

Theme: Clickable buttons

A: Confused
why can't
click the
hole button

B: Felt
indifferent

C: Frustrated
because
wasn't able to
click anywhere
in the box

D: Frustrated,
wants the
buttons
bigger

E:
Frustrated,
buttons are
too small

Theme: Invite your friends feature

A: Seem
interested
and happy

B: Has trouble
to decide if it
was to invite
friends or pay
for her friends

C: Indifferent,
saying that
friends should
buy they own
tickets

D: Love it, easy
communications
with friends

E: Speaks in
a
indifferent
way

Theme: Choosing a movie

A:
Confused
with all the
buttons

B: Undecided
because
difficult to find,
no price added

C: Confused
why the
movies doesn't
have any price

D: Happy to
watch a trailer
or description
of a movie

E: A bit lost in
the process,
diffiucult to
identify the
movies