



## MARIJA JOVIC

UX and Product Designer

### CONTACT

✉ id.entity001@gmail.com

☎ +31 65 592 8208

🌐 www.mjovic.com

📧 marija.mj2

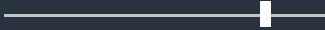
📍 Amsterdam, Netherlands

### TOP SKILLS

Visual design



Interaction design



User research



Design thinking



HTML/CSS/basic JS



### INTERESTS



### PROFILE

Specializing in the areas of user experience and product design I creatively solve pain points and come up with user centered design solutions that make enjoyable products.

### WORK EXPERIENCE

#### UI AND UX DESIGNER

2017-present

Booking.com

- Making sure we deliver a holistic design experience by collaborating with other designers, user researchers, UX copywriters, data scientists and product owners.
- Presenting and communicating idea with all stakeholders involved.
- Doing qualitative and quantitative research in order to understand the pain points and come up with testable hypothesis.
- Setting up A/B tests and making data informed decisions.

#### PRODUCT AND UX DESIGNER

2007-2017

CallidusCloud, former Webcom.inc

- Worked closely with project managers and end users to shape the vision of new products and new features that were being developed using design thinking methodology.
- Did usability testing of each new solution to make sure we delivered best user experience.
- Communicated with clients through sales and business analyst teams in order to customize the product based on their input.
- Created a design system that helped maintain consistency across different products and different teams.

### CERTIFICATES

- Affordances: Designing Intuitive User Interfaces
- User Research- Methods and Best Practices
- Conducting Usability Testing
- Mobile User Experience(UX) Design
- Framer Crash Course
- Sketch 3 from A to Z
- Sketching for UX Designers