

MARIELA DYER

EDUCATION

University of Pennsylvania, Philadelphia, PA

August 2021 - Expected August 2022

Master of Behavioral and Decision Sciences (MBDS)

Coursework: Application of Experimental Methods in Behavioral Science, Neuroeconomics, Group Psychology,

Consulting in Behavioral Science, Judgment & Decision Making*, Data Science and Quantitative Modeling**

Relevant Projects: MTurk survey analysis on the effects of anchoring and regret aversion in inaction inertia,

Neuroeconomics study on endowment mediated inequity and risk aversion, Unsupervised learning on personality data.

Wellesley College, Wellesley, MA

May 2020

Bachelor of Arts in Economics and Russian Area Studies

Herzen State Pedagogical University in St. Petersburg, Russia, 2017, Immersive Summer Language Program

WORK EXPERIENCE

The Lever Fund, Washington DC (Remote)

June 2020 – August 2021

Research and Strategy Consultant

- Sorted donor demographic data for actionable information on financial capacity and propensity to give
- Led stakeholder interviews to define Lever Fund's position in the philanthropic sector
- Detailed a strategic growth plan based on my qualitative research to maximize frequency and quantity of donations

Math and Economics Departments at Wellesley College, Wellesley, MA

January 2018 – May 2020

Student Grader and Tutor

- Selected to mark Multi-Variable and Calculus II homework as well as answer any questions students have
- Chosen to tutor Intermediate Microeconomic Analysis and help students gain problem-solving skills
- Developed trust with students by encouraging growth mindsets in office hours I held twice a week

Corporate & Foundation Relations at Wellesley College, Wellesley, MA

August 2016 – May 2020

Research Analyst

- Identified over 3000 alumnae using LinkedIn and philanthropy databases to support school development
- Drafted yearly evaluative statements summarizing use of summer internship funds
- Cultivated potential partnerships with corporate SRI and foundation offices on a national scale

The Russian Donors Forum, Moscow, Russia

June 2018 – August 2018

International Relations Assistant

- Translated program descriptions from Russian to English and contract documents from English to Russian
- Conducted research on the international philanthropy sector to inform the Donors Forum on worldwide trends and forecasts in charitable giving

Bolshoi Ballet Academy, New York City, New York

June 2019 – August 2019

Translator and Live Interpreter

- Translated teacher comments and reflections from Russian to English
- Performed live interpretation from Russian to English while co-teaching 20 ballet classes per week to pre-professional dancers

SKILLS AND INTERESTS

- Languages: Fluent in Spanish (mother tongue), English and French. Advanced Russian.
- Computer: R, STATA, Microsoft Excel, PowerPoint, and Word.
- Passions: Dance; Health and Wellbeing; Teaching Yoga; Diversity, Equity and Inclusion in the Workplace.

* Courses I am currently completing in Spring 2022