

WORK EXPERIENCE

PUBLIC RELATIONS OFFICER/FRONT DESK OFFICER

El Rio y Mar Resort (Coron, Busuanga, Palawan, Philippines) | 2018 - 2019

- monitor daily bookings and resort operations
- analyze feedback from resort survey sheets and online reviews and address immediate solution/improvement
- manage resort social media handles (Facebook, Instagram) and create content for easy walk-through of resort accommodation, etc.
- respond to client emails/social media messages/telephone inquiries about resort amenities, facilities, conveniences, etc.
- provide genuine and world-class quest service experiences
- anticipate guests unstated needs
- promote hotel amenities, conveniences and tours
- conduct orientation to arriving guests and coordinate room arrangements/requests
- actively listen to and resolve guest complaints
- coordinate and manage communication between guests and staff to ensure a resolve to guest concerns
- establish friendly relationship with regular resort clients

JAPANESE LANGUAGE INSTRUCTOR

Yuno Japanese Learning Center (Quezon City, Manila Philippines) | 2016 - 2018

- teach the basics of Japanese to beginners, starting with the culture of Japan, its history, and it's writing system
- teach in a progressive manner
- give techniques on learning and give exercises to help enhance student's learning and understanding
- students range from 7 - 68 years of age

FEMALE VOICE ARTIST

Rarejob Philippines Inc. (Quezon City, Manila, Philippines) | 2016 - 2018

- record daily news articles in a neutral female voice
- research and listen to proper American English or neutral English to ensure recording is perfect
- recordings are used as reference to proper pronunciation and intonation by Japanese students

MARIA UMALI

SOCIAL MEDIA MARKETER
GUEST RELATIONS ASSOCIATE
CUSTOMER SERVICE/SUPPORT EXPERT
WEB DESIGNER/DEVELOPER

MORE ABOUT ME

I am an AB Communication Arts degree holder, proven effective in various fields of Marketing, Management, and Hospitality such as, but not limited to, Social Media Integration, Business Development, P.O.P & P.O.S. Design Conceptualization, Copy writing, Events Hosting, Voice Acting, Integrated Marketing Communications, Photography, Email Acquisition, Public Relations, Above-The-Line & Below-The-Line Advertising, Guest Relations Management, Customer Relations Management, Email Content Creation, Business Management, some Restaurant Management, and Receptionist work.

SPECIALIZATIONS

- Social Media Integration
- Social Media Marketing
- Guest Relations Management
- Customer Service Management
- HTML, CSS
- CRM
- Voice Acting
- Events Hosting
- Copy writing/Swipe copy Expert

GET IN TOUCH

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WORK EXPERIENCE

COPYWRITER / ACCOUNT EXECUTIVE

**Global Visions Events and Marketing
(Pasig City, Manila, Philippines) | 2015 - 2016**

- kept track of bids from different Filipino companies such as Johnson&Johnson, Mondelez, Philip Morris Inc., San Miguel Food Corp., Nestle Philippines and more
- conceptualized themes and designs for various parties, product launches, pop-up booth designs, POS and POP materials
- write script/program flow for corporate events and weddings
- conceptualized POS and POP designs for various Nestle Brands based on shopper insights, purchasing paths
- polished designs and campaigns with different Key Accounts and channel distributors

EDUCATION

A.B. COMMUNICATION ARTS

The University of Santo Tomas | 2011 - 2015

- bachelor's degree holder
- 2nd runner-up for Marketing Communications Competition (Nestle Milo)
- participated in John Robert Power's Personality Development Seminar

INTERNSHIP

JUNIOR RESEARCHER

GMA Network (Quezon City, Manila, Philippines) | 2014

- did extensive research for news stories and contacted key subjects for interview/point of information regarding current issues in the Philippines and for upcoming weekly episodes
- brainstorm stories and program flows

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SKILLS AND ATTRIBUTES

- Native Proficiency in English & Tagalog
- Conversational Proficiency in Japanese
- Excellent Interpersonal Communication Skills
- Attention-to-detail
- Ability to work under pressure and with minimal supervision
- Proficient in MS Office (Word, Powerpoint, Excel)
- Web Development (HTML, CSS, Bootstrap, some JavaScript)
- SEO Expert
- Knowledge in Social Media Integration (Facebook Marketing, ManyChat, Mailchimp, Wordpress, Canva, amoCRM, Airtable)
- Excellent Email Personalization skills
- Resourceful
- Business Management
- Great Organization skills
- Fast Learner
- Versatile
- Practical
- Solid Work Ethics
- Resilient
- Down-to-earth

REFERENCES:

Ana Lee Escudero - Catibog

(First Vice President/COO of GMA Kapuso Foundation, GMA Network Inc., Quezon City)

Menchie Almirol - Winkelhausen

(Resort Manager of El Rio y Mar Resort, Coron, Palawan)

Kayla Mayo

(Writer at Rarejob Philippines Inc., Quezon City)

(Please ask me for their contact details!)