

# *Disney Icons*

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# *1. About*

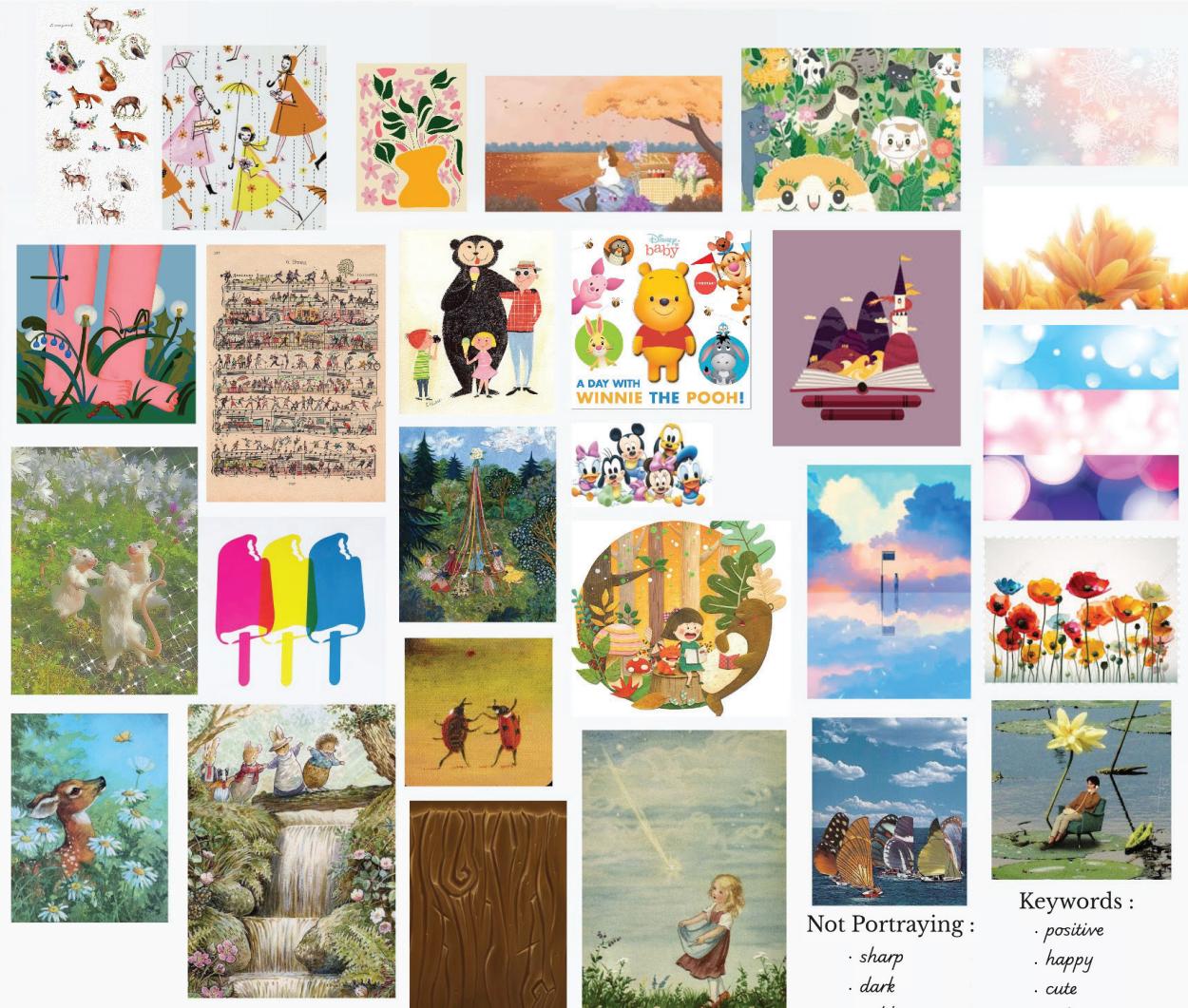
We set out to create icons of animal Disney characters by utilizing the golden ratio. One of our inspirations included '60s illustrative design. Our aim was to lean into a fun, happy feeling that Disney characters embody.

# 2. Mind Map



# 3. Mood board

Icon ideas + Reference photos



Keywords :

- positive
- happy
- cute
- soft
- nostalgic

Not Portraying :

- sharp
- dark
- cold
- sterile

Playwrite Australia Tasmania

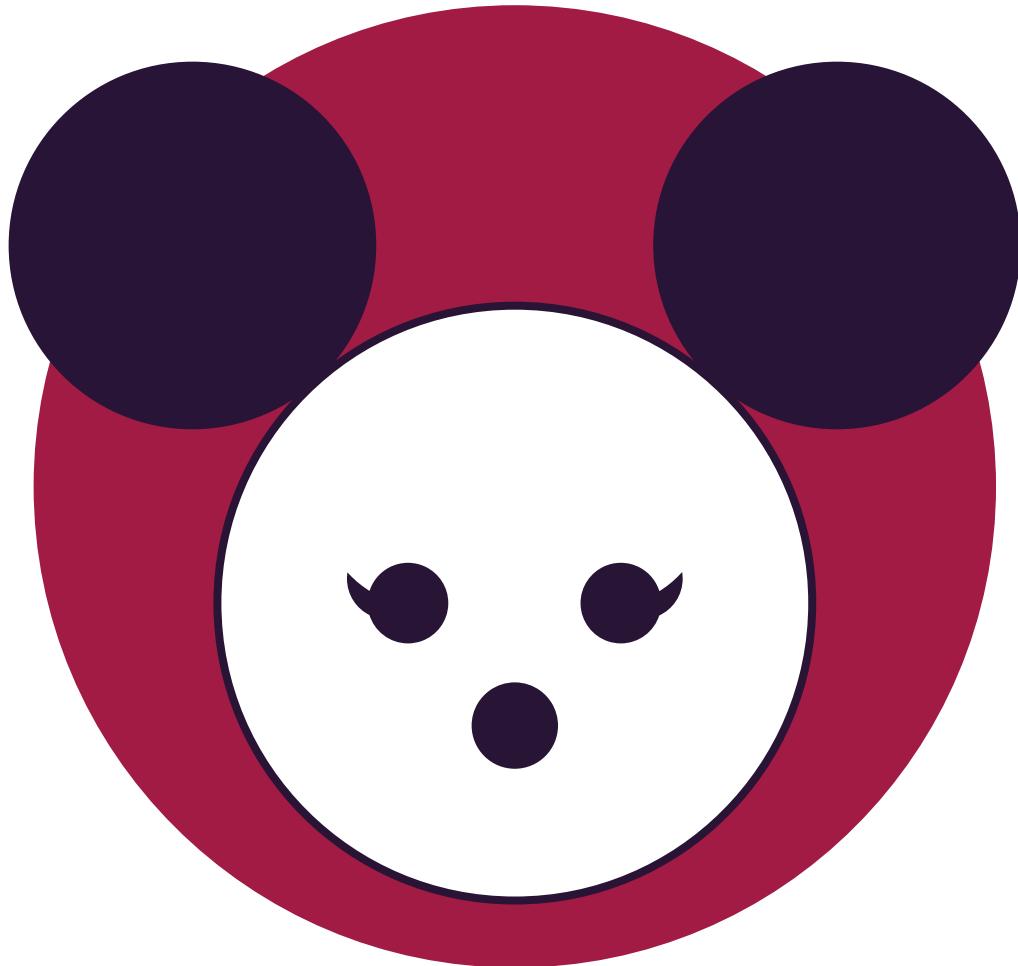
Libre Baskerville



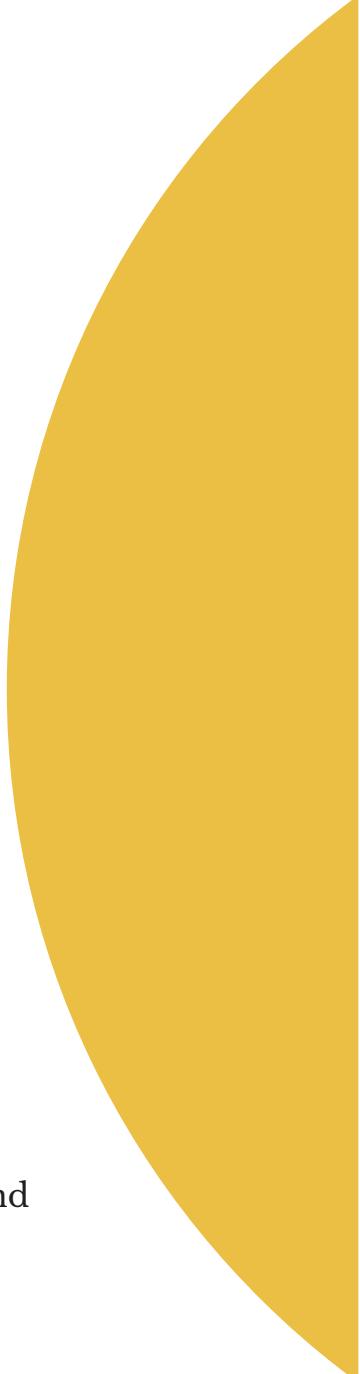
# 4. Sketches



# 6. *Similarities*



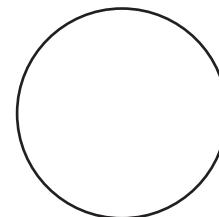
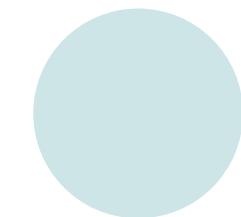
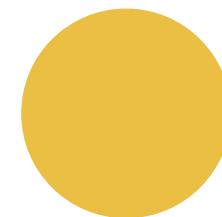
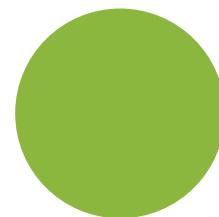
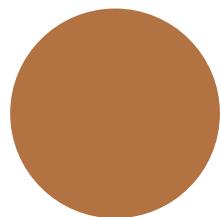
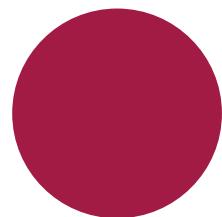
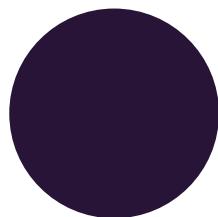
1. Small circular eyes
2. Rounded edges
3. Minimalist line art
4. Coloured circle background



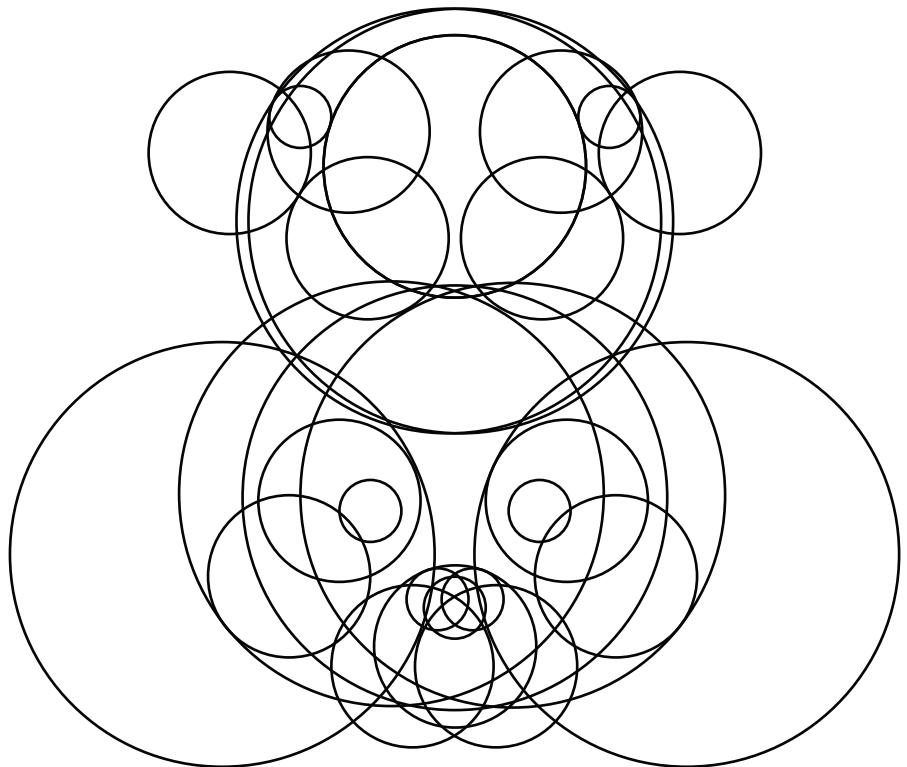
# *7. Colors and Typeface*

Libre Baskerville

*Playwrite Australia Tasmania*



# 8. Thumper

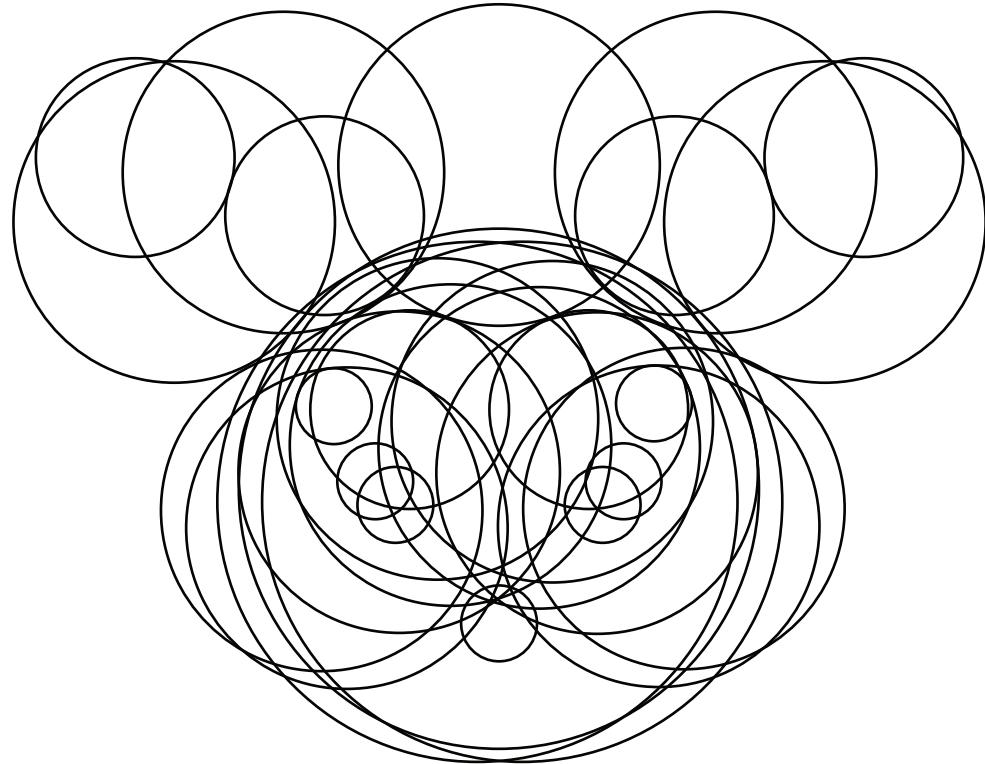


Golden Ratio Design



Final Design

# 9. *Bambi*

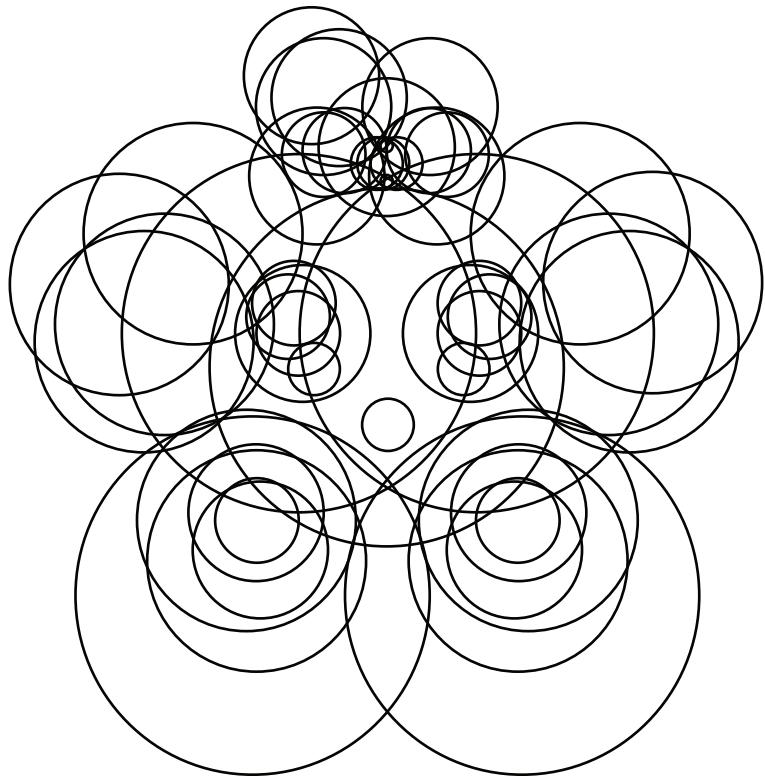


Golden Ratio Design



Final Design

# 10. Marie

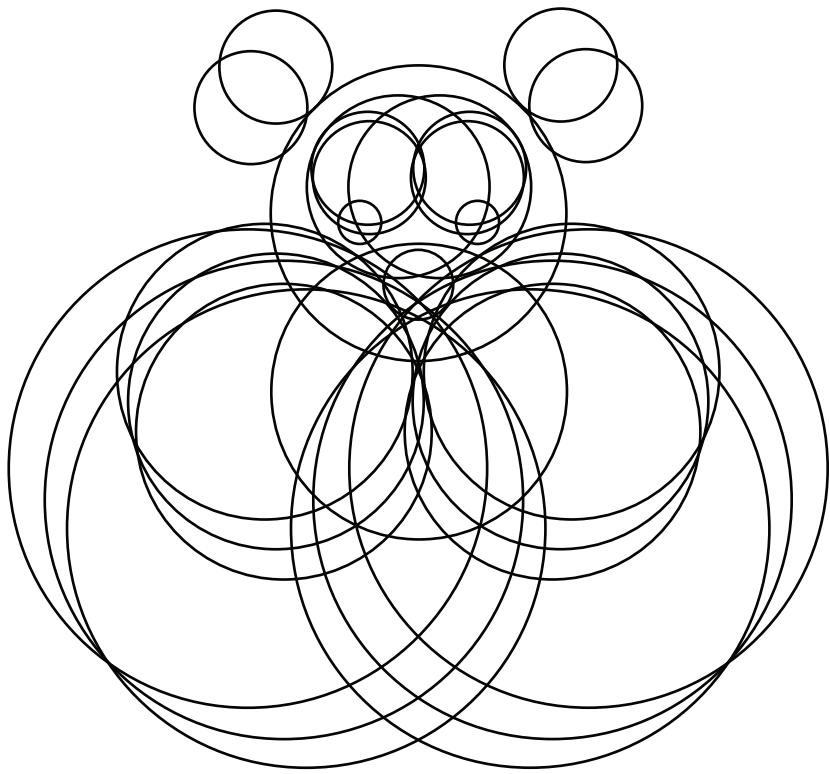


Golden Ratio Design



Final Design

# 11. Tigger

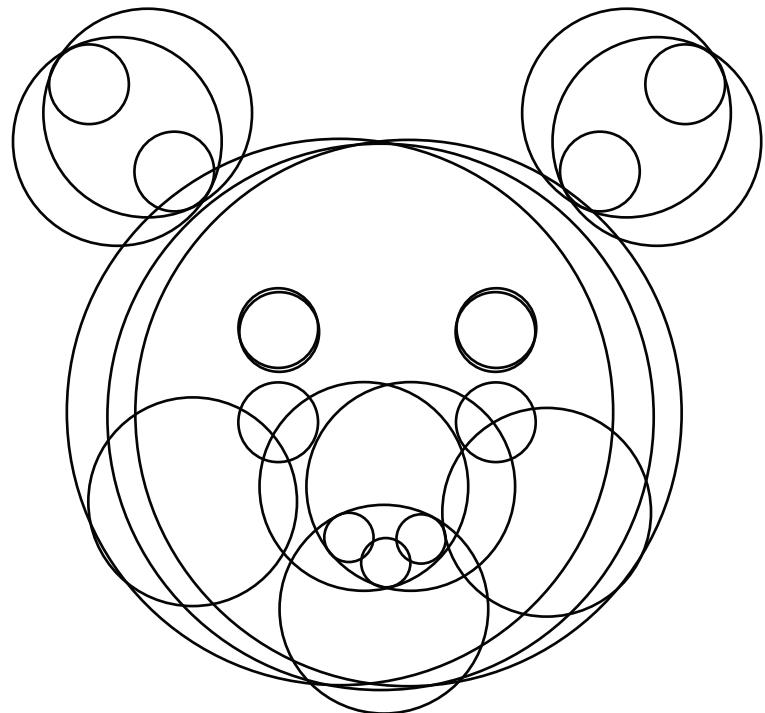


Golden Ratio Design



Final Design

# 12. *Winnie the Pooh*

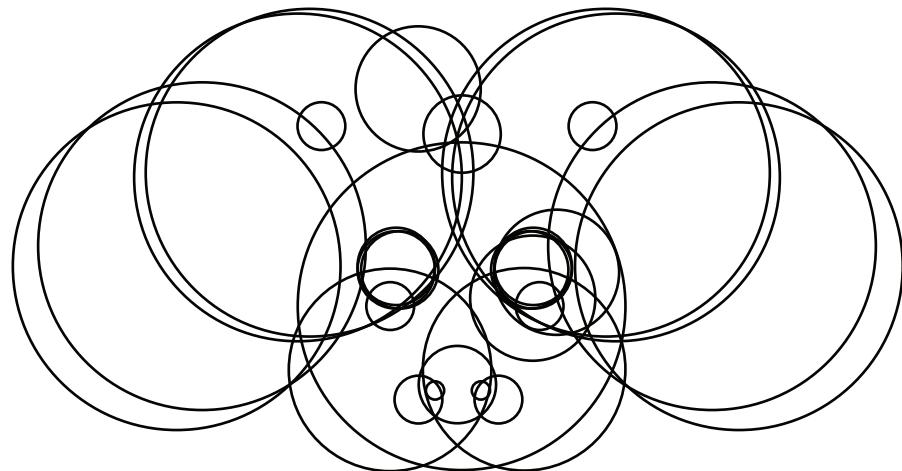


Golden Ratio Design

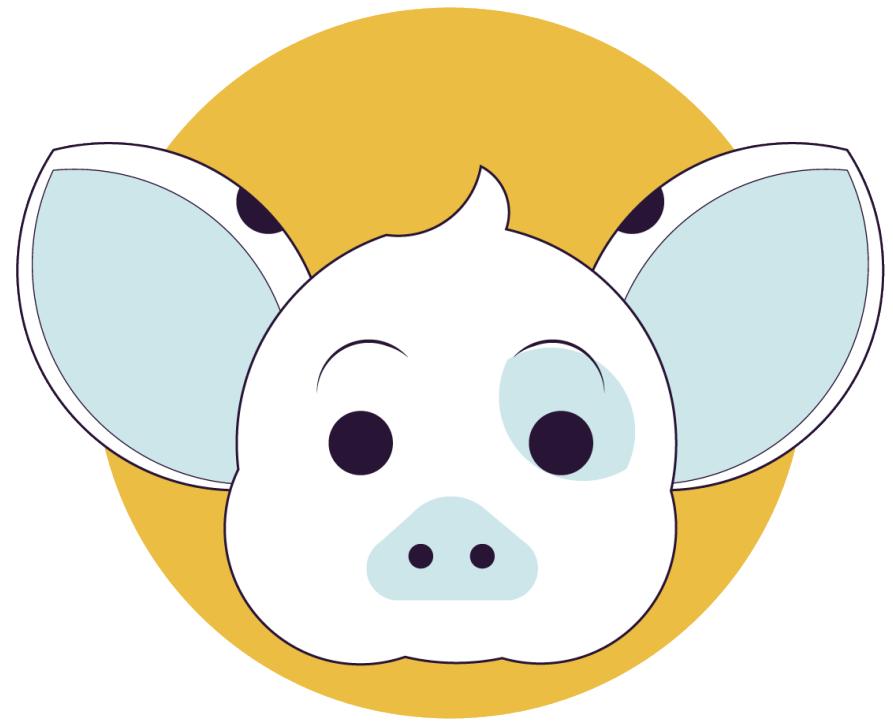


Final Design

# 13. Pua

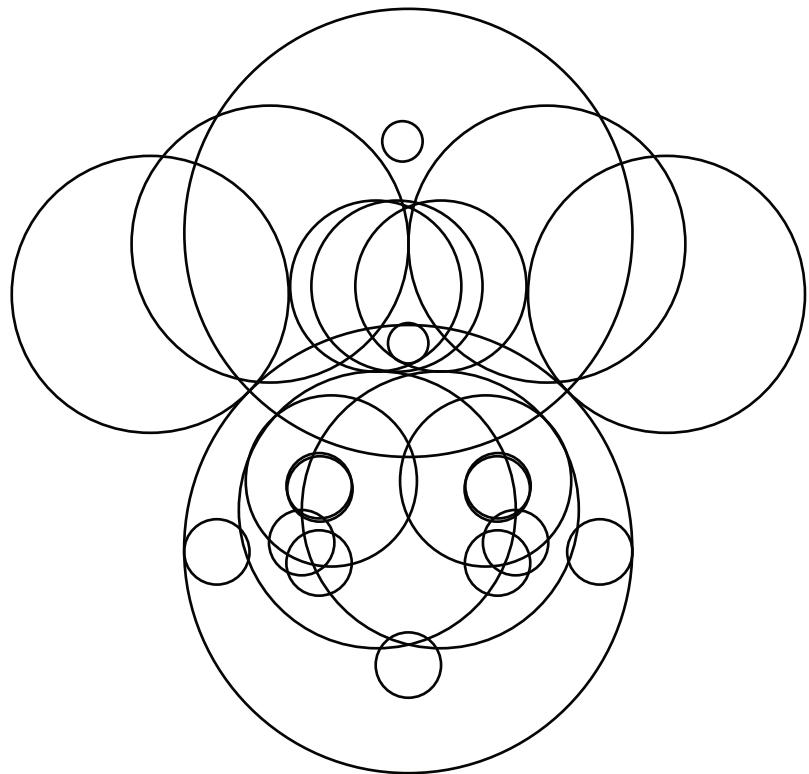


Golden Ratio Design

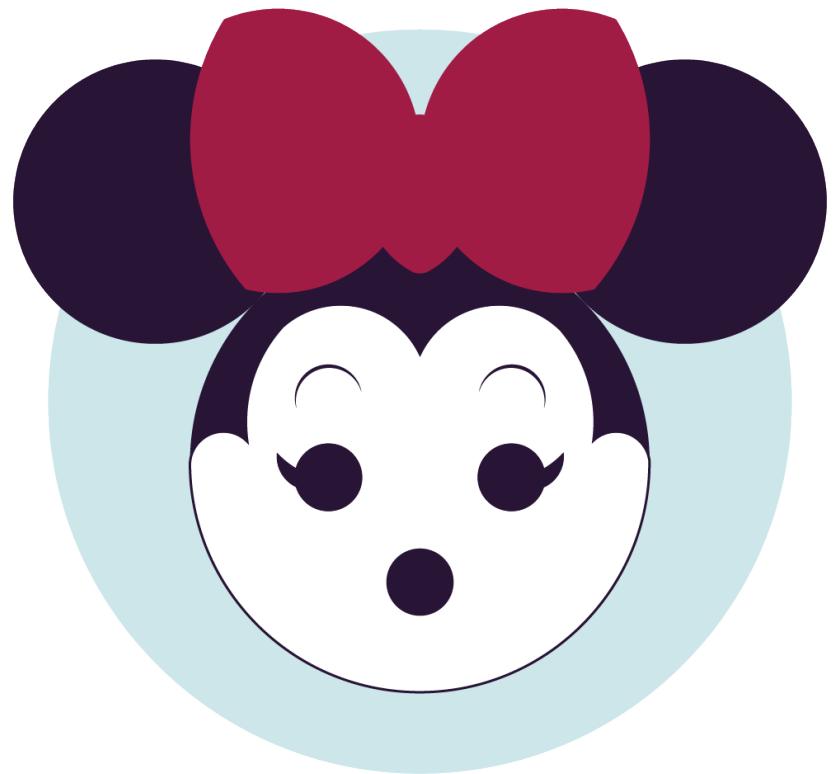


Final Design

# 14. Minnie

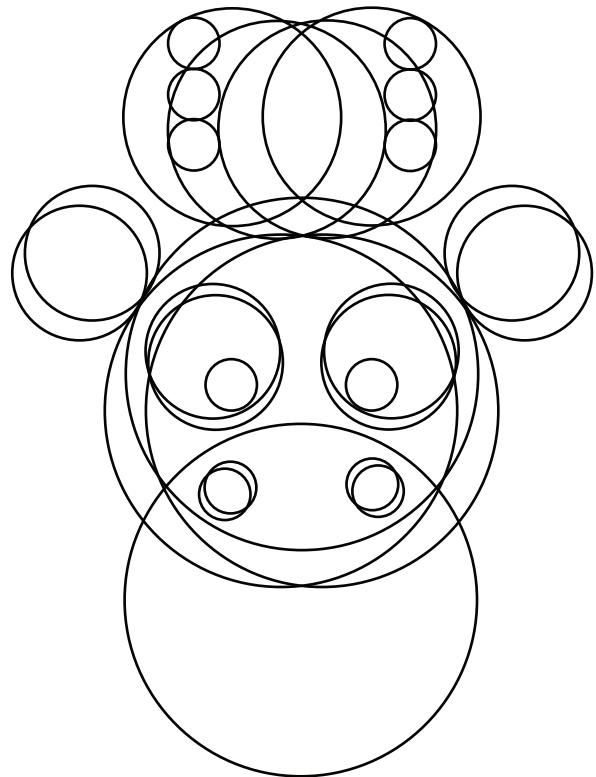


Golden Ratio Design



Final Design

# 15. Sven

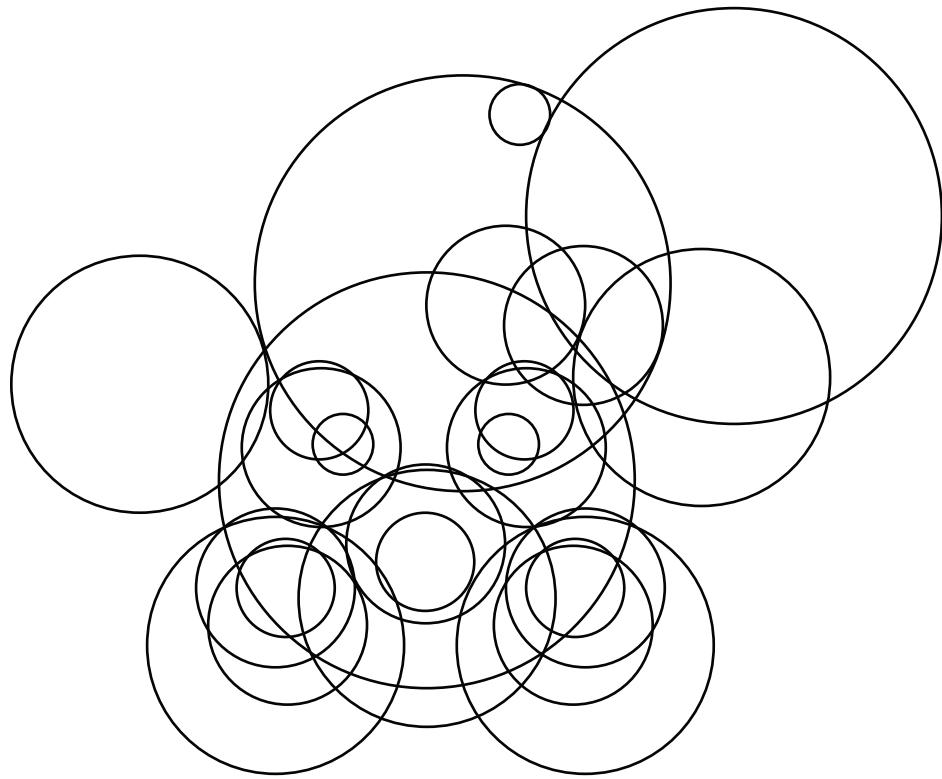


Golden Ratio Design



Final Design

# 16. Gus

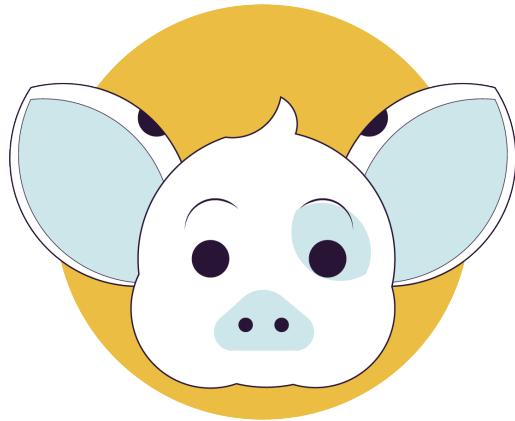


Golden Ratio Design



Final Design

# 17. Final Icons



# 18. Accessibility



Protanopia



Deuteranopia



Tritanopia



Achromatopsia