engauge

DESCRIPTION

Engauge is a 8-week program focused on helping nonprofits better understand program impact through data sanitization, transformation, aggregation, and finally visualization. Upon completion, the participating nonprofit will be able to better evaluate and visualize the selected program by their defined metrics - providing insight to discover areas of potential program improvements and more easily advocate to funders.

In addition, the organization is also equipped with all the tools and information necessary to continue to measure program impact long after our involvement in the project.

DELIVERABLES

- Process map detailing the selected program
- Minimum of 3 preliminary visualizations highlighting program impact
- Customized workshop on selected visualization platform
- Any documentation necessary around selected data pipeline systems
- Tools needed for continual program assessment

REQUIREMENTS

- Be a nonprofit that fulfills these qualifications:
  - Have a current 501(c)(3) status, or the equivalent in another country
  - Not be a religious organization incorporated exclusively for the promotion of the religion
- Be able to provide a representative to be Ten-Forward's nonprofit point of contact during the 8 week period
- Have a program that fits the following criteria:
  - Running for a minimum of 3 years
  - At least 1-2 years of data
  - Goals in mind for potential usage of program data and ideal metrics for evaluation