



wordpress for nonprofits

JESSI SHANK / MARIANNE FENG

ten-forward.com/workshops/wordpress.docx
• pdf
• pages
• gdoc

<agenda>

- WordPress Settings Overview
- Plugins: start to finish
 - When?
 - How?
 - Which one?
 - Our hot takes
- Security best practices
- Backups
- Questions/Workshop time!



Ten-Forward

0

New

Howdy, tenforward_vzvifr

Screen Options

Help

Dashboard

Home

Updates

Posts

Media

Pages

Comments

Elementor

Templates

Appearance

Plugins

Users

Tools

Settings

SEO

Collapse menu

Dashboard

Welcome to WordPress!

We've assembled some links to get you started:

Get Started

Customize Your Site

or, [change your theme completely](#)

Next Steps

Edit your front page

Add additional pages

Add a blog post

View your site

More Actions

Manage [widgets](#) or [menus](#)

Turn [comments](#) on or off

Learn more about [getting started](#)

Dismiss

Elementor Overview

At a Glance

2 Posts

4 Pages

3 Comments

WordPress 5.3 running [Neve](#) theme.

Activity

Recently Published

Nov 6th, 7:54 pm

taco bell

Nov 6th, 7:39 pm

Couch

Recent Comments

Quick Draft

Title

Content

What's on your mind?

Save Draft

WordPress Events and News

Attend an upcoming event near you.

State of the Word: What's happening in WordPress

Monday, Nov 18, 2019

/3/

<plugins>

Plugins



<plugins//when>



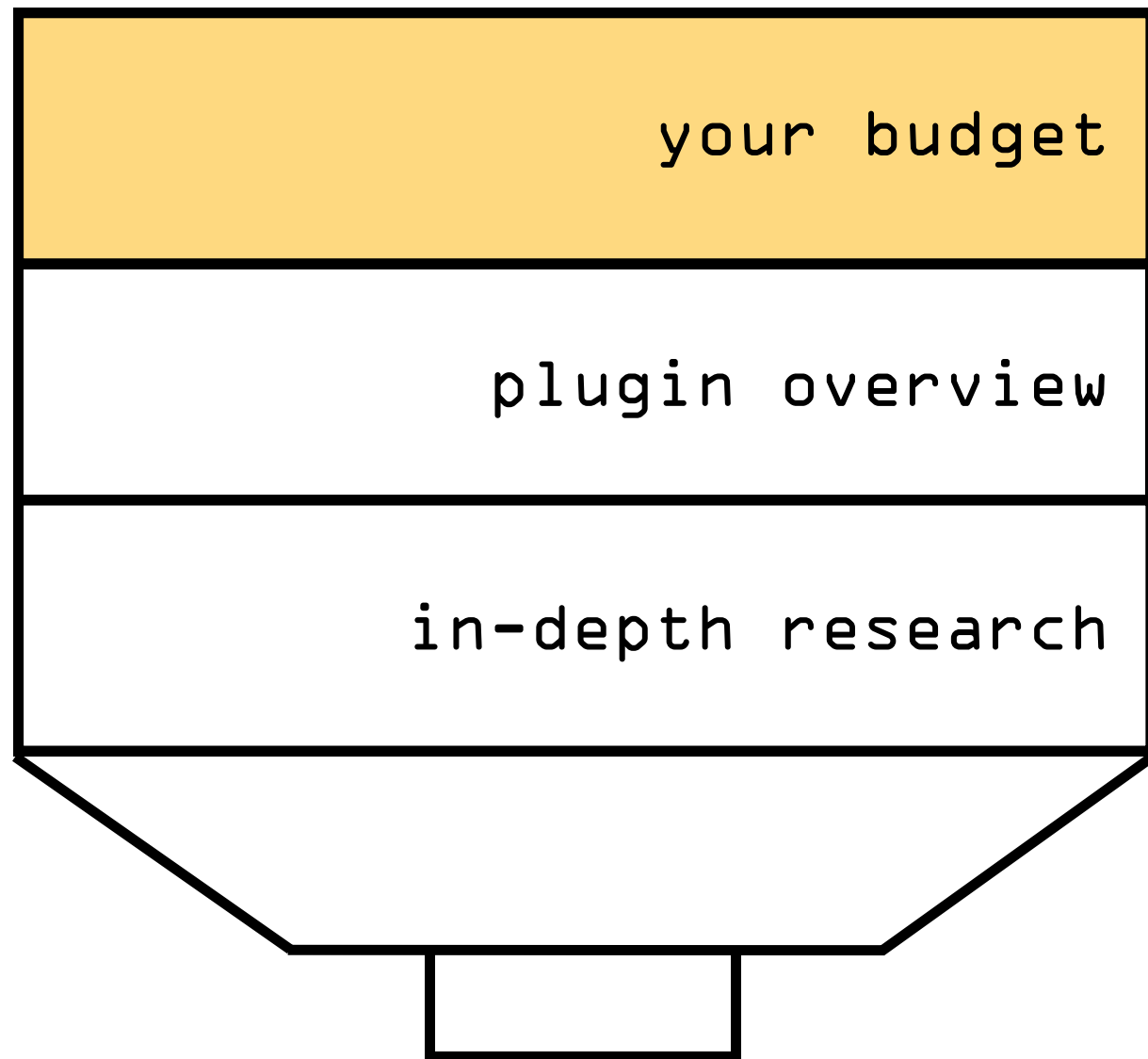
- Specific use cases
 - Who is going to be using this?
 - What are they going to use it for?
 - What can't they do?
- Budget
- Write it down!

```
<plugins//how>
```

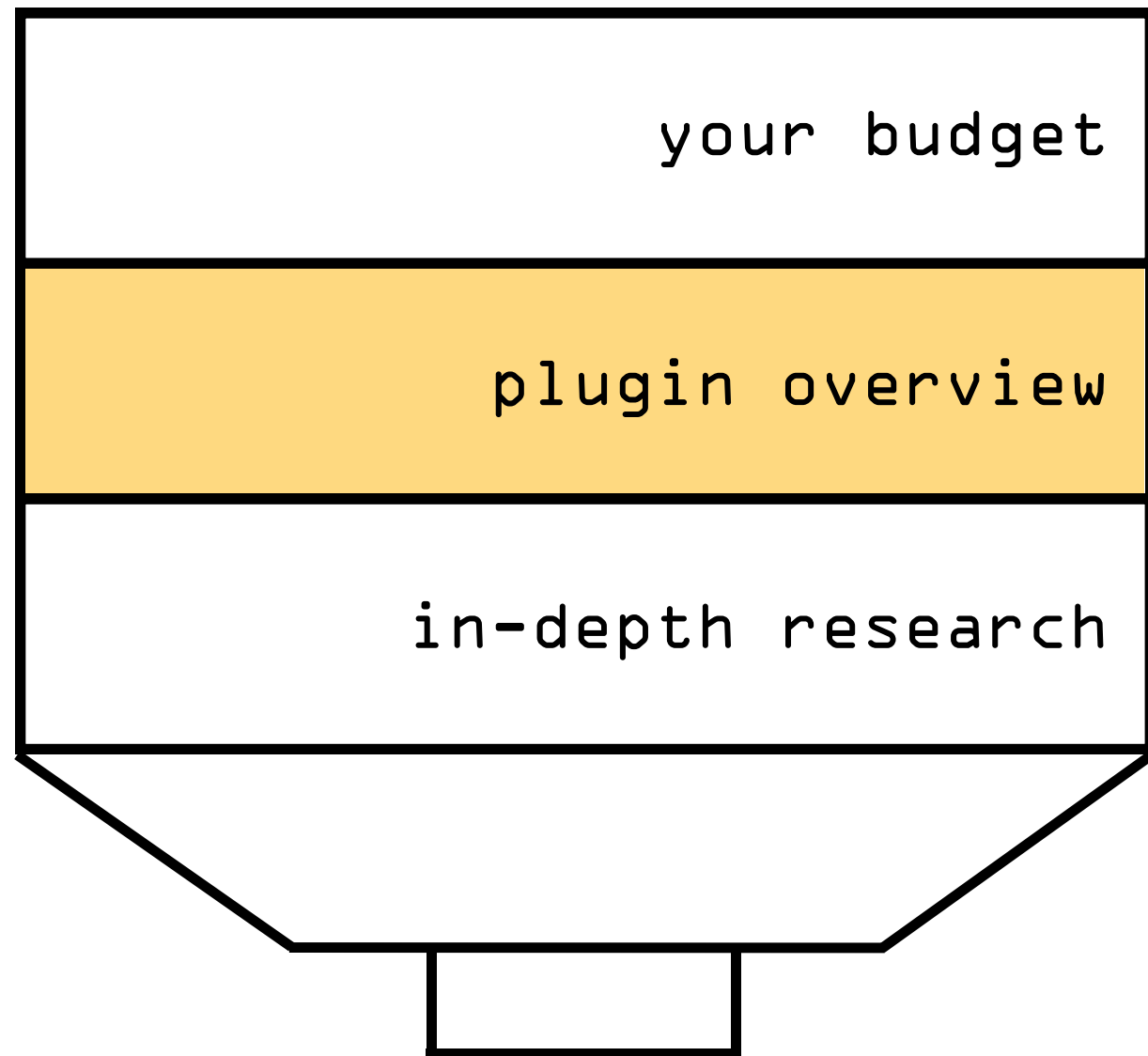
Finding potential plugins

And now, a demo



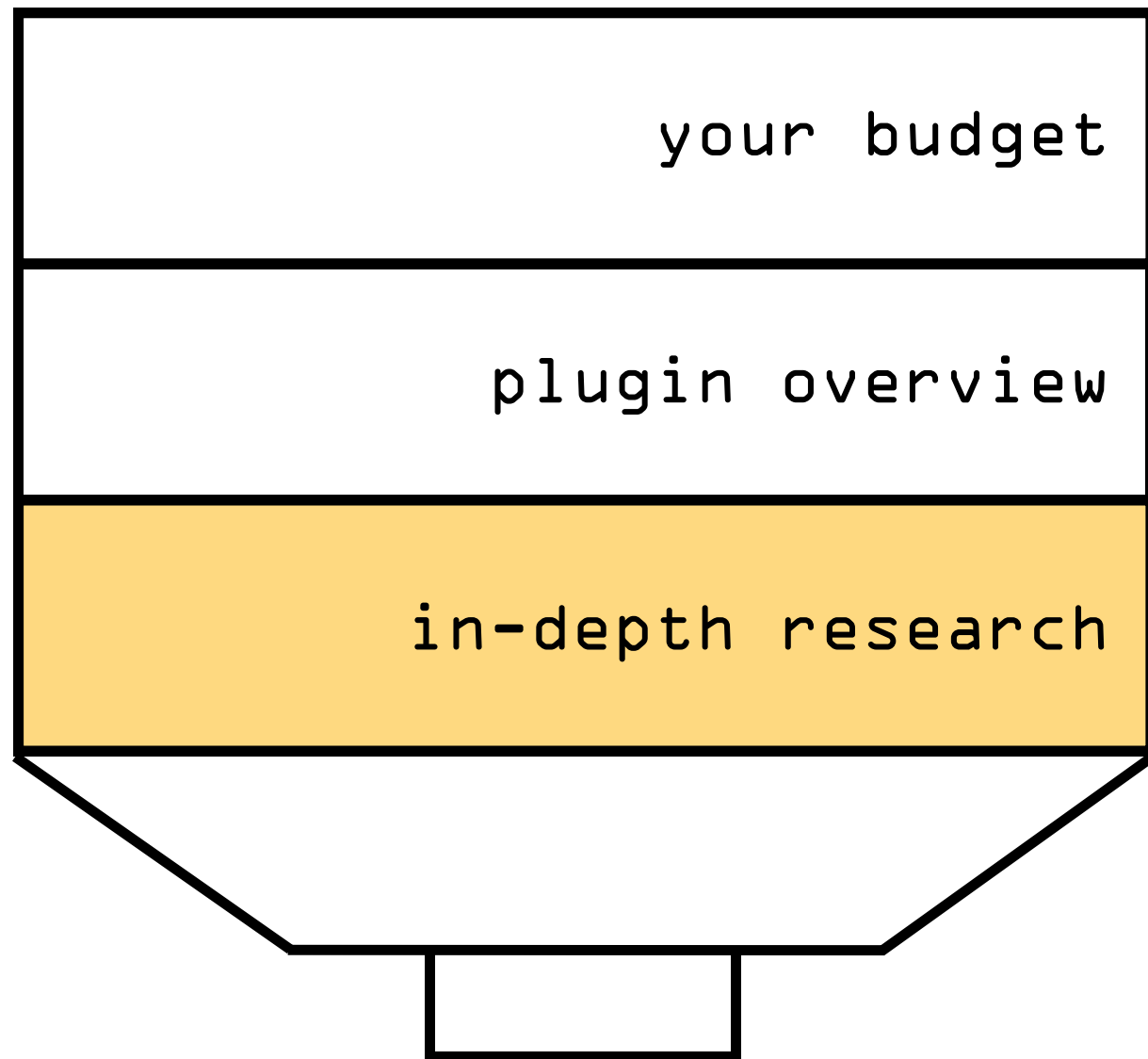


- Payment Structures
 - One-time
 - Recurring
 - Freemium
- Refer back to use cases



Demo!

*Pick the one that fits your
WordPress administration
comfort level and use cases*



- Longest feature list not always best
- Check out their site
- Google tutorials

Try it out!

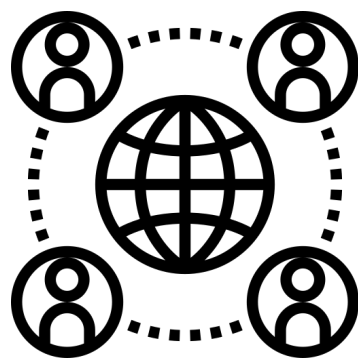
<plugins//our hot takes>



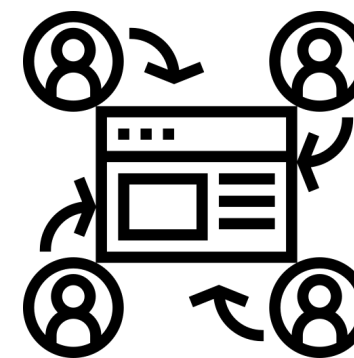
SEO



Forms



Social



Redirect

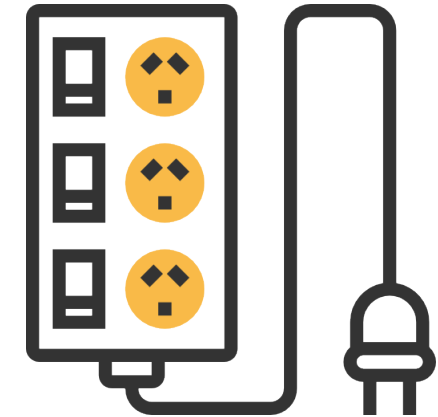
<security>

- No easy to guess passwords
- Update regularly (check to make sure they don't break anything!)
- Security Plugins
- HTTPS



Plugins

- Great for smaller sites
- Free
- Configuration Overhead



Hosting Provider

- Best option for larger sites
- Cost*
- Little Configuration

questions?

data wrangling

WordPress

systems integration

thanks!

ten-forward.com

calendly.com/ten-forward/15min