

MAURO RICARDO N. MARFIL

WEB/APP DEVELOPER (10 YEARS)

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<https://maric17.github.io/>

SUMMARY

Senior Web Developer with more than a decade of experience delivering production-ready web applications. Proven ability to build, optimize, and maintain scalable systems while meeting tight deadlines and evolving client requirements.

SUMMARY OF SKILLS:

- Strong understanding of modern web development, including front-end frameworks (React, Next.js) and back-end technologies (Node.js, Express.js, Laravel).
- Experienced with CMS platforms (WordPress, Shopify, Webflow, Joomla, Drupal) and capable of customizing workflows to meet project requirements.
- Basic knowledge of mobile app development with Flutter and infrastructure management, including server setup, domain configuration, and CI/CD pipelines.
- Proficient in multitasking and managing multiple projects simultaneously while maintaining high quality.
- Skilled in problem-solving and troubleshooting, with a unique ability to learn new technologies quickly.
- Strong communication skills, collaborating effectively with creative teams, clients, and stakeholders.
- Highly organized and capable of prioritizing tasks in fast-paced, deadline driven environments.
- Passionate about turning ideas into functional, user-friendly applications through technology.

SKILLS

Programming Languages

- HTML, CSS
- JavaScript, TypeScript
- PHP
- Dart (basic)

Frameworks & Libraries

- React, Next.js
- Node.js, Express.js
- Laravel
- Flutter (basic familiarity)

CMS & E-Commerce Platforms

- WordPress, Shopify, Webflow
- Joomla, Drupal

Strong understanding of CMS architecture, customization, and content workflows across multiple platforms.

Styling & UI

- Tailwind CSS
- Bootstrap
- MySQL

MongoDB Version Control & CI/CD

- Git
- Bitbucket
- Heroku

DevOps & Infrastructure (basic familiarity)

- Server setup and configuration (Linux/Windows)
- Domain management and DNS configuration
- CI/CD pipeline setup and deployment

EXPERIENCE

Xtendly/Prosperna Philippines Inc. / Sr. Web Developer April 2015 - PRESENT

- Led the Web Development team, overseeing project delivery, mentoring developers, and ensuring technical standards.
- Collaborated with Project Managers to assess project feasibility, define requirements, identify limitations, and estimate timelines for complex web projects.
- Served as the primary point of contact for clients, handling inquiries, walkthroughs, tutorials, and clarifications. Developed approximately 200 websites over 8 years, including ecommerce platforms, membership sites, booking systems, blogs, and corporate websites.
- Built custom e-commerce solutions with recurring payments and tailored workflows to replicate company processes.
- Implemented responsive, pixel-perfect designs across multiple screen sizes and ensured websites passed QA processes.
- Migrated and configured websites across different hosting providers and domains, maintaining optimal performance. Integrated and managed 3rd-party APIs, optimizing functionality and workflows.
- Maintained, optimized, and updated websites to ensure speed, security, and usability.
- Applied SEO best practices to improve site visibility and performance.