880.5692	2716.6105	2793	2119.1022	657.8747	1044.339
4	2012	2106.4802	2313.8777	2693.9	2089.4707	581.22	845.9573
5	2013	1651.5894	2281.2123	2747	1862.4483	481.7935	968.8122
6	2014	2095.9802	2477.4515	2971.5	2092.0808	541.5573	999.1722
7							

However, needs to pre-arrange subset of data.

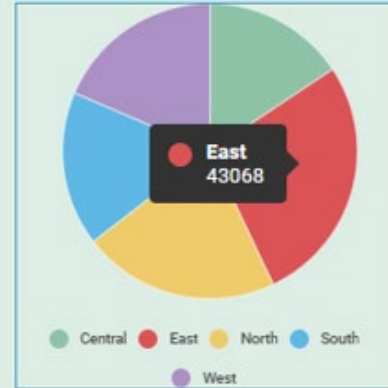
Chart Setting



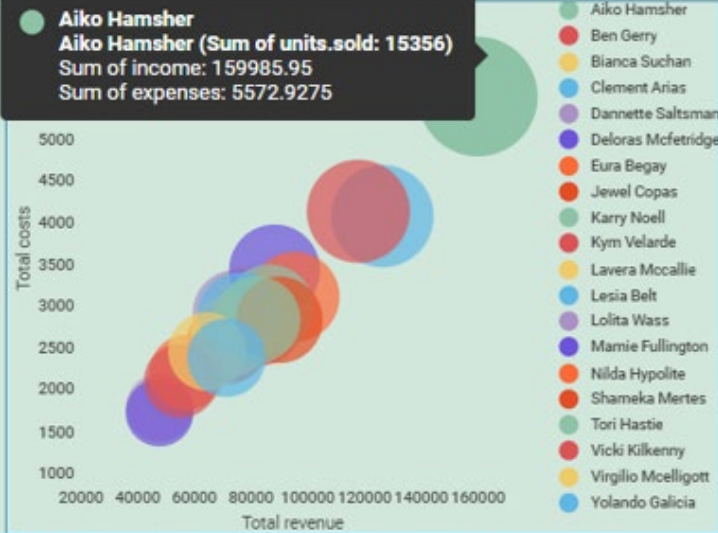
Interactive Infographic

3. Which region sold the most bottles?

The east region sold the most wine bottles of 43068.



4. Who is the top sales rep?



Aiko Hamsher from east region is the top sales rep.

Publish content online can be readily shared on various social media.

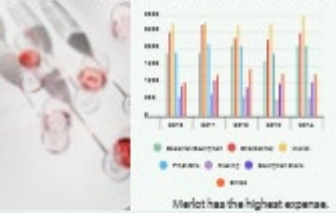
Conclusion

Recommend further study to conduct on how to reduce the expense on merlot, and how to become a top sales rep.

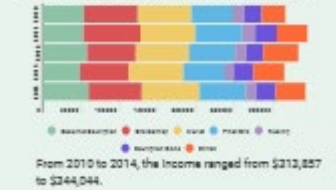
Assessment

Wine Statistics

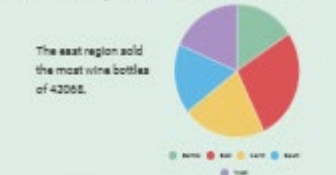
1. Which wine has the highest expense?



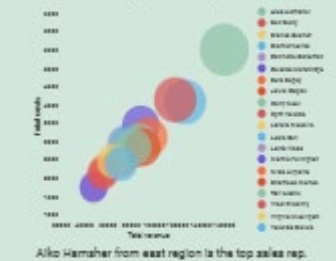
2. How much wine income generated?



3. Which region sold the most bottles?



4. Who is the top sales rep?



Conclusion

Recommend further study to conduct on how to reduce the expense on merlot, and how to become a top sales rep.

- The learning curve is not steep but manageable.
- Ample of video resources from the Infogram and YouTube websites on how to start a project.
- The package provides an intuitive user interface, which has a different experience from using Adobe Illustrator.
- Templates are a good start on how to use the visualization features.