



# IA Y DRETS D'AUTOR

PER QUIM LAGUNAS Y MARIA PEREZ

# INTRODUCCIÓ

- Investigació sobre IA i drets d'autor
- Anàlisi llei actual
- Anàlisi Proposta de Reglament Europeu



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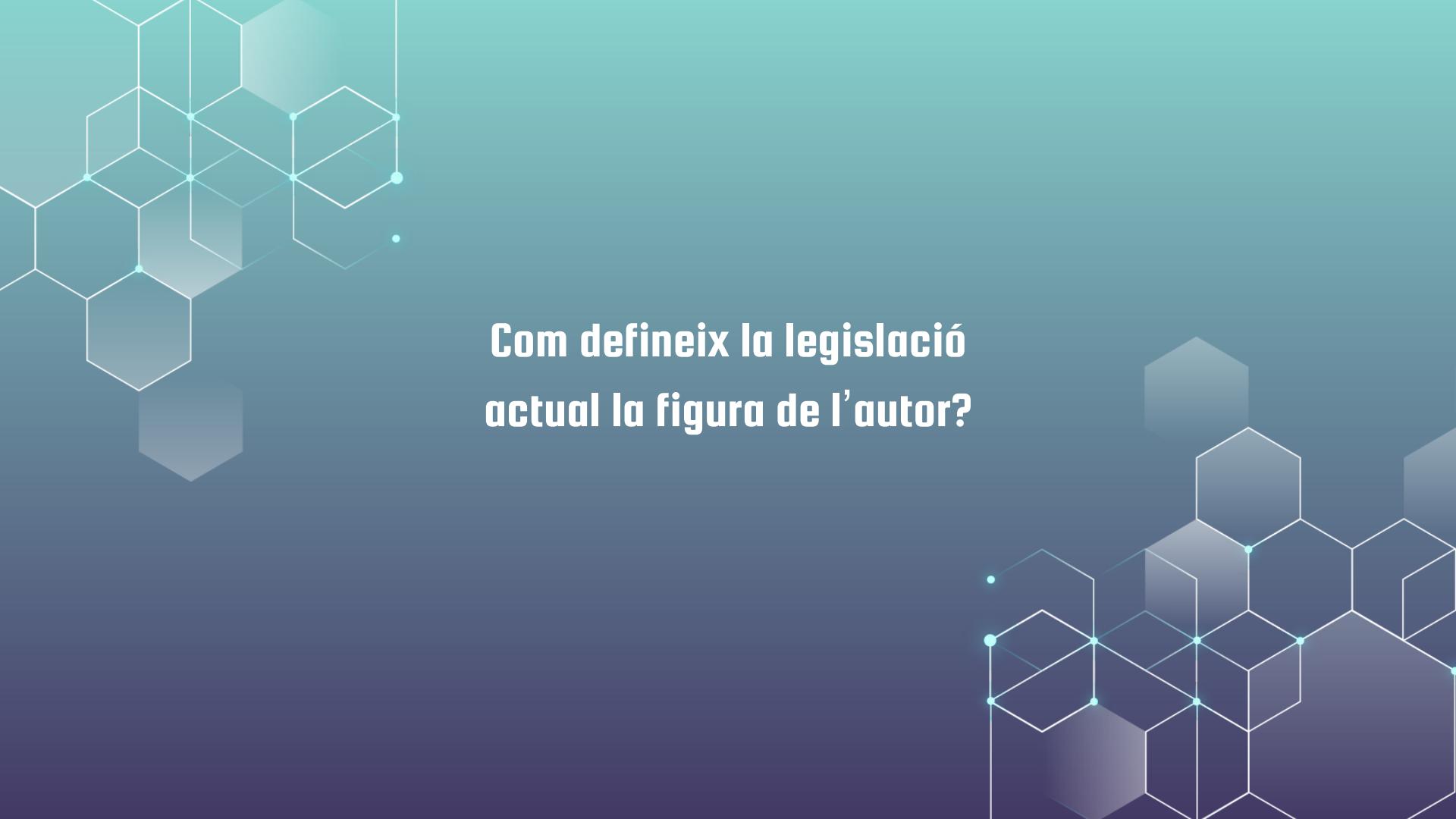
# OI

## CONCEPTES BÀSICS

# Què són els drets d'autor?

## Què són els drets d'autor?

- Grup de principis i normes jurídiques
- Atorguen drets sobre l'ús d'obres



**Com defineix la legislació  
actual la figura de l'autor?**

## Com defineix la legislació actual la figura de l'autor?

*“Artículo 1. Hecho generador.*

*La propiedad intelectual de una obra literaria, artística o científica corresponde al autor por el solo hecho de su creación.”*

- Les paraules clau en aquesta definició són: autor i crear.

## Com defineix la legislació actual la figura de l'autor?

- Les paraules clau en aquesta definició són: autor i crear.

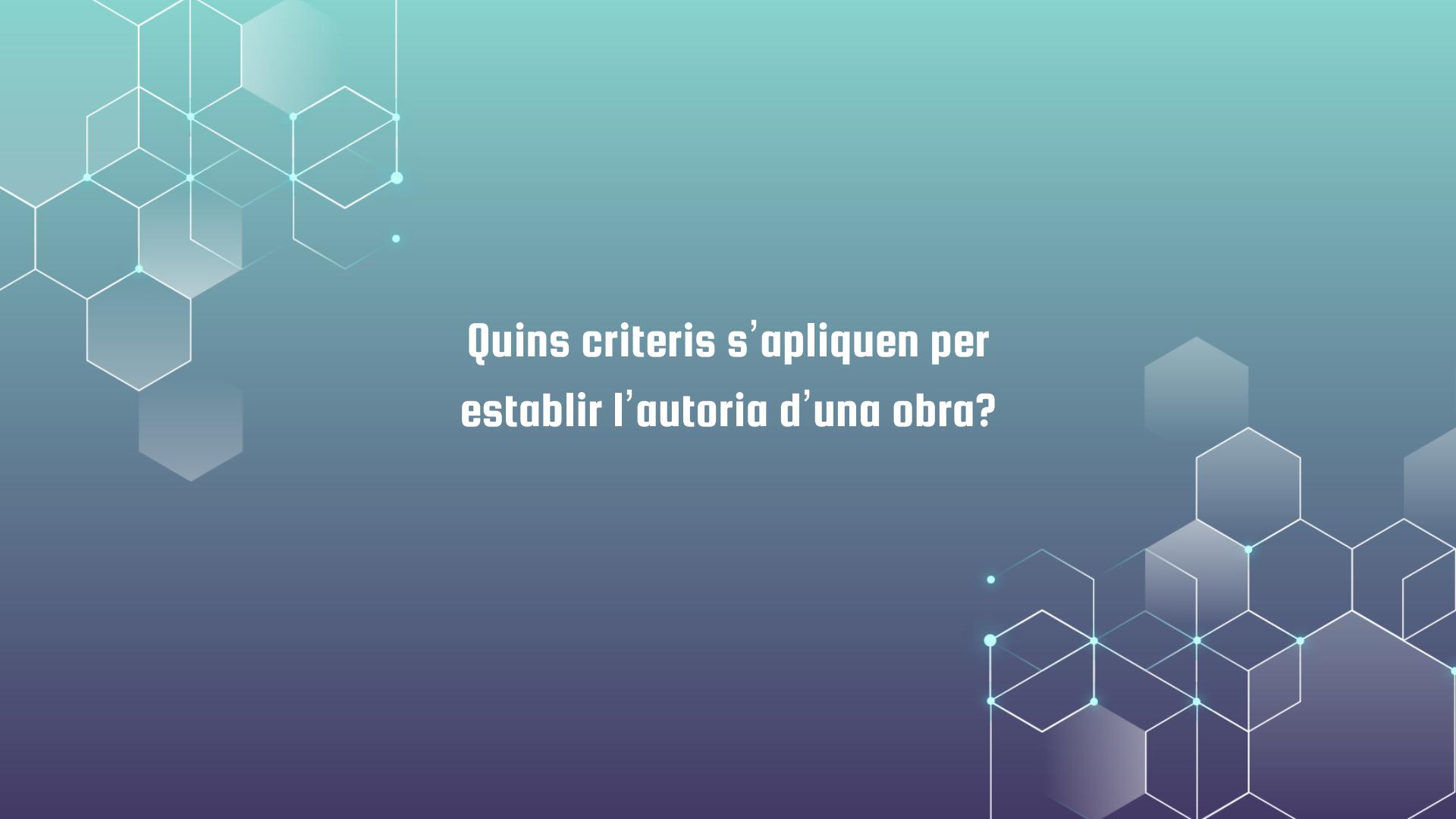
## Com defineix la legislació actual la figura de l'autor?

*“Artículo 5. Autores y otros beneficiarios.*

*1. Se considera autor a la persona natural que crea alguna obra literaria, artística o científica.*

*2. No obstante, de la protección que esta Ley concede al autor se podrán beneficiar personas jurídicas en los casos expresamente previstos en ella.”*

- Un autor és el creador d'una obra.



**Quins criteris s'apliquen per  
establir l'autoria d'una obra?**

## Quins criteris s'apliquen per establir l'autoria d'una obra?

- La paraula crear és utilitzada en ambues definicions.
- Crear significa:

1. *tr. Producir algo de la nada. Dios creó cielos y tierra.*
2. *tr. Establecer, fundar, introducir por vez primera algo; hacerlo nacer o darle vida, en sentido figurado. Crear una industria, un género literario, un sistema filosófico, un orden político, necesidades, derechos, abusos.*

## Quins criteris s'apliquen per establir l'autoria d'una obra?

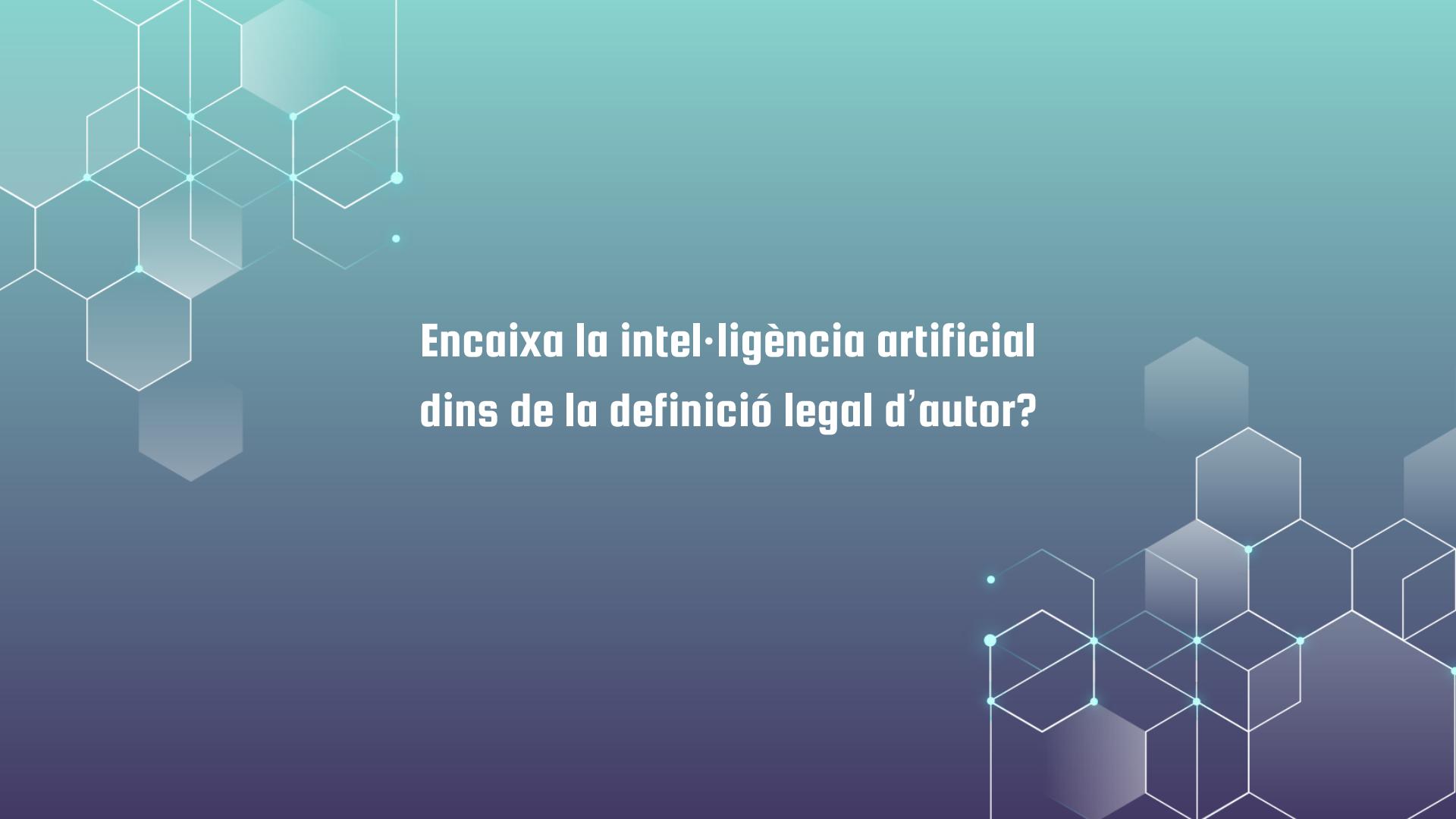
- La paraula crear és utilitzada en ambues definicions.
- Crear significa:
  - Producir algo desde cero.
  - Introduir algo per primera vegada, fer-ho nèixer.

## Quins criteris s'apliquen per establir l'autoria d'una obra?

- També s'utilitza la firma o el pseudònim com a identificatiu de la autoria d'una obra.
- Malauradament no és aplicable al nostre cas..

# 02

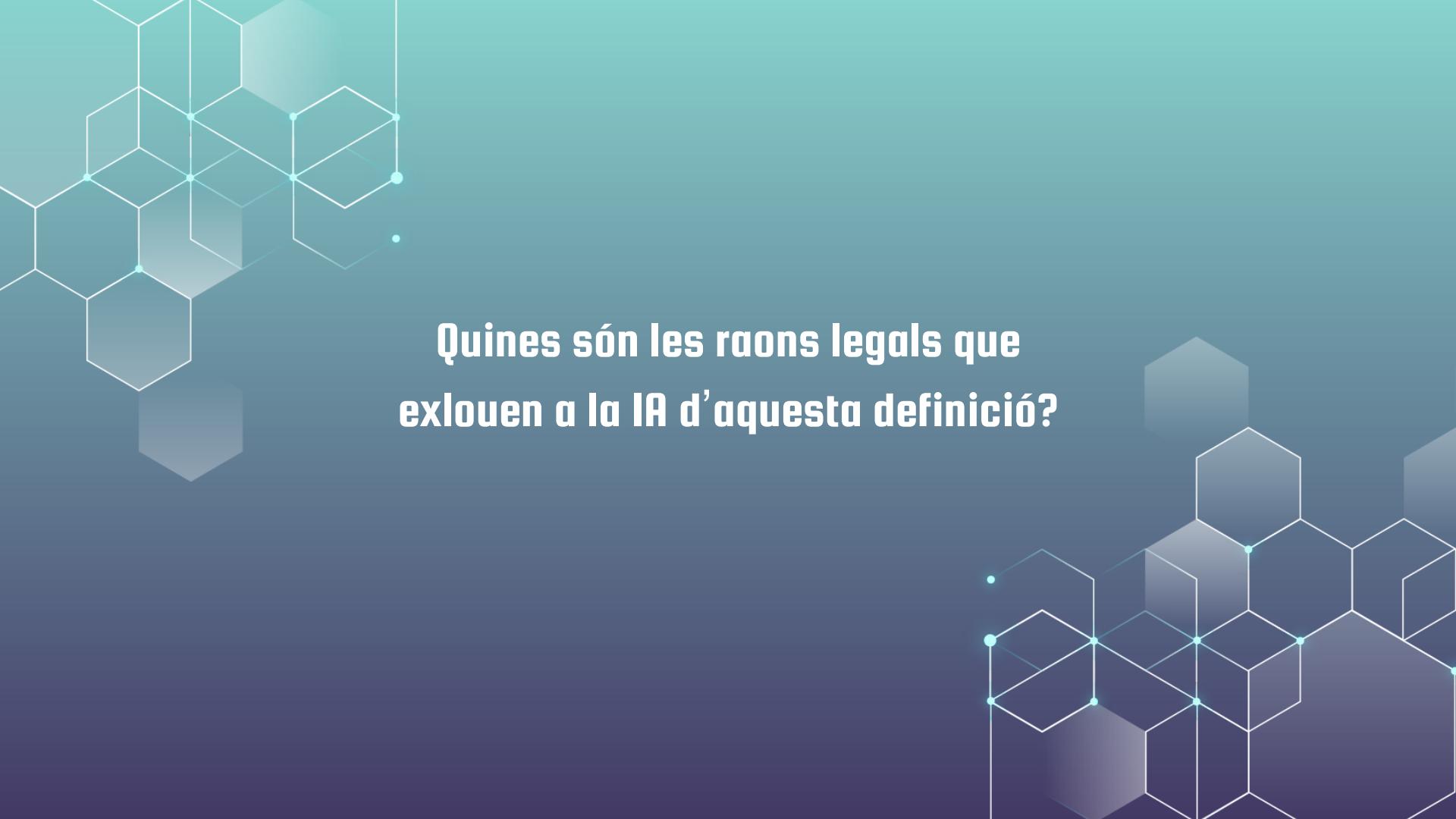
## IA COM A AUTOR



Encaixa la intel·ligència artificial  
dins de la definició legal d'autor?

## Encaixa la intel·ligència artificial dins de la definició legal d'autor?

- Es considerà com a autor a persones naturals.
- La IA no seria considerada un autor d'una obra.



Quines són les raons legals que  
exclouen a la IA d'aquesta definició?

## Quines són les raons legals que exclouen a la IA d'aquesta definició?

- Alguns requisits per ser considerat persona jurídica són:
  - Ser una construcció legal, amb el que implica: tenir drets, responsabilitats i obligacions legals.

Les IAs no gaudeixen d'aquests ja que no tenen lliure albir.

## Quines són les raons legals que exclouen a la IA d'aquesta definició?

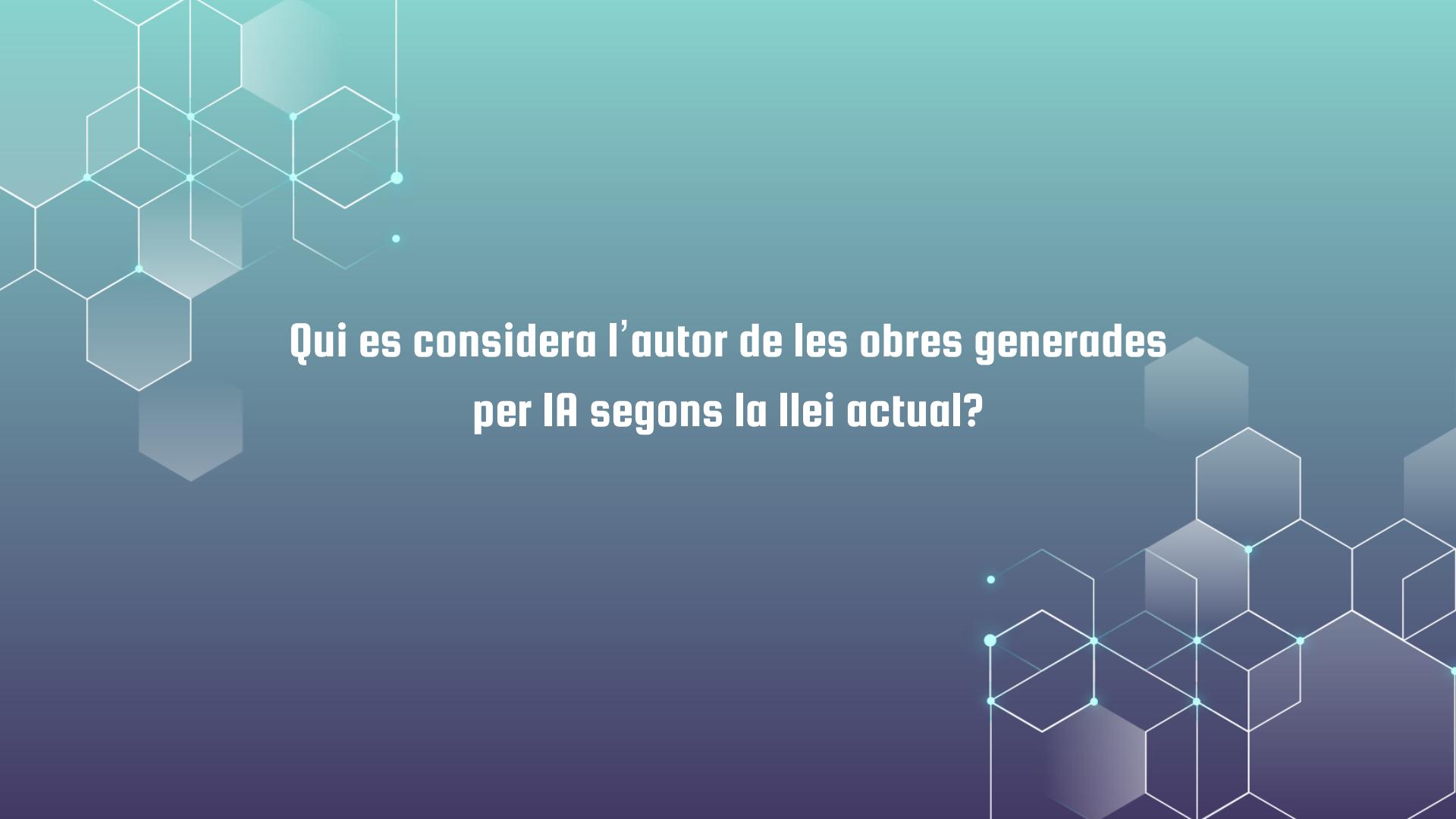
- Alguns requisits per ser considerat persona jurídica són:
    - Persones i entitats creades per grups de persones.
- No pas sers inanimats, animals i fenòmens.  
Tot i haver-hi **EXCEPCIONS** establertes per lleis específiques.

## Quines són les raons legals que exclouen a la IA d'aquesta definició?

**NO** considerarem les IAs persones jurídiques.

# 03

## AUTORIA D'OBRES GENERADES AMB IA

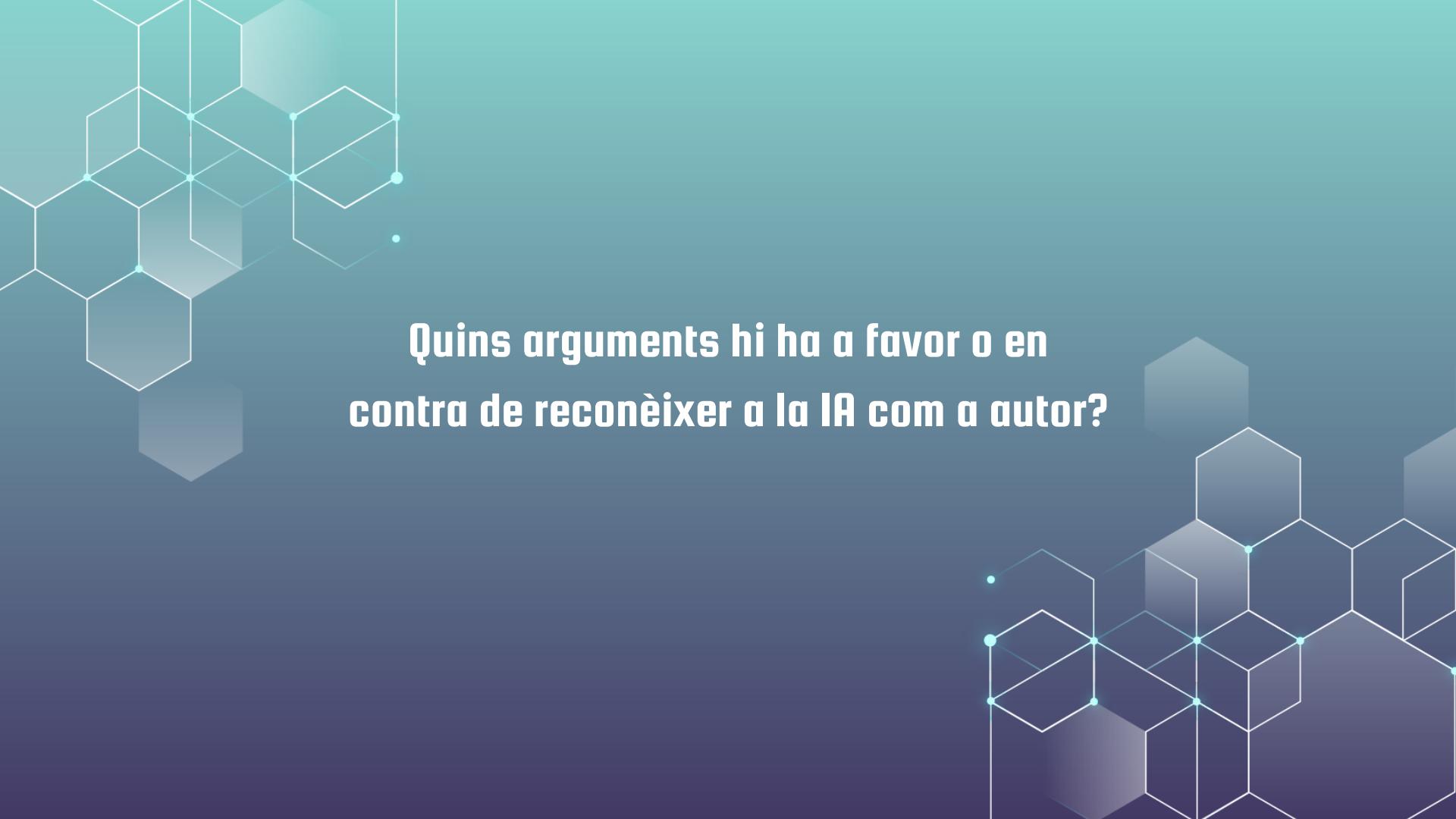


**Qui es considera l'autor de les obres generades  
per IA segons la llei actual?**



## Qui es considera l'autor de les obres generades per IA segons la llei actual?

- Podem considerar la IA com una eina perquè és possible donar-li tot tipus d'ús i és l'usuari qui té el control.
  - Les obres utilitzades en BDs podrien ser considerades una referència.
  - És l'usuari el responsable que l'obra no caigui en plagi.
- 



Quins arguments hi ha a favor o en  
contra de reconèixer a la IA com a autor?

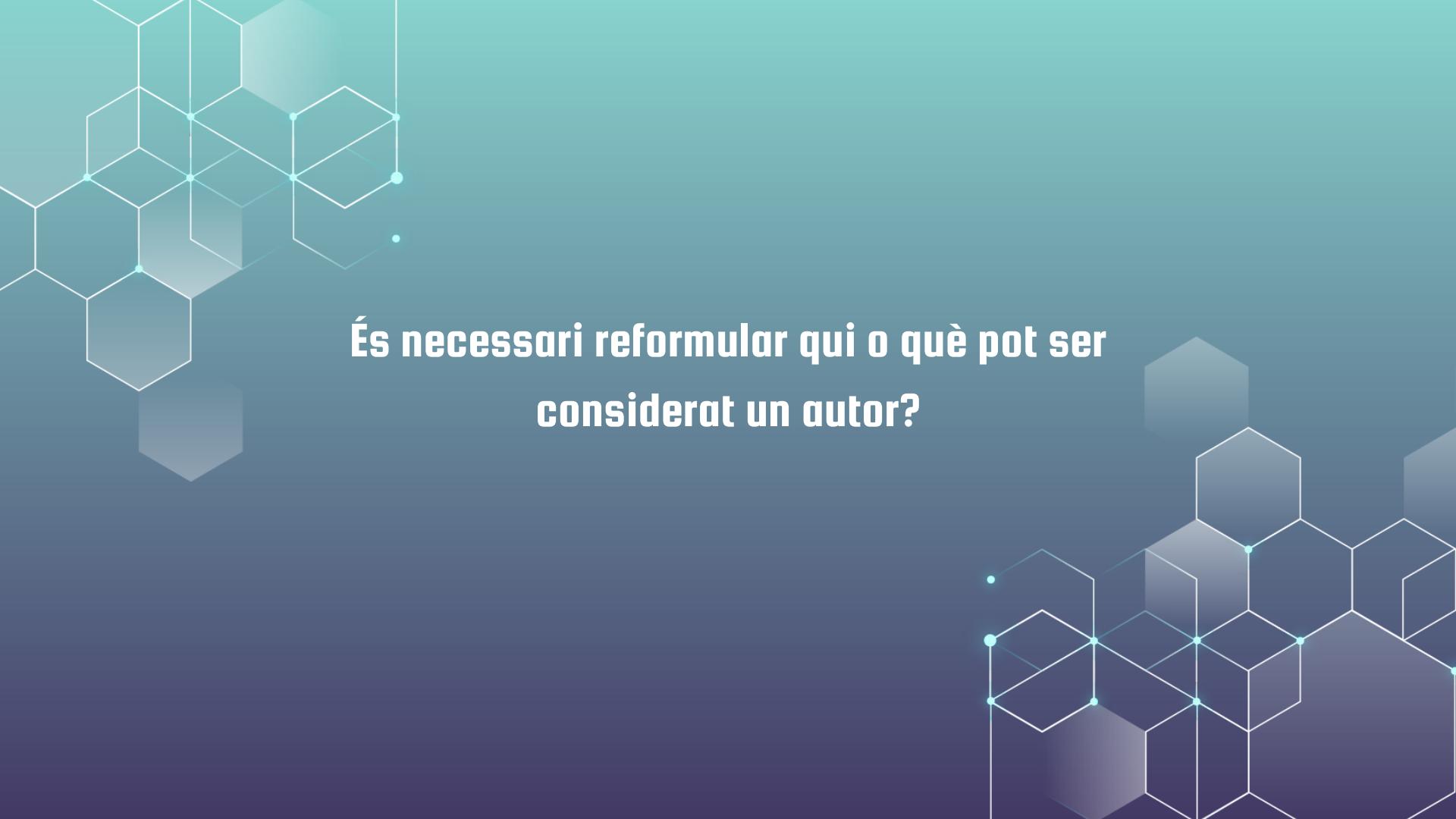
## Quins arguments hi ha a favor o en contra de reconèixer a la IA com a autor?

- Fins quin punt podem considerar una obra com a pròpia?  
(des del punt de vista de l'usuari)
- La IA té, fins a cert punt, poder de decisió.
- Exemple: una persona demana idees per a una obra a una IA i tot seguit ordena a la IA que les converteixi en una obra.
- És l'usuari en aquest cas autor de l'obra?



# 04

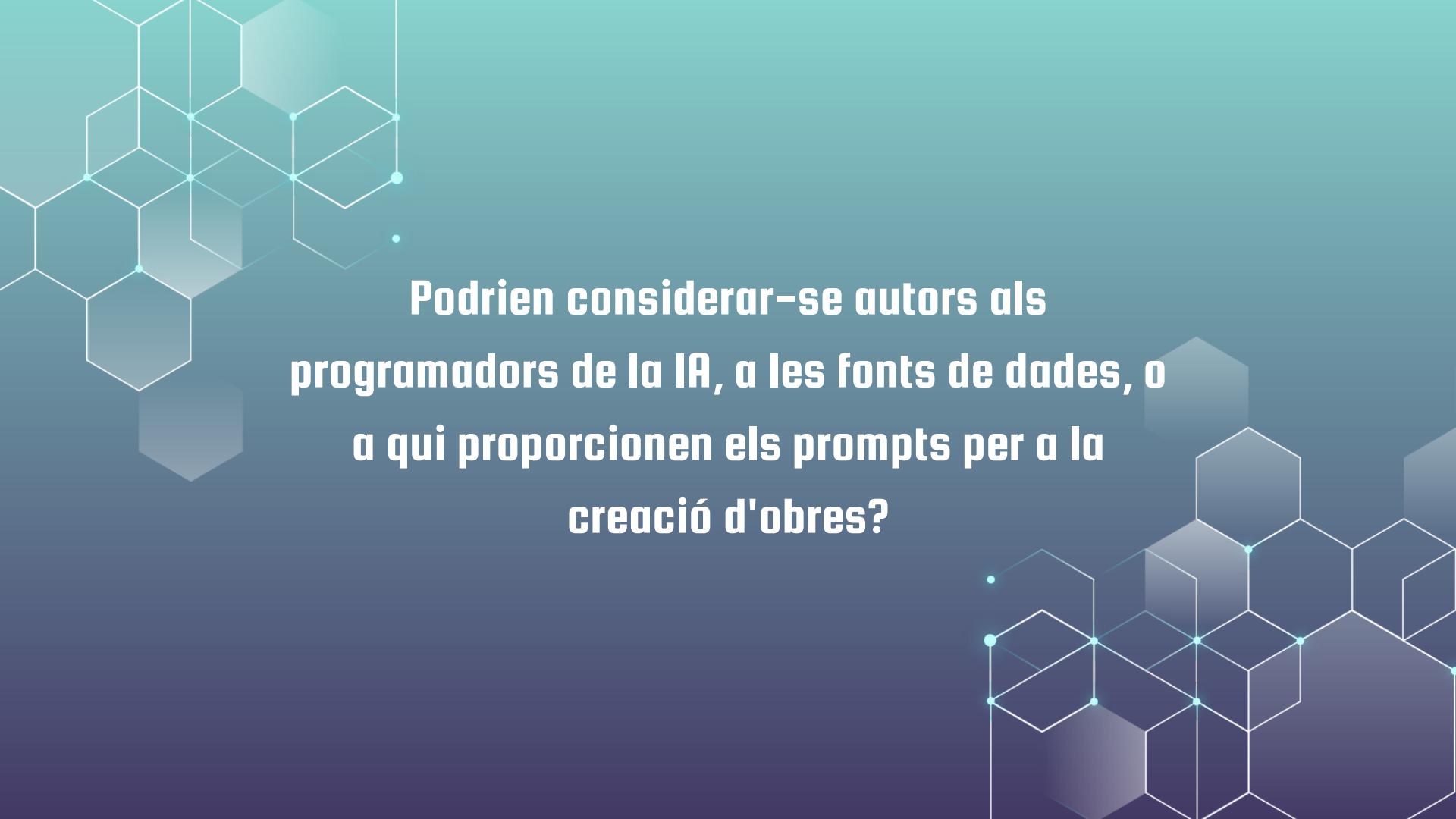
## CAL REFORMULAR CONCEPTES?



És necessari reformular qui o què pot ser  
considerat un autor?

## És necessàri reformular qui o què pot ser considerat un autor?

- Són qüestions que encara no són explicitament contemplades per la llei.
- No gaudeix d'autonomia, i per tant no considerem que hagi de ser considerada un autor.



**Podrien considerar-se autors als  
programadors de la IA, a les fonts de dades, o  
a qui proporcionen els prompts per a la  
creació d'obres?**

## Podrien considerar-se autors als programadors de la IA, a les fonts de dades, o a qui proporcionen els prompts per a la creació d'obres?

- Als autors de la IA se'ls hi aplica la LPI de programes d'ordinador



# Podrien considerar-se autors als programadors de la IA, a les fonts de dades, o a qui proporcionen els prompts per a la creació d'obres?

- Als autors de la IA se'ls hi aplica la LPI de programes d'ordinador
- Que és un programa d'ordinador segons la llei?

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- Als autors de la IA se'ls hi aplica la LPI de programes d'ordinador
- Que és un programa d'ordinador segons la llei?

*“toda secuencia de instrucciones o indicaciones destinadas a ser utilizadas, directa o indirectamente, en un sistema informático para realizar una función o una tarea o para obtener un resultado determinado, cualquiera que fuere su forma de expresión y fijación.*

*A los mismos efectos, la expresión programas de ordenador comprenderá también su documentación preparatoria. La documentación técnica y los manuales de uso de un programa gozarán de la misma protección que este Título dispensa a los programas de ordenador.”*

# Podrien considerar-se autors als programadors de la IA, a les fonts de dades, o a qui proporcionen els prompts per a la creació d'obres?

- Als autors de la IA se'ls hi aplica la LPI de programes d'ordinador
- Que és un programa d'ordinador segons la llei?

*“No estarán protegidos mediante los derechos de autor con arreglo a la presente Ley las ideas y principios en los que se basan cualquiera de los elementos de un programa de ordenador incluidos los que sirven de fundamento a sus interfaces”*

# Podrien considerar-se autors als programadors de la IA, a les fonts de dades, o a qui proporcionen els prompts per a la creació d'obres?

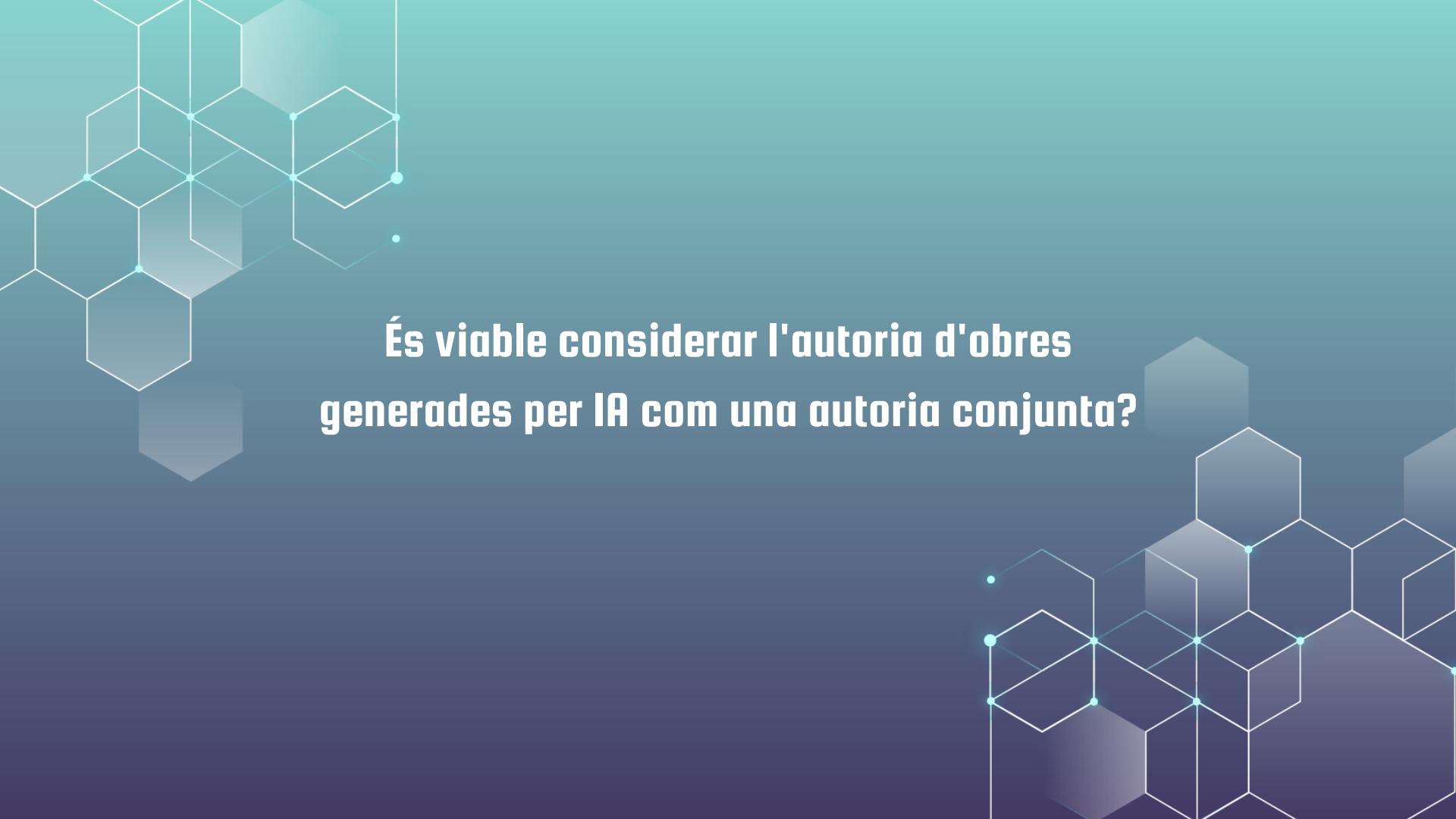
- Als autors de la IA se'ls hi aplica la LPI de programes d'ordinador
- Que és un programa d'ordinador segons la llei?
- Què passa amb els subproductes del producte principal quan aquest és el que els crea?

# Podrien considerar-se autors als programadors de la IA, a les fonts de dades, o a qui proporcionen els prompts per a la creació d'obres?

- Als autors de la IA se'ls hi aplica la LPI de programes d'ordinador
  - Que és un programa d'ordinador segons la llei?
  - Què passa amb els subproductes del producte principal quan aquest és el que els crea?
- Considerem l'autoria conjunta o l'autoria d'obra composta

# 05

## AUTORIA COJUNTA I AUTORIA COMPOSTA



**És viable considerar l'autoria d'obres  
generades per IA com una autoria conjunta?**

# És viable considerar l'autoria d'obres generades per IA com una autoria conjunta?

- Article 7: obres en col·laboració

*“1. Los derechos sobre una obra que sea resultado unitario de la colaboración de varios autores corresponden a todos ellos.*

*2. Para divulgar y modificar la obra se requiere el consentimiento de todos los coautores. En defecto de acuerdo, el Juez resolverá.*

*Una vez divulgada la obra, ningún coautor puede rehusar injustificadamente su consentimiento para su explotación en la forma en que se divulgó.*

*3. A reserva de lo pactado entre los coautores de la obra en colaboración, éstos podrán explotar separadamente sus aportaciones, salvo que causen perjuicio a la explotación común.*

*4. Los derechos de propiedad intelectual sobre una obra en colaboración corresponden a todos los autores en la proporción que ellos determinen. En lo no previsto en esta Ley, se aplicarán a estas obras las reglas establecidas en el Código Civil para la comunidad de bienes.”*

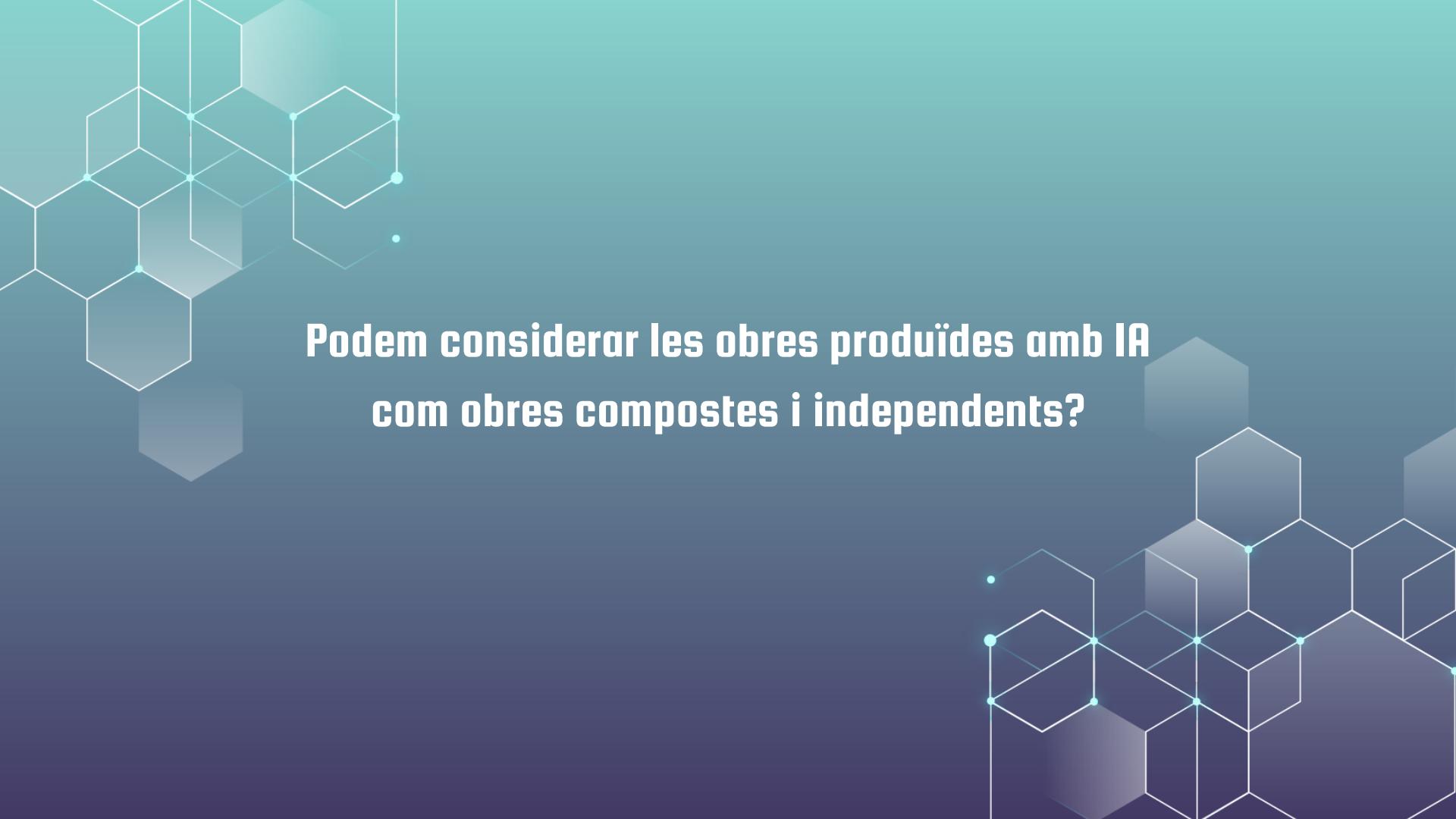
# És viable considerar l'autoria d'obres generades per IA com una autoria conjunta?

- Article 7: obres en col·laboració
- Encaixa la definició amb el que busquem? (spoiler: no del tot)



# És viable considerar l'autoria d'obres generades per IA com una autoria conjunta?

- Article 7: obres en col·laboració
- Encaixa la definició amb el que busquem? (spoiler: no del tot)
- Candidats a autor o co-autor:
  - Usuari que fa el “prompt”
  - Programador o empresa
  - Autors de les fonts del model



Podem considerar les obres produïdes amb IA  
com obres compostes i independents?

# És viable considerar l'autoria d'obres generades per IA com una autoria conjunta?

- Article 9: obra composta i independent

*1. Se considerará obra compuesta la obra nueva que incorpore una obra preexistente sin la colaboración del autor de esta última, sin perjuicio de los derechos que a éste correspondan y de su necesaria autorización.*

*2. La obra que constituya creación autónoma se considerará independiente, aunque se publique conjuntamente con otras.*

# És viable considerar l'autoria d'obres generades per IA com una autoria conjunta?

- Article 9: obra composta i independent
- Encaixa amb el que estem tractant? (spoiler: altre cop, no del tot)



# És viable considerar l'autoria d'obres generades per IA com una autoria conjunta?

- Article 9: obra composta i independent
  - Encaixa amb el que estem tractant? (spoiler: altre cop, no del tot)
  - Obra creada a partir de l'extracció i anàlisi de dades del model
- Existeix alguna llei més recent que ho reguli?

# 06

## ANALISI PROPOSTA DE REGLAMENT EUROPEU

# Anàlisi de la proposta de reglament Europeu pel que s'estableixen normes harmonitzades en materia de intel·ligència artificial

- Què hem trobat referent a drets d'autor en la proposta?



# Anàlisi de la proposta de reglament Europeu pel que s'estableixen normes harmonitzades en materia de intel·ligència artificial

- Referent a la IA generativa

*La IA generativa, como ChatGPT, tendría que cumplir requisitos de transparencia:*

- revelar que el contenido ha sido generado por IA
- diseñar el modelo para evitar que genere contenidos ilegales
- publicar resúmenes de los datos protegidos por derechos de autor utilizados para el entrenamiento

- Referent a IAs de baix risc

*Riesgo limitado*

*Los sistemas de IA de riesgo limitado deben cumplir unos requisitos mínimos de transparencia que permitan a los usuarios tomar decisiones con conocimiento de causa. Tras interactuar con las aplicaciones, el usuario puede decidir si desea seguir utilizando las. Los usuarios deben ser conscientes de cuándo están interactuando con la IA. Esto incluye los sistemas de IA que generan o manipulan contenidos de imagen, audio o vídeo (por ejemplo, deepfakes).*

# Anàlisi de la proposta de reglament Europeu pel que s'estableixen normes harmonitzades en materia de intel·ligència artificial

- Què hem trobat referent a drets d'autor en la proposta?
- No especifica algunes parts

# Anàlisi de la proposta de reglament Europeu pel que s'estableixen normes harmonitzades en materia de intel·ligència artificial

- Què hem trobat referent a drets d'autor en la proposta?
- No especifica algunes parts
- Enfocat a evitar el mal ús i la protecció dels drets fonamentals

# Anàlisi de la proposta de reglament Europeu pel que s'estableixen normes harmonitzades en materia de intel·ligència artificial

- Què hem trobat referent a drets d'autor en la proposta?
- No especifica algunes parts
- Enfocat a evitar el mal ús i la protecció dels drets fonamentals
- Generat vs Creat

# CONCLUSIONS



Nosaltres explicant perquè la IA no es pot considerar un autor

# CONCLUSIONS

- La llei no es prou actual
- En el nou reglament es detallen algunes parts però no totes



# CONCLUSIONS

- La llei no es prou actual
- En el nou reglament es detallen algunes parts però no totes



## PROPOSTA

1. Programar la IA per evitar en la mesura del possible un mal ús.
2. Incloure política de drets d'autor als termes i condicions
3. Complir amb els drets d'autor de les obres del model
4. L'usuari final es el propietari, ha de dir si la obra la ha generat una IA. Complir amb l'accord d'usuari

# PREGUNTAS?



# GRÀCIES PER LA VOSTRE ATENCIÓ





# Introducció

Here's what you'll find in this **Slidesgo** template:

1. A slide structure based on a presentation of a startup, which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School or read our FAQs**.
2. An assortment of pictures and illustrations that are suitable for use in the presentation can be found in **the alternative resources** slide, plus several slides with **premium resources**.
3. A **thanks** slide, which you must keep so that proper credits for our design are given.
4. A **resources** slide, where you'll find links to all the elements used in the template.
5. Instructions for use.
6. Final slides with:
  1. The **fonts and colors** used in the template.
  2. A selection of **illustrations**. You can also customize and animate them as you wish with the online editor. **Visit Storyset by Freepik** to find more.
  3. More **infographic resources**, whose size and color can be edited.
  4. Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

You can delete this slide when you're done editing the presentation.

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the topic of the section

02

## PRODUCT

Here you could describe  
the topic of the section

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## MARKET & COMPETITION

Here you could describe  
the topic of the section

04

## BUSINESS MODEL

Here you could describe  
the topic of the section

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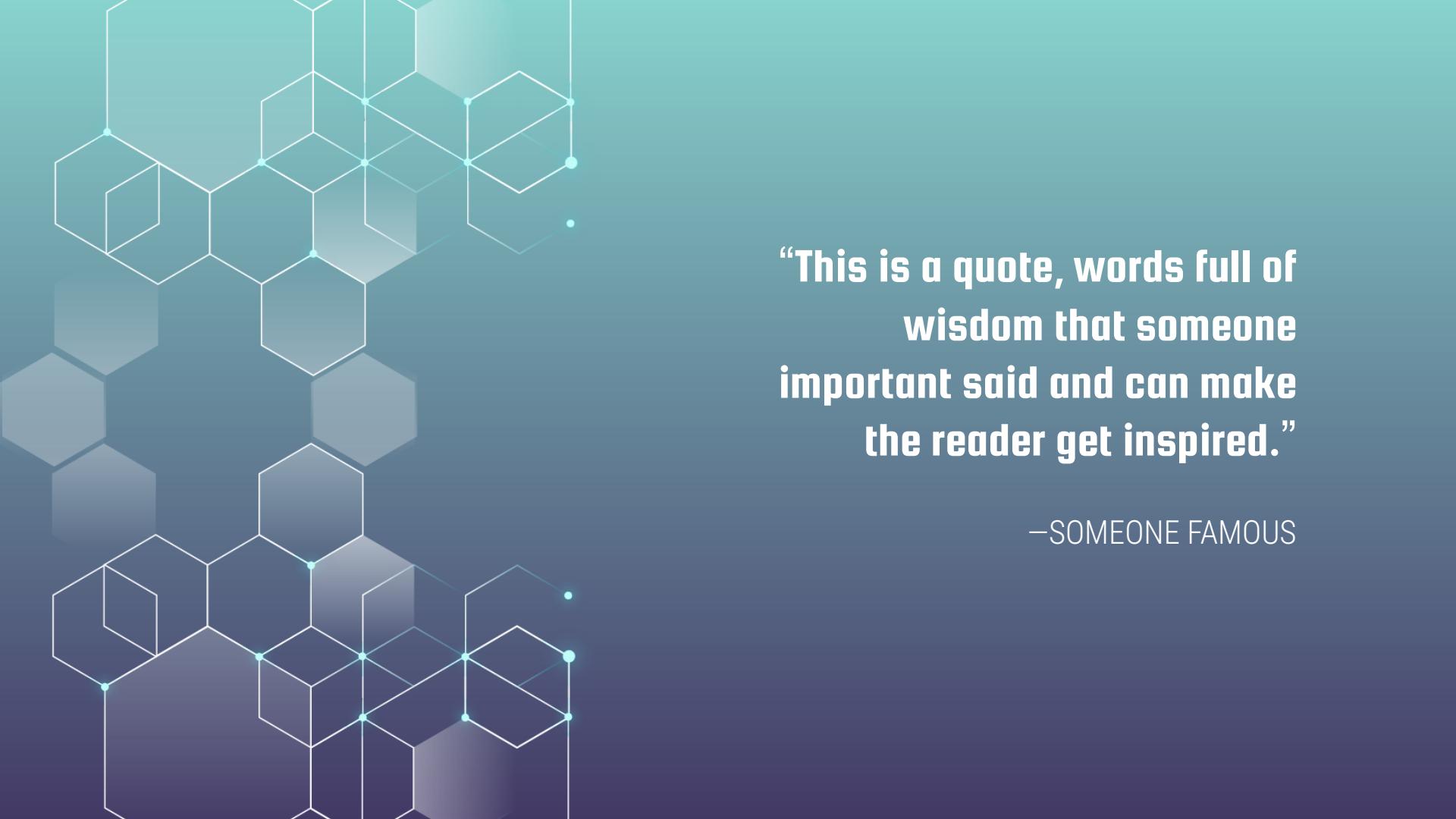
Here you could describe  
the topic of the section

**04**

## BUSINESS MODEL

Here you could describe  
the topic of the section





**“This is a quote, words full of wisdom that someone important said and can make the reader get inspired.”**

—SOMEONE FAMOUS

# 01

## PROBLEM VS. SOLUTION

Here you could describe the topic of the section

# OI

## PROBLEM VS. SOLUTION

Here you could describe the topic of the section

A close-up photograph of a person's hand wearing a white shirt cuff, interacting with a white tablet. The tablet screen displays a futuristic, glowing blue interface with hexagonal patterns and small dots. The background is dark and slightly blurred, showing other electronic devices.

# WHOA!

It could be the part of the presentation  
where you can introduce yourself,  
write your email...

# WHOA!

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where you can introduce yourself,  
write your email...





# INTRODUCTION



Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal



# INTRODUCTION

---

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal



# OUR COMPANY

---

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal





YOUR LOGO

# OUR COMPANY

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon

# OUR TEAM



**JENNA DOE**

Here you could  
describe who this  
person is



**JOHN PATTERSON**

Here you could  
describe who this  
person is



**HELENA JAMES**

Here you could  
describe who this  
person is



# OUR TEAM



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person is



**JOHN PATTERSON**

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person is



**HELENA JAMES**

Here you could  
describe who this  
person is

# REVIEWING IS GOOD IDEA

## MERCURY

Mercury is the closest planet to the Sun

## MARS

Despite being red, Mars is a cold place

## VENUS

Venus has a beautiful name, but it's hot

## JUPITER

It's the biggest planet in the Solar System

## SATURN

Saturn is the ringed one and a gas giant

## NEPTUNE

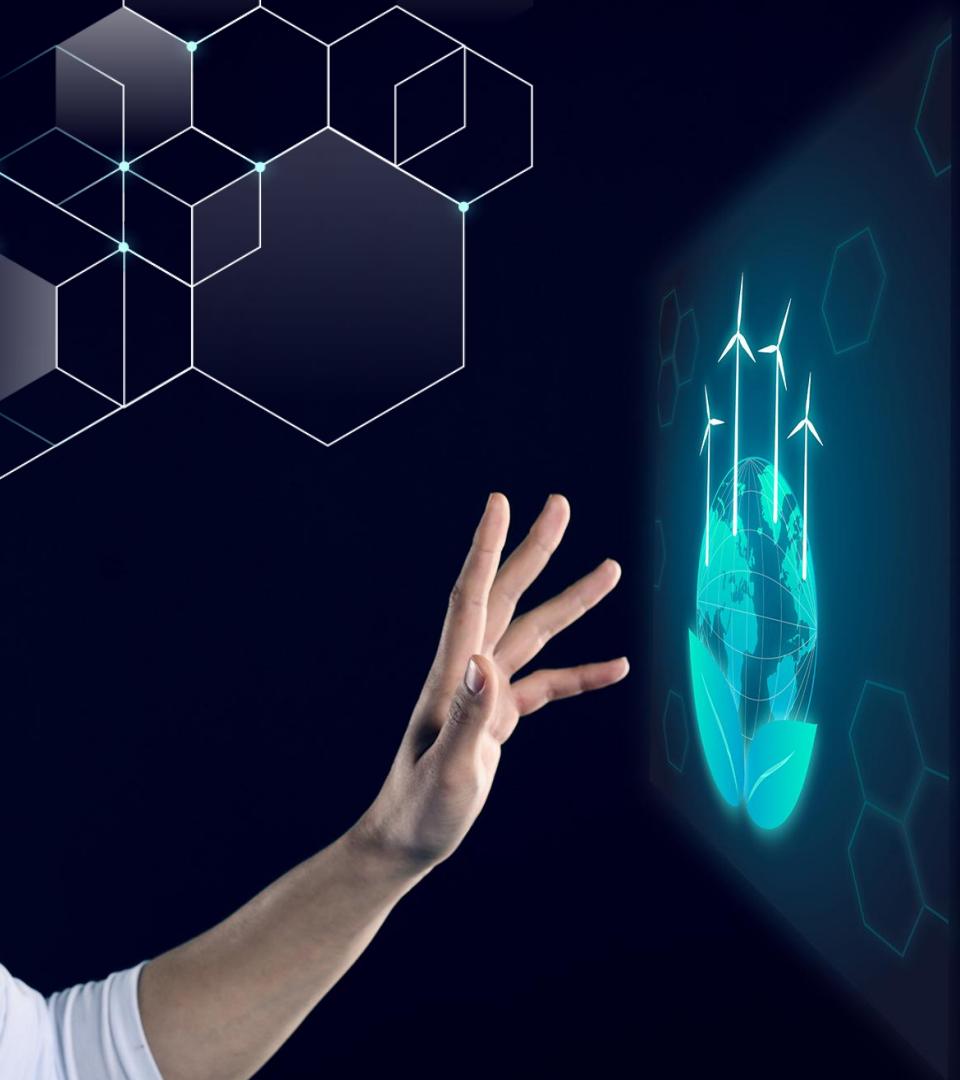
Neptune is the farthest planet from the Sun



# PROBLEM

---

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal



# PROBLEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal



# COMPETITIVE ADVANTAGE

## THEM

Mercury is the closest planet to the Sun and the smallest one of them all

## US

Venus has a beautiful name and is the second planet from the Sun

# COMPETITIVE ADVANTAGE



## THEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon



## US

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury

# SOLUTION

---

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury



# SOLUTION

---

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury

# SWOT ANALYSIS



## STRENGTHS

Jupiter is the biggest planet in the Solar System



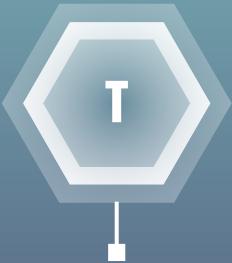
## WEAKNESSES

Venus has a beautiful name, but it's hot



## OPPORTUNITIES

Neptune is the farthest planet from the Sun



## THREATS

Mercury is the smallest planet of them all





# SWOT ANALYSIS

S

## STRENGTHS

Jupiter is the biggest planet in the Solar System

W

## WEAKNESSES

Venus has a beautiful name, but it's hot

O

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Neptune is the furthest planet from the Sun

T

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# SWOT ANALYSIS

**S**



## STRENGTHS

Jupiter is the biggest planet in the Solar System

**W**



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Venus has a beautiful name, but it's hot

**O**



## OPPORTUNITIES

Neptune is the furthest planet from the Sun

**T**



## THREATS

Mercury is the smallest planet of them all

A professional man in a dark suit is holding a white tablet horizontally. On the screen of the tablet, there is a vibrant, glowing network graph composed of numerous blue and cyan dots connected by thin lines, forming a complex web. The background of the image is a soft-focus photograph of the same man, creating a sense of depth. The overall composition is set against a dark, moody background with abstract hexagonal patterns in the corners.

# A PICTURE IS WORTH A THOUSAND WORDS



# PRODUCT OVERVIEW

## MERCURY

Mercury is the smallest planet



## VENUS

Venus has a beautiful name



## JUPITER

Jupiter is the biggest planet



## NEPTUNE

Neptune is the farthest planet



# PRODUCT OVERVIEW



## MERCURY

Mercury is the smallest planet



## NEPTUNE

Neptune is the farthest planet



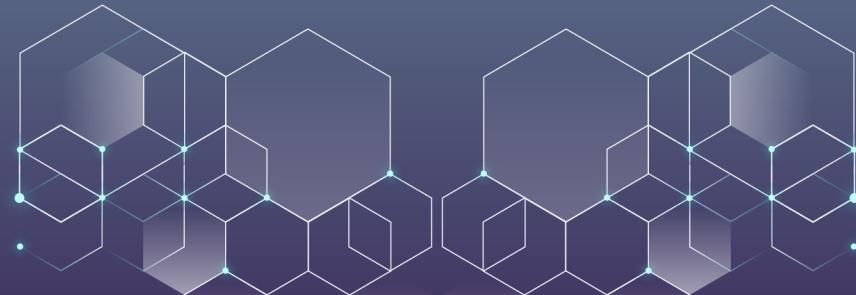
## JUPITER

Jupiter is the biggest planet



## VENUS

Venus has a beautiful name





# PLANS



You can explain your product or your service

**BASIC**



You can explain your product or your service

**PRO**



You can explain your product or your service

**PREMIUM**



# PLANS

## BASIC

You can explain your product or your service

**150**

## PRO

You can explain your product or your service

**200**

## PREMIUM

You can explain your product or your service

**250**

# DEMO



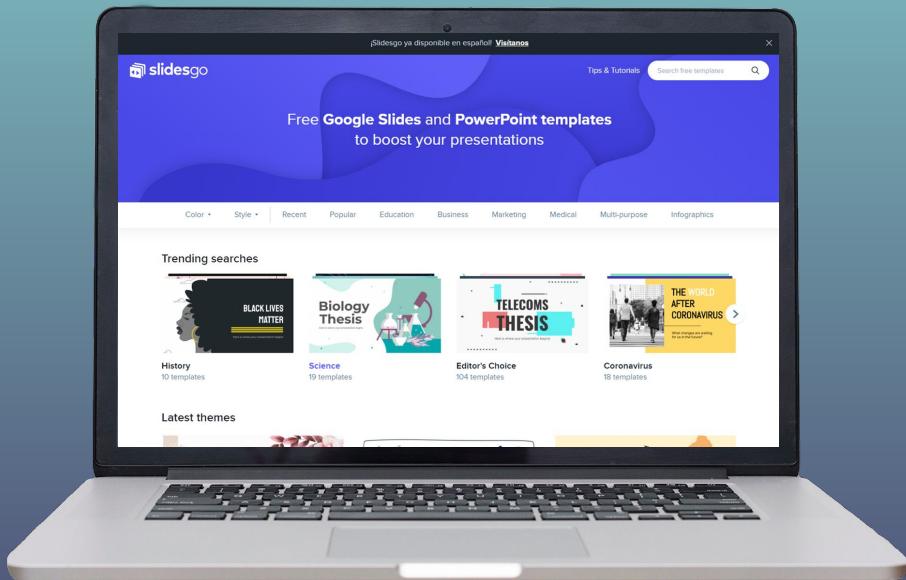
Insert your multimedia content here  
Images reveal large amounts of data

# DEMO



Insert your multimedia content here  
Images reveal large amounts of data

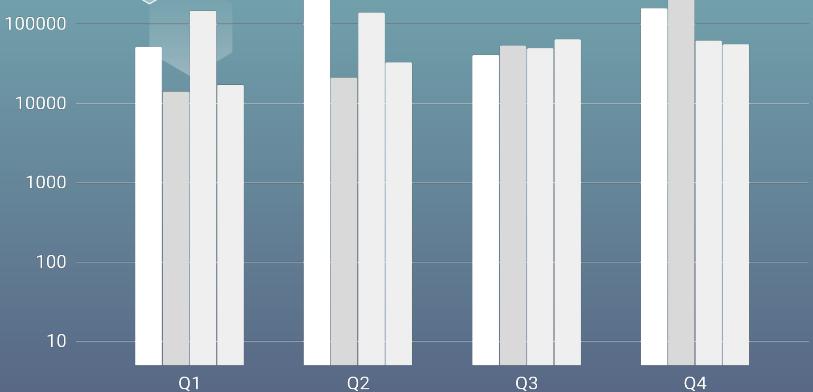
# DEMO



Insert your multimedia content here  
Images reveal large amounts of data



# TRACTION



To modify this graph, click on it, follow the link, change the data and paste the new graph here

**\$150,000**

Revenue in 2017-2018

**\$1,000**

Average user savings

**12,000**

Registered businesses

**2,200**

Daily number of users

**15**

Total app downloads

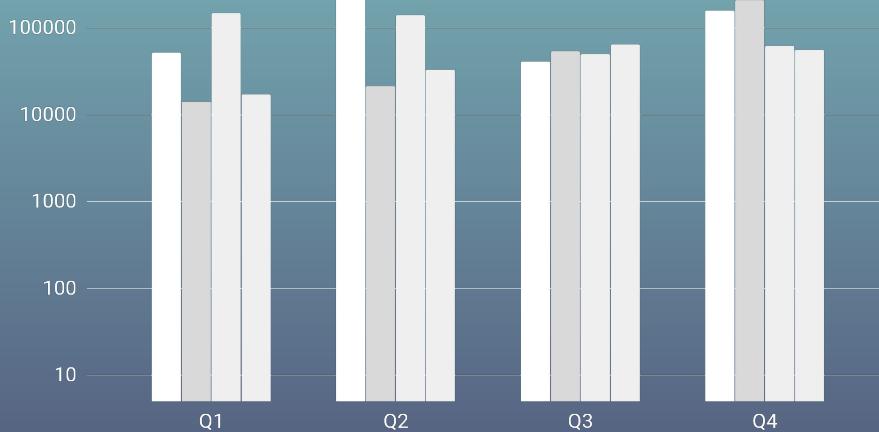
**\$150,000**

Gross revenue for download concept

**140,000**

Daily number of users connected to our app

# TRACTION



**2,200**

Registered businesses only in the West Coast

**12,000**

Total app downloads in just one week

To modify this graph, click on it, follow the link, change the data and paste the new graph here, replacing this one

# CASE STUDY

## SOLUTION

Despite being red, Mars is a very cold place



Neptune is the farthest planet from the Sun

## RESULTS

Venus has a beautiful name, but it's terribly hot



# CASE STUDY

## CHALLENGE

Venus has a beautiful name, but it's terribly hot



## RESULTS

Neptune is the farthest planet from the Sun

## SOLUTION

Despite being red, Mars is a cold place

# REVIEWS



**CLIENT 1**

---

**HELENA JAMES, 21**

"It's the biggest planet in the Solar System"



---

**CLIENT 2**

---

**JENNA DOE, 52**

"Jupiter is the biggest planet in the Solar System"



**CLIENT 3**

---

**JOHN PATTERSON, 33**

"Saturn is composed mostly of hydrogen and helium"

# REVIEWS



---

**HELENA JAMES, 21**

"It's the biggest planet in the Solar System"



---

**JOHN DOE, 52**

"Jupiter is the biggest planet in the Solar System"



---

**JOHN PATTERSON, 33**

"Venus is the second planet from the Sun"

# OUR TEAM



**JANE DOE**

You can replace the  
image on the screen  
with your own



**JOHN DOE**

You can replace the  
image on the screen  
with your own

# AWARDS



## MERCURY

Here you could talk  
about this achievement



## VENUS

Here you could talk  
about this achievement



## JUPITER

Here you could talk  
about this achievement



## MARS

Here you could talk  
about this achievement

# AWARDS



## MERCURY

Here you could talk  
about this achievement



## JUPITER

Here you could talk  
about this achievement



## VENUS

Here you could talk  
about this achievement



## MARS

Here you could talk  
about this achievement

# AWARDS

**2017**

Here you could talk about  
this achievement

**2019**

Here you could talk about  
this achievement

**2018**

Here you could talk about  
this achievement

**2020**

Here you could talk about  
this achievement





# MARKET SIZE

---

## MARS

Jupiter is the biggest planet of them all

**30%**

---

## MERCURY

Neptune is the farthest planet from the Sun

**45%**

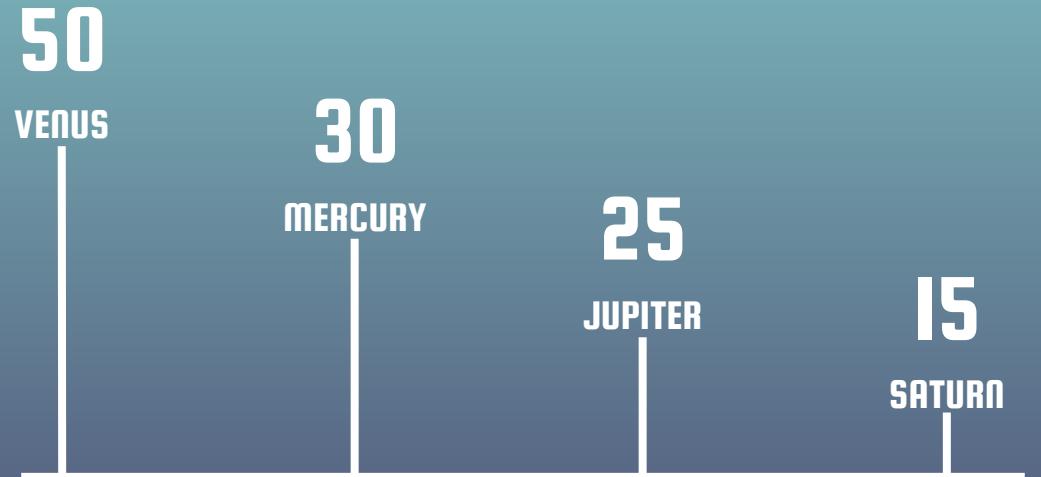
---

## VENUS

Venus has a beautiful name, but it's hot

**18%**

# MARKET SIZE



Jupiter is the  
biggest planet

Venus has a  
beautiful name

Neptune is the  
farthest planet

Mercury is the  
smallest one

# MARKET SIZE

**75%**  
VENUS

Jupiter is the  
biggest planet

**40%**  
MERCURY

Venus has a  
beautiful name

**30%**  
SATURN

Neptune is the  
furthest planet

**15%**  
MARS

Mercury is the  
smallest one

# TARGET

40% 

GENDER

60% 

AGE

20-35  40%

36-55  60%

\$50.00

AVERAGE SPEND PER CUSTOMER

INTEREST

 ■ READING

 ■ WRITING

 ■ TRAVELING

# TARGET

## GENDER



## AVERAGE SPEND PER CUSTOMER



## INTEREST



READING



WRITING



TRAVELING

Venus is the second planet from the Sun"

Jupiter is the biggest planet of them all

Neptune is the farthest planet from the Sun

**4,498,300,000**

Big numbers catch your audience's attention

# 4,498,300

Big numbers catch your audience's attention



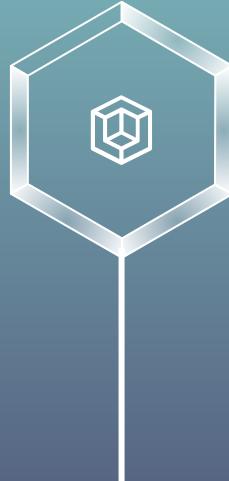


# COMPETITORS



**NEPTUNE**

Neptune is the farthest planet



**MARS**

Mars is a very cold place



**MERCURY**

Mercury is the smallest planet

# COMPETITORS

1



NEPTUNE

Neptune is the farthest planet

2



MARS

Despite being red,  
Mars is cold

3



MERCURY

Mercury is the smallest planet

# BUSINESS MODEL

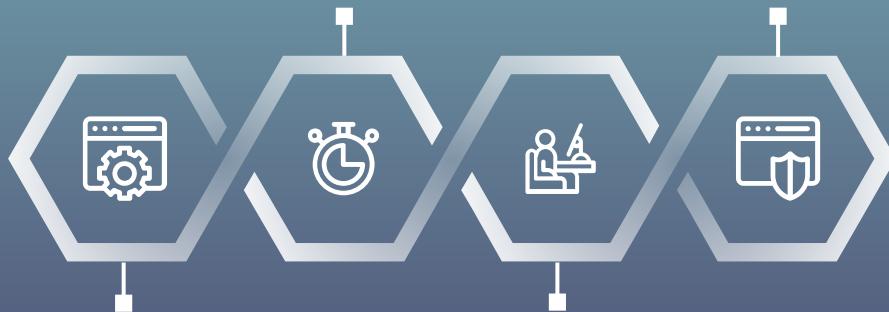


## MARKETING

Jupiter is the biggest planet

## TRAINING

Venus has a beautiful name



## ASSESSMENT

Neptune is the farthest planet

## TECHNOLOGY

Mercury is the smallest one

# BUSINESS MODEL

## ASSESSMENT

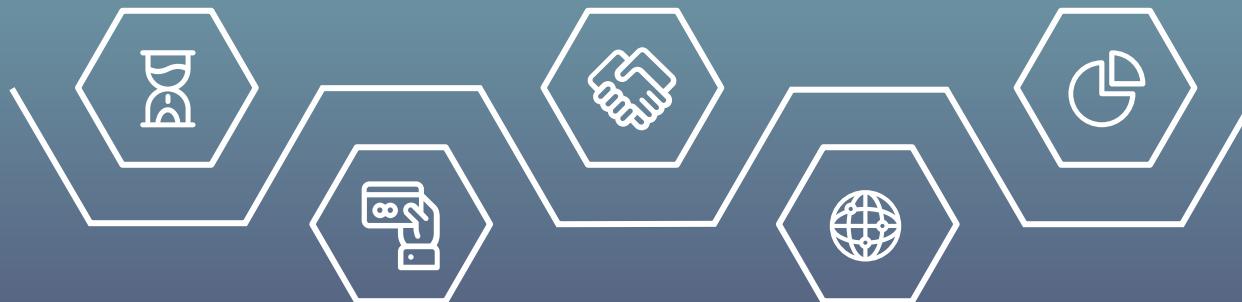
Neptune is the farthest planet

## TRAINING

Venus has a beautiful name

## MARKETING

Despite being red, Mars is cold



## PERCENTAGE

Mercury is the smallest one

## TECHNOLOGY

Jupiter is the biggest planet

# TIMING

## DAY 1

Jupiter is the biggest planet



## DAY 3

Despite being red, Mars is cold



## DAY 2

Venus has a beautiful name



## DAY 4

Mercury is the smallest planet



## DAY 5

Neptune is very far away



# TIMING

DAY 1

DAY 2

DAY 3

DAY 4

## MARS

Despite being red,  
Mars is very cold

## MERCURY

Mercury is the  
smallest planet

## VENUS

Venus has a  
beautiful name

## NEPTUNE

Neptune is the  
fourth-largest



# TIMING



## DAY 1

Mercury is the closest planet to the Sun and the smallest one



## DAY 2

Venus has a beautiful name and is the second planet



## DAY 3

Despite being red, Mars is actually a very cold place



## DAY 4

Neptune is the fourth-largest planet in the Solar System

# PREDICTED GROWTH

Jupiter is a gas giant and the biggest planet of them all

Neptune is the farthest planet from the Sun

Venus has a beautiful name, but it's terribly hot

Despite being red, Mars is actually a cold place



# PREDICTED GROWTH

## JUPITER

Jupiter is a gas giant and the biggest planet

## NEPTUNE

Neptune is the farthest planet from the Sun

## VENUS

Venus has a beautiful name, but it's hot

## MARS

Despite being red, Mars is a cold place



# INVESTMENT

**40%**  
**MERCURY**

Mercury is the smallest planet of them all

**20%**  
**VENUS**

Venus is the second planet from the Sun

**30%**  
**JUPITER**

Jupiter is the biggest planet of them all

**10%**  
**SATURN**

Saturn is a gas giant and has rings



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# INVESTMENT



## MERCURY

Mercury is the smallest planet

## VENUS

Venus has a beautiful name

## JUPITER

Jupiter is the biggest planet

## SATURN

Saturn is a gas giant and has rings

To modify this graph, click on it, follow the link, change the data and paste the new graph here



# THIS IS A TABLE

AREA	DESCRIPTION	PRICE
TRAINING	Venus has a beautiful name and is the second planet from the Sun	
MARKETING	Mercury is the closest planet to the Sun and the smallest one in the Solar System	
ASSESSMENT	Despite being red, Mars is actually a cold place full of iron oxide dust	
TECHNOLOGY	Saturn, the ringed planet, is composed mostly of hydrogen and helium	



# TABLES

<b>TRAINING</b>	Mercury is the smallest planet of them all
<b>MARKETING</b>	Venus is the second planet from the Sun
<b>ASSESSMENT</b>	It's the biggest planet in the Solar System
<b>TECHNOLOGY</b>	Despite being red, Mars is cold
<b>TRAINING</b>	Saturn is the ringed one and a gas giant
<b>MARKETING</b>	Neptune is very far away from Earth

# THANKS

Do you have any questions?  
[addyouremail@freepik.com](mailto:addyouremail@freepik.com)  
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# PREMIUM RESOURCES

## PHOTOS

- Business-man-using-laptop
- Technology background texture
- Woman playing games on vr set copy space
- Notebook sitting on floor mockup
- Close-up tablet above laptop mockup
- Notebook and diary open workspace on desk
- Front view of businessman using hi-tech tablet
- Happy-employee with tablet Premium
- Side view of businessman using technology on tablet

# PREMIUM RESOURCES



# ALTERNATIVE PREMIUM RESOURCES

## PHOTOS

- Front view of businessman and technology
- Smiling businessman with hi-tech hologram

# ALTERNATIVE PREMIUM RESOURCES

## VECTORS

- Technology background with abstract hud
- Futuristic technology infographic
- Futuristic hexagonal background
- Abstract futuristic background concept



# PREMIUM ALTERNATIVE RESOURCES



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#423864

#ffffff

#efefef

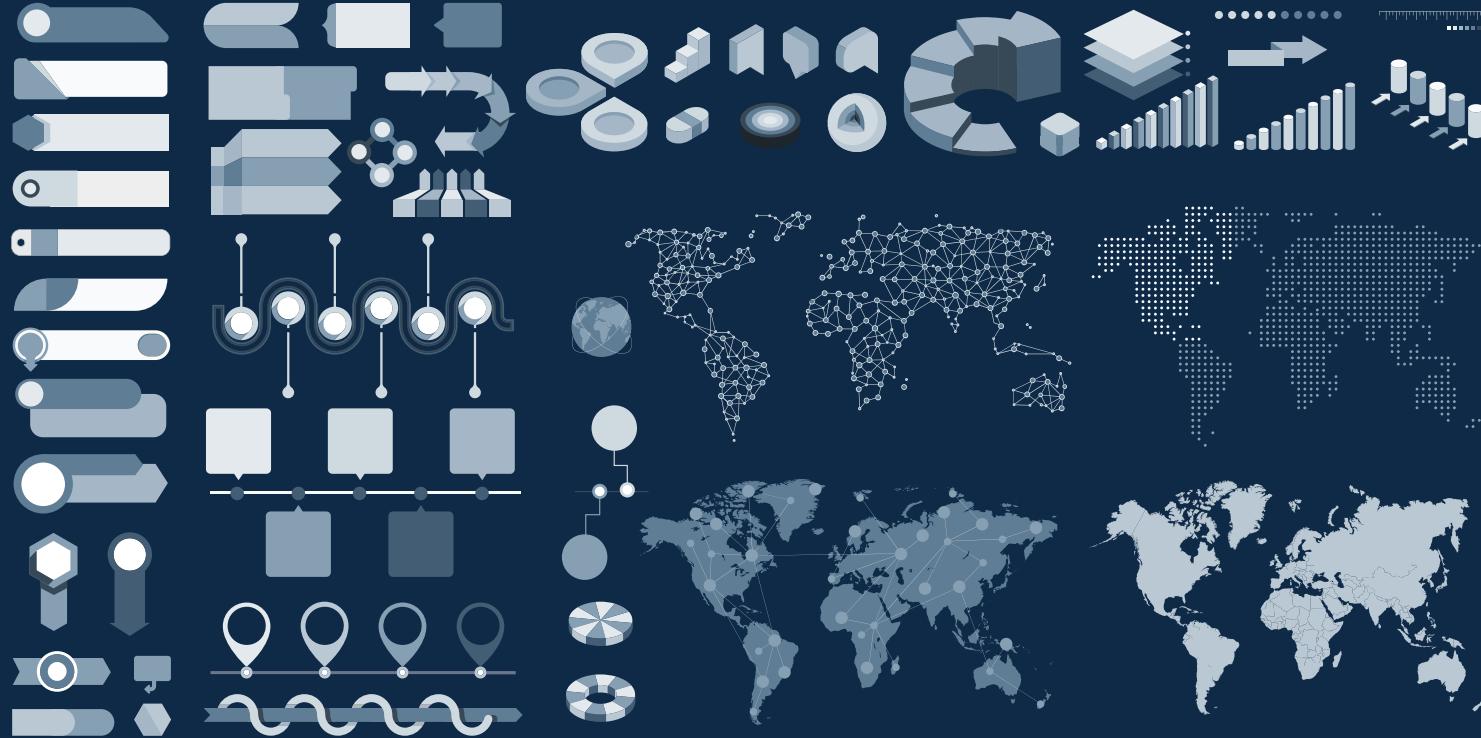
#d9d9d9

#cccccc

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# Avatar Icons



# Creative Process Icons



# Educational Process Icons



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