

Mariano Abdala

Technical Director

About me

Experience

Mariano Abdala

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I have built and run systems and products for the last 25 years for both startups and well-established companies. I did so initially as a developer, later leading teams and lastly directing leaders from diverse fields and industries. I had my share of success and my share of failure too, I'd like to think I've learnt from both.

I value clear ownership, honesty and openness, care for whatever we are building, self-dispensability and being done in time.

Globant

Senior Tech Director

JANUARY 2023 - PRESENT

Tech Director

AUGUST 2019 - DECEMBER 2022

I joined Globant to lead a small team in charge of building a mobile app, I'm now responsible for countless initiatives spread across 15 different clients, staffed with well over 500 people. (~30x rev. over 5 years)

I've dealt with many complex, mission-critical, high expectations and high visibility projects. These were framed within different types of engagements such as Turn Key projects, Time & Materials, AMS, Staff Augmentation.

I found myself working with companies in Finance, Automotive, Retail, Entertainment, Biotech, Travel & Hospitality, Telecommunications, etc.

From a solution perspective, an extensive range of languages, architectures, infrastructure, release channels and hardware were involved.

Such a wide range of projects, clients and industries offered a rich space for expanding my breadth of knowledge.

My main responsibility at my role is to make sure the teams I lead understand the clients' needs, come up with the optimal solution and can execute on time and budget. This implies helping a very diverse set of people with a very diverse set of goals to find common ground and agree on difficult topics. None of this can be done without a deep understanding of the issue at hand.

TheoremOne (acq. by .monks) / Mobile Practice & BU Lead

MARCH 2018 - JULY 2019

TheoremOne was a highly successful boutique Web Development firm when I joined. They were just starting to offer Strategic consultancy and were looking to expand into Mobile Development since they wanted to be a one stop shop for their clients.

I brought in a stellar team of Developers, opened a small office in Buenos Aires, hired the first Quality Engineer –who later started that practice–, collaborated and ran a cultural transformation with the Commercial, Strategic Consultancy and Design teams.

We closed on two deals with some major companies in the Consumer Products and Finance industries and executed them successfully.

The company was acquired in 2022 by .monks. Most of the original team continues to work with them, now as Engineering Managers or Directors.

Mobile Developer, Architect, Tech Lead

2009-2017

I started working on small iPhone apps soon after the App Store was made publicly available. I witnessed how the ecosystem matured, the teams grew in number and the roles specialised, and brands and corporations started to switch to see mobile as their main communications channel with their clients.

I got to work for people with “an idea for an app”, startups and corporations. Some of them gained no traction, some got to the multi million user milestone.

I organised Meetups and Conferences, I spoke and coached many speakers into their first talks. I got an app of my own featured as “Designed for iOS 7”, a huge hallmark in the mobile development community.

Web Developer, Architect, Tech Lead

1999-2008

As with most Web Developers of this period, my work was full-stack. I did frontend and backend development, user experience, database design, stored procedures, quality assurance, devops, infra, etc.

This sort of work laid the foundations for understanding the whole development and maintenance lifecycle, the teams roles and their respective responsibilities.

Education

Universidad de Palermo / Analista Universitario de Sistemas
2001-2008

Organizations

NSCoder Buenos Aires / Founder, Organizer
2012-2018

NSConf Argentina / Founder, Host
2014-2020

Languages

Spanish
Native

English
Fluent