# MARIA SODANO

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#### **TECHNICAL SKILLS**

Adobe InDesign

Photoshop Illustrator AfterEffects Premiere

Web HTML

CSS JavaScript jQuery Sketch Invision Keynote

Microsoft Word

PowerPoint Excel

OS Macintosh Windows

Hand Prototyping

Bookbinding Letterpress Embroidery

#### **EDUCATION**

BFA in Graphic Design, 2017

Massachusetts College of Art and Design

## **EXPERIENCE**

*Graphic Designer*, 2017–Present OUTFRONT Media, Boston, MA

Works as the Boston area designer creating out of home advertisements for local clients. Media formats include MBTA transit and billboards, both print and digital. Secondary responsibilities include internal projects, marketing assistance, and spec artwork for potential clients. Additionally, provides design support to the New Hampshire and New Jersey markets. Work samples available upon request

Graphic Design Summer Intern, 2015 Armory Art Center, West Palm Beach, FL

Worked independently on daily projects such as web banners and event invitations. Collaborated with the marketing director on long-term projects including a comprehensive faculty directory, print advertisements, course brochures, signs, and banners.

### RECOGNITION

Semi-Finalist

2017 Adobe Awards

Advanced to semi-finals in the Fine Art: Graphic Design/Print category for *Stitched Type*.

All School Show, 2017

Massachusetts College of Art and Design

Selected to represent graphic design in the college-wide annual exhibit.

File/Export, 2017

Massachusetts College of Art and Design

Year-end graphic design department senior showcase

## **DESIGN SKILLS**

Typography
Branding
Advertising
Information Design
Web Design
Motion Design/Video
Design Thinking

Design Research