González, Mariela Soledad

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Address: Alberdi 1326, depto 2, Tandil, Buenos Aires,

Argentina

Birthday: 02/11/1980

Age: 35 años

Presentación

I am a proactive and practical person, with constant interest in researching new tools, and easy to learn.

Through my years of working experience I have been incorporating multiple knowledge in different areas:

- <u>Design and Communication:</u> graphic design, website management and corporate social networks, mailings and brochures design of training and services, among other tools.
- <u>Web Design:</u> Layout and design of corporate websites, technologies HTML5, CSS3, JS, jQuery, Bootstrap and Ajax.
- <u>Computers:</u> Windows configuration and network configuration, cellphones configuration, Access databases and systems management.
- Consulting: market research, recruitment, training, counseling, etc.

Academic Studies

• Centro Polivalente de Arte de Tandil – 1994-1998

Complete high school, with Fine Arts orientation.

<u>Degree</u>: Art Teacher and Bachelor with Social Sciences orientation.

• Instituto del Profesorado de Arte de Tandil - 2001

Tertiary study in Graphic Design.

<u>Degree of progress</u>: First year approved. Average 8.

Universidad Nacional del centro de la Prov. de Bs. As – 1999-2005

University Degree in Business Administration.

Degree of progress: All subjects studied and approved. Average 7.40

Work Experience

- 1998–1999 **Assistant Contable "Transporte Jorge González"** (Méjico 1198) Expenses and daily income registration.
- 2003 2005 Customer Service "meg@cyber" (Alsina y Constitución)
 Customer Service, Management of "CyberControl" system for PC assignment and billing, Cash Management and technical assistance to customer inquiries.
- 2005 Junior Assistant "Di Nucci & Asociados" Consulting (San Martin 565)
 Pollster and assistant in market research (study area related to my specialization in Marketing).
- 2006-Oct.2012 Member of the work team "Grupo BASES Administración y Marketing" Consulting (Paz 431 www.grupobases.com.ar)

Internal administrative tasks. Participation in the development of new services. Reports Development. Contracting, training and coordination of temporary work teams. Communication Designs. Corporate Web site (www.grupobases.com.ar) and Corporate Facebook Page (https://www.facebook.com/grupo.bases.tandil) Administration and Update. From October 2012, we decided by mutual agreement to continue the employment relationship independently.



• 2010- Present - Freelance Work

- Communication and product development for various companies, among which is: Grupo BASES Consulting, Group AGNI Consultant & Software Factory, FAP (Argentinian Federation of Padel), MyL Renault Parts..
- By demand Works for private clients of these companies (support personnel selection, installation of software, training, graphic design, among others)..
- Own development Web design:
 - Development of corporate Website FAP: Argentinian Federation of Padel: www.fapargentina.com.ar
 - Development of corporate Website for AGNI Group Consultant & Software Factory: www.grupoagni.com.ar (on the present I'm working on the re-desing of this page to a new tecnology on Drupal)
 - Business Website Development of MyL Renault Parts: www.mylrepuestos.com (under construction)
 - Datalmantada: http://www.dataimantada.com.ar/index.html (only frontend work, the graphic design is not my own)
- Some other siter where I participated as Frontend: https://ar.linkedin.com/pub/mariela-gonzalez/b/690/213):
 - http://illinoispolicy.org
 - https://actright.com
 - http://www.komatsuamerica.com
 - https://www.nationformarriage.org
 - http://www.catholicvote.org
 - http://republicbuzz.com
 - http://www.fortna.com
- For more details you can access to my LinkedIn profile: https://ar.linkedin.com/pub/mariela-gonzalez/b/690/213

Knowledge

Languages:

- o <u>English</u>: Written Intermediate-Advanced, Speeking Intermediate, Interpretation Advanced
- o Spanish: Native Language.

• IT:

- Web Design: Design, Layout, Consulting, Administration and Updating Web Sites.
- o Internet and Social Networks (intermediate-advanced),
- Microsoft Office Tools (advanced)
- o Database: Microsoft Access (intermediate-advanced), SQLServer and MySQL
- <u>Graphical tools</u>: Corel Draw, Adobe Flash, Adobe Photoshop (intermediateadvanced)
- Management Software: Midas ERP (intermediate-advanced)
- o Windows and network configuration (intermediate-advanced),

• Consulting:

- <u>Business diagnosis</u>: I have participated in numerous diagnostic work in major companies in the city of Tandil, buenos Aires, Argentina.
- Market Research: I have developed and carried out market studies, doing the assembly of the survey, the pollsters training, the survey auditing, the tabulation and subtotals of the results with charts and report.

Communication and Marketing:

- I've worked with designers in developing corporate image, brochures, presentation folders, development of communication services, design Web sites and Business Facebook pages, in addition to performing all the tasks of daily communication for BASES Group consulting (web, facebook, mailings, brochures).
- Ourrently I'm working on frontend web design with HTML5 and CSS3 Responsive technology, and some frameworks like Bootstrap, using among other programs DreamViewer, Photoshop, CorelDraw, Notepad ++, Sublime Text 3, Filezilla tools, Netbeans, Tortoise Git, Trello, Slack. I have worked on projects using Wordpress, Drupal, Laravel and others.

References

- Jorge Ernesto González, "meg@cyber" owner. Tel: (0249) 15462-9381
- Lic. Sebastián Di Nucci. "Grupo BASES" CEO. Tel: (0249) 15462-5472. E-mail: direccion@grupobases.com.ar
- Ing. Amadeo Ruben Amado. "Grupo AGNI" CEO. Tel: (0249) 15451-8186. E-mail: amadeorubenamado@gmail.com