

# Maria Pombo

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## EDUCATION

### New York University

*PhD in Psychology* (Cognition and Perception)

Supervisor: Dr. Denis Pelli

New York, NY

Expected Graduation: 2025

### Georgetown University

*Bachelor of Arts in Psychology*

Minors in Cognitive Science and Computer Science

*summa cum laude*, GPA: 3.95/4.0

Washington, D.C.

Graduated May, 2020

## HONORS & AWARDS

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|-------------|---|
| 2020 - 2025 | <b>McCracken Fellowship</b> , New York University                                 |
| 2020        | <b>Phi Beta Kappa</b> , Georgetown University                                     |
| 2018        | <b>Psi Chi</b> , International Honor Society in Psychology, Georgetown University |
| 2016        | <b>Cum Laude Society</b> , The Hotchkiss School                                   |

## PUBLICATIONS

- Aleem, H., **Pombo, M.**, Correa-Herran, I., & Grzywacz, N. (2019). Is beauty in the eye of the beholder or an objective truth? A neuroscientific answer. In J. L. Contreras-Vidal, D. Robleto, J. G. Cruz-Garza, J. M. Arzon, & C. S. Nam (Eds.), *Springer Series on Bio- and Neurosystems: Mobile brain-body imaging and the neuroscience of art, innovation, and creativity*. (pp. 101-110). Springer International Publishing.
- Pombo, M.**, & Velasco, C. (in press). How aesthetic features convey the concept of brand premiumness. *Psychology and Marketing*.
- Pombo, M.**, Aleem, H., & Grzywacz, N. (submitted). Multiple axes of visual symmetry: detection and aesthetic preference.
- Pombo, M.**, Corradi, G., Elliot, A.J., Velasco, C. (in preparation) When and how visual aesthetic features influence approach-avoidance motivated behavior.
- Pombo, M.**, Brielmann, A. A., Pelli, D. G. (in preparation) Assessing the variability of beauty judgments using repeated measures.

## CONFERENCE PRESENTATIONS

- Pombo, M.**, & Velasco, C. (February 2020). *On how aesthetic features convey the concept of brand premiumness*. Poster at the 2020 American Marketing Association Winter Academic Conference, San Diego, CA.
- Pombo, M.**, & Grzywacz, N. (2020). *Perception of multiple axes of symmetry*. Virtual Poster at Georgetown's Colloquium for Research in the Social Sciences and Humanities. Washington, D.C.
- Pombo, M.**, Brielmann, A.A., Pelli, D.G., (2021). *Discounting the effect of memory on repeated measures of beauty judgment*. Virtual Poster at the 2021 Vision Sciences Society meeting.
- Pombo, M.**, Brielmann, A.A., Pelli, D.G., (under review). *How sequential dependencies affect the intraindividual variability of beauty judgment*. Virtual Poster at the 43rd annual European Conference on Visual Perception.
- Pombo, M.**, Brielmann, A.A., Pelli, D.G., (under review). *Accounting for the effect of recall memory on repeated measures of beauty judgment*. Virtual Poster at the 2021 International Association of Empirical Aesthetics Congress.

## TEACHING

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### Teaching Assistant

BI Norwegian Business School

Summer, 2019

- Multisensory Marketing in Online and Offline Environments

## RELEVANT COURSEWORK

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### New York University

- Mathematical Tools for Cognitive and Neural Science, Psychophysics, Neuroeconomics, Bayesian Models of Behavior

## VOLUNTEER WORK

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### Georgetown University Alumni Interviewer

May 2020 - Present

- Conduct admission interviews for Colombian students applying to Georgetown University and generate reports

### Mango - Spanish Immersion Social Program Coach

April 2021 - Present

- Facilitate weekly English lessons between a native English speaking child and a low-income Colombian child

### Midwood High School Junior Research Course

June 2021 - Present

- Mentor a group of high school students on their independent research project.

## OTHER SKILLS

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- **Language Skills**
  - Spanish (native)
  - English (fluent)
  - French (intermediate)
- **Programming Skills:**
  - Advanced: R, MATLAB, C++, LaTeX
  - Intermediate: Python, Java
  - Basic: JavaScript, HTML
- **Software Skills:**
  - PsychoPy3
  - Qualtrics, lab.js
  - Prolific
  - Pavlovia
  - GIMP
  - Adobe Photoshop and Illustrator (basic)