

Marie Sitar
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EDUCATION

Southeastern Community College – Burlington, IA	January 2020 – May 2023
A.A. Pre-Business	
GPA: 3.77/4.0	
The University of Iowa – Iowa City, IA	August 2022 – May 2026
B.B.A., Marketing	
B.B.A., Business Analytics & Information Systems	
GPA: 3.40/4.0	

COURSE HIGHLIGHTS

Marketing Research | Marketing Analytics | Sales Management | Database Management | AI in Business | Digital Product Management | Digital Marketing

SOFTWARE EXPERIENCE

SQL | Spyder 6 | Jupyter Notebook | Orange Data Mining | Microsoft Office 365 | Anaconda Navigator | Draw.io | JMP Pro 17 | Visual Studio Code

PROFESSIONAL SUMMARY

Motivated business student pursuing dual majors in Marketing and Business Analytics at the University of Iowa with experience in sales, data-driven decision making, and team management. Skilled in SQL, marketing research, and digital strategy with proven leadership in supervisory and managerial roles. Seeking opportunities to apply analytical and creative skills in a marketing or business analytics internship to support organizational growth.

PROFESSIONAL EXPERIENCE

Personal Care Assistant August 2025 – Present

Christopher Family – Iowa City, IA

- Provide mobility and wellness support to a paraplegic student, fostering autonomy in academic and social settings.

Bartender August 2023 – Present

The Summit Bar and Restaurant – Iowa City, IA

- Promoted to bartender within first few months due to sales performance and customer engagement skills.
- Managed high-volume service efficiently, handling up to 7 concurrent patrons during peak hours.

Division Manager Internship March 2025 – July 2025

EcoWash – Madison, WI

- Launched EcoWash's expansion into the Quad Cities area of Iowa, generating over \$20,000 in profit through direct sales and strategic client outreach.
- Managed 52 client accounts and led a team of 3, optimizing schedules across staff and customer needs.
- Negotiated supplier deals to maximize cost-efficiency and improve service delivery timelines.

Supervisor – Waterpark Operations May 2022 – August 2024

Hucks Harbor and Fun City Resort – Burlington, IA

- Oversaw safety across multiple high-traffic aquatic zones; conducted CPR/lifeguard training for staff.
- Balanced complex shift scheduling for a large seasonal team while maintaining peak operational readiness.

Assistant Internship January 2022 – May 2022

JBC – Mt. Pleasant, IA

- Processed payroll for 20+ employees, supported AP/AR functions, and organized documentation for 100+ client projects.

CERTIFICATES

Craft a Great GitHub Profile – LinkedIn Learning February 2025

Data Engineering Foundations – LinkedIn Learning March 2025