

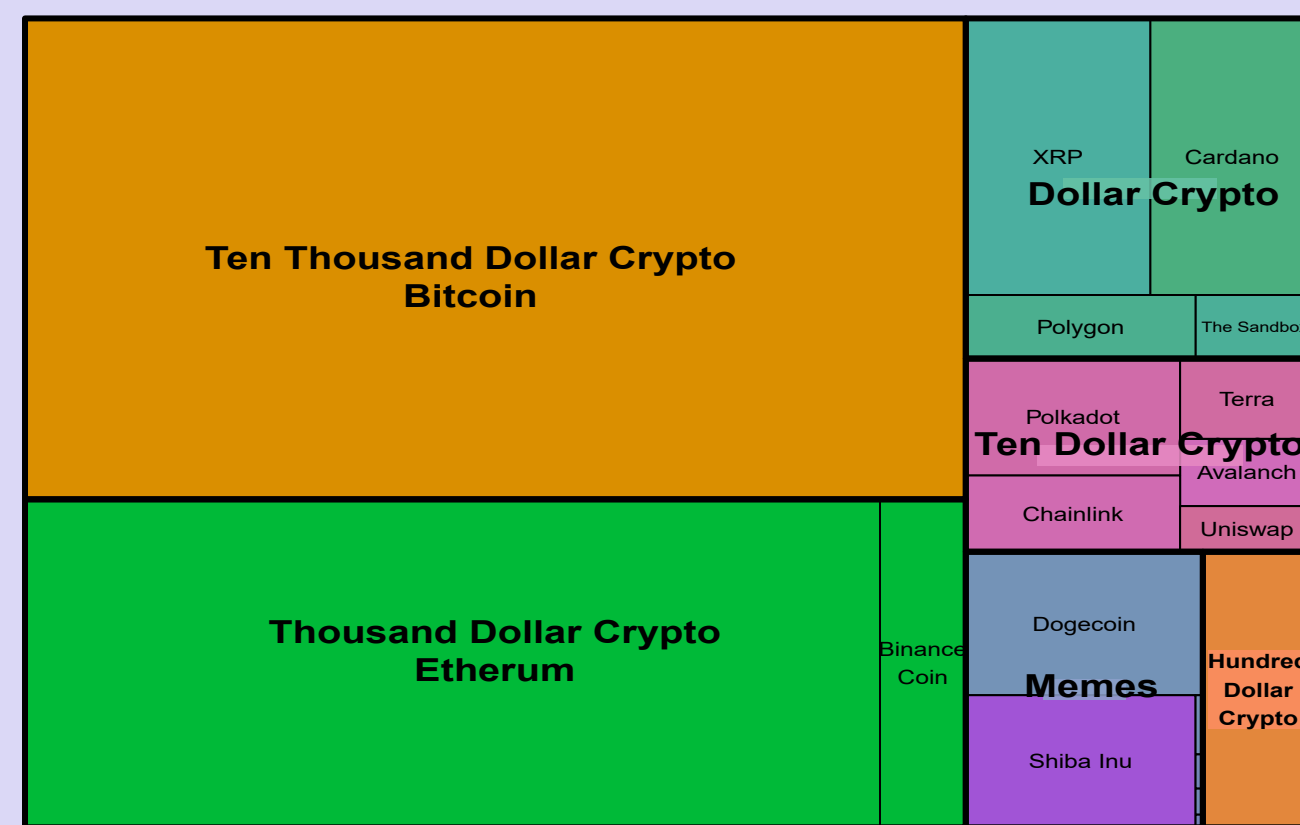
Shiba Inu the Next Bitcoin

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IST 719 Information Visualization
Final Poster Project

Story: In July 2010, Bitcoin was debuted for \$0.0008/token. A \$100 investment held for 11 years has gained \$8 billions. Shiba inu, a meme coin, was debuted for \$0.00000000005/token in Aug 2020, and increased by 10,600,000%. An initial \$100 on Shib token is \$9 millions now.

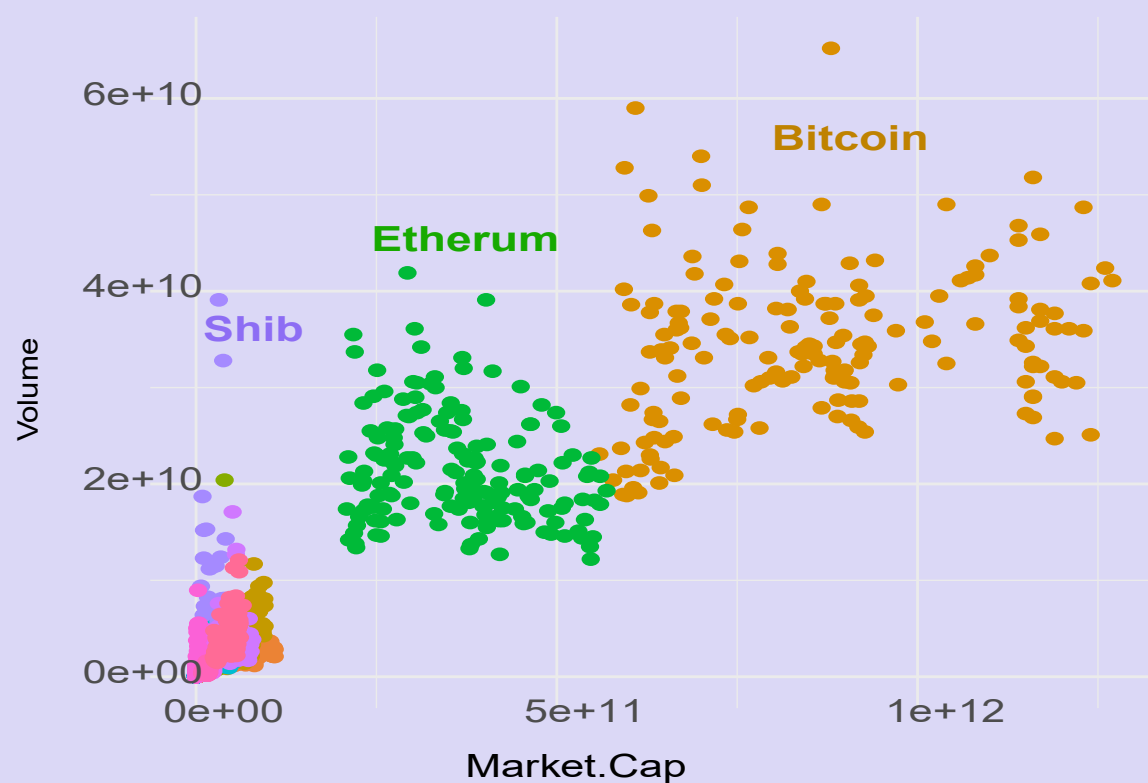
Audience: Potential 300 millions crypto investors to decide if Shib token is a investment for 2022.

Are memes gaining popularity?



Meme is a cryptocurrency (Shib and Doge) that is associated with dog theme, often as a joke and not a serious product.

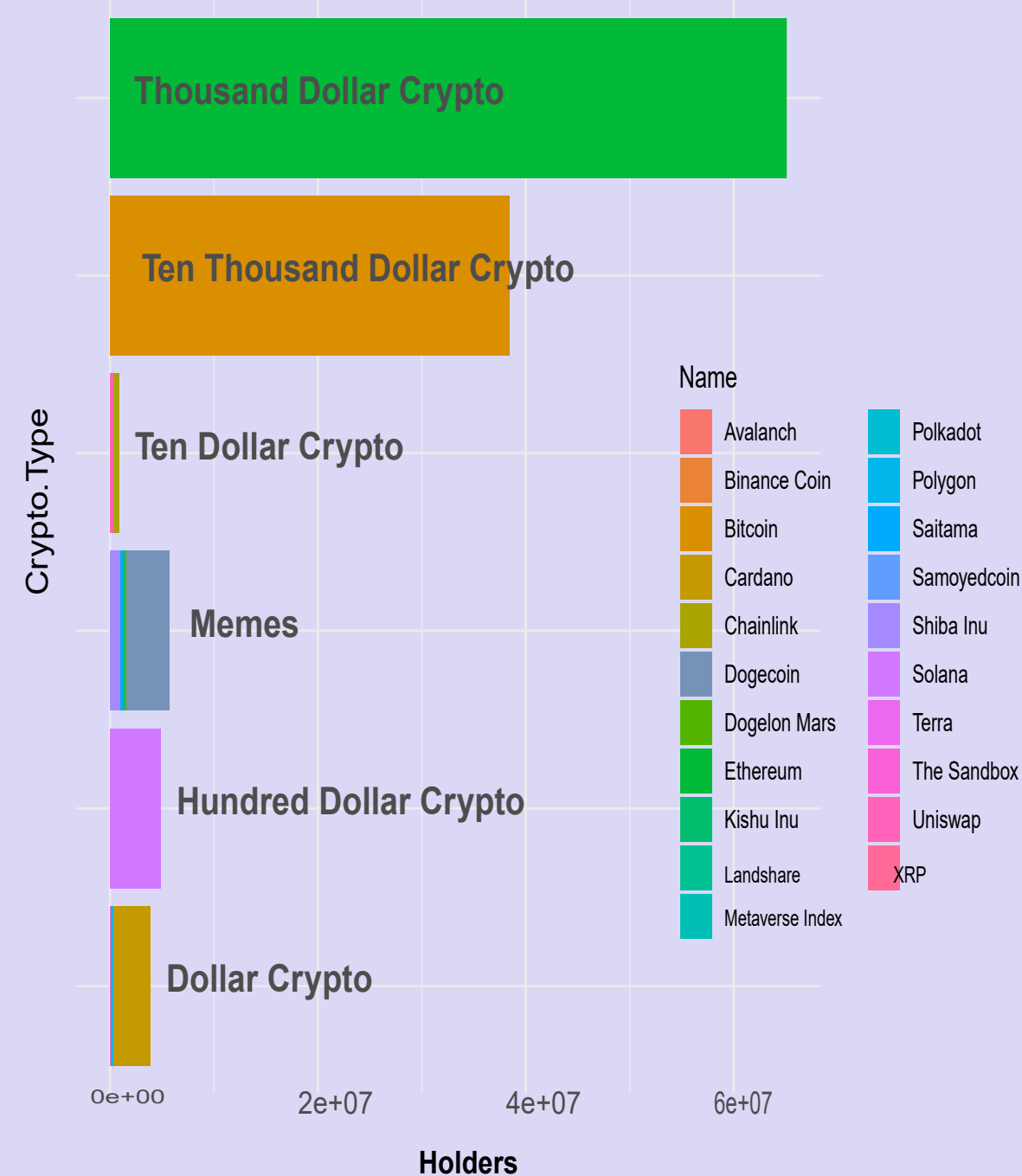
What are the hypes of Shib Inu?



Shib has real user utilities (Shibaswap, NFT, & Ecosystem). Massive social community (Shibarmy) is supporting Shib.

Data: Sourced from the CoinMarketCap website. The crypto historical data (3501 rows and 12 columns) capture Jun to Nov 2021 trends of 20 top tokens.

How many Shib Inu holders?

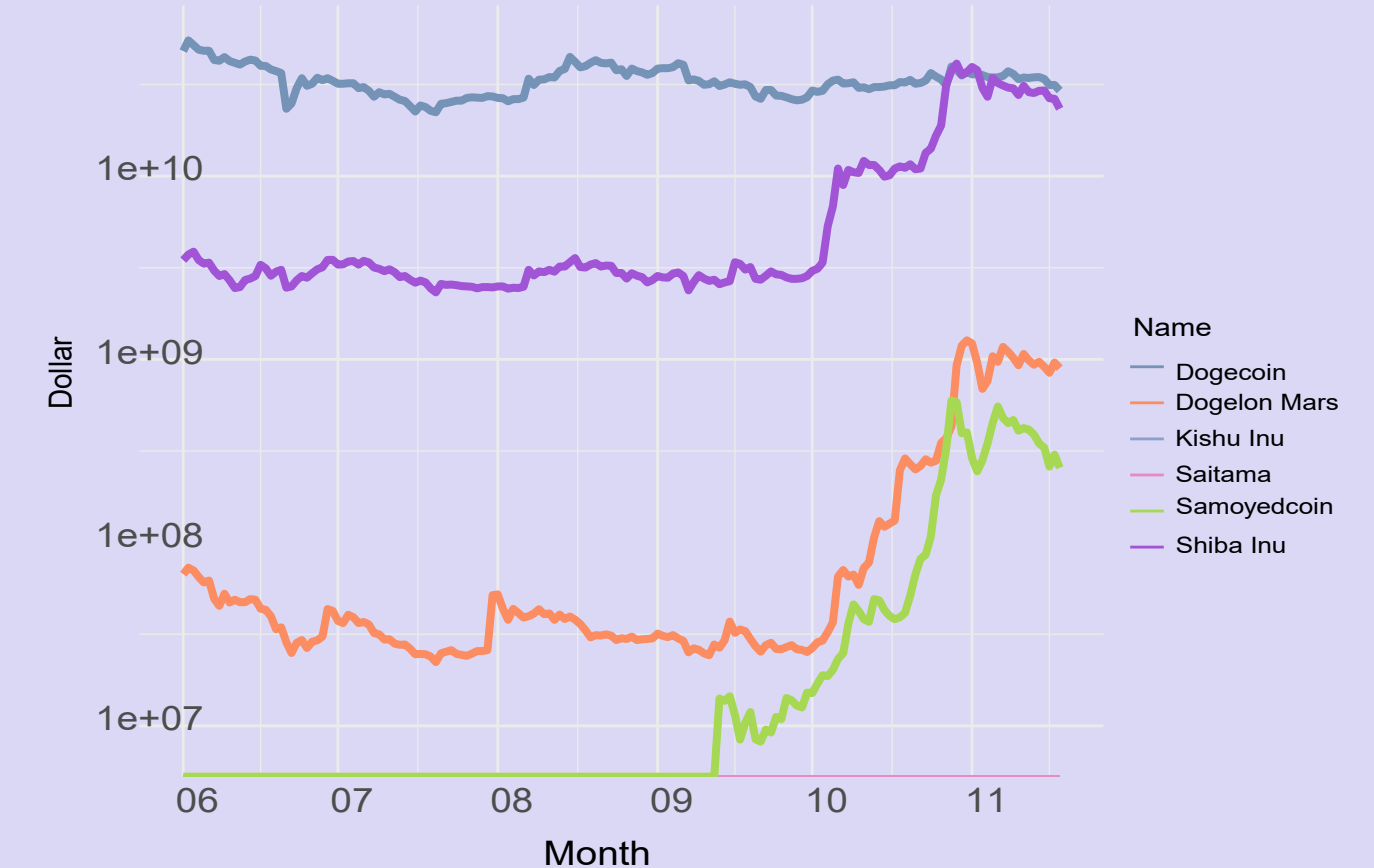


One million Shib holders reached in Dec 2021.

Conclusion

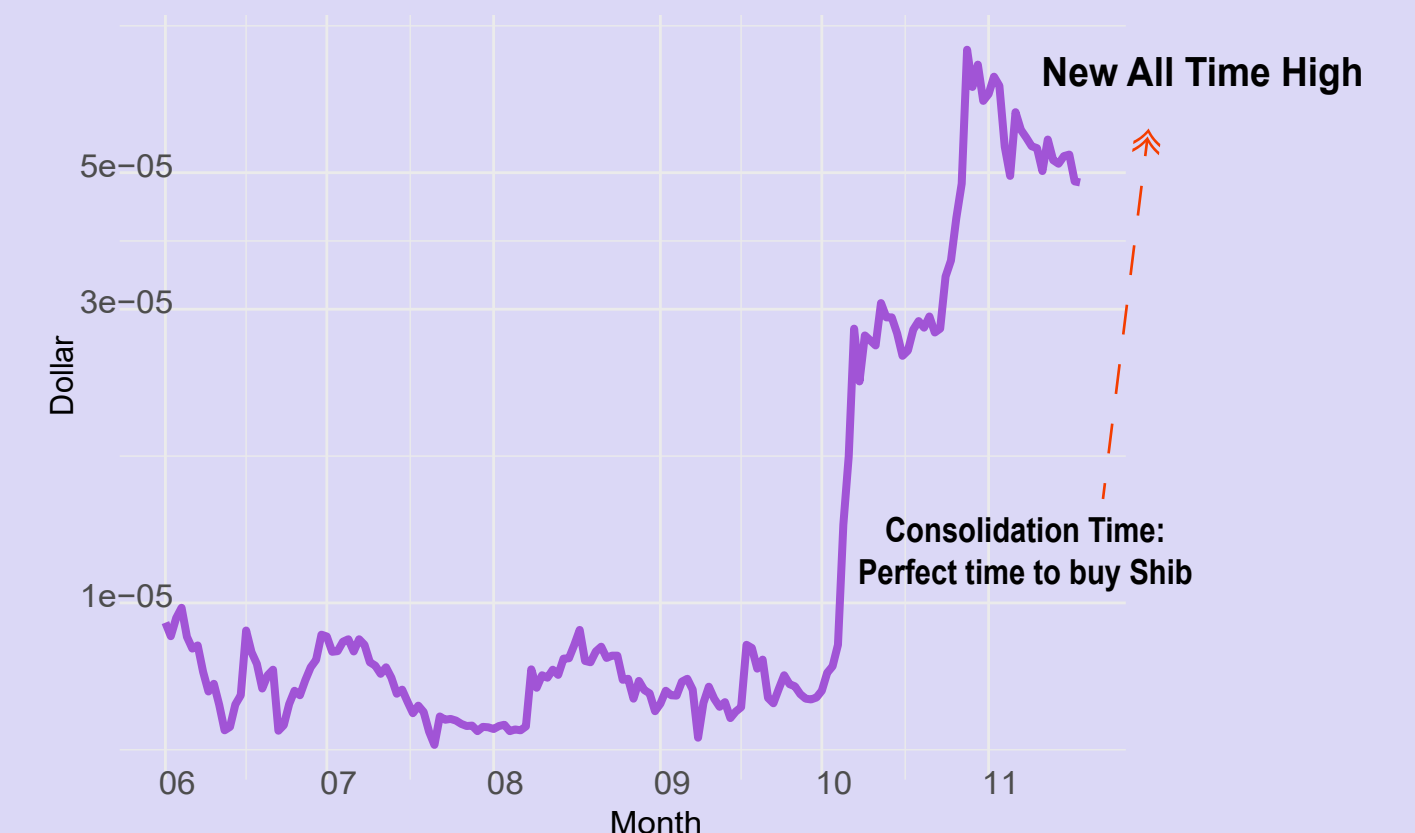
Shib Inu is ranking one of the top 20 tokens to watch. Currently, the token is at a consolidation phase. A metaverse project is planned to launch a multi-platform gaming in Q4, 2022. Stay tune!

Will Shib Inu overtake Doge?



Shib overtook Doge in the Market Cap at early Nov 2021.

What is Shib Inu's future?



Perfect time to purchase Shib at a dip now.