# Marianna Zhang

she/her

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#### **EDUCATION**

Ph.D., Psychology, Stanford University

expected Jun 2024

- Dissertation: Promoting children's structural reasoning about social categories. (tentative)
- Adviser: Ellen Markman

B.A., Psychology with Honors & Minor in Philosophy, The University of Chicago

2018

- Honors thesis: Perspective-taking in mental imagery of the actions of others. (pdf)
- Advisers: Daniel Casasanto & Susan Goldin-Meadow
- Tutorials in Metaphor and Philosophy of Cognitive Science, St. Catherine's College, Oxford

Autumn 2017

#### RESEARCH TRAINING

Selected attendee, Diverse Intelligences Summer Institute (DISI)

Jul 2019

Organized by University of California, Los Angeles (UCLA) at University of St Andrews

Selected attendee, Concepts in Action: Representation, Learning, and Application (CARLA) Summer School Aug 2018
Institute of Cognitive Science, University of Osnabriick

Research Assistant, Experience and Cognition Lab (PI: Dr. Daniel Casasanto), The University of Chicago
Research Intern, Laboratory for Developmental Studies (PI: Dr. Susan Carey), Harvard University
Summer 2016
Summer 2015

#### **AWARDS & HONORS**

Summer Collaborative Research Fellowship, Stanford Impact Labs, Stanford University	2022
Graduate Poster Award Runner-Up, Society for Personality and Social Psychology (SPSP)	2022
Research Data Grant, Institute for Research in the Social Sciences, Stanford University (\$1500)	2021
Diversity Travel Award, Cognitive Development Society (CDS)	2019
Norman H. Anderson Research Award, Psychology, Stanford University (\$2000)	2019
Regina Casper Stanford Graduate Fellowship in Science & Engineering, Stanford University	2018-2021
Dean's Distinguished University Fellowship, Ohio State University (3 years, declined)	2018
Phi Beta Kappa, The University of Chicago	2018
Graduate Research Fellowship, Honorable Mention, National Science Foundation	2018
Earl R. Franklin Research Fellowship, Psychology, The University of Chicago (\$3000)	2017
Student Leadership Recognition and Access Award, Student Government, The University of Chicago	2016
Dean's List, The University of Chicago (ineligible 2017)	2015, 2016, 2018
University Merit Scholarship, The University of Chicago	2014

# **PUBLICATIONS**

Chestnut, E. K., **Zhang, M. Y.**, & Markman, E. M. (2021). "Just as good": Learning gender stereotypes from attempts to counteract them. *Developmental Psychology*, *57*(1), 114–125. (paper, data)

Johnson, S. G. B., Zhang, M., & Keil, F. C. (2016). Decision-making and biases in causal-explanatory reasoning. In Proceedings of the 38th Annual Conference of the Cognitive Science Society (pp. 1967–1972). Austin, TX: Cognitive Science Society. (paper)

## **PRESENTATIONS**

**Zhang, M. Y.**, Popat, A. K., Santos, M., Mottl, P. R., Bian, L., Markman, E. M. Language frequently used in best-selling storybooks can thwart their intent to inspire girls.

Poster to be presented at Cognitive Development Society, Madison, WI. (poster)

2022

**Zhang, M. Y.** & Markman, E. M. Let's talk structure: the positive consequences of structural representations. Poster presented at the Society for Personality & Social Psychology conference, San Francisco, CA. (poster)

2022

(received Graduate Poster Award, Runner-Up)	
Talk presented at Budapest CEU Conference on Cognitive Development (BCCCD), virtual.	2022
Talk presented at Harvard Women in Psychology Trends in Psychology conference, virtual.	2021
Invited talk presented at Leonard Learning Lab lab meeting, Yale University. (slides)	2021
Poster presented at the 43rd Annual Conference of the Cognitive Science Society, virtual. (abstract, poster)	2021
Talk presented at Stanford University Department of Psychology Developmental Area Brownbag. (talk)	2021
Zhang, M. Y. & Markman, E. M. Essentially blocked: the role of structural factors in blocking essentialism.	
Poster presented at Cognitive Development Society Conference, Louisville, KY. (poster)	2019
Talk presented at Stanford University Department of Psychology Developmental Area Brownbag.	2019
Gijssels, T., <b>Zhang, M. Y.</b> , Lucero, C., Berman, M. G., & Casasanto, D. Understanding language about other	
people's actions.	
Poster presented at the 41st Annual Conference of the Cognitive Science Society, Montreal, QC. (abstract)	2019
Zhang, M. Y., Gijssels, T., & Casasanto, D. Perspective-taking in mental imagery of the actions of others.	
Poster presented at the University of Chicago Psychology Honors Day Symposium, Chicago, IL. (poster)	2018
Zhang, M., Haward, P., & Carey, S. Sources of information in the acquisition of principled properties.	
Poster presented at the Harvard University Laboratory for Developmental Studies Summer Internship	2016
Poster Day, Cambridge, MA. (poster)	

#### **TEACHING**

Stanford University

**Graduate Teaching Consultant**, Center for Teaching & Learning

2020–present 2021–present

Graduate Teaching Consultant Coordinator, Center for Teaching & Learning

- Provide individualized teaching feedback to graduate students across the university.
  Design & teach workshops on e.g. student engagement, group work, leading discussions, inclusive pedagogy.
- Train and manage a team of more than a dozen graduate teaching consultants.
- Evaluate graduate student needs using focus groups and surveys, contributed to a funding proposal for a graduate teaching certificate program, launched a university-wide teaching helpline for teaching-related questions.

Teaching Assistant \*online course

Introduction to Developmental Psychology (Psych 60)

Spring 2021\*, Summer 2021\*

- Led a student activity on language and thought.
- Graded project-based assessments, and helped craft lecture and assignment design.

Introduction to Psychology (Psych 1)

Autumn 2019, Winter 2020, Spring 2020\*

- Student ratings of teaching effectiveness: 4.5/5 (autumn 2019), 4.73/5 (winter 2020), 4.78/5 (spring 2020\*)
- Led 2 sections of 12-18 students each quarter. Developed new lesson plans & an online teaching guide for sections during COVID-19.
- Provided learning-oriented feedback on written assignments and exams, as well as teaching feedback to fellow TAs.
- Invited back in a two-quarter teaching program for a third quarter of teaching.

#### MENTORING & OUTREACH

Stanford University

#### **Research Mentor**

• Organize & lead weekly meetings on skills and professional development for research assistants.

Natalie Sarmiento (Undergraduate, Stanford University)

2021-present

Amy Miyahara (Undergraduate, Stanford University)

2021-present

Psych-Summer Research Program 2021

Alex Riklin (Undergraduate, Stanford University)

2021–2022

Mercedes Muñoz (Undergraduate, Boston University; now PhD student in Psychology, Duke)

2020-2021

CSLI Summer Internship 2020 (co-mentor with Nicky Sullivan): How does language affect children's developing representations of race?

Melissa Santos (Undergraduate, Stanford University; now lab manager in Psychology, Yale)

2019-2021

Psychology Honors Thesis: "Just as good as boys", "not like other girls", "better than anyone ever": How Storybook Language Influences Girls' Career-Related Activity Choices (received <u>Stanford Undergraduate Research Major Grant</u>)

Aarthi Popat (Undergraduate, Stanford University; now lab manager in Psychology, UCSD)

2019-2021

Psych-Summer Research Program 2019

Psychology Honors Thesis: "Just as Good": The Extrapolation of Individual Directional Statements to Group Stereotypes (received <u>Stanford Undergraduate Research Major Grant</u>)

Alanna Sun (Undergraduate, Stanford University)

2019-2020

Kristine Cho (Undergraduate, Pomona College; now PhD student in Marketing, UC Berkeley)

2019-2020

CSLI Summer Internship 2019: Recategorization and Behavioral Change

Mentor for Pre-Graduate School Applicants, Project SHORT

2021–present

Personal Statement Editor, Application Statement Feedback Program (ASFP)

2021

Mentor, Women in STEM Mentoring Program, Women's Community Center

2018-present

Penpal, Stanford Science Penpals

2018-2020

• Exchanged letters with low-income middle schoolers about life as a scientist.

The University of Chicago

#### Events Manager, The Think Tank

2015-2017

• Taught about neuroscience and neuroplasticity & organized outreach events at the university, at neighborhood schools serving URM students, and at science festivals to promote diversity in STEM. (media coverage)

#### ACADEMIC SERVICE & LEADERSHIP

Stanford University

Cognitive/Developmental Faculty Search Committee, Department of Psychology

2021–2022

Admissions Reviewer &

2019, 2020 2020, 2022

**Interim Coordinator**Center for the Study of Language and Information (CSLI) Summer Internship

• Helped design mentorship contracts, mentor training, orientation, and program activities for mentors and interns.

### Diversity Committee, Department of Psychology

2019-20

- Conducted the first systematic documentation of admission practices across the department, as part of an initiative assessing diversity in graduate admissions in the department.
- Twice co-organized an annual public event, <u>Paths to PhD</u>, to communicate information about psychology graduate school and the application process to those from underrepresented backgrounds.
- Helped design a department climate survey and a transparency document to hold the committee's work accountable to stakeholders.
- Created and maintains professional development resources, e.g. alumni & funding databases, for graduate students.

**Graduate Admissions Reviewer & Prospectives' Weekend Organizer** for developmental area 2019–2020, 2022 Department of Psychology

#### Co-organizer, developmental brownbag seminar & journal club

2019-2020

Department of Psychology

Volunteer, Stanford Food Pantry

2019-present

Second Harvest of Silicon Valley x Stanford Residential & Dining Enterprises (RD&E)

The University of Chicago

Chair, Student Advisory Board, Cognitive Science Program

2017-2018

 Organized a group of undergraduates from psychology, philosophy, and linguistics to work with a faculty member on a cognitive science major.

#### Faculty Liaison & Peer Mentor, Psi Chi (UC Psych)

2016-2018

- Organized and advertised quarterly public psychology talks by faculty speakers.
- Mentored undergraduates about the psychology major and department, research, and professional development.

Quizbowl leadership (various positions)

2008-present

Hunter College High School, The University of Chicago, Stanford University, <u>Partnership for Academic Competition</u>
Excellence

- Leading diversity & inclusion initiatives at university, institutional, & national levels in an academic competition community. Instituted a code of conduct for a national tournament. Wrote profiles of quizbowlers from underrepresented backgrounds. Reviewed applications for a college scholarship for low-income quizbowlers. Currently creating a directory of quizbowlers from underrepresented backgrounds to spotlight their visibility, particularly for editing and leadership positions.
- Managed 5-figure budgets, financial policies (e.g. instituting club financial aid programs), and recruitment (emphasizing outreach to gender and racial minorities and first-gen/low-income students) for various clubs.
- Drafted press releases & managed social media and public communications as director of communications for a 501(3)(c) non-profit.