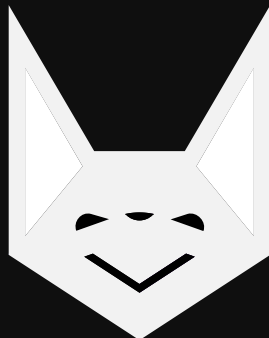
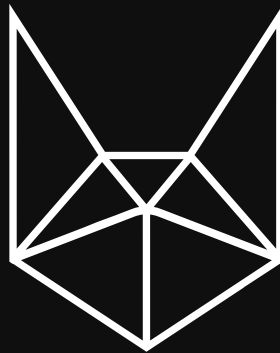
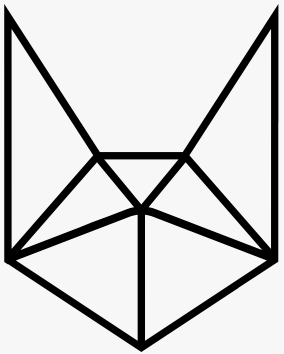
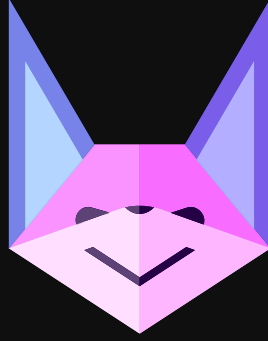
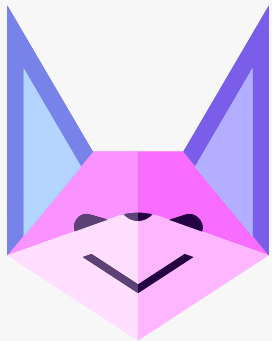
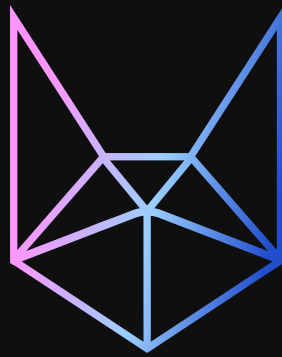
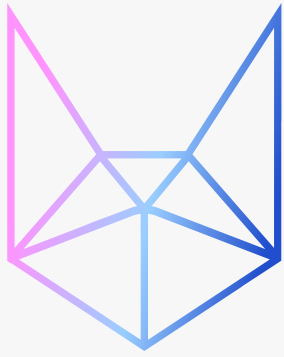


cleverfox

DESIGN  
DOCUMENT

Assembled by  
Misha Khlioustov



# 1. LOGO

## EDITABLE FILES

cleverfox-collection.ai

**\*\*:** All SVG files can be manipulated just like illustrator files.

## OUTLINED FOX

cleverfox-outline.svg  
cleverfox-outline.png

## CARTOON FOX

cleverfox-cartoon.svg  
cleverfox-cartoon.png

## BLACK FOX

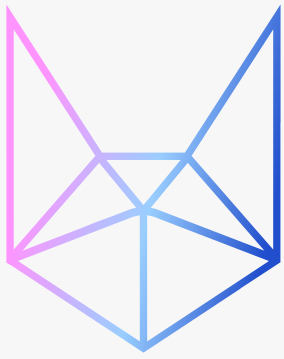
cfox-outline-black.svg  
cfox-outline-black.png

cfox-cartoon-black.svg  
cfox-cartoon-black.png

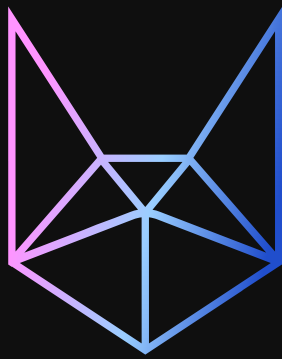
## WHITE FOX

cfox-outline-white.svg  
cfox-outline-white.png

cfox-cartoon-white.svg  
cfox-cartoon-white.png



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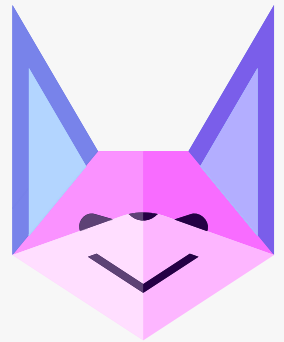


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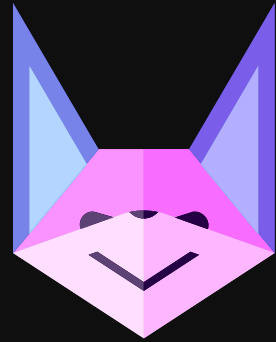
## OUTLINE LOGO

cleverfox-outline-logo-00.svg  
cleverfox-outline-logo-00.png

cleverfox-outline-logo-ff.svg  
cleverfox-outline-logo-ff.png



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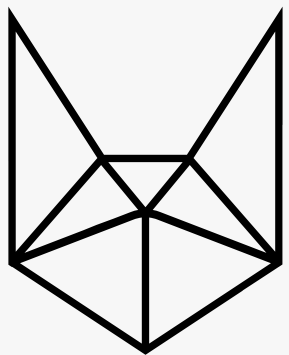


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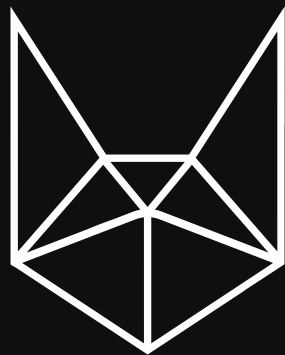
## CARTOON LOGO

cleverfox-cartoon-logo-00.svg  
cleverfox-cartoon-logo-00.png

cleverfox-cartoon-logo-ff.svg  
cleverfox-cartoon-logo-ff.png



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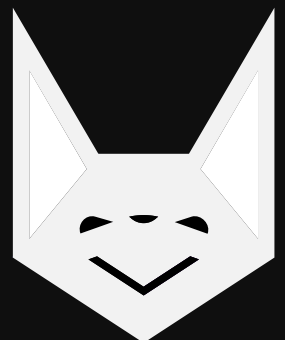
## BLACK LOGO

cfox-outline-black-logo-00.svg  
cfox-outline-black-logo-00.png

cfox-cartoon-black-logo-00.svg  
cfox-cartoon-black-logo-00.png



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## WHITE LOGO

cfox-outline-white-logo-ff.svg  
cfox-outline-white-logo-ff.png

cfox-cartoon-white-logo-ff.svg  
cfox-cartoon-white-logo-ff.png



## WEB OUTLINE LOGO

cleverfox-outline-web-00.svg  
cleverfox-outline-web-00.png

cleverfox-outline-web-ff.svg  
cleverfox-outline-web-ff.png



## WEB CARTOON LOGO

cleverfox-cartoon-web-00.svg  
cleverfox-cartoon-web-00.png

cleverfox-cartoon-web-ff.svg  
cleverfox-cartoon-web-ff.png



## WEB BLACK LOGO

cfox-outline-black-web-00.svg  
cfox-outline-black-web-00.png

cfox-cartoon-black-web-00.svg  
cfox-cartoon-black-web-00.png



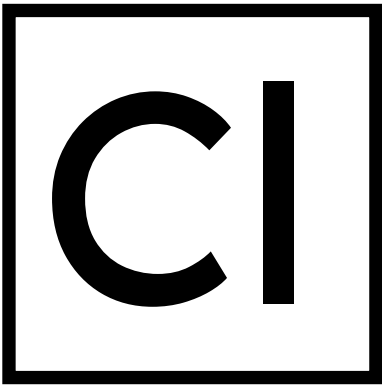
## WEB WHITE LOGO

cfox-outline-white-web-ff.svg  
cfox-outline-white-web-ff.png

cfox-cartoon-white-web-ff.svg  
cfox-cartoon-white-web-ff.png

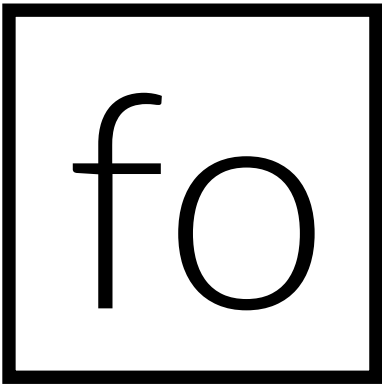


# 2. TYPEFACE



## PRIMARY FONT: LEXEND DECA

The quick brown clever fox jumps over the lazy dog.



## SECONDARY FONT: LATO

The quick brown clever fox jumps over the lazy dog.  
The quick brown clever fox jumps over the lazy dog.  
The quick brown clever fox jumps over the lazy dog.  
The quick brown clever fox jumps over the lazy dog.

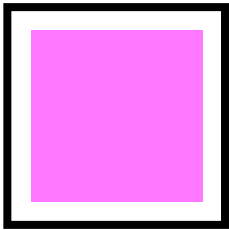
## FONT KIT

variables.scss  
variables.css

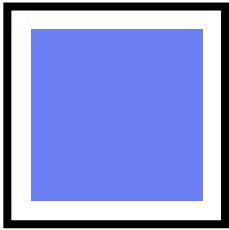
# 3. COLOR PALETTES



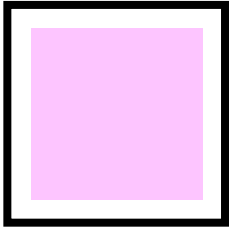
FOX-GRADIENT  
#FF78FF, #9ACEFF, #6C80F4



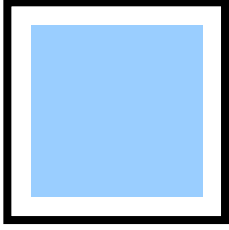
FOX-PINK  
#FF78FF



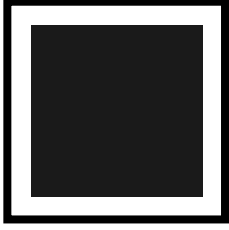
FOX-BLUE  
#6C80F4



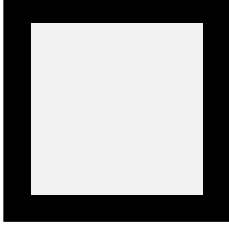
FOX-LPINK  
#FDC5FF



FOX-LBLUE  
#9ACEFF



OFF-BLACK  
#1A1A1A



OFF-WHITE  
#F2F2F2

## COLOR VARIABLES

variables.scss  
variables.css

# 5. BUSINESS CARD

FRONT



cfox-business-front.png  
cfox-business-front.svg

BACK



cfox-business-back.png  
cfox-business-back.svg