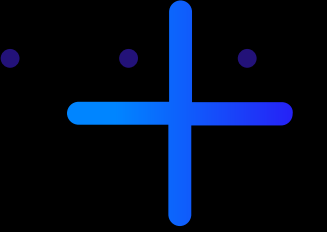


TrainOn



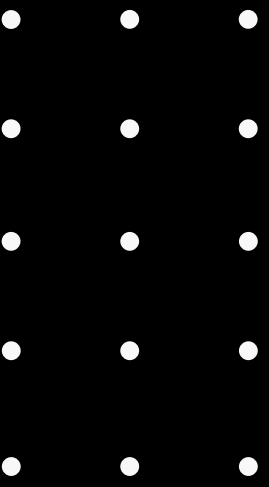
Fitness mobile app where users can get the best out of their fitness journey






Problems in the Fitness Industry

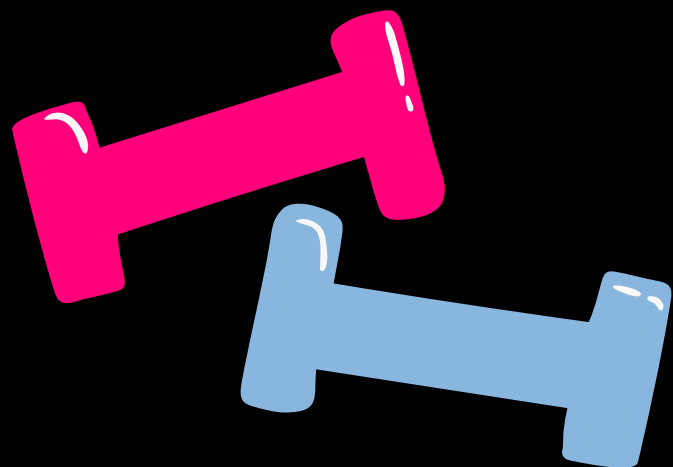
- + **Social Isolation**
- + **Absence of a safe Fitness-Oriented Community**
- + **Lack of motivation and knowledge**
- + **Gyms not digitalized yet**
- + **Inconsistent Routine**
- + **Overwhelming number of options with little to no feedback**



Our Solution



-  **Build your profile and track your progress**
-  **Connect with fitness experts for tips and view exclusive content**
-  **Find the best Gyms and trainers**
-  **Complete Fitness Challenges & Win Gifts**
-  **Pair up with a Gym buddy**








Target Market

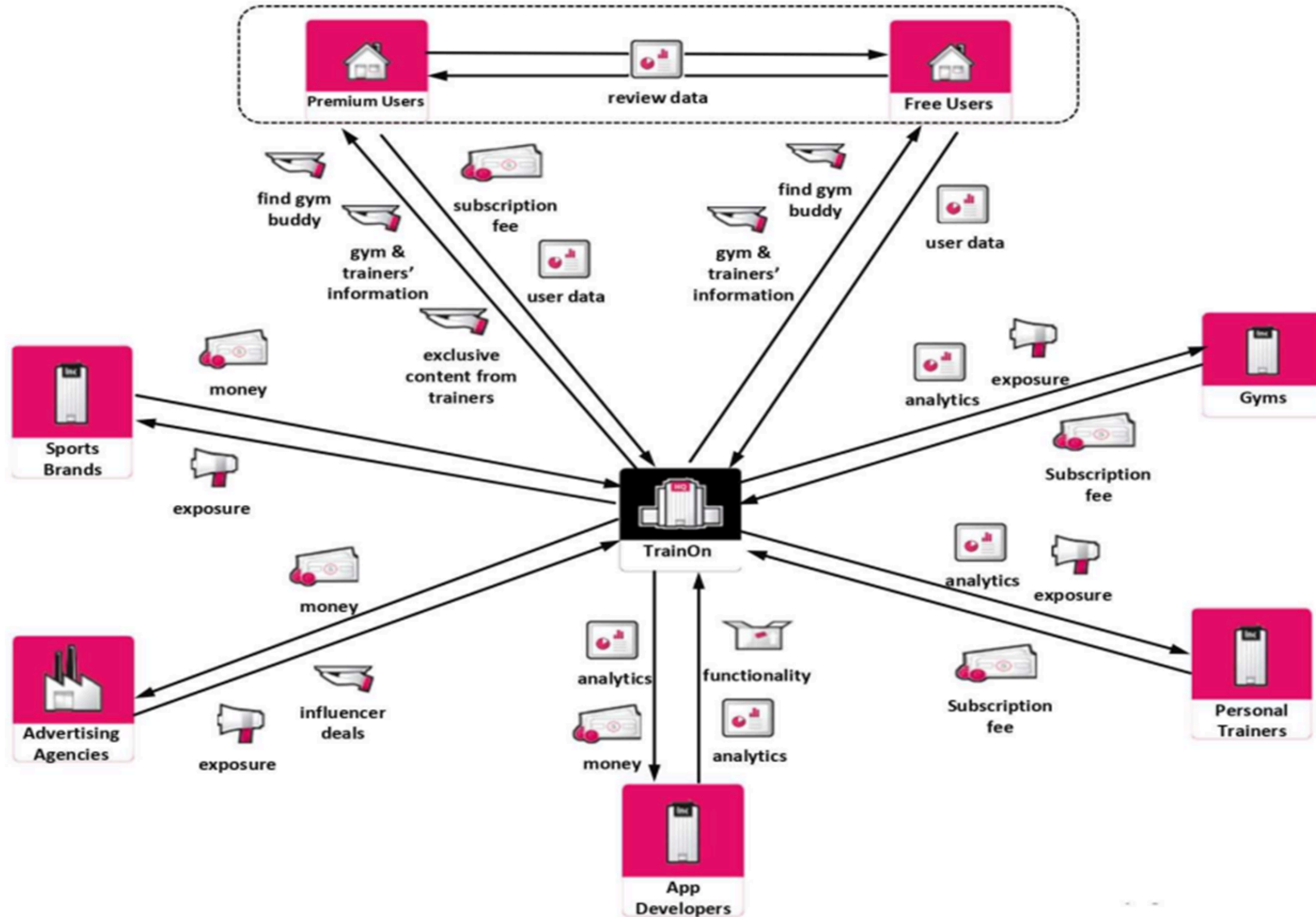
- ✓ **Fitness Enthusiasts**
- ✓ **Beginners interested in exercise and their well-being**
- ✓ **People that are yet to find compatible workout programs**
- ✓ **Fitness influencers looking for a target audience**
- ✓ **Gyms and personal trainers looking for customers**



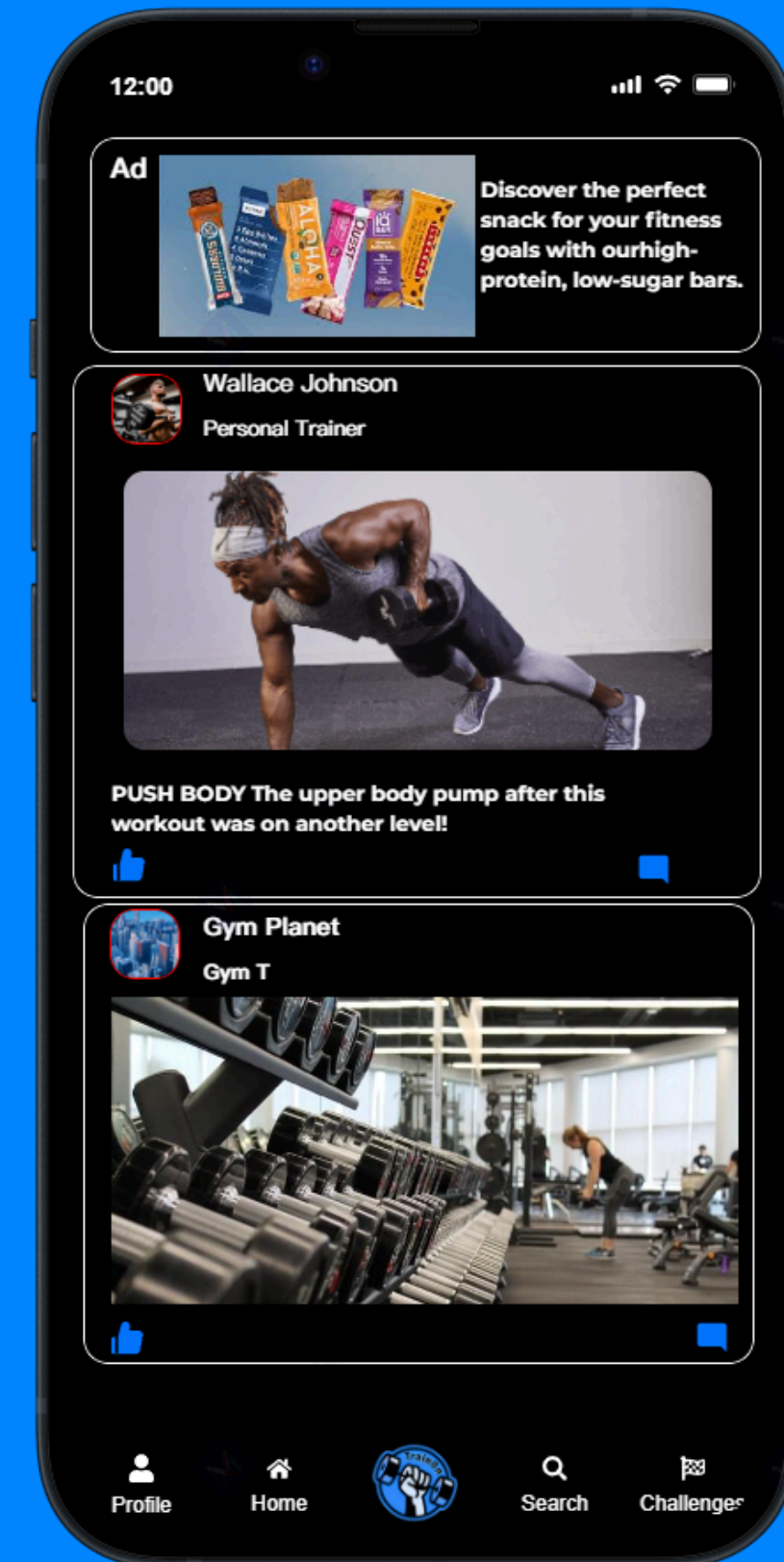
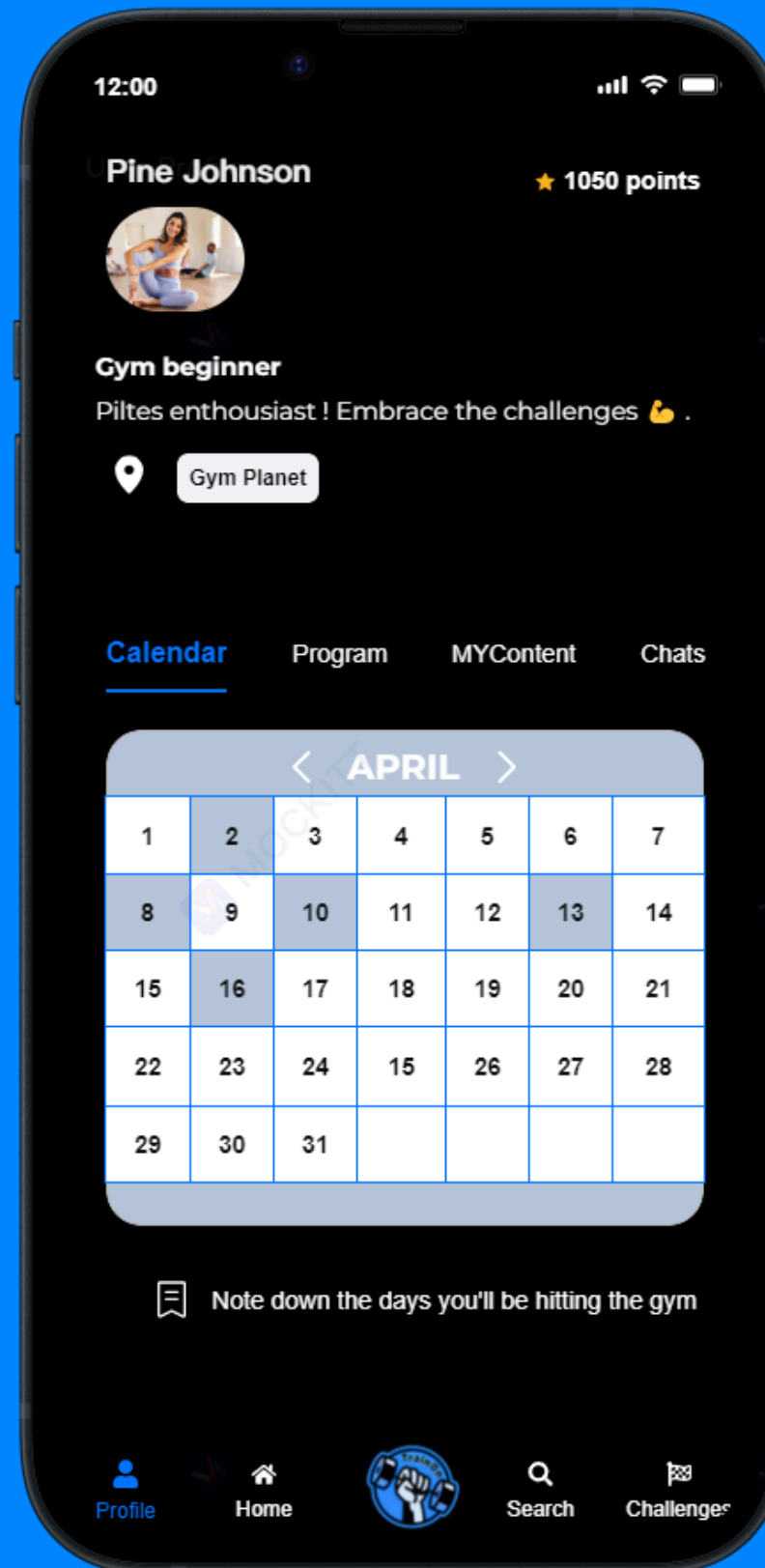
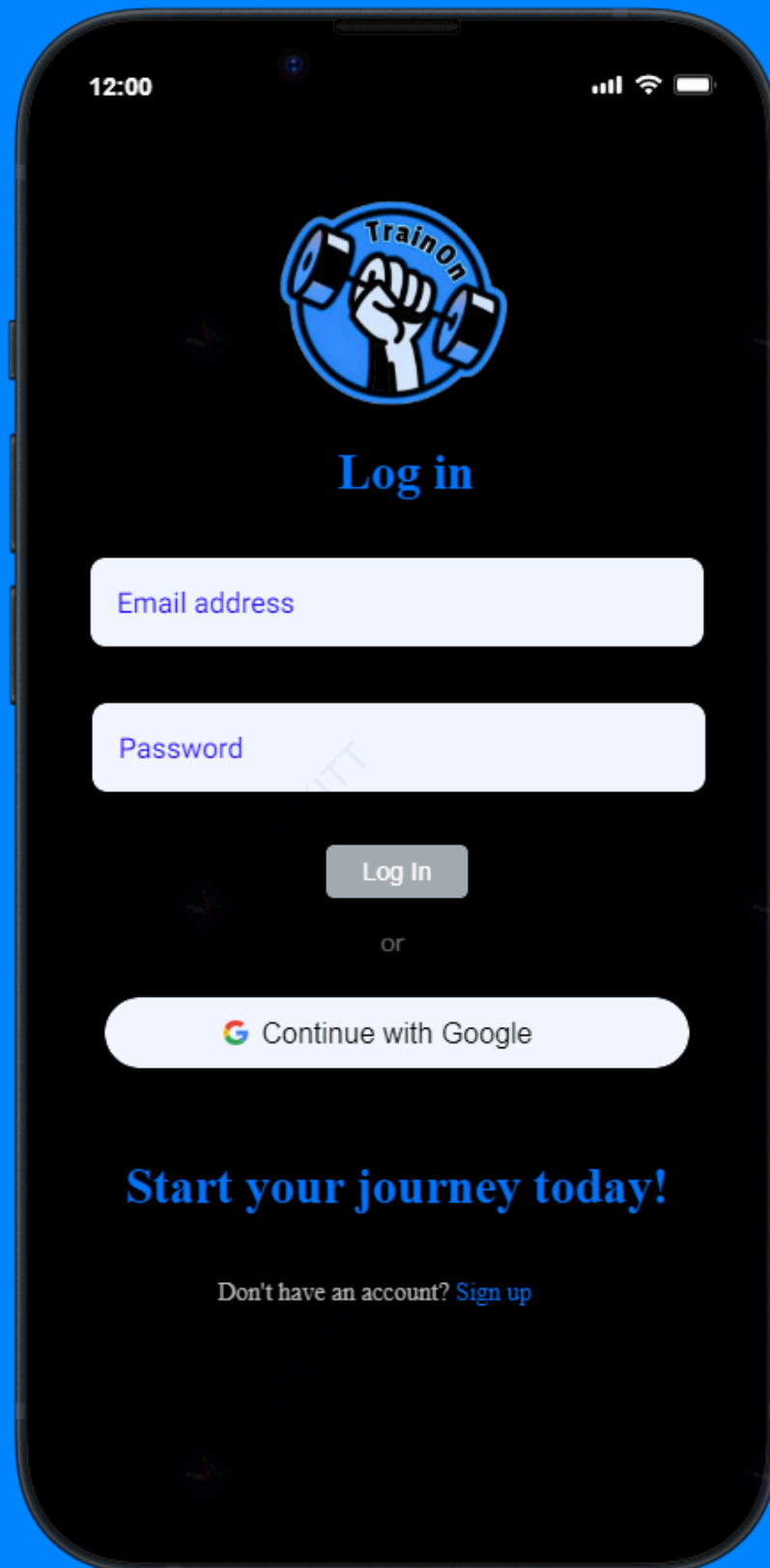
Competition Matrix

	User/Gym/Trainer Profiles	Booking appointments	Social Features	Information Fitness services	Affordable Extra Content	Gym Buddy
	✓	✓	✓	✓	✓	✓
	✓	✗	✓	✗	✗	✗
	✓	✗	✓	✓	✗	✗
	✗	✓	✗	✓	✗	✗
	✗	✗	✓	✗	✓	✗

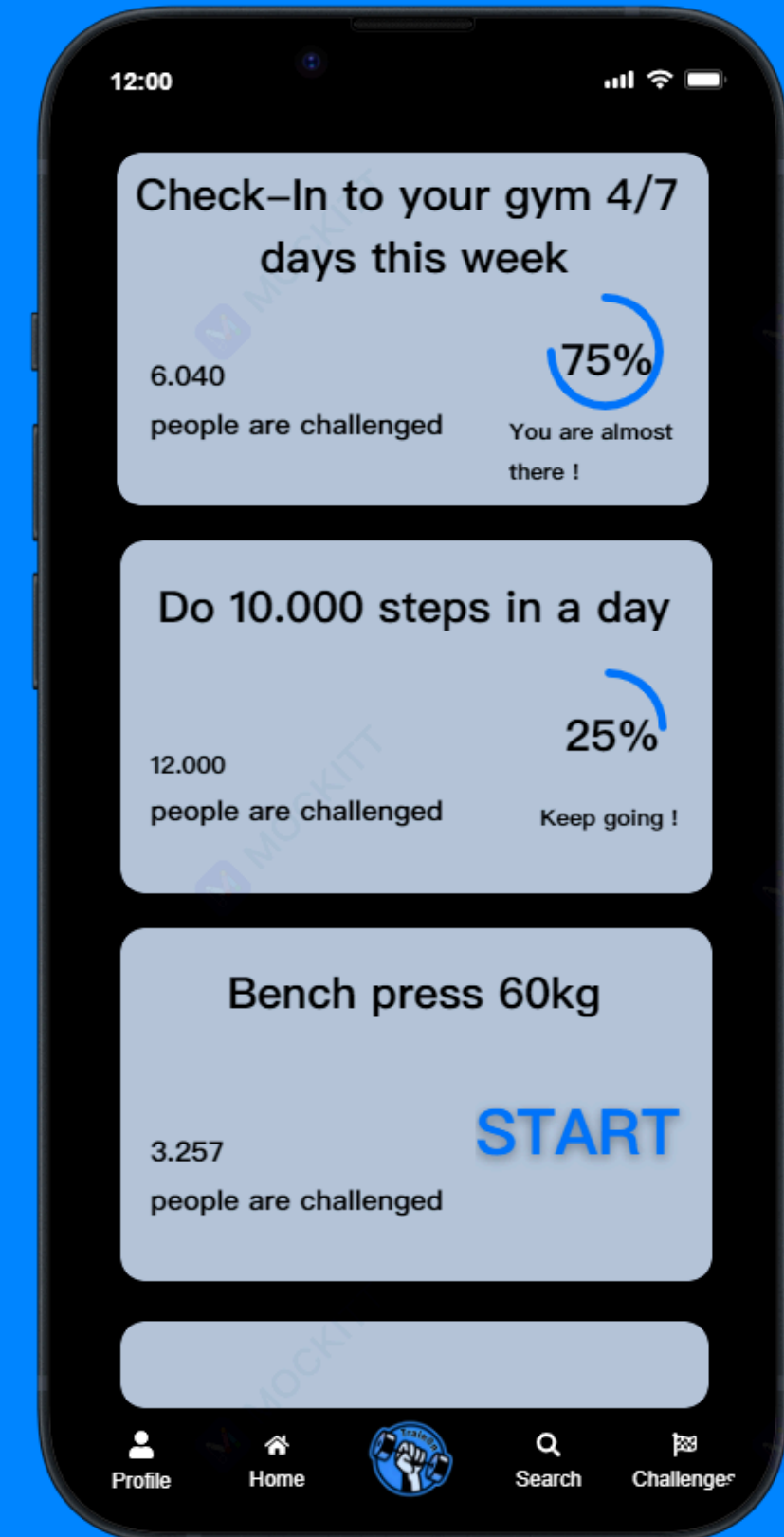
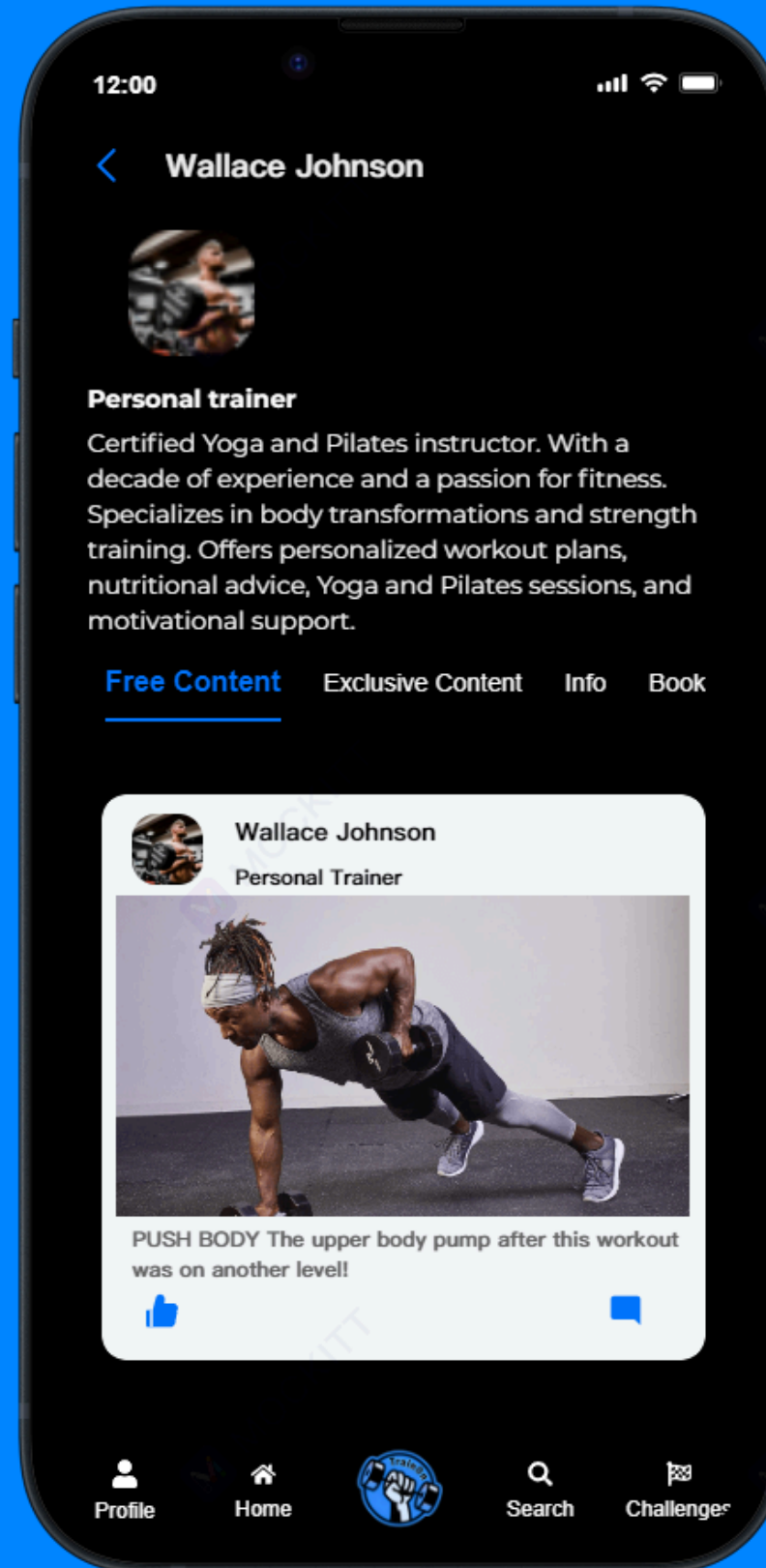
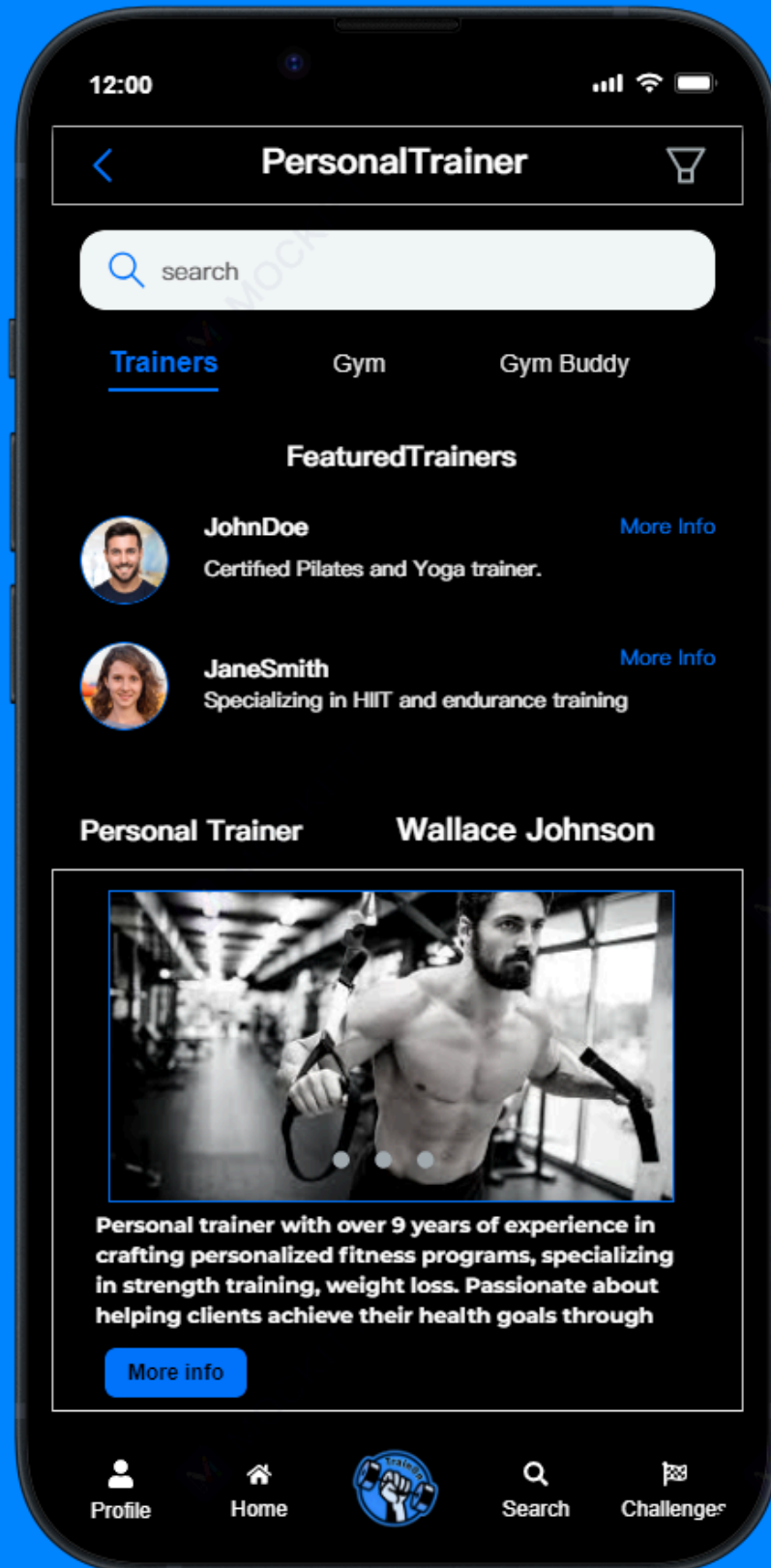
Business Model Kit :



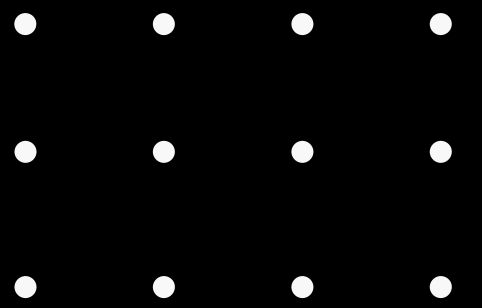
MockUps



MockUps



The Team



Undergraduate Computer Science students with an active fitness background.
We are aiming to innovate and motivate individuals to stay committed to their own wellness journey.

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