

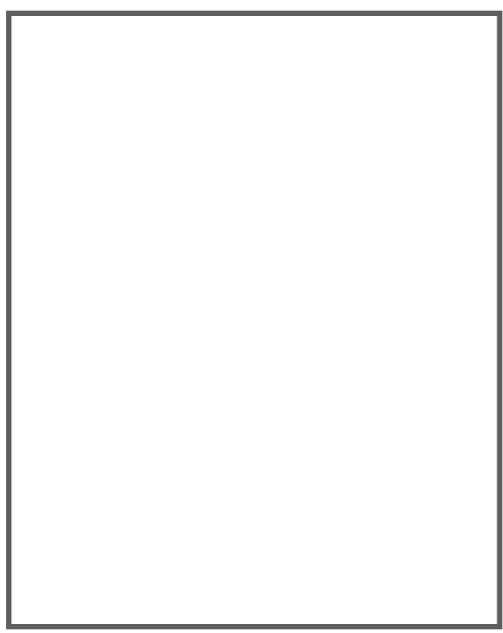
Interaction Studio

Modular Design

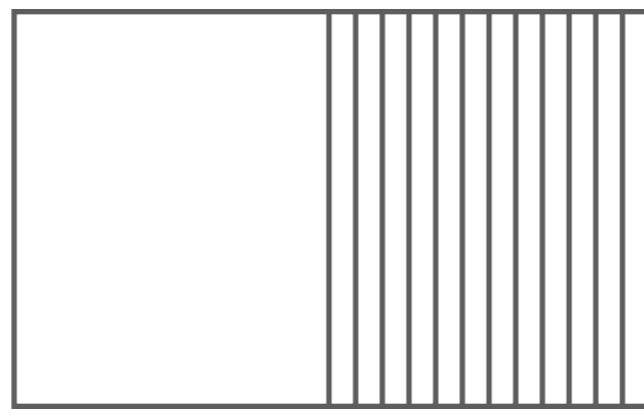
Critique

site map, flows, wires

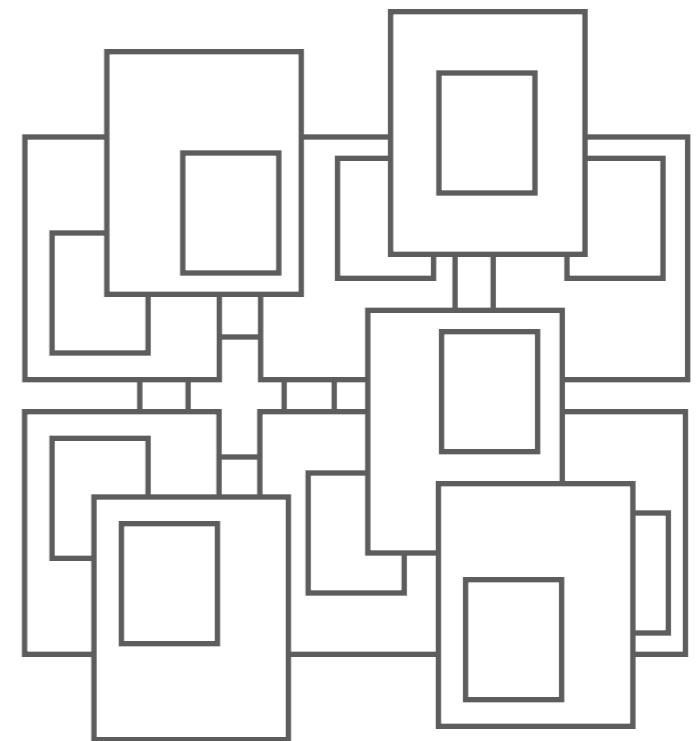
Modules



Posters



Books



Sites



pattern lab

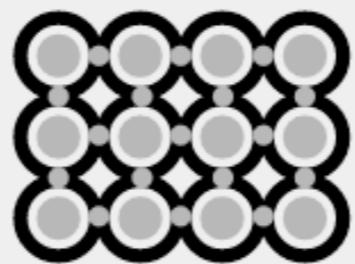
create atomic design systems



atoms



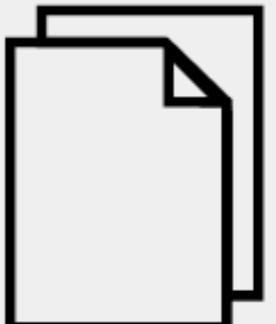
molecules



organisms



templates



pages

[!\[\]\(e50091943b385fe16d3277389202856f_img.jpg\) download](#)[!\[\]\(4436e6b00b9d5e62c2a161129eb3e4d0_img.jpg\) view on github](#)[!\[\]\(179f167ede0522ebb4ea025b3ad78ca7_img.jpg\) view demo](#)

what it is



Search



Erica



Modular grid based web design

Grids, patterns, geometric and clean style website ideas. Minimal use of conventional site navigation.



Commotion Creative

188
Pins422
Followers

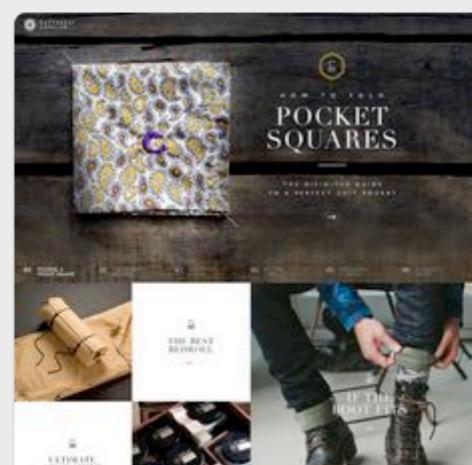
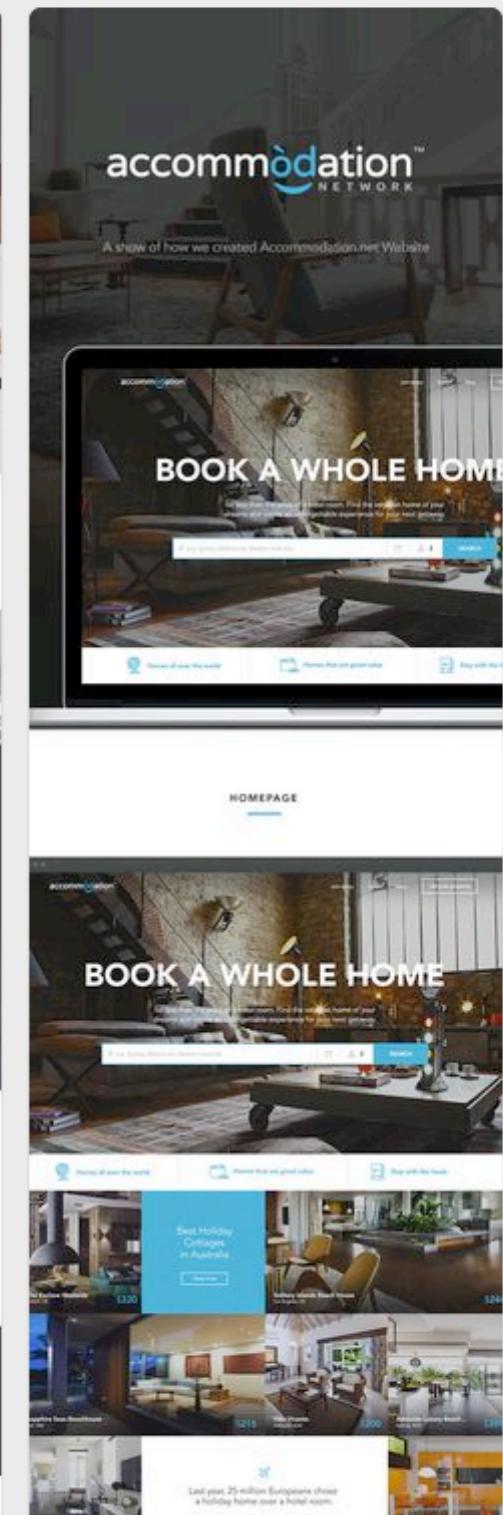
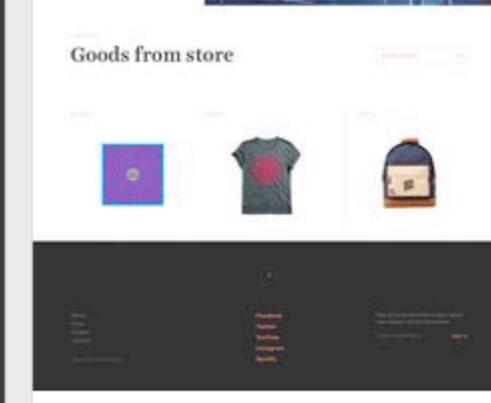
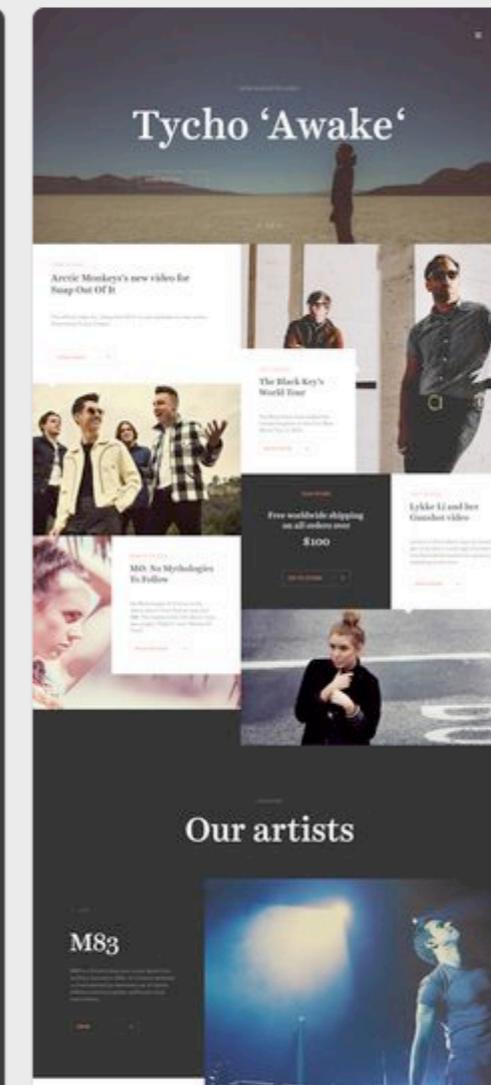
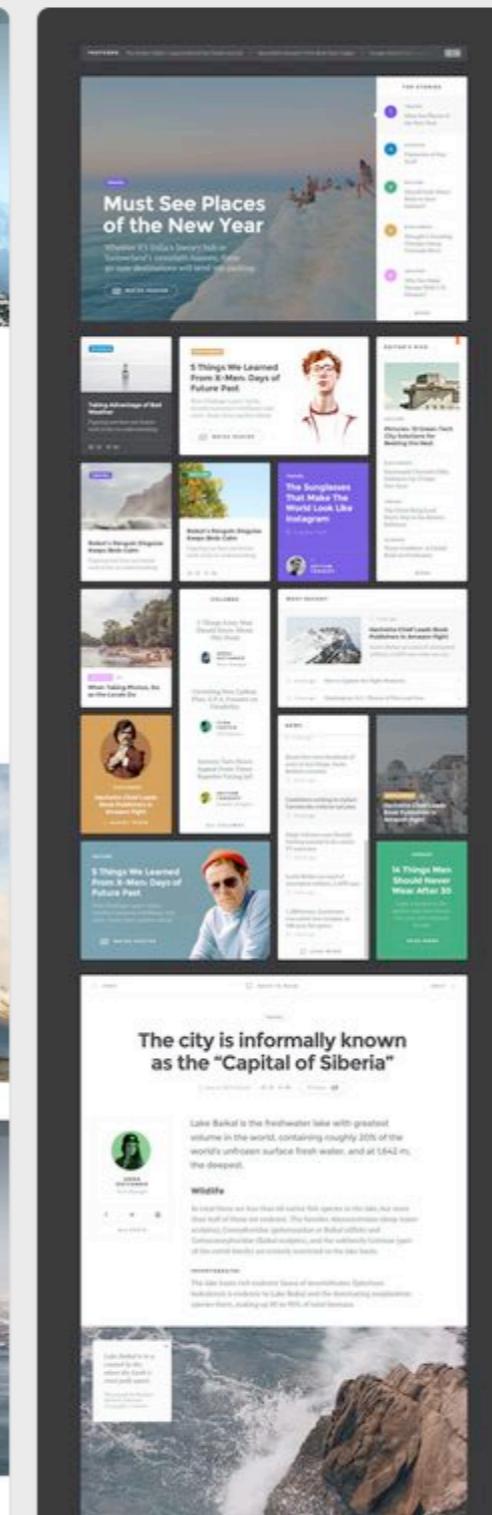
Follow board



SiaClothing on Behance

Be by Michal Wierzbicki

Pinned from behance.net



Record Label Website -

 Windows Phone
Design the next great app for Windows Phone
[Get the SDK](#)

Find a Microsoft Store near you



Legend: Search , Navigation , Hero , List of links , Highlight

Discover

Windows
Office
Surface
Windows Phone
Xbox
Skype
Bing

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[For work](#)

Check out the revolutionary covers designed for Surface. Shop now.



Work and play harder with Windows 8. Get the upgrade today.



See which web search results you really prefer. Take the Bing It On challenge.

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Windows Service Pack Center

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Office
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Rx for an ailing healthcare system

March 4, 2013 - Microsoft showcases comprehensive IT solutions at this week's HIMSS conference in New Orleans.

Other Microsoft sites

 Windows
 Office
 Surface
 Windows Phone
 Xbox
 Skype
 Bing
 Microsoft Store

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[Tablet and Computers](#)
[Windows Phone smartphones](#)
[Windows Phone apps and games](#)
[Microsoft computer security](#)
[Malware removal tool](#)
[Microsoft Dynamics CRM Online](#)

Components

Flexible grid	Tabbed navigation	Pagination
Typography	Responsive tables	Data tables
Navigation	Accordions	Buttons
Accessible form controls	Media lists	Icon fonts
Carousels	Dropdowns	

Strategy

Responsive images	Legacy browser support	Interaction/Animations
Responsive typography	i18n/l10n tolerance	Responsive advertising
Accessibility architecture	Performance budget	

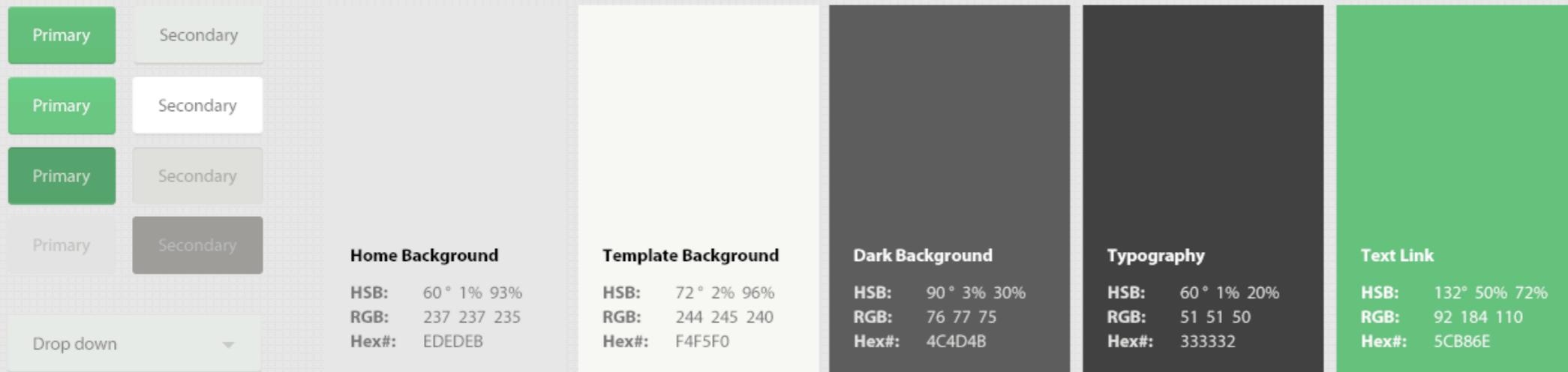
Layouts

Homepage layout	Article layout	Sign up flow
Subpage layout	Product index layout	Checkout flow
Article index layout	Product detail layout	

Design systems

UI Guide

The interface elements changed numerous times over the duration of the project. We strived to keep PSDs and CSS files up-to-date with the latest elements.

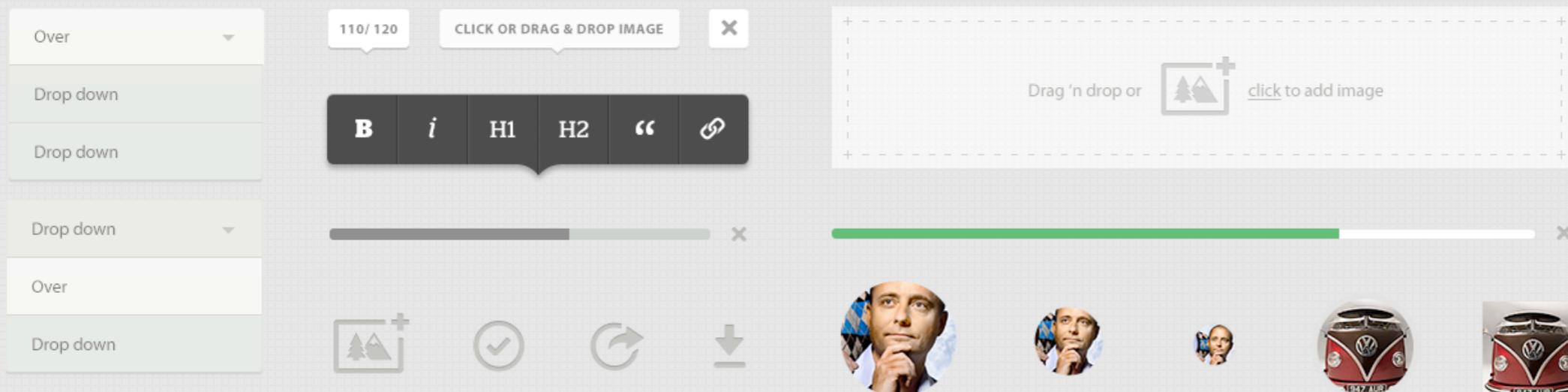


Medium

Medium

Medium

Medium

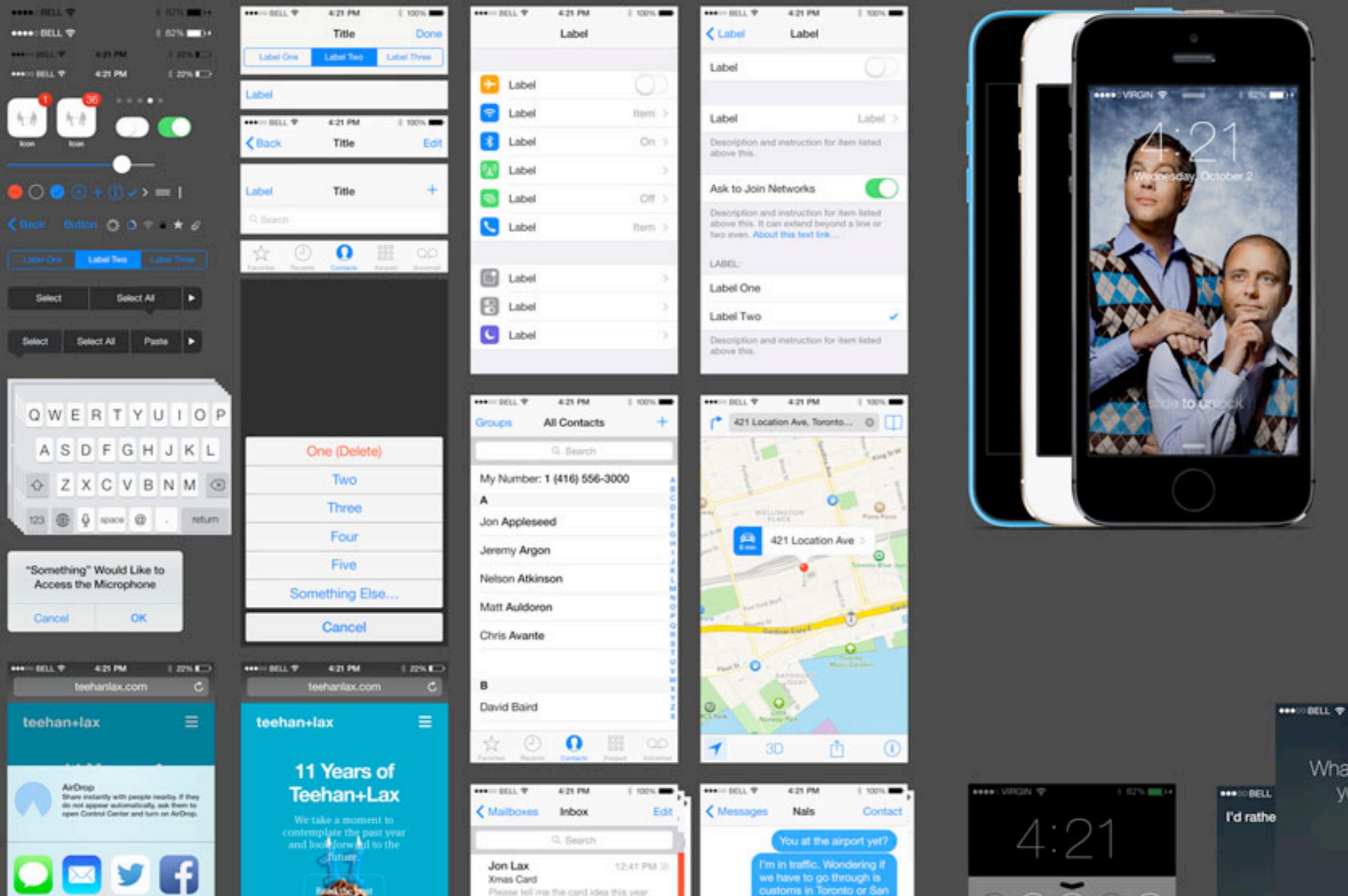


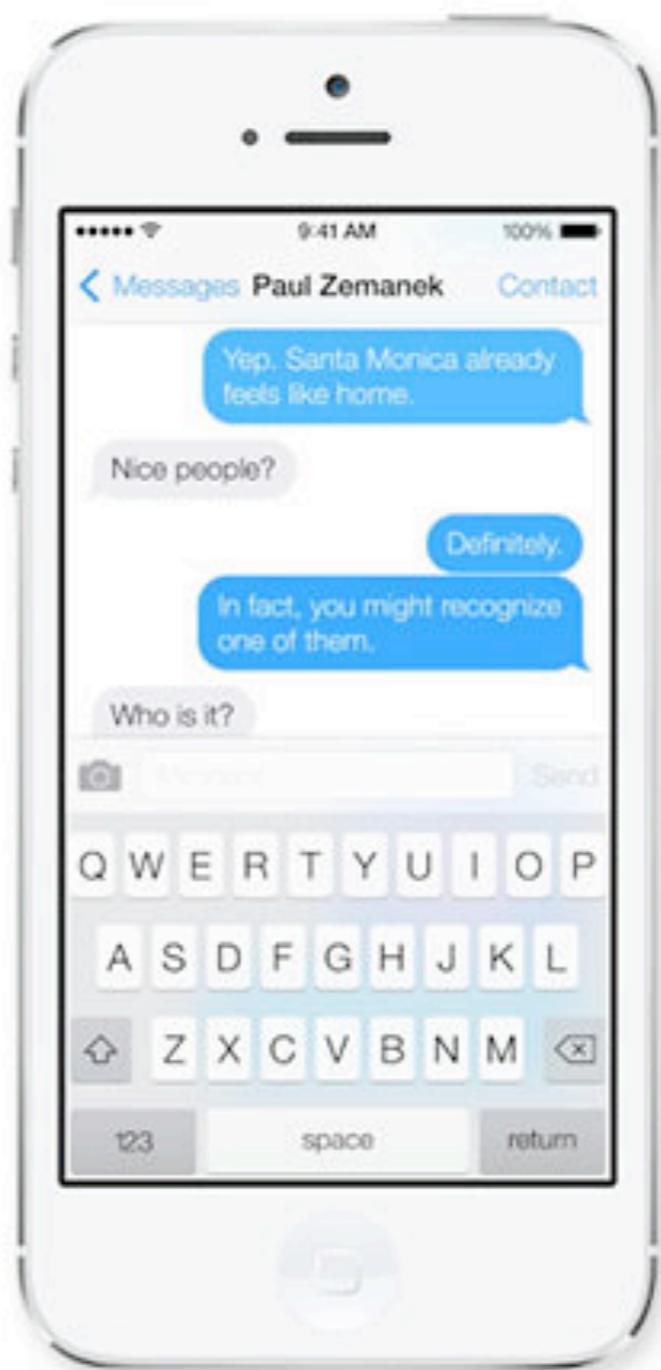
Lorem ipsum dolor sit amet, c
adipiscing elit. In egestas pos
faucibus. Nulla vitae elit liber

Lorem ipsum dolor sit amet, consec
elit. In egestas posuere faucibus. Cr
enatis vel laoreet sit amet. Nulla vita

Lorem ipsum dolor sit amet, consecetu
In egestas posuere faucibus. Cras diam
Nulla vitae elit libero, a pharetra augue

iOS 7 iPhone PSD





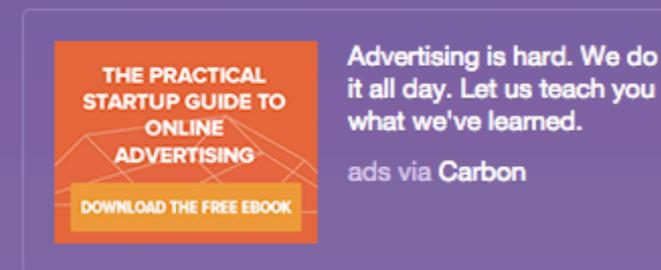




Bootstrap is the most popular HTML, CSS, and JS framework for developing responsive, mobile first projects on the web.

[Download Bootstrap](#)

Currently v3.3.4



The Practical Startup Guide to Online Advertising

DOWNLOAD THE FREE EBOOK

Advertising is hard. We do it all day. Let us teach you what we've learned.

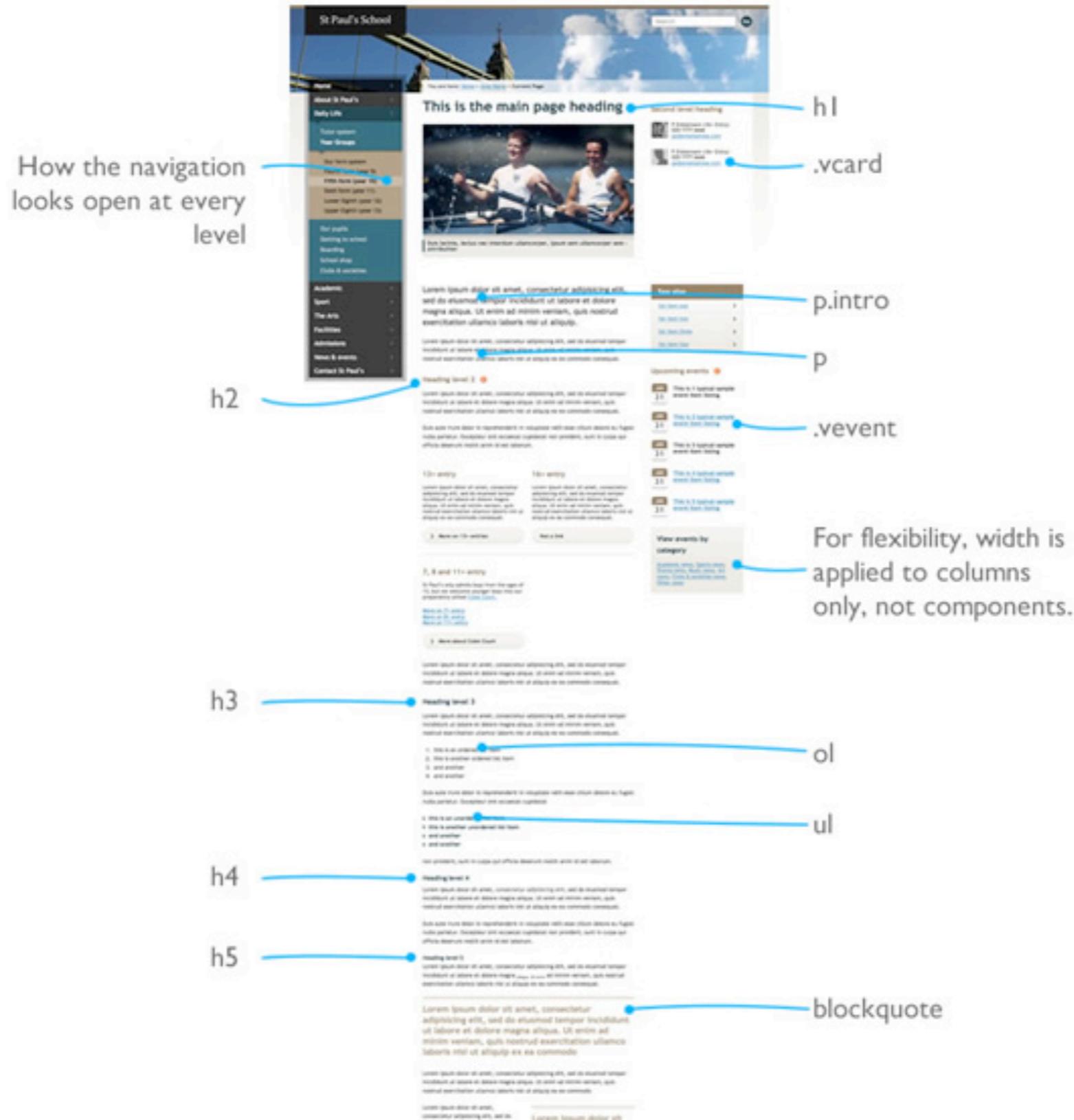
ads via Carbon

A rectangular advertisement box. On the left is a small image of a book cover titled 'THE PRACTICAL STARTUP GUIDE TO ONLINE ADVERTISING' with a 'DOWNLOAD THE FREE EBOOK' button below it. To the right of the image is a block of text: 'Advertising is hard. We do it all day. Let us teach you what we've learned.' followed by 'ads via Carbon'.

Designed for everyone, everywhere.

Bootstrap makes front-end web development faster and easier. It's made for folks of all skill levels, devices of all shapes, and projects of all sizes.

Style guides





Style Guide

Last Updated: February 13, 2013

Grid Framework

- [How To Use](#)
- [Litmus Test](#)

Regions

- [Borders](#)
- [Keyline](#)
- [Prefix & Suffix](#)
- [Push & Pull](#)
- [Sizes](#)

Blocks

- [Two-Up](#)
- [Three-Up](#)
- [Four-Up](#)
- [Five-Up](#)
- [Six-Up](#)

Promo Layouts

- [A](#)
- [B](#)
- [C](#)
- [D](#)



231 x 288

Summary Headline

There are, of course, the Opus Collections, which focus on artists who've created momentous bodies of work. Your Peggy Lee. Your John Coltrane. Your John Lennon. Finally, there are compilations created to complement a mood or moment in time – perhaps a 4th of July patio party.

Find a Store



Drinking

304 x 144

I like to drink lots and lots of coffee each day. It keeps me on my toes!

Roasting

304 x 144

The Starbucks Roast® is more than a color – it's a philosophy of helping each bean reach its maximum **potential**.

Sourcing

304 x 144

It takes a special bean to become a Starbucks® coffee.

This is a title

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Got a Great Idea?

144 x 96

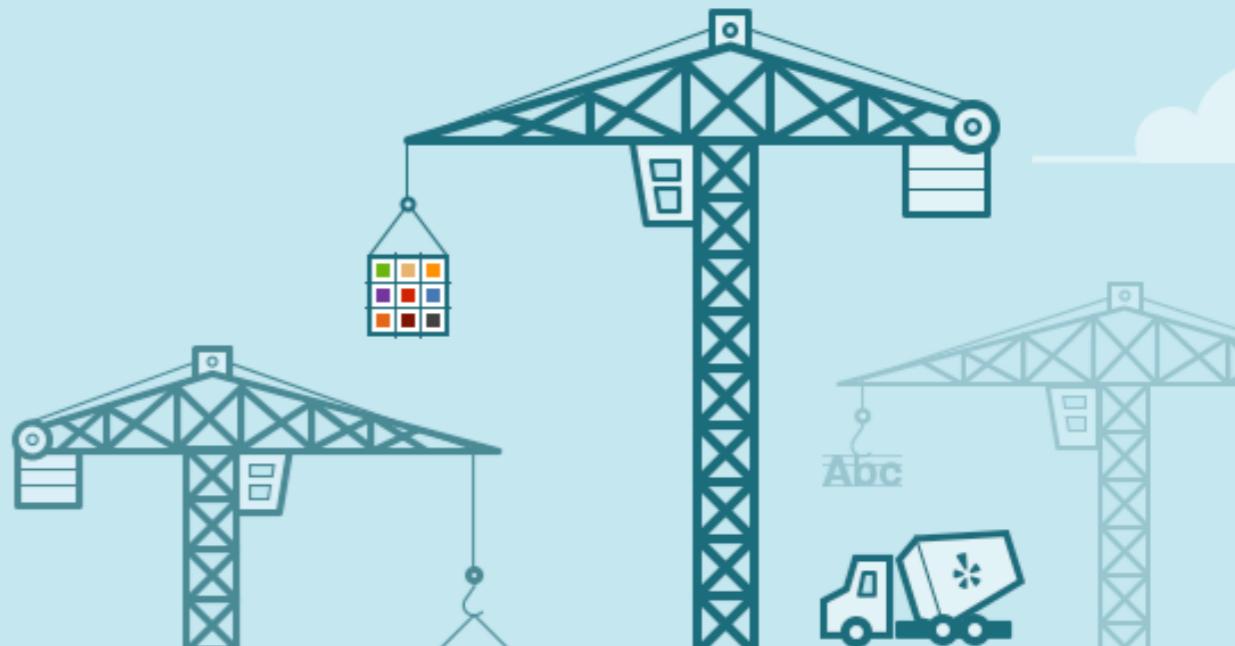
We want it! Share your ideas and see what other people are suggesting at **My Starbucks Idea**.

5th of July Cleanup

Have you used the styleguide today?

The styleguide is a resource for designers, product managers, and developers, providing a common language around Yelp's UI patterns. We use it to maintain modular front-end code and visual consistency across the web app.

Learn about why and how we made the styleguide over on the [Engineering Blog](#).



Foundation

Color

Typography utilities

Layout utilities

Links

Buttons

Forms

Lists

Containers

Alerts & popups

Navigation

Graphical elements

Foundation

General typography

Yelp's typography pattern is called yType. Its foundation lies in traditional typographical measures.

yType utilizes a 6px baseline grid. All pages are designed using spacing units of 6 between different components. This creates a pleasing and predictable vertical rhythm, and extends to our horizontal grid as well.

To enable yType on a page, add the following line to the template:

```
#attr $additional_body_classes = ['ytype']
```

Header Level 1

36px / 42px

Header Level 2

24px / 30px

Header Level 3

16px / 21px

This is a paragraph. Morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum tortor quam, feugiat vitae, ultricies eget, tempor sit amet, ante. [This is a link.](#) 14px / 18px

Revenue buttons

These buttons are only used in conjunction with their specific revenue products and colors. Add classes to `large`, `primary` buttons.

Deal button

`.ybtn-deal`

Buy now

CTA button

`.ybtn-cta`

Get directions

Platform button

`.ybtn-platform`

Start order

Reservations button

`.ybtn-reservations`

Find a table

Giant call-out button

`.ybtn-giant`

Call today

Social buttons

Use these buttons for any social media actions. Add classes to `large`, `primary` buttons.

Facebook share button

`.facebook`

f Share on Facebook

Twitter share button

`.twitter`

Share on Twitter

STYLE GUIDE

HTML/CSS

SASS
TYPOGRAPHY

COLORS
IMAGES

ICONS

BUTTONS/LINKS

FORMS

UI PATTERNS

JAVASCRIPT

NAMING
LAYERS
VALIDATION
ANIMATION

QA
EDITORIAL
FUNCTIONAL

Colors

Since book covers are often very colorful, the palette for the app is very muted so that the books are the focal points. White and light gray are the background colors for the app. Dark gray is the main text and button color for the app. Red (#CC0000) is the main accent color, and it's only used once or maybe twice on a page.

In Sass, the grays are variables `$base` through `$base0`. The main background gray is a 95% tint, #F2F2F2.



\$base
#000000

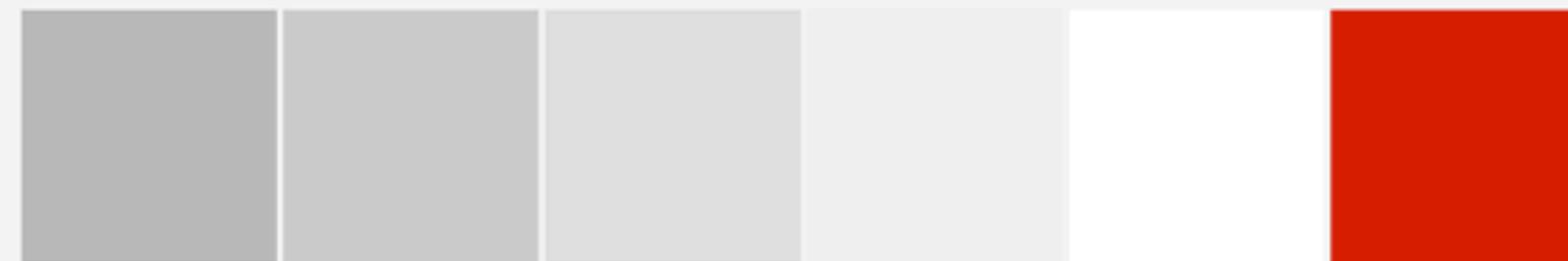
\$base1
#262626
(headings)

\$base2
#464646
(text, buttons)

\$base3
#626262

\$base4
#7D7D7D

\$base5
#959595



\$base6
#ACACAC

\$base7
#C2C2C2

\$base8
#D7D7D7

\$base9
#EBEBEB

\$base0
#FFFFFF

\$red
#CC0000



\$red-dark
#990000



Tabs

The top navigation is a custom-styled horizontal list that condenses on mobile versions. "On" states have a 3px solid red border-bottom.



Page-section navigation uses an unordered list with the `.tabs` class. Use the `data-current` attribute to choose which tab is selected when the page loads.



Each list item needs a `data-tabid` attribute of `page_NAME` (the ID of the div containing the content), and an `id` of `tab_NAME` that triggers the JavaScript.

The div containing the tab's content gets the class `tabPage` and an ID of `page_NAME`.

```
<ul class="tabs" data-current="page_Books">
  <li id="tab_Books" data-tabid="page_Books" class="tabOn">Books</li>
  <li id="tab_Lists" data-tabid="page_Lists">Lists</li>
  <li id="tab_Notes" data-tabid="page_Notes">Notes</li>
```

Drop-down menus

Form drop-downs get custom styling using the **Chosen** plugin. Create the menu as a normal `select` menu in HTML. The plugin's CSS has been customized in `/plugins/_chosen.scss`



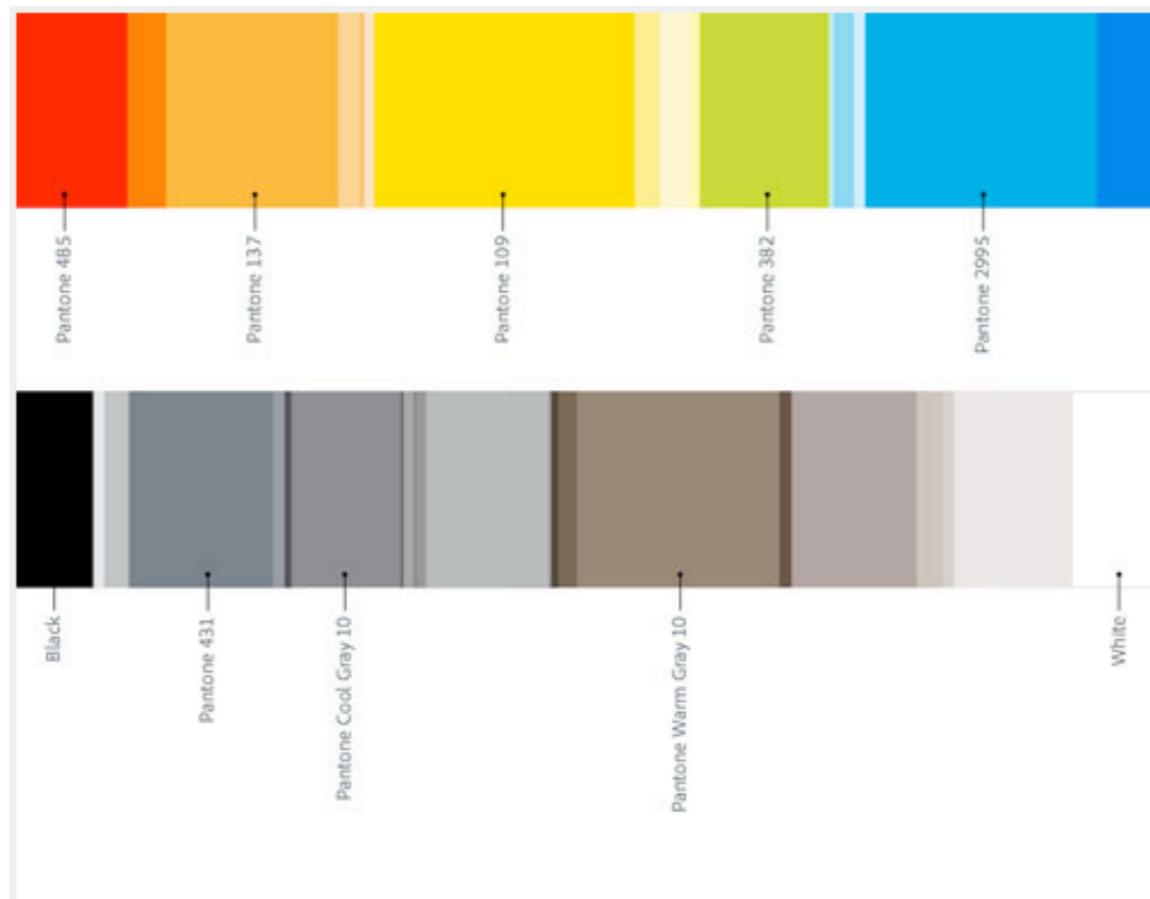
```
<select>
```



NOV 13, 2012

Brand identity style guides from around the world

It's interesting to see how style guides are presented, so I collected a few.



(Last updated: 20 March 2014)

1. [Adobe corporate brand guidelines \(PDF\)](#)
2. [Alberta corporate identity manual](#)
3. [Apple identity guidelines \(PDF\)](#)
4. [Barbican identity guidelines \(old\)](#)
5. [BASF summary of corporate design policy \(PDF\)](#)
6. [Bath Spa University brand guidelines \(PDF\)](#)

Popular posts

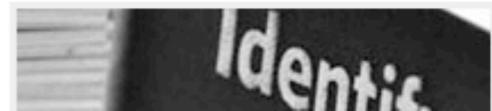
- [76 brand identity style guides](#)
- [How much does logo design cost?](#)
- [Architectural logos](#)
- [Flexible brand names](#)
- [Logorama the movie](#)
- [The story of the Michelin man](#)
- [Logos using negative space](#)
- [The cost of a Saul Bass logo](#)
- [An interview with Tom Geismar](#)
- [When logos look alike](#)
- [A few logo design tips](#)
- [Some useful design resources](#)
- [Evolution of the Batman symbol](#)
- [Ferrari logo history](#)
- [An interview with Paul Rand](#)
- [33 logos in 33 minutes](#)
- [A closer look at ambigrams](#)

Search



Supported by

From the bookstore



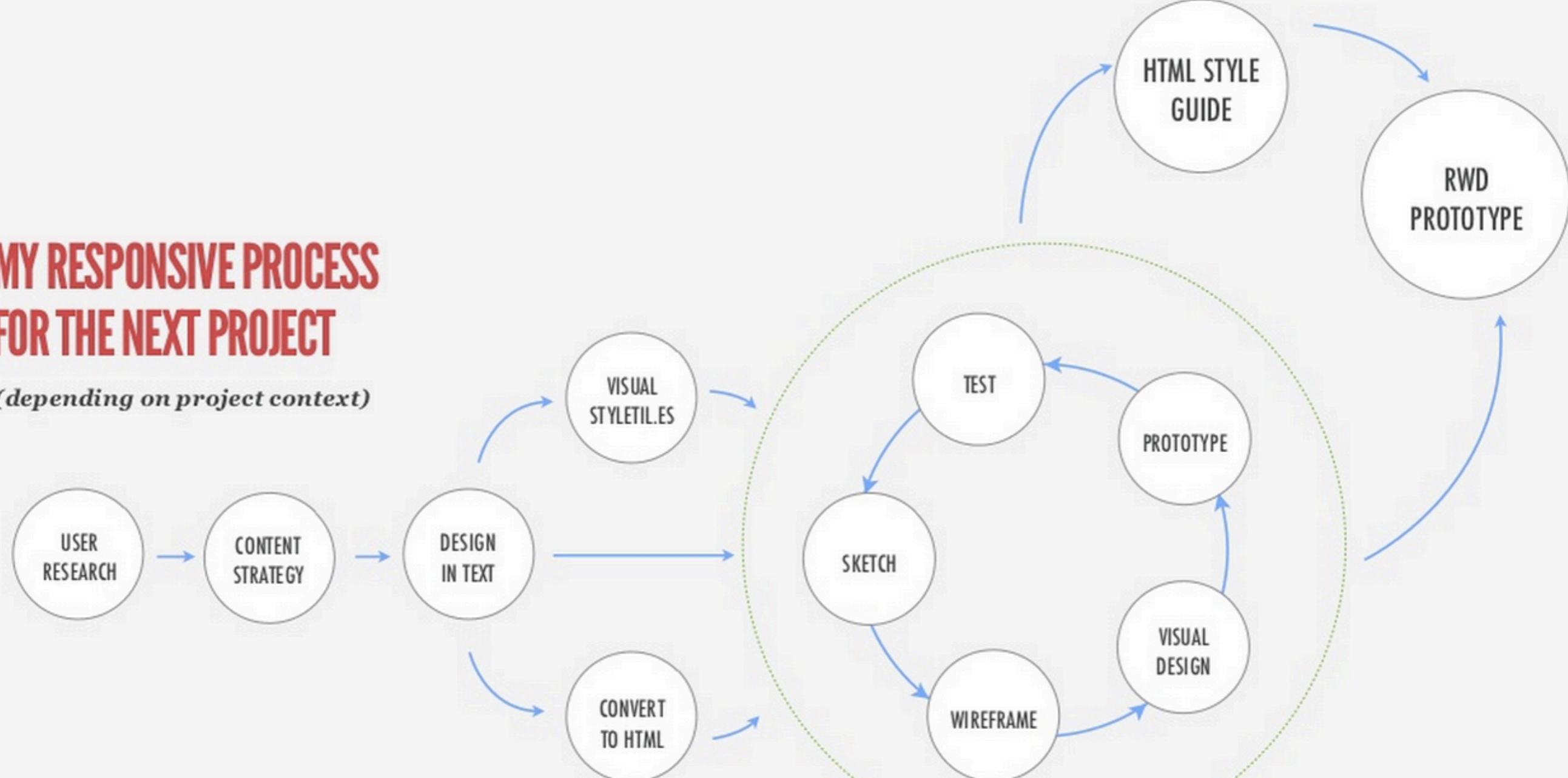
Most recent

- [Color Works](#)
- [Aston Martin logo evolution](#)
- [Islamic Solidarity](#)
- [New SFA logo axed a few days after launch](#)
- [Jigsaw](#)
- [Milton Glaser on the Florence logo](#)
- [Origins of the Mitsubishi emblem](#)
- [Inaugural Brand Impact Awards winners](#)
- [Signet Signal Symbol](#)
- [Warner Bros](#)

Prototyping

MY RESPONSIVE PROCESS FOR THE NEXT PROJECT

(depending on project context)



*Skipping formal reviews of mid-range
(e.g. tablet) wireframes and visuals*

Prototyping

1. Visualize
2. Make
3. Test
4. Repeat!



1. Visualize

imagine, sketch, research

Responsive Patterns

A collection of patterns and modules for responsive designs.

[Submit a pattern](#)

Layout

Reflowing Layouts

- Mostly Fluid
- Column Drop
- Layout Shifter
- Tiny Tweaks
- Main column with sidebar
- 3 column
- 3 column v2
- 3 Columns content reflow

Equal Width

- 2 equal-width columns
- 3 equal-width columns
- 4 equal-width columns
- 5 equal-width columns
- 6 equal-width columns

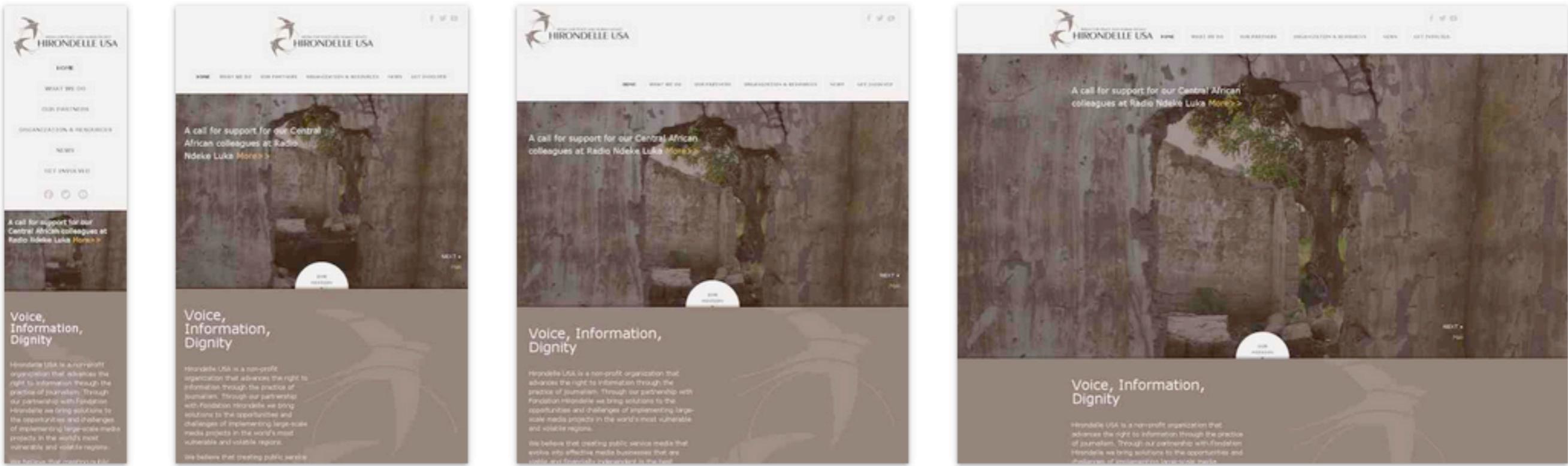
Off Canvas

- Top
- Left
- Right
- Left and Right
- Bottom
- Full Screen Overlay

Media Queries

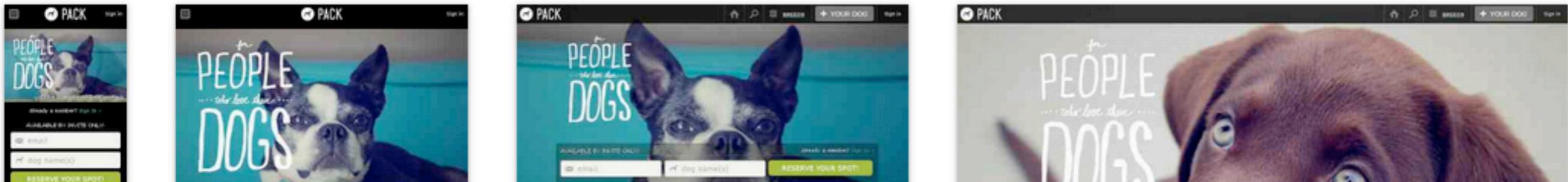
Hirondelle USA

16



Pack

17



PatternTap

Style ▾

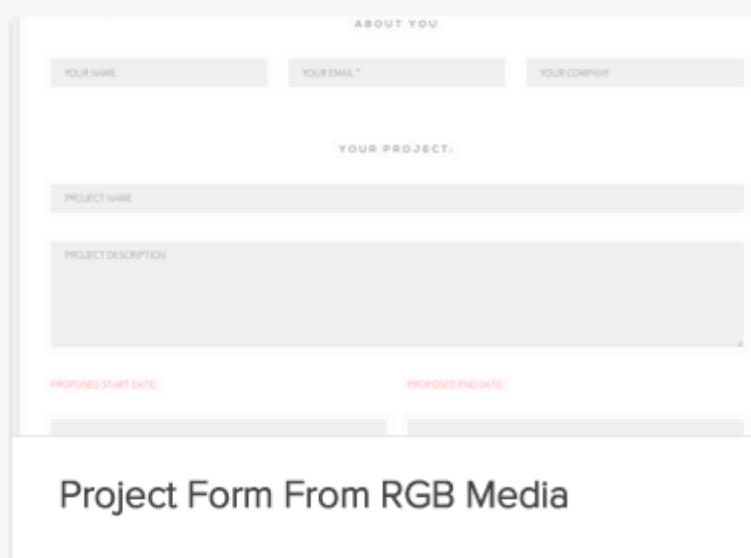
Type ▾

Color ▾

Device ▾

Search the Library

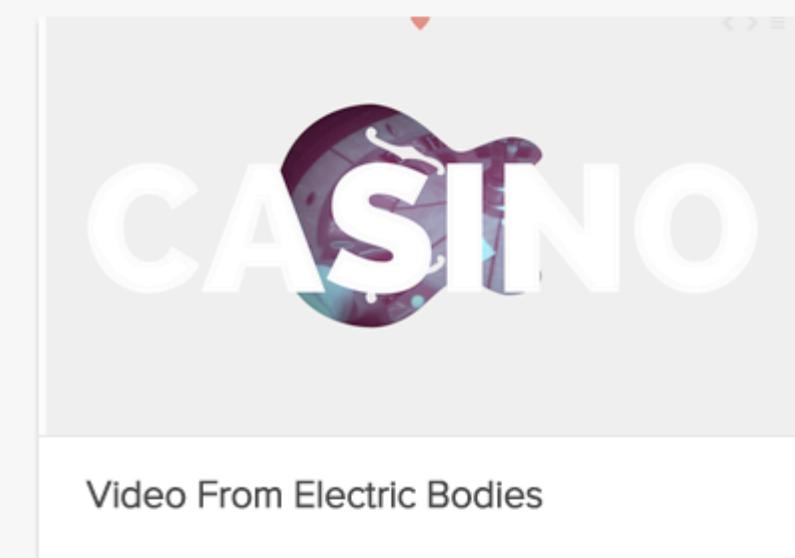
4796 Patterns



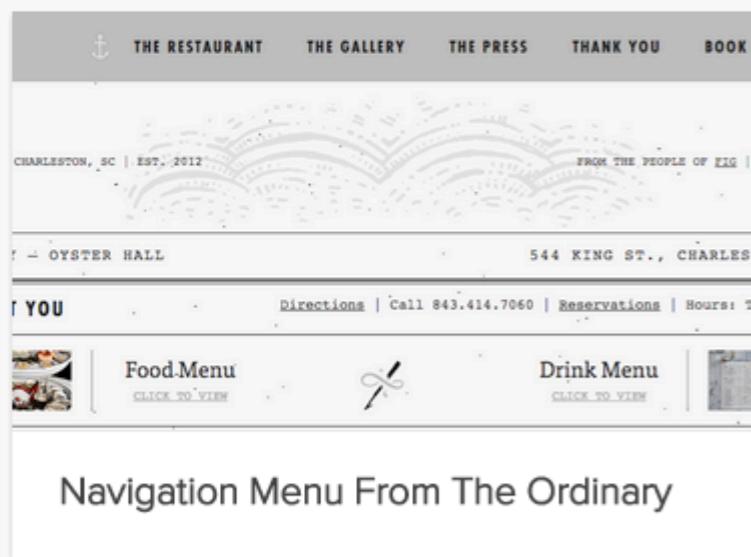
Project Form From RGB Media



Map And Buttons From Hunger Crunch



Video From Electric Bodies



Navigation Menu From The Ordinary



Image Gallery From Curt's Special Recipe



Layout From Futuramo (Beta)



2. Make
wireframe, mockup, build

Bootstrap Grid Default | Viewport: 1024x768 | Grid: W:940 / C:60 / G:20

Acme Widgets

Home Event Accessories Apparel Featured Items

Image Gallery of Featured Products

Intro Copy Headline

Item Title
Item Category
\$88.00

Quick Links

- [Home](#)
- [Event](#)
- [Support](#)
- [Contact](#)

Announcements / Promoted Content

Coming Soon

Image of upcoming product

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Bootstrap Grid Tablet Portrait | Viewport: 768x1024 | Grid: W:724 / C:42 / G:20

Acme Widgets

Home Event Accessories Apparel Featured Items

Image Gallery of Featured Products

Intro Copy Headline

Item Title
Item Category
\$88.00

Quick Links

- [Home](#)
- [Event](#)
- [Support](#)
- [Contact](#)

Announcements / Promoted Content

Coming Soon

Image of upcoming product

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12 [My Account](#) enter search terms

Acme Widgets [Home](#)

Intro Copy Headline

Item Title
Item Category
\$88.00

Quick Links

- [Home](#)
- [Event](#)
- [Support](#)
- [Contact](#)

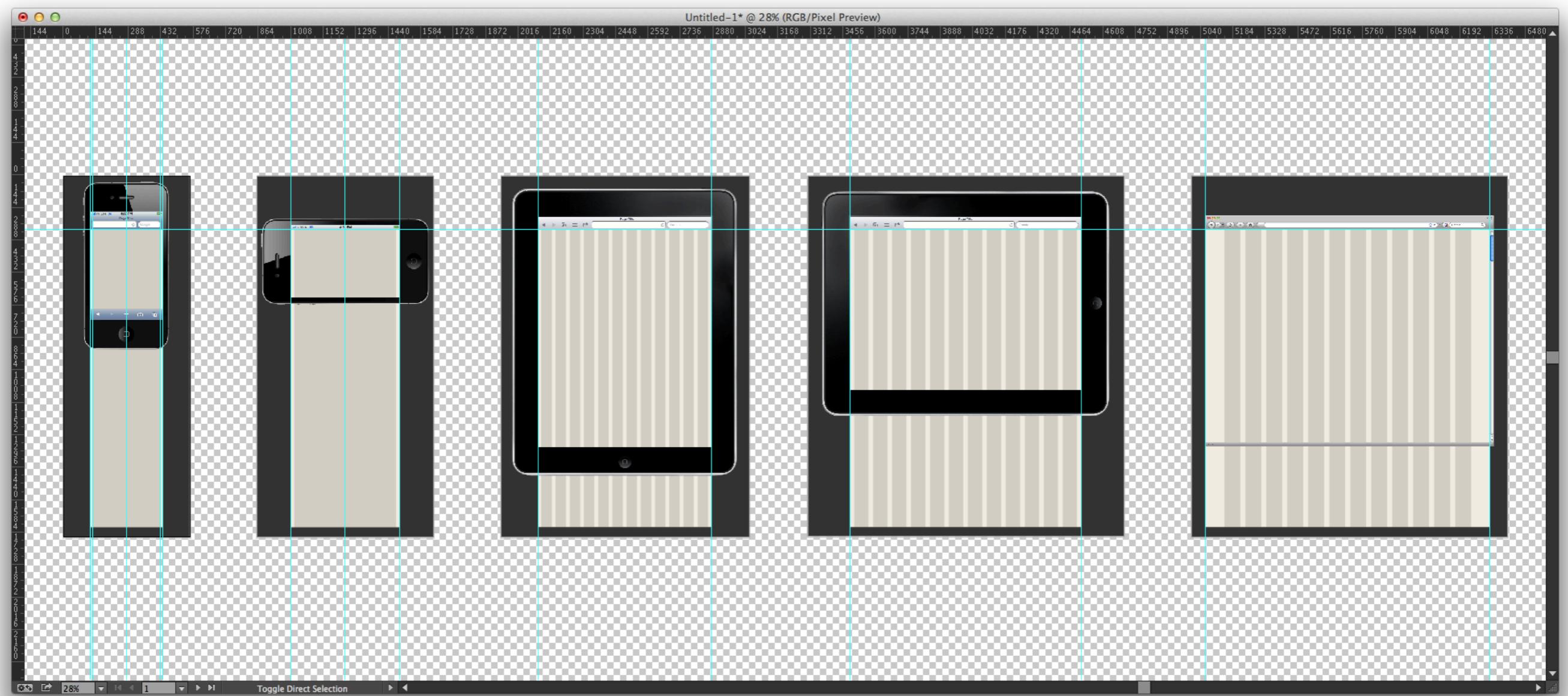
Announcements / Promoted Content

Coming Soon

Image of upcoming product

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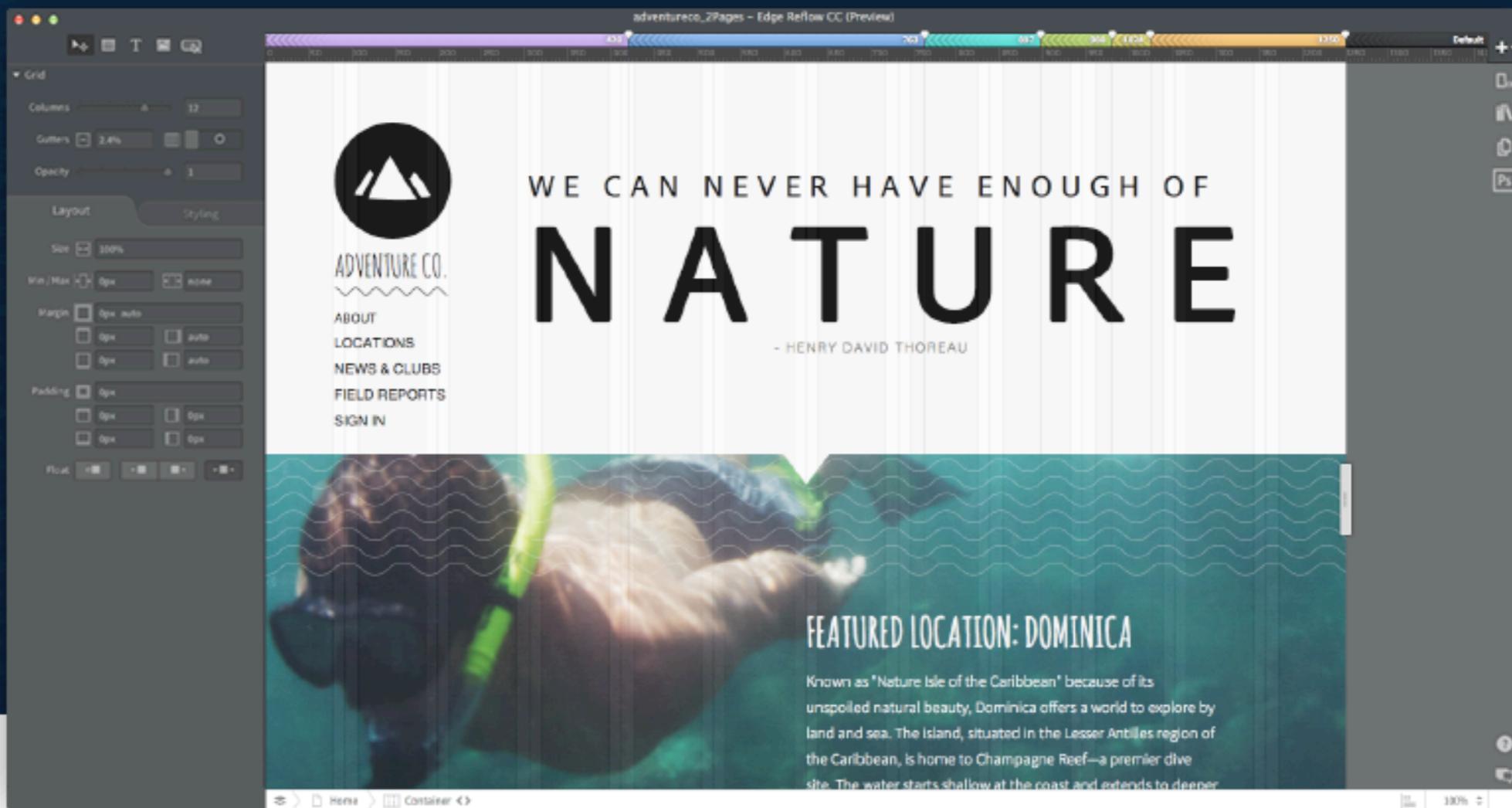
Support: Support@AcmeWidgets.com





Adobe Edge Reflow CC (Preview)

Design the responsive web.

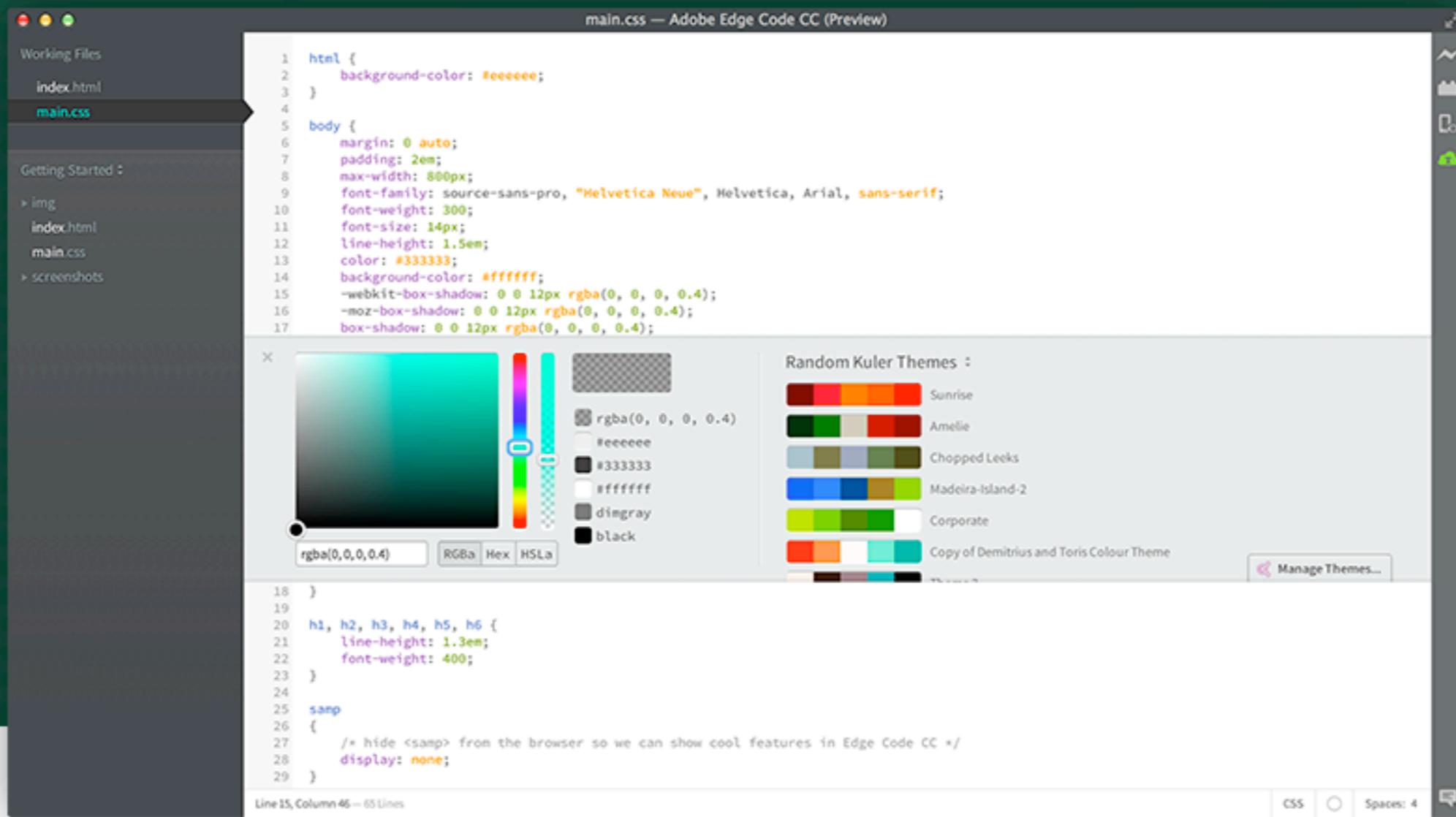


The screenshot shows the Adobe Edge Reflow CC (Preview) interface. On the left, a sidebar contains a grid editor with settings for columns (set to 12), gutters (2.4%), and opacity (1). Below this are sections for Layout and Styling, with various input fields for size, margin, padding, and flex properties. The main workspace displays a website layout for "ADVENTURE CO.". The header features a circular logo with a mountain icon, followed by the text "WE CAN NEVER HAVE ENOUGH OF NATURE - HENRY DAVID THOREAU". The footer section, titled "FEATURED LOCATION: DOMINICA", describes Dominica as the "Nature Isle of the Caribbean" and mentions its natural beauty and dive sites. The bottom of the interface shows a navigation bar with icons for file operations and zoom controls.



Adobe Edge Code CC (Preview)

Code the web.



The screenshot shows the Adobe Edge Code CC (Preview) application window. The main area displays a CSS file named "main.css". The code includes styling for the `html` and `body` elements, setting backgrounds, colors, and shadows. It also includes a media query for `samp` elements to hide them from the browser. A color palette on the right allows users to select colors from a gradient or hex/rgba values. A "Random Kuler Themes" section shows various color schemes. The bottom status bar indicates "Line 15, Column 46 — 65 Lines".

```
1 html {
2     background-color: #eeeeee;
3 }
4
5 body {
6     margin: 0 auto;
7     padding: 2em;
8     max-width: 800px;
9     font-family: source-sans-pro, "Helvetica Neue", Helvetica, Arial, sans-serif;
10    font-weight: 300;
11    font-size: 14px;
12    line-height: 1.5em;
13    color: #333333;
14    background-color: #ffffff;
15    -webkit-box-shadow: 0 0 12px rgba(0, 0, 0, 0.4);
16    -moz-box-shadow: 0 0 12px rgba(0, 0, 0, 0.4);
17    box-shadow: 0 0 12px rgba(0, 0, 0, 0.4);
18 }
19
20 h1, h2, h3, h4, h5, h6 {
21     line-height: 1.3em;
22     font-weight: 400;
23 }
24
25 samp {
26     /* hide <samp> from the browser so we can show cool features in Edge Code CC */
27     display: none;
28 }
```

Random Kuler Themes :

- Sunrise
- Amelie
- Chopped Leeks
- Madeira-Island-2
- Corporate
- Copy of Demitrius and Toris Colour Theme

Manage Themes...

Line 15, Column 46 — 65 Lines

Spaces: 4

./ FitWeird

A window monitor bookmarklet.

Drag this to Bookmarks Bar →

[fitWeird](#)

Cool bookmarklet, bro, but what does it do?

FitWeird helps you add breakpoints when things get weird.
It's about as dumb as it gets. Resize your window, it tells
you dimensions in PX and EM.

No on-screen rulers, no typing a URL. Click the bookmarklet
and a little doodad will show up in your browser. Bingo
bango.

Great for debugging critical issues like "It looks weird on
an iPad".

[Fork on, brotherman](#). Brought to you by [Paravel](#)



Hammer
for Mac 1.6



Free trial
Go get it!



Available on
the Mac App Store

Features

[Take the tour](#)

Templates

[Browse gallery](#)

Docs

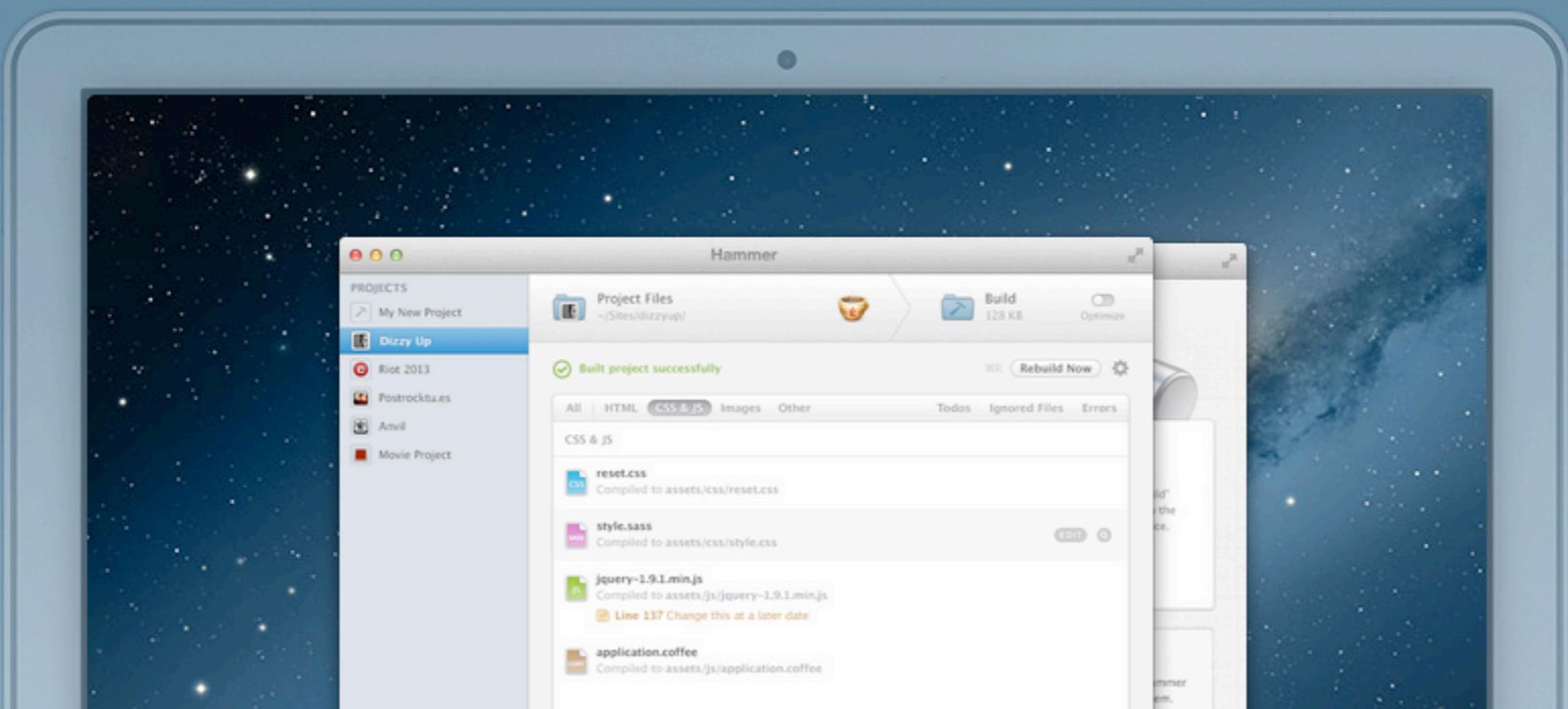
[Read up](#)

News & Updates

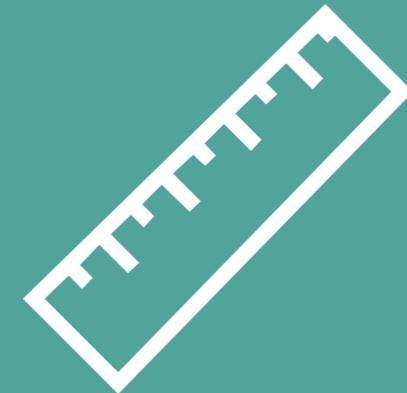
[All the latest about Hammer](#)

Super-charge your web development with Hammer

Still using PHP includes for HTML? You're going to love Hammer.



[HAMMER](#)



3. Test

devices, browsers, users

Test your own site... type the url and hit enter

- Width only
 Device sizes

240

I know my site looks broken! Why did I upload an unfinished site? [Check here](#)



Select a page

Hi, my name's Matt.

I [design](#) well planned, beautiful interfaces for the web & mobile.

I also [take photos](#), [tweet](#) prolifically and author sporadic [blog](#) posts.



320

I know my site looks broken! Why did I upload an unfinished site?

[Check here](#)



Select a page

Hi, my name's Matt.

I [design](#) well planned, beautiful interfaces for the web & mobile.

I also [take photos](#), [tweet](#) prolifically and author sporadic [blog](#) posts.



480

I know my site looks broken! Why did I upload an unfinished site?



Hi, my name's M

I [design](#) well planned, bea for the web & mobile.

I also [take photos](#), [tweet](#) pi author sporadic [blog](#) post

From the blog ~ [All change at stop](#)

Responsive Web Design Testing Tool

This tool has been built to help with testing your responsive websites while you design and build them.

You can enter your website's URL into the address bar at the top of this page (not your browser's address bar) to test a specific page.



Adobe Edge Inspect CC

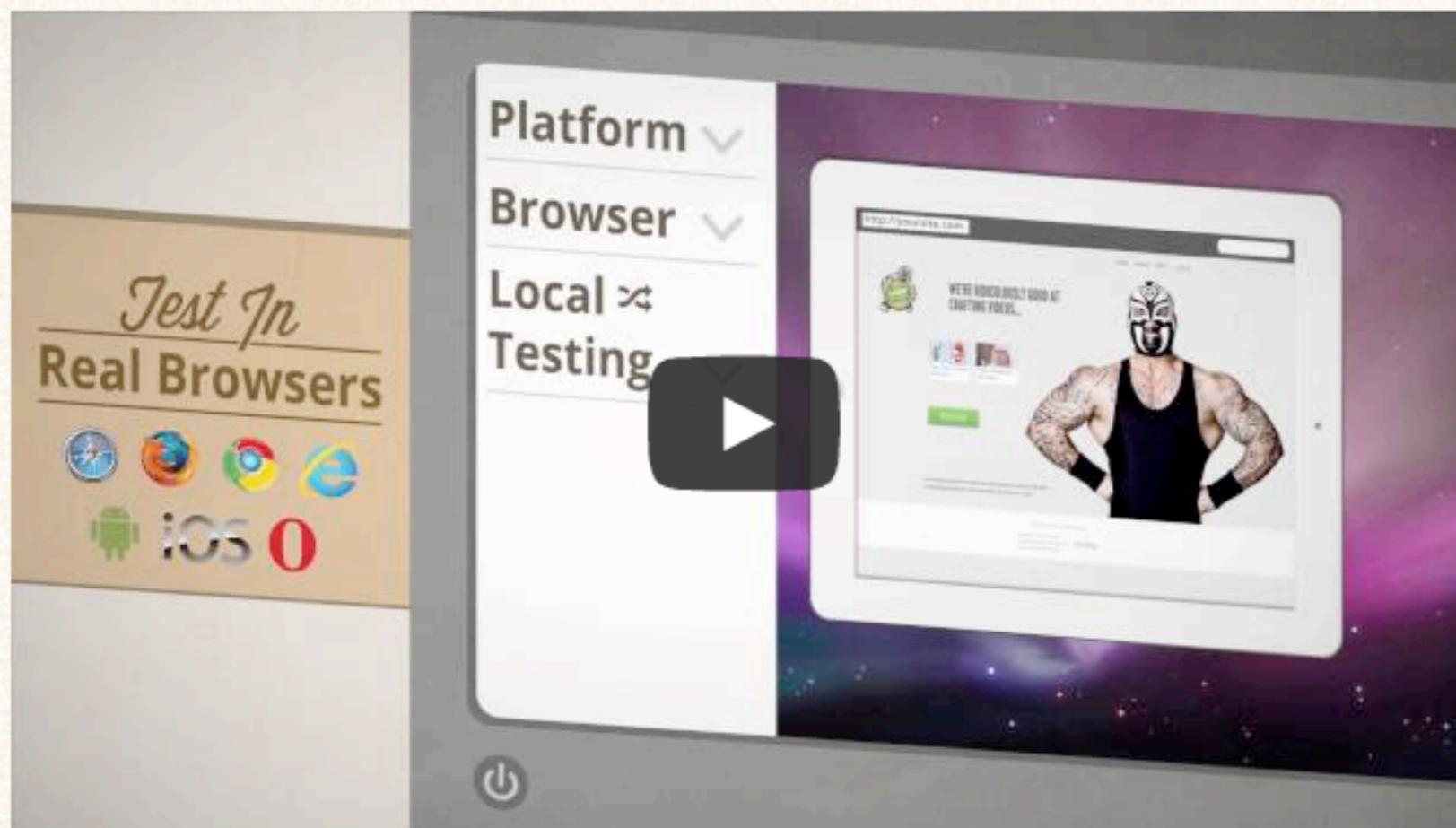
Preview & inspect web designs on devices.

The collage illustrates the Adobe Edge Inspect CC ecosystem. It includes:

- A desktop screenshot showing the "Introducing Adobe Edge Tools & Services" landing page with icons for Rf, An, Co, In, Wf, T, and Bd.
- A tablet screenshot showing the same landing page.
- A smartphone screenshot showing the landing page.
- A desktop screenshot showing the "Introducing Adobe Edge Tools & Services" page with a "Get Started" button.
- A browser window on a desktop showing the "Introducing Adobe Edge Tools & Services" page. A dark overlay window titled "Adobe Edge Inspect" is open, displaying a list of connected devices: iPad, Droid X, iPhone 5, and Galaxy Nexus. A cursor is hovering over the iPad entry.
- A smartphone screenshot showing the desktop landing page.

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Companies that love us

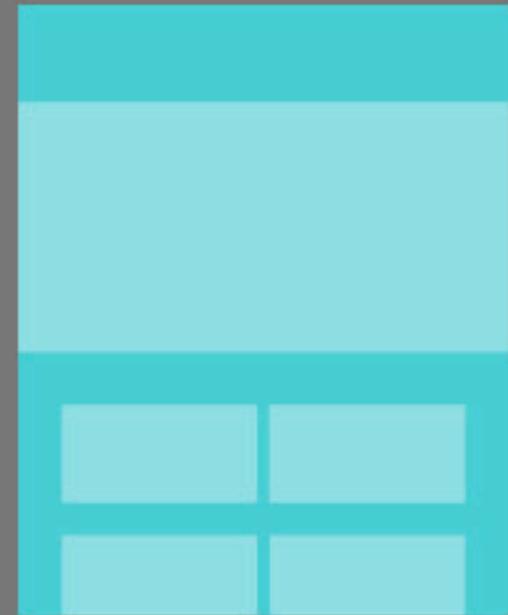


4. Repeat!

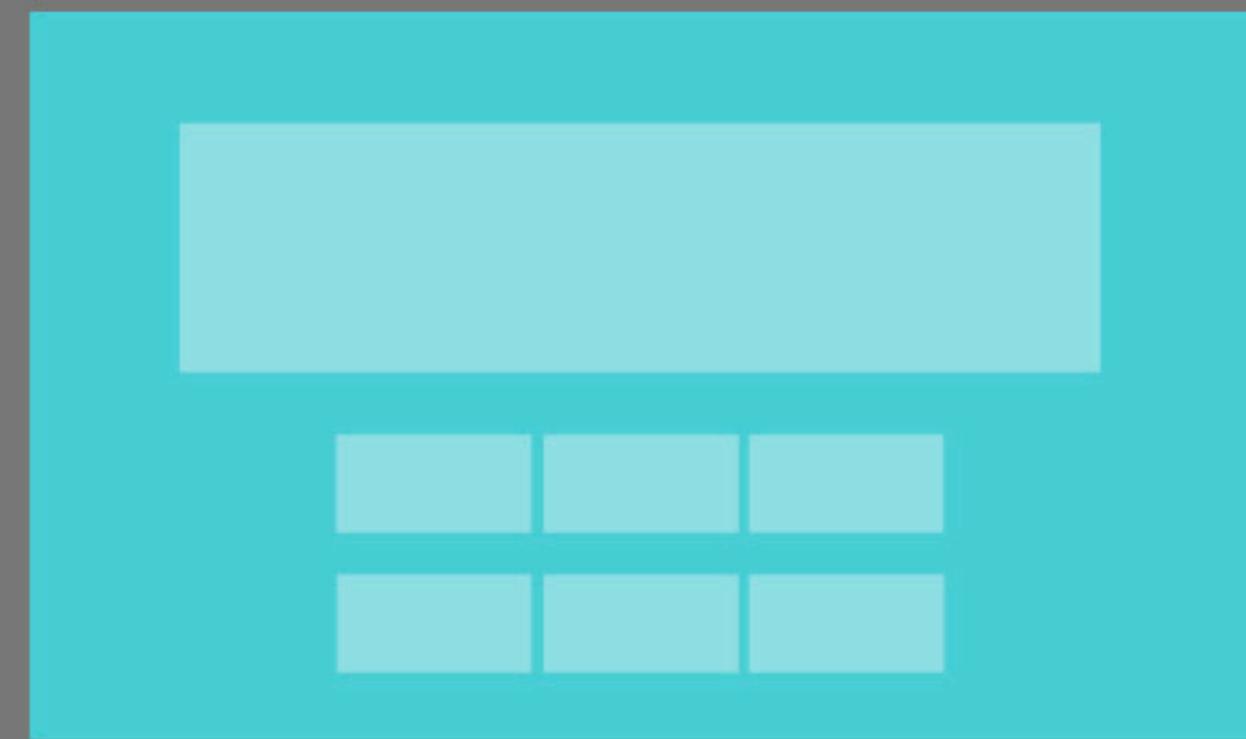
Layouts



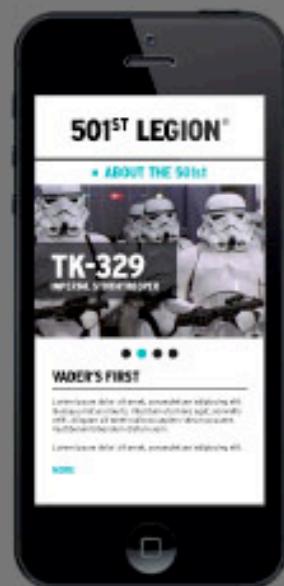
320x480



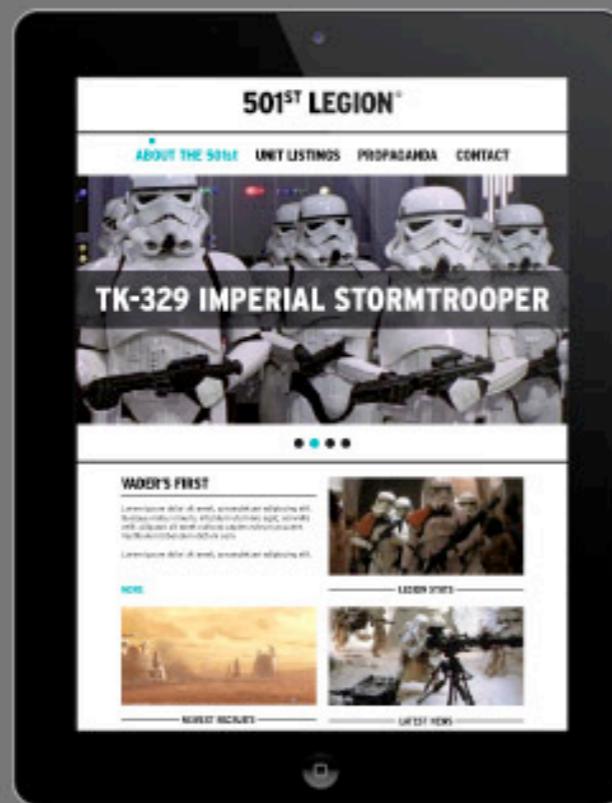
800x480



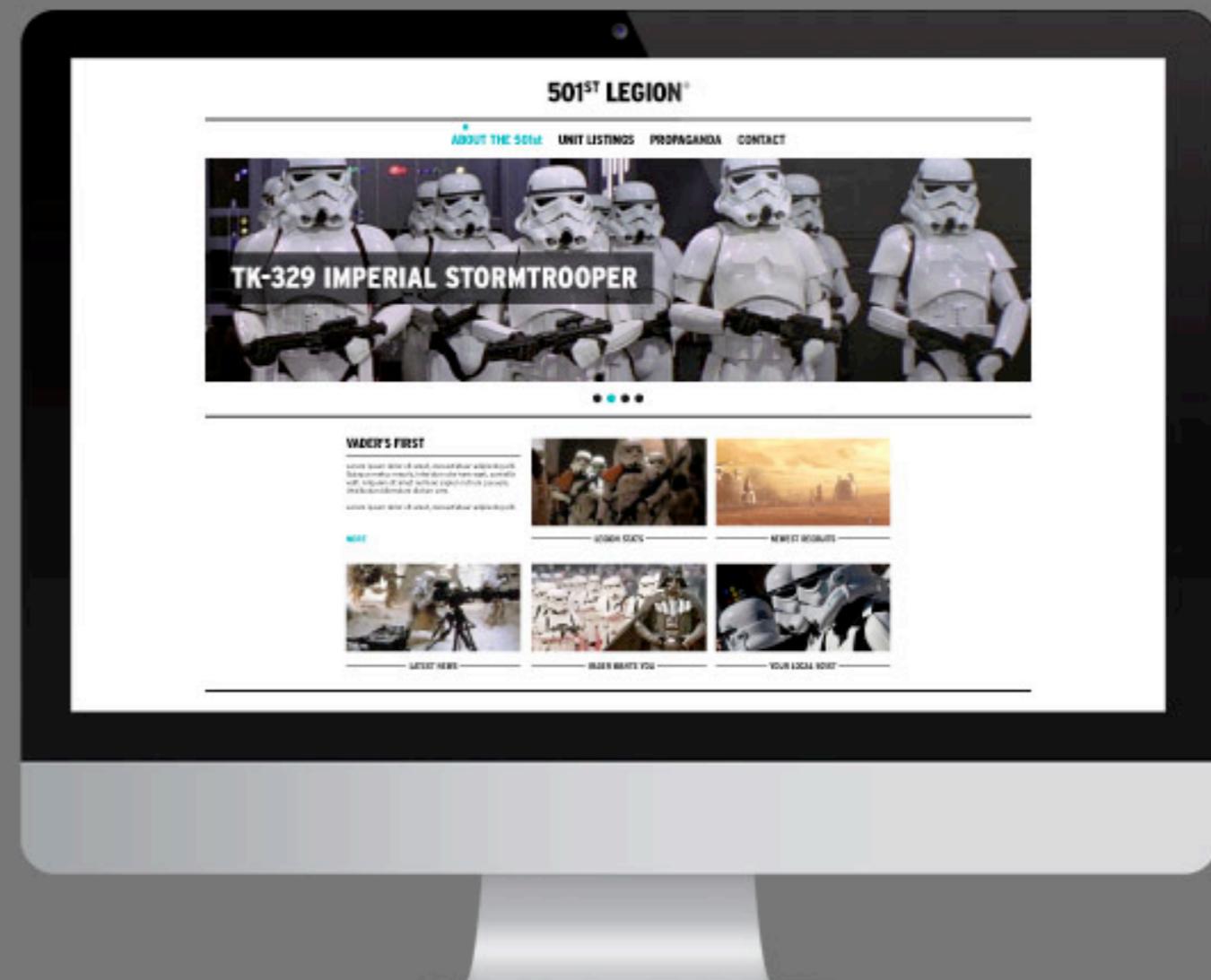
2560x1440



mobile



tablet



BIG FISH AGENCY: MOBILE-FIRST DESIGN

Desktop first?

- ★ if you want to tackle most complex/unique layout first
- ★ or if desktop is *by far* your main use case

Mobile first?

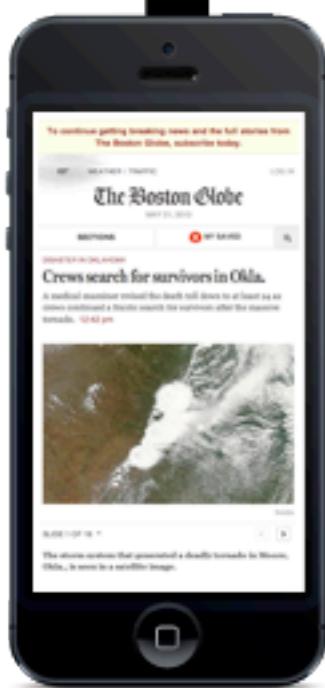
- ★ developed/promoted by Luke Wroblewski (and now many others)
- ★ [lukew.com!](http://lukew.com)
- ★ forces priorities to be determined

MOBILE FIRST

by LUKE WROBLEWSKI



Breakpoints



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DISASTER IN OKLAHOMA

Crews search for survivors in Okla.

A medical examiner revised the death toll down to at least 24 as crews continued a frantic search for survivors after the massive tornado. 12:42 pm

SLIDE 1 OF 10 ← →

The storm system that generated a deadly tornado in Moore, Okla., is seen in a satellite image.

Obama pledges urgent aid to Oklahoma town

The president said that the town of Moore, Okla., "needs to get everything it needs right away" after it was hit by "one of the most destructive" storms in the nation's history.

- Thunder star Kevin Durant makes从 tornado pledge

12:42 pm

Latest news

"We pay all the taxes we owe," Apple's Cook tells Senate

A Senate panel had asserted that the company avoids billions of dollars in US taxes by shifting profits to foreign affiliates. 1:05 pm

Berklee, BU added to edX online class initiative

One year after Harvard University and MIT launched the \$60 million program, 15 new schools were added as participating universities.

Boston Police arrest dozens of suspected gang members in raid

The targeted raid was meant to crack down on drug dealing and violent crime in Roxbury, police said. 12:29 pm

• Photos: Police conduct raid

Latest from the newsroom →

Movie review: "Hangover III" leaves a searing headache, and only gets 1.5 stars from film critic @tylbur <http://t.b.globe.com/191108ic> by Boston Globe Arts via Twitter on 5/21/2013 at 2:47:05 pm

Book review: "The Kite Runner" author, Khaled Hosseini, returns to the rugged landscape of Afghanistan with new book <http://t.b.globe.com/191108bk> by Boston Globe Arts via Twitter on 5/21/2013 at 2:17:05 pm

Microsoft is unveiling Xbox One, which is touted as the one system households will games, TV, movies <http://t.b.globe.com/191108m> by The Boston Globe Arts via Twitter on 5/21/2013 at 2:17:05 pm

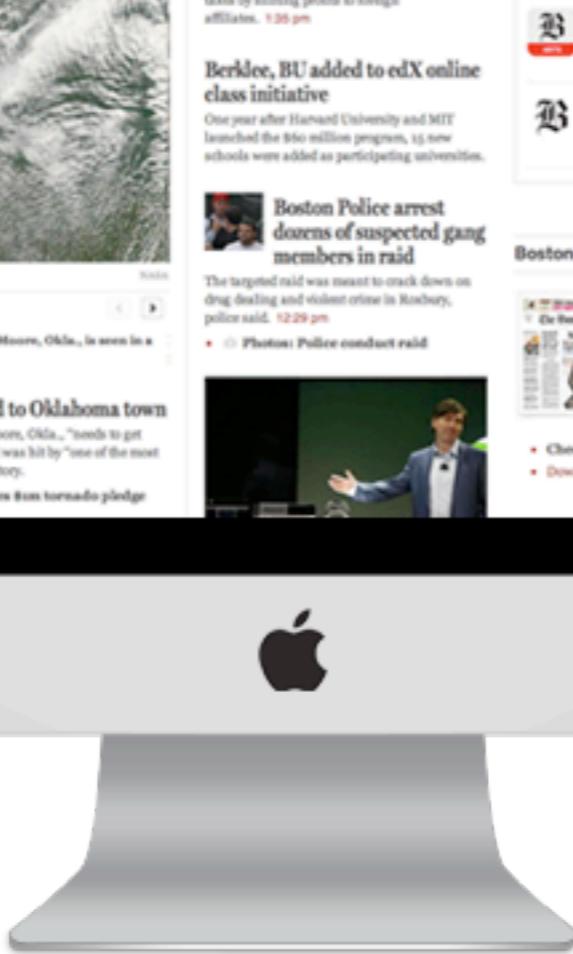
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WEATHER | TRAFFIC

MAY 21, 2013

THE BOSTON GLOBE

SEARCH

DISASTER IN OKLAHOMA

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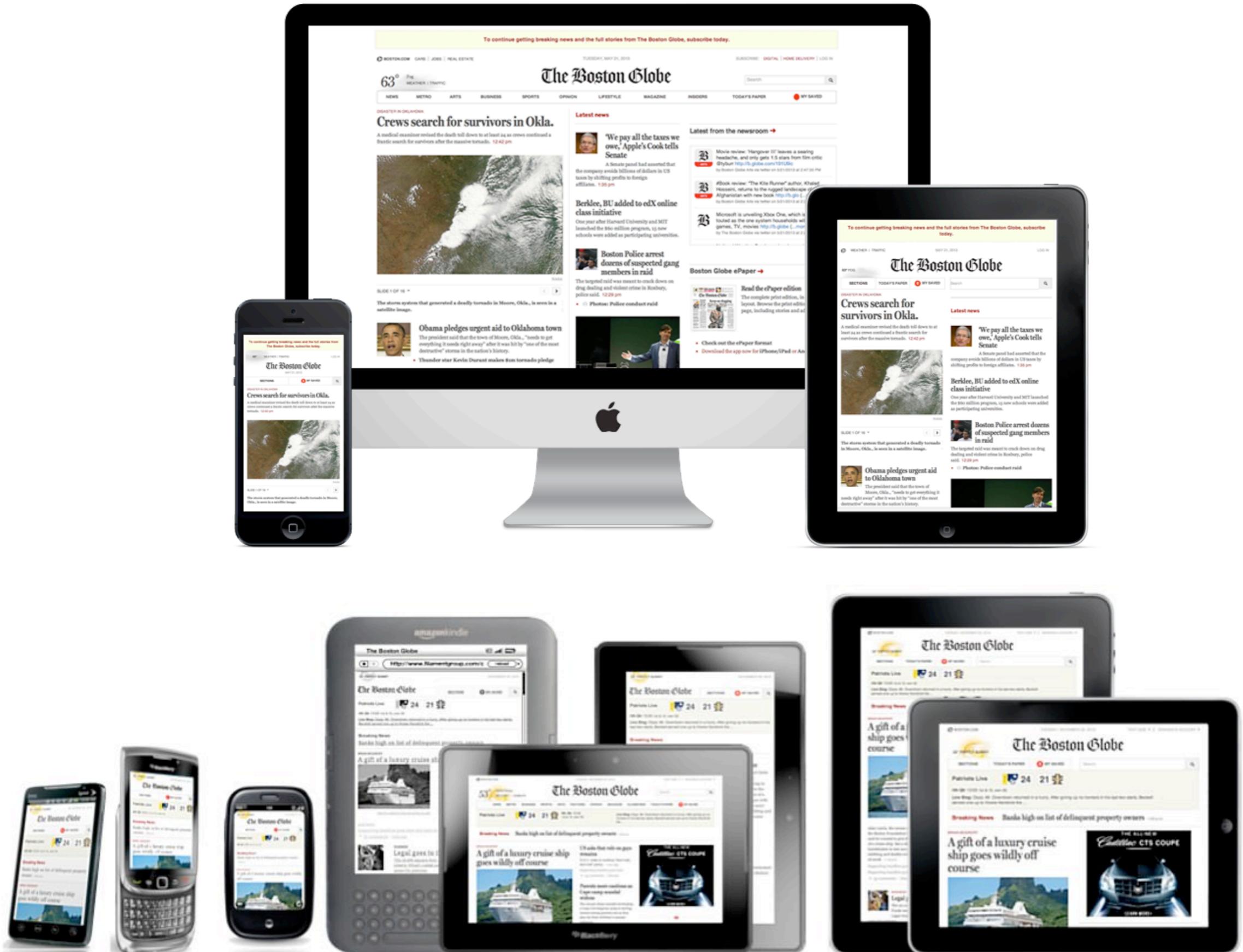
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The Goldilocks Approach

TO RESPONSIVE WEB DESIGN

A good starting point for
design that takes device
resolution out of the equation

Download our boilerplate CSS and HTML files based on current best practices that will give you more time to focus on what is unique to each project.

[DOWNLOAD ZIP \(35K\)](#)

[Or get it on Github](#)

You might also like [Responsive.is](#), a tool for demoing RWD.

HOW DOES IT WORK?

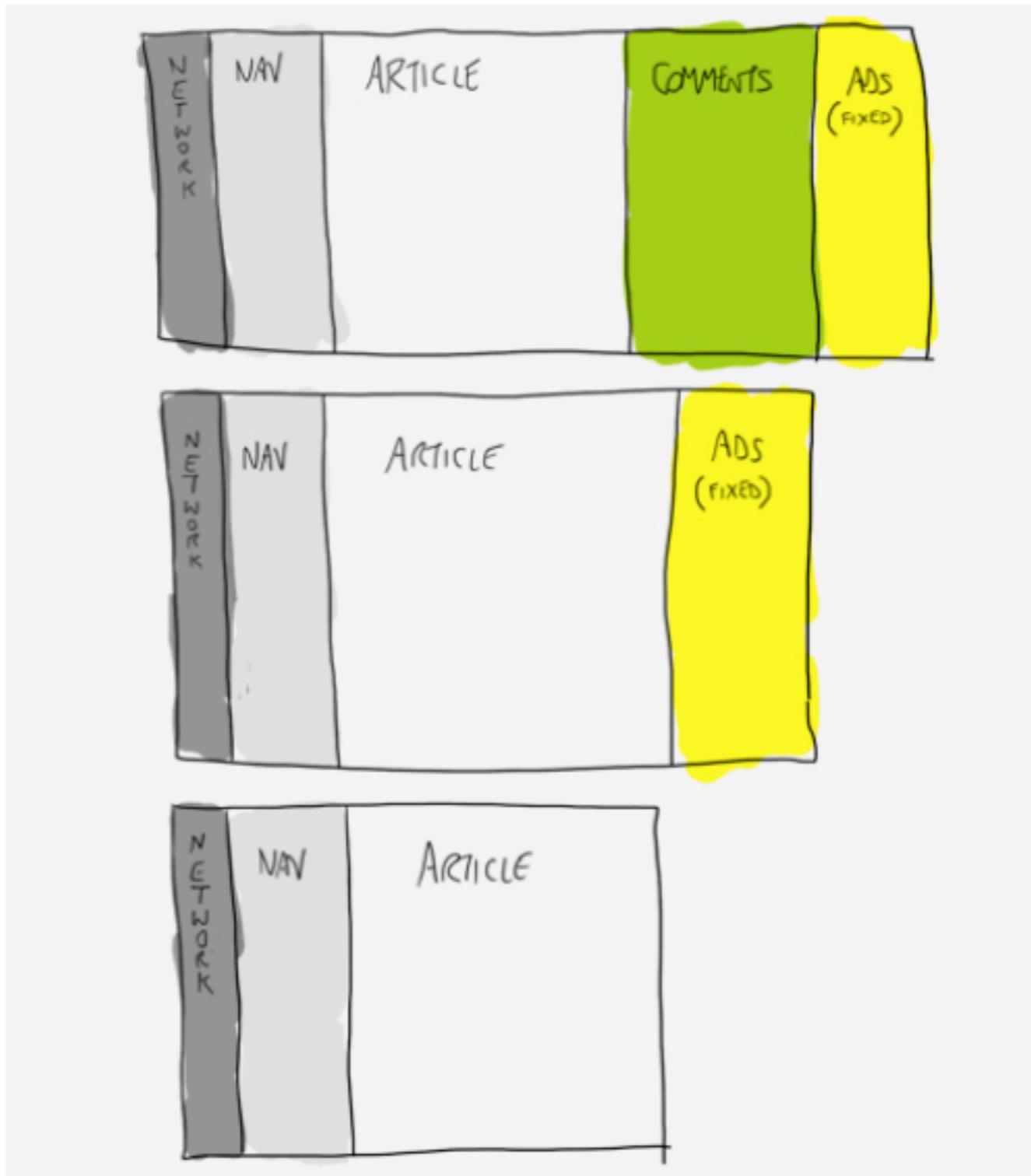
The Goldilocks Approach uses a combination of **Ems**, **Max-Width**, and **Percentage Width**.

WHY ARE YOU GIVING THIS AWAY?

We saw a problem with the current approach to responsive design in that

GET INVOLVED

Responsive design requires a new way of thinking, and there's still lots to



RWD prototyping

1. Start small
2. Enlarge your design until it looks bad*, add a breakpoint
3. Revise and repeat

*bad

7s, drifts, pinches

A LIST APART: CONTENT-OUT LAYOUT



8 Alleged Silk Road Drug Dealers Arrested Worldwide

623 SHARES / 11 hours ago

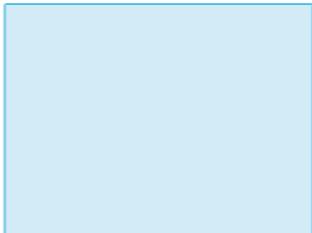


How Aliens Are Dealing with the Government Shutdown

633 SHARES / 11 hours ago

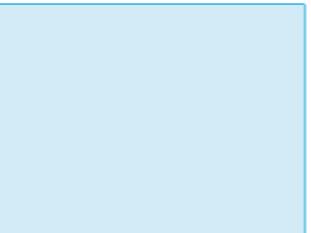


Harry Reid Mocks Republicans in His First Vine Video



BEAUTY
Desk Essentials

From Claire Danes's cover girl lip colour to a does-it-all balm, see our October beauty favourites



NEWS
Book C

Add Gianni Valli's new book to your wish list. See a preview here. And more info free to vis

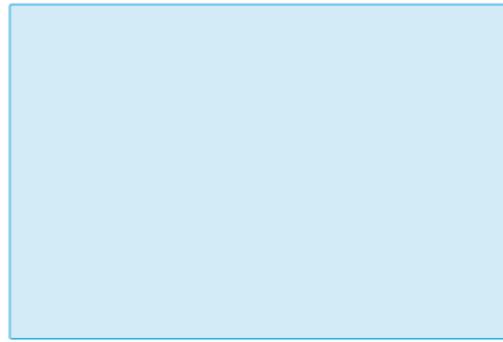


FASHION
Autumn Line-up

The collections



BEAUTY
10 Best Primers
Discover 1



The Puppetmaster of the Shutdown

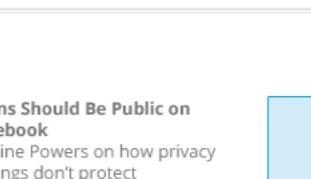
Utah Senator Mike Lee has been working behind the scenes to defund Obamacare, but his star may soon rise to match his influence

U.S. Air Force / Reuters

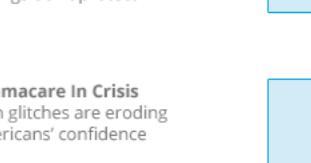
Is This a War Crime?

By Max Power

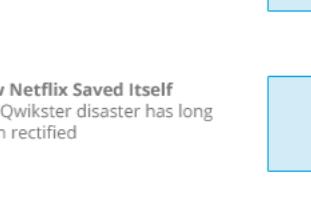
Two new reports condemn the U.S. drone strikes in Pakistan and Yemen for killing civilians indiscriminately



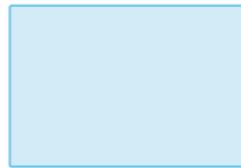
Teens Should Be Public on Facebook
Maxine Powers on how privacy settings don't protect



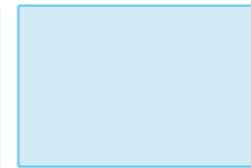
Obamacare In Crisis
Tech glitches are eroding Americans' confidence



How Netflix Saved Itself
The Qwikster disaster has long been rectified



Scott Adams: How to Build Willpower



Poniewozik: The Dullness of

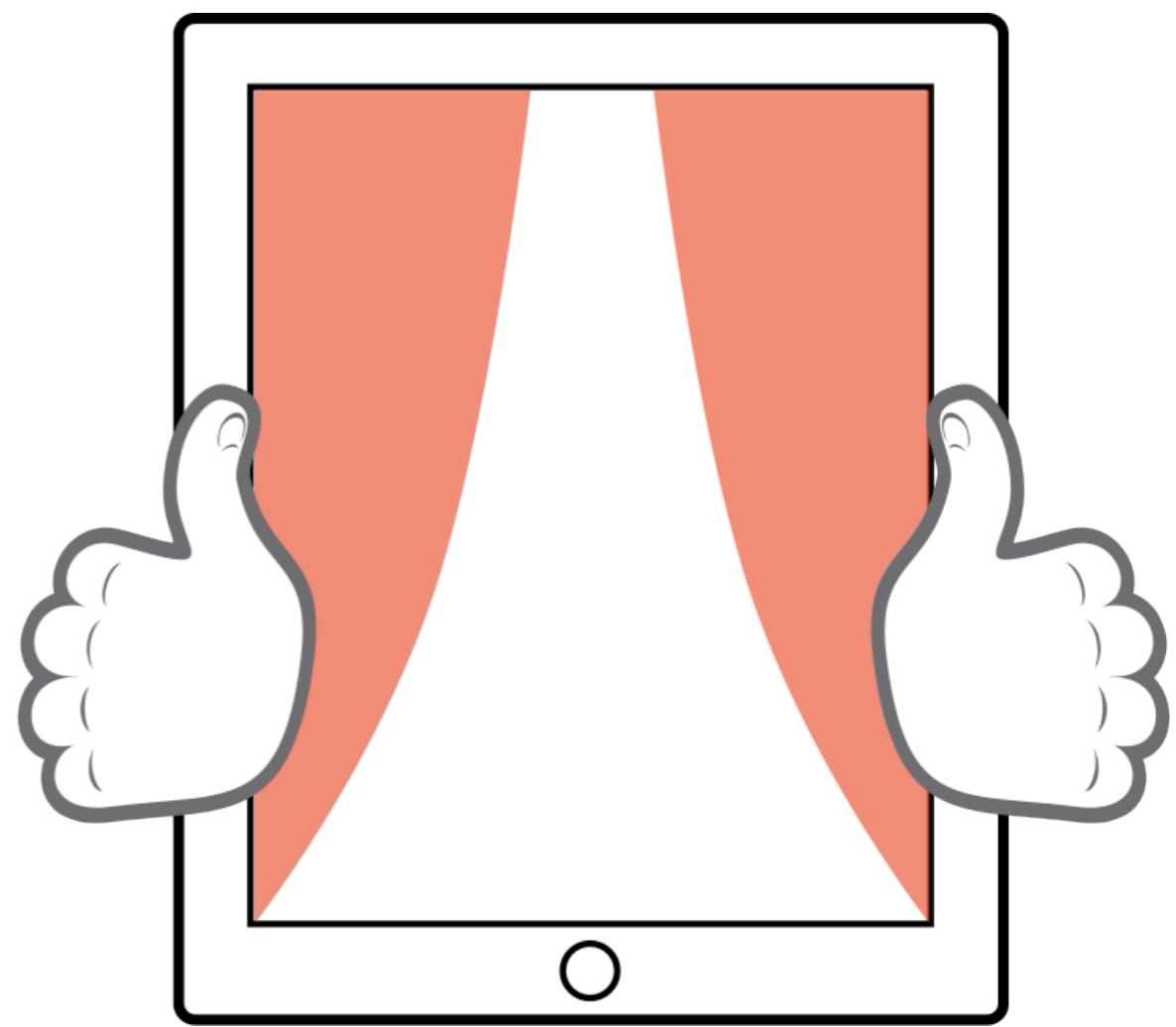
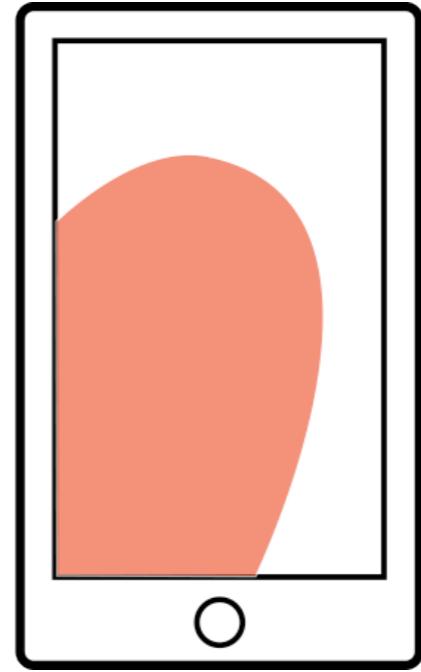
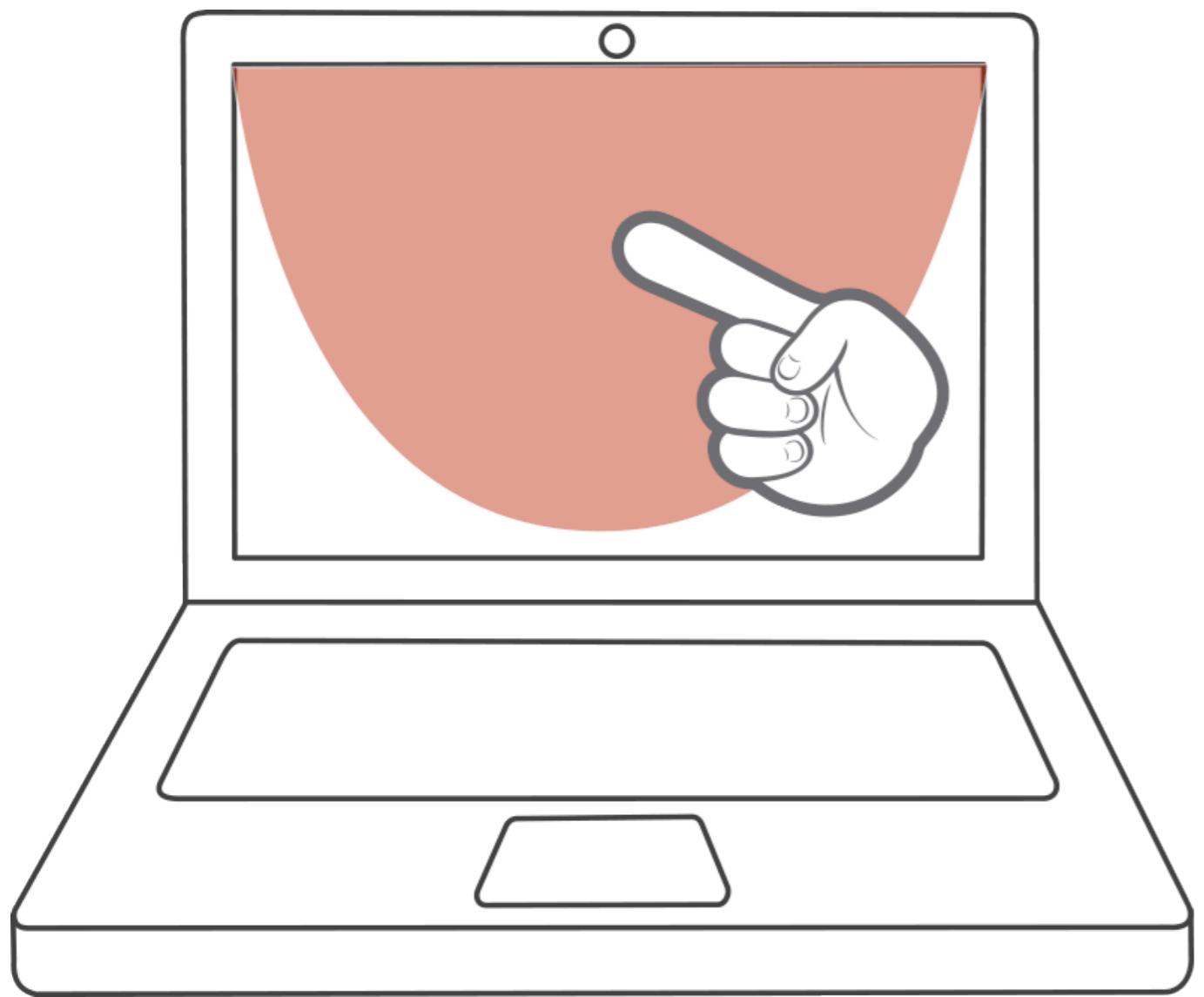


"He Was Aiming His Gun"

*bad

- ★ line length is not readable
(over 90 characters)
- ★ visual hierarchy breaks down
(wrong elements are prominent)
- ★ white space is awkward or underutilized

Design for
mice *and* fingers



GLOBAL MOXIE – TAPWORTHY



Using the **finger pad** comes natural, but doing so covers visibility of entire target.



Using the **finger tip** shows users their target, but users have to reorient their finger.



Index finger and **thumb** overlap onto neighboring targets when they are grouped. User can accidentally trigger unintended actions.



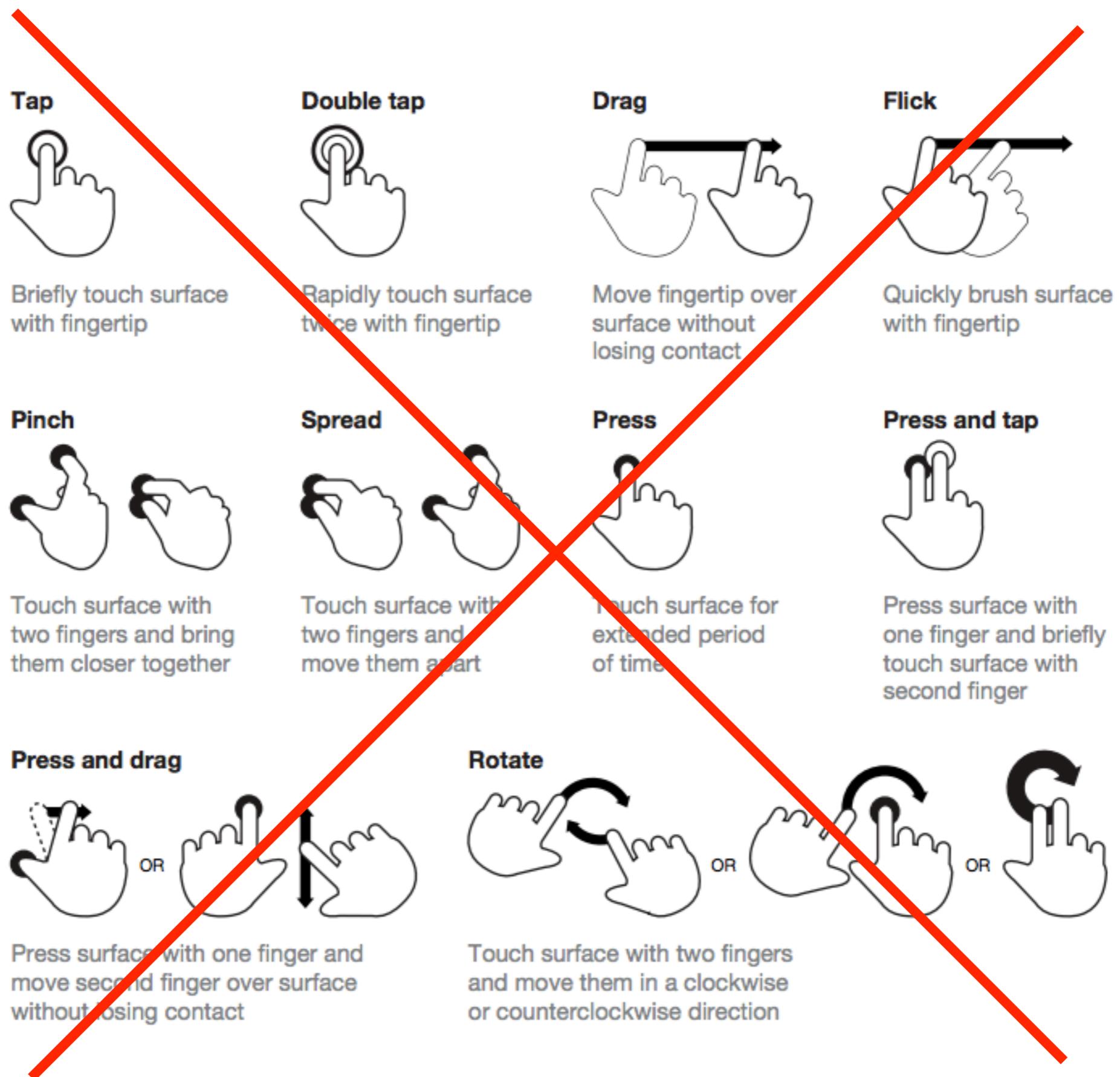
57 Pixel Touch Target

Index finger fits snugly inside. Target edges give visual feedback. Finger pad is used instead of fingertip.



72 Pixel Touch Target

Thumb fits snugly inside. Target edges give visual feedback. Thumb pad is used instead of thumb tip.



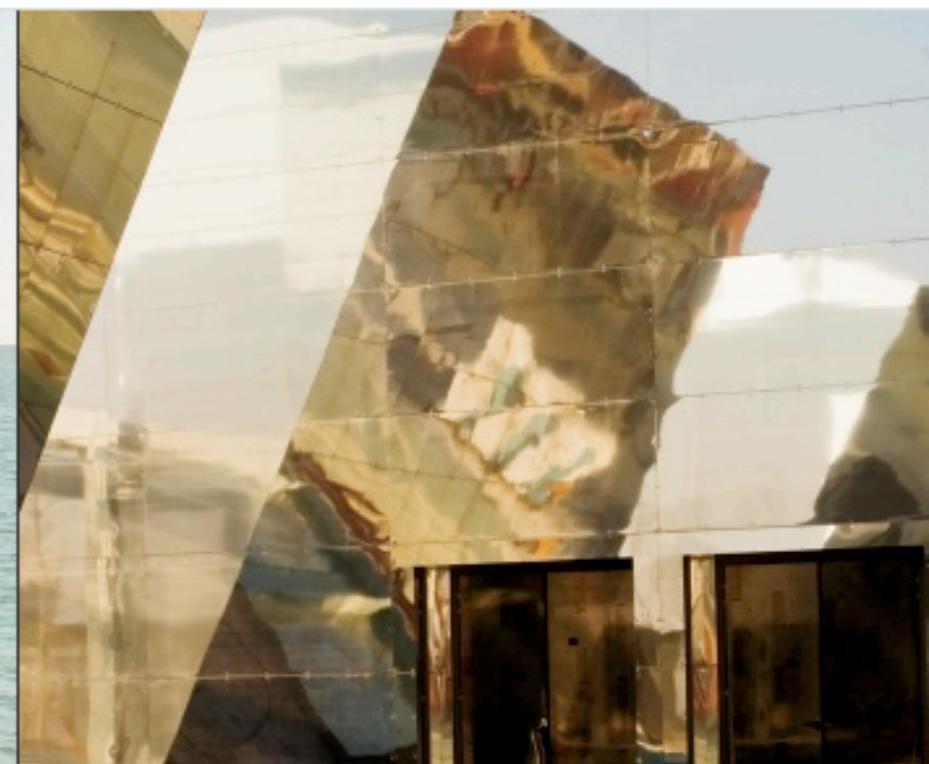
NOPE.



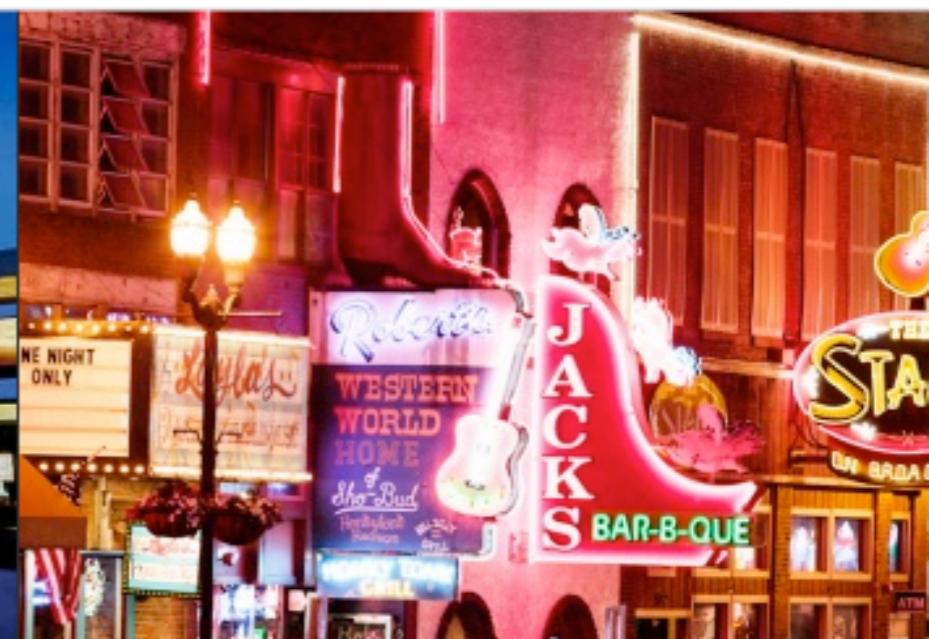
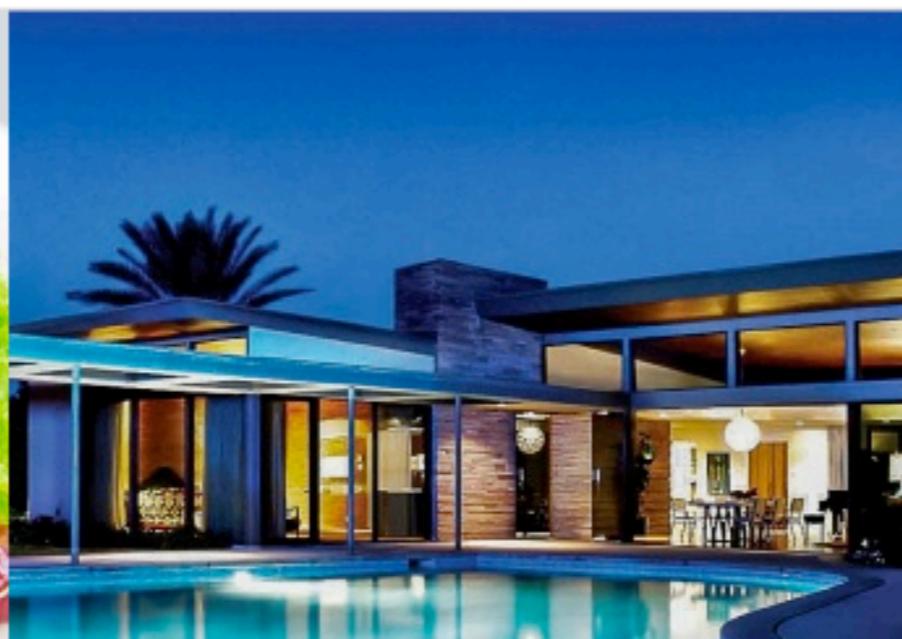
Remember bandwidth

- ★ large images/video cost most people money
- ★ signals drop – break things into small steps

Workshop: Layout Analysis



TRAVEL+ LEISURE





NEWS

Welcome to the New Travel and Leisure!

by Sarah Firschein April 8, 2015



Advertisement



SINGLE PAGE VIEW

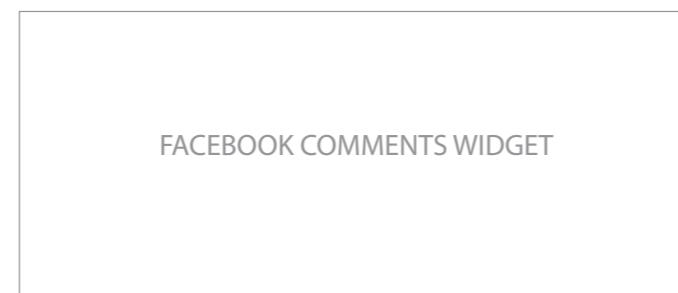
Lo-fi wires

# OF COMMENTS	ARTICLE TITLE
---------------	---------------

ARTICLE DATE, AUTHOR



ARTICLE TEXT



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RSS

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CASE STUDY
(RANDOMIZED)CASE STUDY
(RANDOMIZED)

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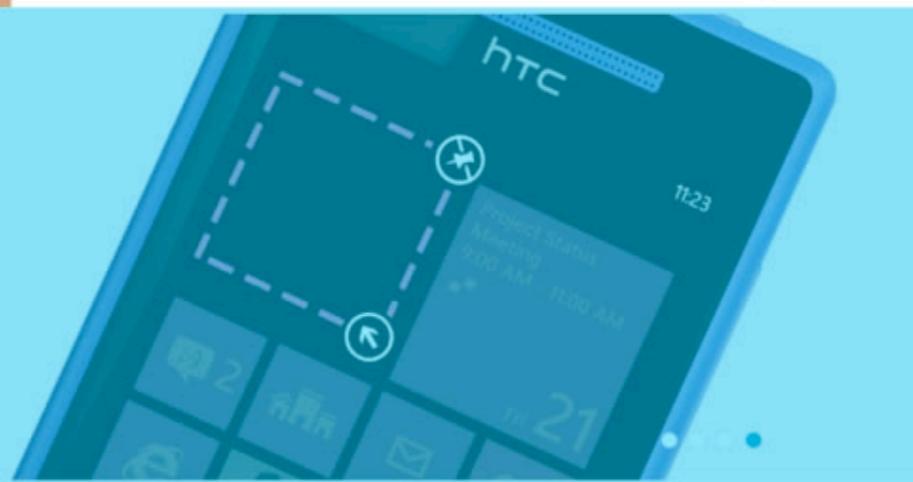
Sketch layouts for:

1. Large version
2. Medium version
3. Small version (from *phone*)

Workshop: Sketch a module

 Windows Phone
Design the next great app for Windows Phone
[Get the SDK](#)

Find a Microsoft Store near you



Legend: Search , Navigation , Hero , List of links , Highlight

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Rx for an ailing healthcare system

March 4, 2013 - Microsoft showcases comprehensive IT solutions at this week's HIMSS conference in New Orleans.

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 Surface
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a new exciting project. You can contact me via my email
.....
address which is john@johndoe.com. Oh and here's a quick
.....
outline of what I'm after: I have a great project and I need to
.....
hire someone amazing. I look forward to hearing from you.
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No project too big or small. If you want to [talk to us](#), fill in what information you have below and we'll be in touch.

* indicates required field

ABOUT YOU

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YOUR EMAIL *

YOUR COMPANY

YOUR PROJECT:

PROJECT NAME

PROJECT DESCRIPTION

PROPOSED START DATE:

PROPOSED END DATE:

PROJECT TYPE (SELECT ALL THAT APPLY)



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Options From Wythe Hotel

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First Name * John Last Name * Doe

SHIPPING ADDRESS

Full Name * John Doe

Street Address * Apt / Suite #

ZIP * City * State * Country United States

Continue Checkout →

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Monthly fees		\$0.00
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Signin From DesignLab

Forms From Two Fold

NAME *

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MESSAGE

Let's Get Started

About You

First name Last name

Email address

Your email address will remain private. Our privacy policy.

Organization Information

These questions will help us tailor MailChimp to you in the future.

About how many people are in your organization? About how old is your organization?

Select Select

Do you have a list of emails to import into MailChimp? Are you setting this up for a client?

Select Select

Form From MailChimp

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Yours sincerely,

Form From Digital Port

Homework

for next Thursday

1. Read “Multi-Device Layout Patterns”
lukew.com/ff/entry.asp?1514
2. Finish wireframes, ready to user test!
(*print, or make a clickable prototype in Balsamiq*)
3. Download Adobe Edge Reflow
4. Meet at the Times on Tuesday!
620 Eighth Ave, 40th/41st, 7pm