

## ZERTIFIKAT

Hiermit bestätigen wir, dass

## Maria Ulfah

das Intensivprogramm

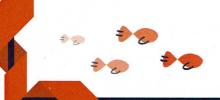
### Aus-/Weiterbildung zum Data Scientist

mit 540 Stunden Programmierpraxis (entspricht 720 Unterrichtseinheiten) erfolgreich absolviert hat.

Dalia Das, Founder & CEO

Dr. Tereza Iofciu, Head Coach

01.02.2021 — 27.04.2021 Hamburg, den 27.04.2021







### » neue fische

School and Pool for Digital Talent

### Ausbildungsinhalte

Die Teilnehmer\*innen haben in 720 Unterrichtseinheiten folgende Inhalte gelernt, diskutiert und in unterschiedlichen Aufgaben und Projekten vertieft:

#### Programming & Database

#### Python

- Pandas
- · Numpy
- · Functional Programming
- · Scikit-Learn
- TensorFlow/Keras

#### Unix

· Filesystem manipulations

#### SQL

#### **AWS**

- · IAM
- SageMaker
- EC2
- · S3

#### Google Cloud

- · Big Query
- · Google Notebooks

#### **Exploratory Data Analysis** (EDA) & Statistics

#### Data preprocessing

- Sklearn Pipelines
- · Pandas DataFrame

#### Data Analysis

- · Distributional analysis
- · General statistics

#### Data Visualization

- · Boxplots
- Scatter plots
- · Geo visualizations

#### Data Science Portfolio **Projects**

#### Project 1

· Exploratory Data Analysis

#### Project 2

Predictive Modeling

#### Final Project

· Capstone (4 weeks)

#### Machine Learning

#### Regression & Classification

#### Machine Learning Algorithms

- · OLS-based models
- · Logistic Regression
- Decision Trees
- Random Forests
- · Naive Bayes
- · KNN
- · SVM
- K-means
- · PCA
- · Semi-supervised models
- · Time Series models
- · NLP

### Evaluation & Performance

- · Decision Matrix
- Model interpretability

#### Model tuning

- · Bias-Variance Tradeoff
- · Regularization
- · Cross-validation

#### Optimization

- · Gradient Descent
- Cost functions

#### Deep Learning

- · ANN
- · CNN

#### Machine Learning Pipelines

· MLflow

#### Collaborative Working & Social Learning

#### Pair Coding

· Driver & Navigator

#### Agile Workflow

- · Daily Stand-Ups
- · Git Project Board
- Kanban

#### Daily Class Review

· Team work & Selforganization skills

#### Group Work, Individual

#### Exercises, Reversed Classroom

Presentations from students

#### Git-Workflow

- clone
- fork
- · code reviews
- · merging

#### Student 1:1

· Spot checks with instructional team

#### Communication w/ Stakeholders

#### Business presentation

· Non-technical stakeholders

#### Data Science Lifecycle presentation

Technical stakeholders

#### Visualization

- Matplotlib
- Seaborn
- · Dash/Plotly
- · Google Data Studio

#### Stakeholder Review

· Compact & time-critical project alignment











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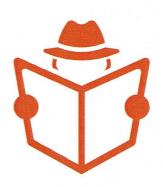
#### PROJEKT:

### How users read news sites

Clustering the users of news sites based on user tracking and article data

News portals publish a large number of articles of different types and on different topics. By implementing tracking tools, publishers collect a lot of data about individual pageviews, which can be used to research the performance of articles and the preferences of different users.

Interesting insights were generated on the distribution of pageviews over time, the performance of different articles, and preferences of different readers. A dashboard was deployed to vizualize the properties of the identified clusters.



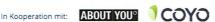
#### TECH-STACK:

Clouds (Google Data Studio) / BigQuery / SQL / AI Platform / Vaex / Pandas / Numpy / StandardScaler / PCA / Scikit-learn / K-Means / DBScan / Dash / Plotly / Heroku / Unix / KANBAN / Git

> **ABSCHLUSSPROJEKT** "DIGITALES GESELLENSTÜCK"











Very humble and yet knows her stuff.

Likes to help others.

"Excellent tech skills.

Hands on mentality. Very reliable.

Eager to deliver the best results.

An awesome person to work with."

We unfortunately did not have the possibility to work together. I would really have enjoyed learning from your plotting & modeling abilities :)

you are a great girl! I think you underestimate yourself more courage!

you make awesome dashboards!

Your dashboards are amazing and to communicate with.

You are like a quiet force!
And a quiet force!
The things you do when are amazing!
The things you are to brag more!
Your mind to them



amazing set of skills and knowledge.

It was always a pleasure working with you in the pairing sessions, and thus could help each other out quite a lot. So i'm looking forward so seeing cool stuff from you! (nico)

The strong and silent type :-)
We didn't meet much but
I always felt that you understood everything.

don't work too hard and forget about yourself Unfortunately I never got to work with her.

But that is not necessary to understand
what a nice and smart person she is:)

You are really good at learning things on learning things on our own and impressively your own and impressively talented in visualizations.



Feb - Apr 2021

Carla
Carlos
Davain
Eldin
Hassan
Jonathan
Kathrin
Maria
Matthias
Max

Max Mena Nico Nicolai Paul Saša

Paul Larissa Saša Tereza Sebastian















# **SERTIFIKAT**

**DIBERIKAN KEPADA** 

**MARIA ULFAH** 

Atas partisipasinya dalam BRI Data Hackathon 2021 Jakarta, 17 Maret 2021

Jan.

### **DANAR WIDYANTORO**

Executive Vice President Enterprise Data Management Division







## STATEMENT OF ACCOMPLISHMENT

#102.360

HAS BEEN AWARDED TO

**Maria Ulfah** 

FOR SUCCESSFULLY COMPLETING

Data Scientist with R Track

**COMPLETED ON** 

SEP 20, 2019



A

Jonathan Cornelissen, CEO



### STATEMENT OF ACCOMPLISHMENT

#13311754

HAS BEEN AWARDED TO

## Maria Ulfah

FOR SUCCESSFULLY COMPLETING

## Analyzing Social Media Data in Python

May 14, 2020







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HAS BEEN AWARDED TO

### Maria Ulfah

FOR SUCCESSFULLY COMPLETING

## **Data Analyst with R Track**





