

## Target audience

### Demographic | 1

Typically it will be adult customers, age interval will range between 35 to 50.

### Location | 1

Mexham City

### Psychographic | 1

Target audience will be people wanting to have solicitor or attorney's advice, but at the same time would be fine to do these tasks remotely without having to do things in person.

### Identifiers | 1

Adult Mexham City resident, aged 35 to 50, tech savvy or comfortable using technology for paperwork.