

Day 2 Home Task – María Paula Rodríguez

- **Identify a form of public participation which is present in your home/residence/chosen city**

The "Boletín al Consumidor" campaign in Colombia is aimed at educating consumers about their rights and promoting smart purchasing decisions. At the heart of this campaign is a weekly television program hosted by the Superintendency of Industry and Commerce (SIC), featuring the animated character Tal Cual. Tal Cual is a cartoonish character who represents an average consumer and is used to illustrate everyday situations related to consumption and consumer rights. Through his appearances in the program, Tal Cual educates viewers about their rights as consumers and empowers them to become informed and active participants in the market.

Another important aspect of the "Boletín al Consumidor" program is that it encourages consumers to report any grievances or complaints related to unfair practices by businesses. Tal Cual serves as a conduit for these complaints, representing the voice of consumers and transmitting their concerns to the SIC. This promotes public participation in the market and gives consumers a platform to express their concerns publicly. By holding businesses accountable for their actions, the program helps to promote a fair and transparent market in Colombia.

- **Which are the advantages and disadvantages of public participation, related to urban nature planning and management.**

When it comes to urban nature planning and management, public participation can offer a range of benefits, as well as potential drawbacks. On the positive side, involving the public in these processes can provide a more comprehensive and diverse set of perspectives, helping to avoid sectorized decision-making and promote a more integrated approach. Additionally, public participation can increase social cohesion and a sense of community, as people engage with each other and with the issues at hand.

However, there are also potential disadvantage. Balancing the interests of all the groups involved can be challenging, as different stakeholders may have competing goals and priorities. This can make it difficult to reach a final decision that satisfies everyone, and may require compromises or trade-offs. Additionally, the process of reaching a decision may take longer when public participation is involved, as more input and feedback needs to be considered. This can require additional resources, including the proper platforms and tools for engaging the public effectively.

- **What are the tools which can be used to enhance public participation in urban nature planning and management. It can be used exemplified from your home/residence/chosen city**

There are multiple GIS tools supporting and enhancing the participation in urban nature planning and management. For example, Esri provides several options like:

- ArcGIS Hub: This platform enables organizations to create and manage their own public-facing websites, called "hubs," that engage their communities and provide access to data, maps, and other resources.
- Survey123 for ArcGIS: This tool allows organizations to create and deploy surveys to collect feedback and input from the public. The surveys can be designed using a web-based form builder, and respondents can provide feedback via a web app or mobile app.
- Story Maps: ESRI's Story Maps allow organizations to create interactive, multimedia-rich narratives that combine maps, text, photos, and videos to engage the public and communicate complex ideas. Story Maps can be used to showcase urban nature plans, highlight conservation efforts, and more.

In my chosen city of Bogotá, Colombia, there is an ArcGIS Hub called "Datos Abiertos Bogotá" which provides public access to a variety of data and resources related to urban nature planning and management. Through this platform, community members can engage with the city government and provide input on important issues such as biodiversity conservation, green infrastructure development, and more.

- **Feedback:** I appreciate Professor Christian Iloja's approach to encouraging student participation throughout the entire lecture. His consideration of both written and oral engagement options allows for comfortable interaction with the material. Furthermore, his evident enthusiasm for the subject matter creates an enjoyable and engaging atmosphere. I particularly valued the incorporation of international examples in this session. In conclusion, an excellent class.