







# **Motivation**

Everyone's journey with music is different and unique — and in 2022, technology should be able to curate music for you and you only.

### Our Goal

### We aren't trying to reinvent the wheel.



Spotify, Apple Music, and Youtube Music already have massive user bases.



These streaming giants have much more time, funding, and data than we do.

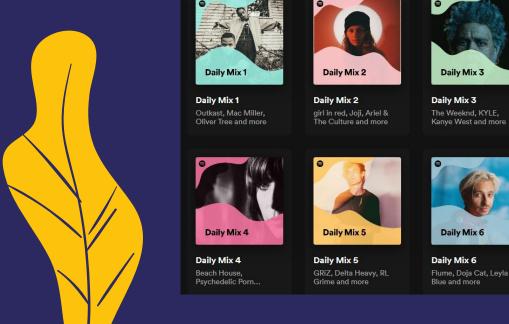


We offer a good idea to fill in the gaps that these streaming platforms have.



### **O1** Spotify

Spotify has 180 million paying subscribers, making it the most-subscribed music service. They have a suite of curated playlists called Daily Mix.



Made For Maria Shapiro

#### **Weaknesses:**

- Little transparency on how songs are chosen
- Doesn't often show new music and artists
- Doesn't vary much from day to day



### **02** Gnoosic

Gnoosic has about 200,000 visitors/month. As a smaller service, it does not include a music player.

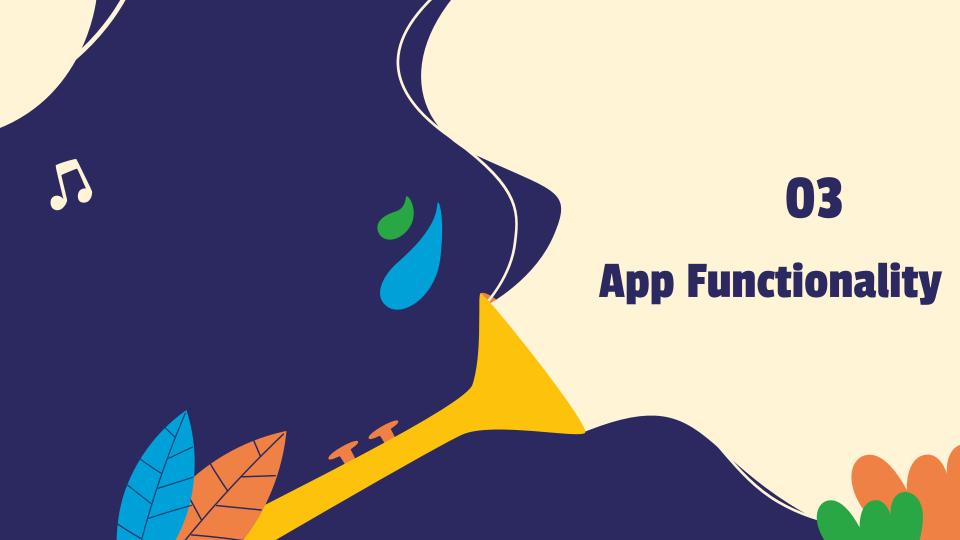


To teach Gnod what you are like, please type in 3 bands that you already know and like.	
One of my favorite bands is	
One of my favorite bands is	
One of my favorite bands is	

continue

#### **Weaknesses:**

- Recommends artists, not songs
- No integration with any music services







### **MSD Challenge Data Components**

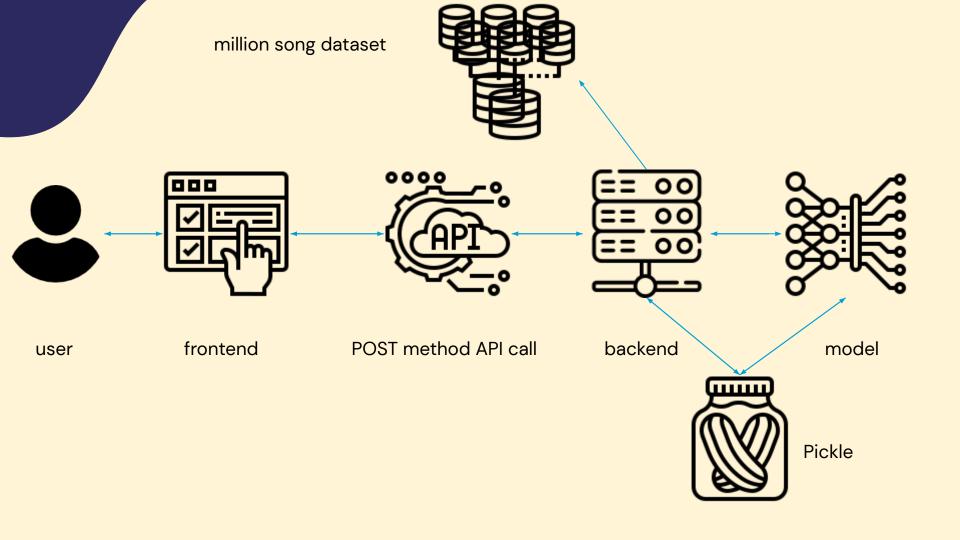
- Listening triplets user–song pairs with listen count
  - Used to construct user-song sparse implicit feedback matrix
  - Split into train and test splits
- Mapping of song ID to song title
  - Find song ID from user input (handle error if not found)
  - Use recommended song IDs to look up titles

# **User-Song Listening Triplets**

User ID	Song ID	Listens
fd50c4007b68a3737fe052d5a4f78ce8aa117f3d	SOBONKR12A58A7A7E0	1
fd50c4007b68a3737fe052d5a4f78ce8aa117f3d	SOEGIYH12A6D4FC0E3	1
fd50c4007b68a3737fe052d5a4f78ce8aa117f3d	SOFLJQZ12A6D4FADA6	1
fd50c4007b68a3737fe052d5a4f78ce8aa117f3d	SOHTKMO12AB01843B0	1
fd50c4007b68a3737fe052d5a4f78ce8aa117f3d	SODQZCY12A6D4F9D11	1

# Song ID to Title Mapping

Track ID	Song ID	Song Title	Artist Name
TRMMMYQ128F932D901	SOQMMHC12AB0180CB8	Faster Pussy cat	Silent Night
TRMMMKD128F425225D	SOVFVAK12A8C1350D9	Karkkiautomaatti	Tanssi vaan
TRMMMRX128F93187D9	SOGTUKN12AB017F4F1	Hudson Mohawke	No One Could Ever
TRMMMCH128F425532C	SOBNYVR12A8C13558C	Yerba Brava	Si Vos Querés
TRMMMWA128F426B589	SOHSBXH12A8C13B0DF	Der Mystic	Tangle of Aspens



### **Frontend**

For the front end, we are utilizing React



and deploying with <u>Vercel</u>



We chose this for a variety of positives:

- Mix of HTML, CSS, and JavaScript in JSX which makes React incredibly flexible
- Virtual DOM (Document Object Model) is responsible for React's performance and speed
- Library's strong community support can be attributed to the fact that React is open-source and includes many packages to aid development
- Used <u>ant-design</u> library for React components



### **Backend**



We are using Python <u>Flask</u> as our backend server because it is quick to connect and has very minimal boilerplate code. Our entire team is very familiar with Python.

- Service layer handles POST request call (<u>axios</u>) from React frontend
- Handler class validates inputted song title with Million Song dataset using <u>Numpy</u> and <u>Pandas</u>
- Sends song title to ML model
- Retrieves recommended songs from ML model to display on the frontend

# **Open Source Modifications**

- Upgraded Python to 3.9 and Pandas to 1.4.2 to ensure <u>pickle.load()</u>
   worked
  - Machine that performs pickle.dump() needs version of Pandas compatible with the machine that performs pickle.load()
- Added CORS preflight headers to handle <u>CORS errors</u> when React makes
   POST requests to Flask

### **Matrix Factorization Models**

- 1. Logistic Matrix Factorization (LMF)
- 2. Alternating Least Squares (ALS)

# **Recommendation Quality**

• Precision-at-k metric:

$$P_k(u,y) \ = \ rac{1}{k} \sum_{j\,=\,1}^k Mu, y(j)$$

Proportion of top-k predicted rankings
 a user listened to in testing dataset

# **Song Recommendation Example**



Hey Ya! -Outkast

- Please Please Please Shout Out Louds
- 2. Tiny Explosions The Presidents of the United States of America
- 3. Already Gone Kelly Clarkson
- 4. The Way You Lived CKY
- 5. Greenback Dollar The Kingston Trio



### **Metrics for Success**

- 1. User satisfaction
- 2. Recommendation speed
- 3. Recommendation quality





# Frontend + Backend

As mentioned earlier, we used React for our frontend and Flask for our backend.

This is app.js, which is the main file to tie front+back.

```
import './App.css';
     import React, { useEffect, useState } from 'react';
     import axios from 'axios'
     import LandingPage from './pages/LandingPage';
     import InputPage from './pages/InputPage';
     import SmoothScroll from './components/SmoothScroll/SmoothScroll';
 9
10
11
    function App() {
12
       //const [getMessage, setGetMessage] = useState({})
13
14
       useEffect(()=>{
         axios.get('https://soundalike2.vercel.app/flask/hello').then(response => {
15
           console.log("SUCCESS", response)
16
           //setGetMessage(response)
17
         }).catch(error => {
18
           console.log(error)
19
20
        })
21
22
       }, [])
23
       return (
24
         <SmoothScroll>
25
           <LandingPage flexDirection="row"/>
26
           <InputPage flexDirection="row-reverse" />
27
         </smoothScroll>
28
29
30
    export default App;
```

### **Server Code**

We use Flask to handle business logic after the frontend makes a POST request.

```
from flask import Flask, send_from_directory
from api.SearchSongHandler import SearchSongHandler
from flask_restful import Api, Resource, reqparse
from flask_cors import CORS, cross_origin #comment this on deployment
from api.HelloApiHandler import HelloApiHandler

app = Flask(__name__, static_url_path='', static_folder='frontend/build')
cors = CORS(app) #comment this on deployment
app.config['CORS_HEADERS'] = 'Content-Type'
api = Api(app)

@app.route("/", defaults={'path':''})
@cross_origin()
def serve(path):
    return send_from_directory(app.static_folder,'index.html')

api.add_resource(HelloApiHandler, '/flask/hello')
api.add_resource(SearchSongHandler, '/flask/search')
```

```
class SearchSongHandler(Resource):
 def get(self):
   data = {
     'resultStatus': 'SUCCESS',
     'message': "Search Song Handler"
   print('here')
   return isonify(data)
  def post(self):
   SONG_TITLE_KEY = 'song_title'
   parser = regparse.RequestParser()
   parser.add_argument(SONG_TITLE_KEY, type=str)
   args = parser.parse args()
   print(args)
   song_title_value = args['song_title']
   status = "Success"
    if not song_title_value:
     status = "Unsuccessful"
   rec songs, rec song metrics = get recommended songs from model(song title value)
   return jsonify({"status": status, "rec_songs": rec_song, "rec_song metrics": rec_song metrics})
  def options(self):
   return build_cors_preflight_response()
def build cors preflight response();
  response = make_response()
 response.headers.add("Access-Control-Allow-Origin", "*")
  response.headers.add('Access-Control-Allow-Headers', "*")
 response.headers.add('Access-Control-Allow-Methods', "*")
```

### **Server Code**

We use Pickle to load and predict recommended songs using user input.

```
def get_recommended_songs_from_model(song_title):
 PATH = os.path.abspath(os.path.join(os.path.dirname( __file__ ), '...', 'models/data'))
  unique_songs_file = pickle.load(open(PATH + "/unique_tracks.pkl", 'rb'))
 song_id_matches = unique_songs_file[unique_songs_file['song_title'] == song_title]['song_id'].tolist()
  rec song ids = []
  song_id = None
  if song_id_matches:
    song_id = song_id_matches[0]
    print("no song found. please try again")
    return rec_song_ids
  model = pickle.load(open(PATH + "/lmf_model.pkl", 'rb'))
  song map = pickle.load(open(PATH + "/song map.pkl", 'rb'))
  train_songs = pickle.load(open(PATH + "/train_songs.pkl", 'rb'))
 print("song id: ", song_id)
  rec_song_inds, rec_song_metrics = model.similar_items(song_map[song_id], N=6)
  print(rec_song_ids)
  rec titles = []
  for rec_idx in rec_song_inds:
   song_id = train_songs[rec_idx]
   song_title = unique_songs_file[unique_songs_file['song_id'] == song_id]['song_title'].iloc[0]
    rec_titles.append(song_title)
  print('rec_songs: ', rec_titles)
 return rec_titles, rec_song_metrics.tolist()
```

# Listening Matrix

Manipulate triplet listening data into item-user matrix where element (i, j) is number of times user j listened to i song.

```
# construct sparse matrix of users and songs
    def create listen matrix(load=True):
         if load and os.path.isfile('data/listen matrix.pkl'):
61
             return pickle load('data/listen matrix.pkl')
62
63
         users, songs, listens = load triplets('data/train triplets.txt')
64
65
         # find unique users
66
         users uniq = np.unique(users)
         # construct {user id: index} dict for unique users
68
69
         users map = {k: v for v, k in enumerate(users uniq)}
         # map user id to user idx for every triplet user
70
         users inds = list(map(lambda x: users map[x], users))
71
72
         # find unique songs
73
         songs uniq = np.unique(songs)
74
75
         # construct {song id: index} dict for unique songs
         songs map = {k: v for v, k in enumerate(songs uniq)}
76
         # map song id to song idx for every triplet song
77
78
         songs inds = list(map(lambda x: songs map[x], songs))
79
         mat = sparse.coo array((listens, (songs inds, users inds)), dtype=np.int32)
80
81
         pickle dump(mat, 'listen matrix.pkl')
82
83
84
         return mat
```

### Model

Built wrapper model implementation from open-source library Implicit.

```
def init (self, type='cos', params={}, load=True):
             self.type = type
             self.load = load
             self.users, self.songs, self.listens = utils.load triplets()
             self.song titles = utils.load song titles('data/unique tracks.txt')
10
11
             if type == 'cos':
12
13
                 K = params.get('K', 10)
                 self.model = implicit.nearest_neighbours.CosineRecommender(K=K)
15
             elif type == 'lmf':
                 factors = params.get('factors', 30)
16
17
                 lr = params.get('learning rate', 1.00)
                 reg = params.get('regularization', 0.6)
                 iter = params.get('iterations', 30)
19
20
                 neg prop = params.get('neg prop', 30)
                 self.model = implicit.lmf.LogisticMatrixFactorization(
21
                         factors=factors,
22
                         learning rate=lr,
23
24
                         regularization=reg,
25
                         iterations=iter,
26
                         neg prop = neg prop
27
             elif type == 'als':
28
                 factors = params.get('factors', 100)
                 reg = params.get('regularization', 0.01)
30
31
                 iter = params.get('iterations', 15)
                 self.model = implicit.als.AlternatingLeastSquares(
32
33
                         factors=factors,
                         regularization=reg,
34
35
                         iterations=iter
36
```



### 01 LMF Grid Search

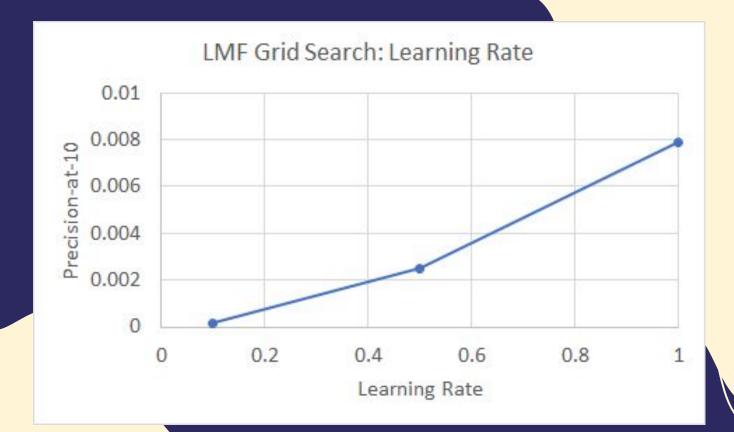
• Factors: [30, 60, 90]

• Learning rate: [0.1, 0.5, 1.0]

• Regularization: [0.3, 0.6, 0.9]



Learning rate = 1.0, Regularization = 0.6



Factors = 60, Regularization = 0.6



Factors = 60, Learning rate = 1.0

### **O1** Selected LMF Model

#### **Hyperparameters**

- Factors = 60
- Learning rate = 1.0
- Regularization = 0.9

#### **Performance**

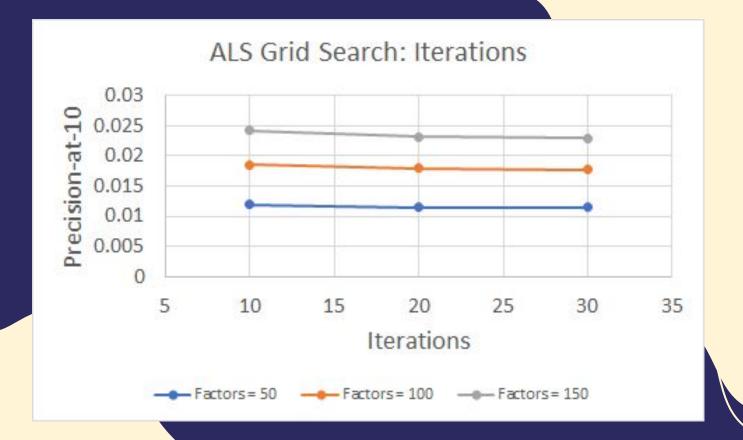
- Training time = 20 m 33 s
- Precision-at-10 = 0.8%

### **02** ALS Grid Search

• Factors: [50, 100, 150]

• Iterations: [10, 20, 30]

• Regularization: [0.001, 0.01, 0.1]



Regularization = 0.01



Learning rate = 1.0, Regularization = 0.01

### **02** ALS Selected Model

#### **Hyperparameters**

- **Factors = 150**
- Iterations = 10
- Regularization = 0.1

#### **Performance**

- Training time = 3 m 58 s
- **Precision-at-10 = 2.4%**



### **Deployed Performance**

- Recommendation time: < 15 s</li>
- Recommends five songs
  - Displays song titles
  - Also shows song similarity score

#### **Problems Encountered**

- Really big files -- the files associated with the dataset and the models were extremely large. We used the pickle library that serialized large models. These files were still too large and broke many things
  - Had to use github Ifs to upload the files to github
  - These files broke our deployment, Vercel so we had to stick with a local deployment
- Handling virtual environments and ensuring the correct versions across our devices (referenced in our 'open source' section)
- Even though the million song dataset contains a million songs, the recommendation matrix still seems lacking

#### **Best Features**

- Fulfills our goal -- creating a recommender system using a large song dataset to create song recommendations
- Able to recommend a list of songs based using logistic matrix factorization
- Shows the similarity scores to indicate to the user how the song was selected

### **Future Improvements**

- Adjust the payload from the frontend search bar to include artist as well for more accurate results
- Host the website on a server to utilize the large model files
- Incorporate the Spotify API





### **Lessons Learned**

**Maria:** I didn't realize how big some files can get to train the models and the required storage resources. We we initially thinking of using the entire Million Song Dataset, and even though it just had metadata, the file was ~300 GB!

**Robert:** Using Pickle in Python to save trained models and large arrays/matrices greatly improves speed over generating them from scratch.

**Ajay:** I learned more about the backend, and how Flask React can complement each other.

# Thanks!

Do you have any questions?

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CREDITS: This presentation template was created by Slidesgo, including icons by Flaticon, and infographics & images by Freepik

### **'README'**

Github link: <a href="https://github.com/mariashapiro/soundalike2">https://github.com/mariashapiro/soundalike2</a>

This includes all of our source code, including the Pickle file which is a condensed version of the models we used to generate recommendations. To run the website, please follow the instructions included in the repo Readme.

If you like our work, please cite us:

Maria Shapiro, Robert Morgan & Ajay Vijayakumar Spring 2022 Georgia Tech CS 4675 Final Project