

MARIE OTTLEY

WDD 130

Sister Kim Daley

W05 Elevator Pitch

ELEVATOR PITCH: DESIGN PORTFOLIO

Hi, I'm Marie. I'm new to graphic and web design but I'm passionate at what I do. I design with a purpose in mind and that purpose will always be how to help your business. If you're a small business owner who can't afford a seasoned designer, I can help you. Tell about me about your problems and I can design solutions and get results.

Check out my projects and let me know if you like what you see.

FEEDBACK

Feedback #1: I like that you are honest about your experience level. I think most people will think showing some vulnerability is not a good idea but it actually makes you confident.

Feedback #2: I think it's a great idea to target small business owners as your potential. If you own a business, we all know it's important to have website but not all business owners have the ability to hire designers to create a website. This looks like a win-win situation. You gain more experience and they get a website for their business.

Feedback #3: My suggestion is to add some idea that your fee would be inexpensive compared to other experienced designers to attract the small business owners you are targeting. Other than that, I'm excited to see the projects you have.