



# PIZZA SALES REPORT

JAN 15 - DEC 15

pizza\_category

Tout

01/01/2015

31/12/2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July and January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size** pizza contributes to **maximum** sales



817,86K

Total Revenue



38,31

Avg Order Value



49,574K

Total Pizzas Sold



21,350K

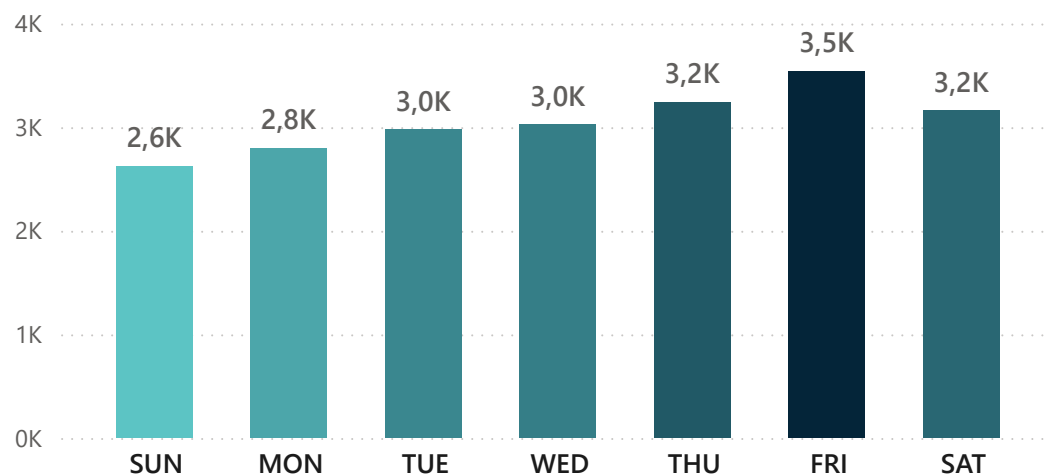
Total Orders



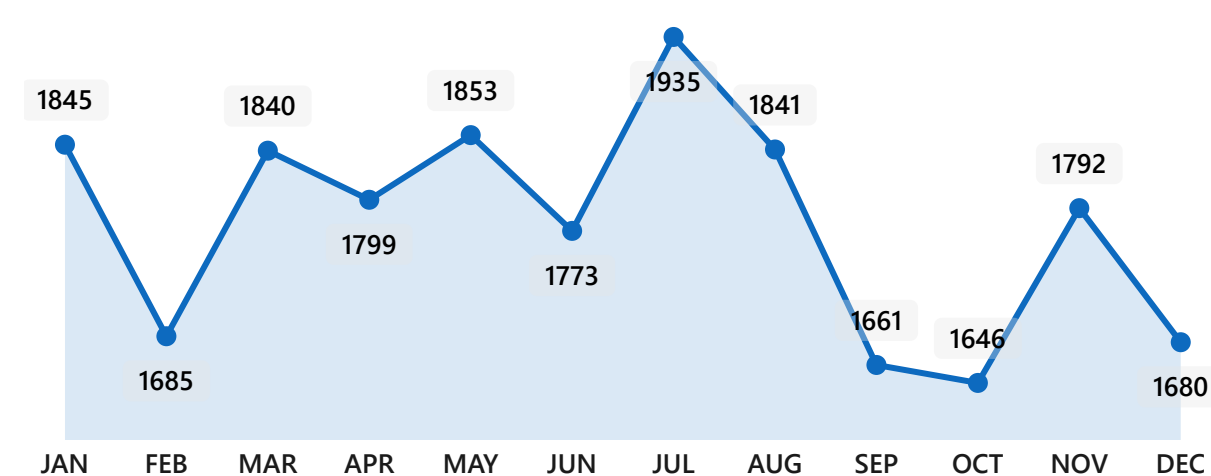
2,32

Avg Pizzas Per Order

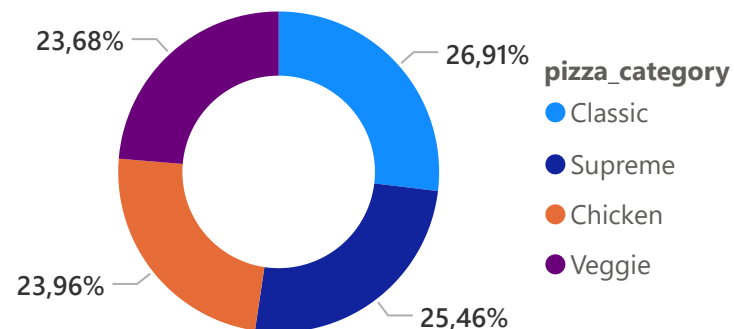
### Daily Trend for Total Orders



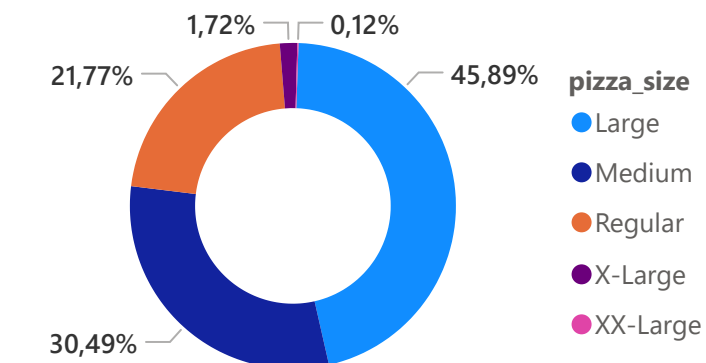
### Monthly Trend for Total Orders



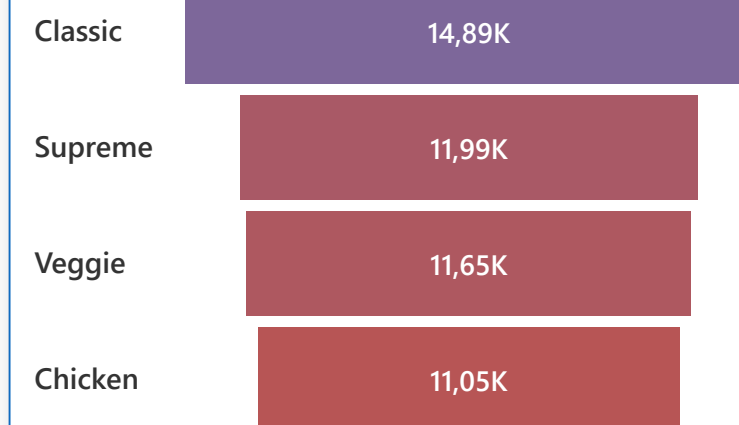
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





# PIZZA SALES REPORT

JAN 15 - DEC 15

pizza\_category

Tout

01/01/2015



31/12/2015



Home



Best/Worst Sellers



## BEST SELLERS

### RENENUE

The Thai Chicken Pizza Contributes to **maximum** Revenue

### Quantity

The Classic Deluxe Pizza Contributes To **maximum** Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to **maximum** Total Orders

## WORST SELLERS

### RENENUE

The Brie Carre Pizza Contributes to **minimum** Revenue

### Quantity

The Brie Carre Pizza Contributes To **minimum** Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza Contributes to **minimum** Total Orders



817,86K

Total Revenue



38,31

Avg Order Value



49,574K

Total Pizzas Sold



21,350K

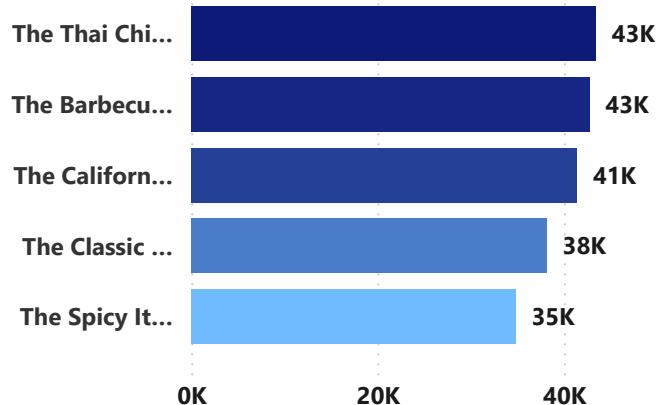
Total Orders



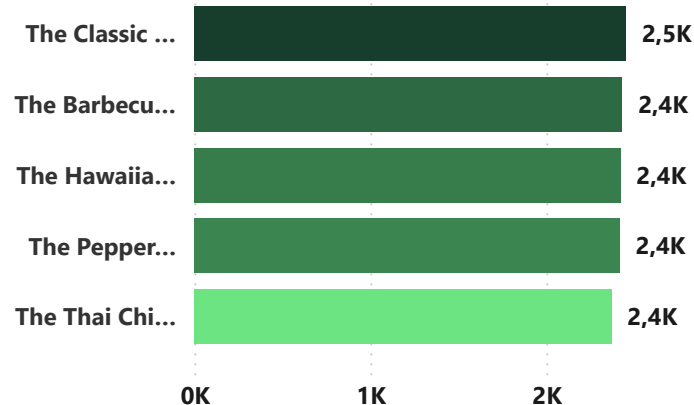
2,32

Avg Pizzas Per Order

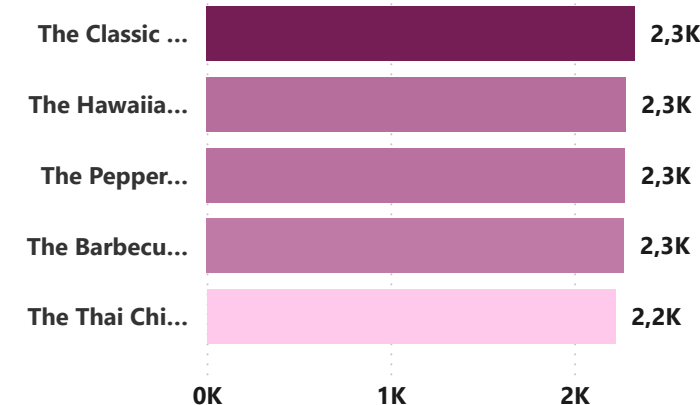
### Top 5 Pizzas by Revenue



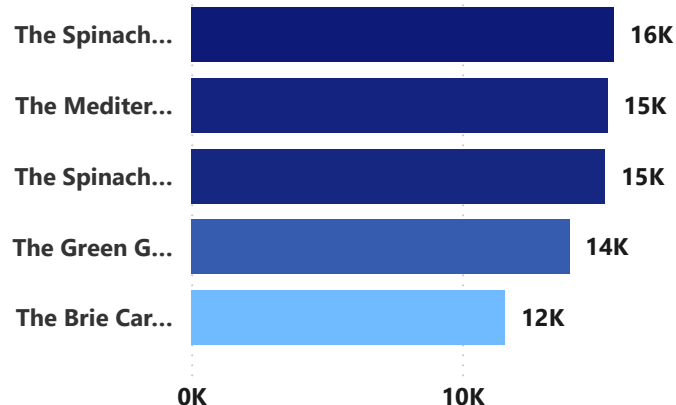
### Top 5 Pizzas by Quantity



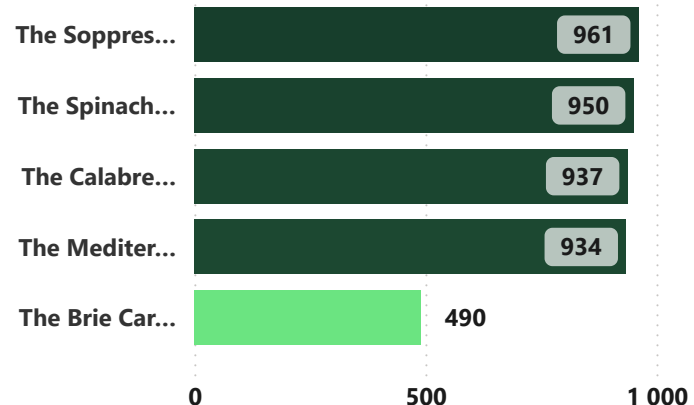
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

