



# The Battle of Neighborhoods

(Yet another capstone project)



## Business problem

**Background** - As a product owner moving to San Francisco on early 2020, I have at heart to find a safe location for myself and my family.

**Business Problem** - This led to a sort of cheek in tongue idea: how about finding the correlation between criminality and what we could get out of Foursquare, a service absolutely not designed to return geopolitical and societal insights. This would serve multiple purposes:

### Primary

- Getting to know the type of neighborhood with a glance at the venues in the streets.

### Secondary

- Shouldering the idea that information is not data but what we get out of it.
- The difference between correlation and causation in action.
- Working with nonoptimal/indirectly correlated data for a case, as most real-life projects.
- Showing the importance of ethics and a way fake news could be born.



## Data Selection

To complete this task and validate our assumptions:

- We will have access to the venues database in Foursquare (2019 data)  
Source: <https://developer.foursquare.com/>  
Documentation: <https://developer.foursquare.com/docs>
- We will use the Census Tract boundaries (2010 data)  
Source: <https://www.census.gov/>  
File: [https://github.com/marienbaptiste/IBM-Capstone/blob/master/RSX/2010\\_san\\_francisco\\_census\\_tracts.geojson](https://github.com/marienbaptiste/IBM-Capstone/blob/master/RSX/2010_san_francisco_census_tracts.geojson)
- We will use the Average Income per Household (2013-2017)  
Source: <https://datausa.io/profile/geo/san-francisco-ca>  
File: <https://github.com/marienbaptiste/IBM-Capstone/blob/master/RSX/Income%20by%20Location.csv>
- We will reuse the crime report CSV file (2016)  
File: [https://cocl.us/sanfran\\_crime\\_dataset](https://cocl.us/sanfran_crime_dataset)
- And finally, the geolocation tool provided by the Census Bureau will come handy  
Tool: <https://geocoding.geo.census.gov/geocoder>  
Documentation: [https://geocoding.geo.census.gov/geocoder/Geocoding\\_Services\\_API.pdf](https://geocoding.geo.census.gov/geocoder/Geocoding_Services_API.pdf)

We will try to correlate crimes with a type a venue and plot it all on the map.

Then we might want to find an inverse correlation with another type of venue.

Finally we will compare it to a first hand correlation with crimes, namely a poverty index ([https://en.wikipedia.org/wiki/Statistical\\_correlations\\_of\\_criminal\\_behaviour](https://en.wikipedia.org/wiki/Statistical_correlations_of_criminal_behaviour)).

Note: the average income per household comes as a mean value per census block which is a fine grain administrative subdivision for neighborhood, a complex polygon. Making use of the geolocation tool, we will be able to attribute coordinates to a census block, but the reverse process is excessively complex. Here is a map of the census blocks in San Francisco in 2010:

