



# PIZZA SALES REPORT

1/1/2015 - 12/31/2015

Pizza Category

All

1/1/2015

12/31/2015

Home

Best/Worst Sellers

\$817.9K

Total Revenue

\$38.31

Average Order Value

49.6K

Total Pizzas Sold

21.4K

Total Orders

2.32

Average Pizzas Per Order

## BUSIEST DAY & TIMES

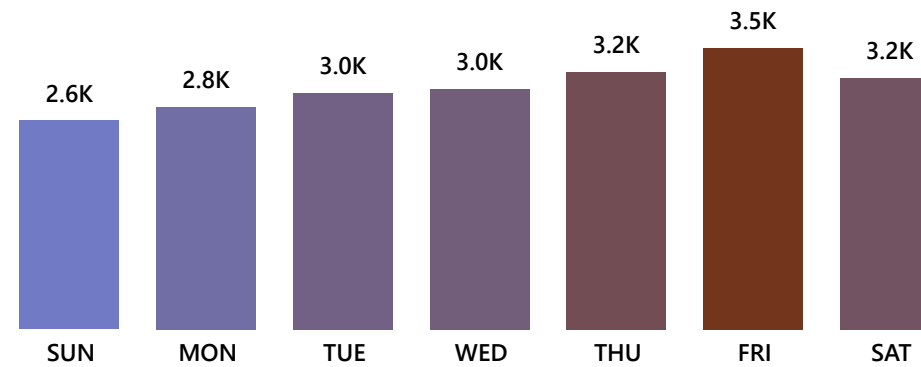
### DAYS

Orders are **highest** on weekend, **Friday/Saturday** evenings.

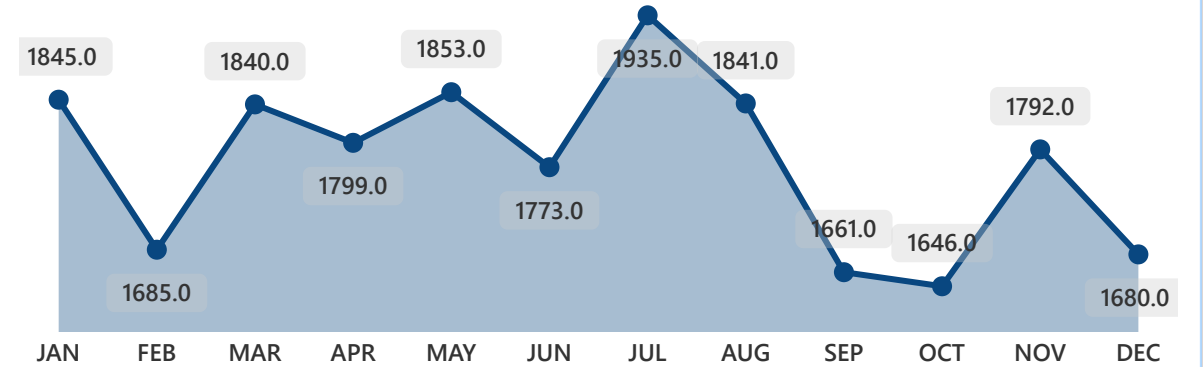
### MONTHLY

There are **maximum** orders from month of **July and January**.

## Daily Trend for Total Orders



## Monthly Trend for Total Orders



## SALES PERFORMANCE

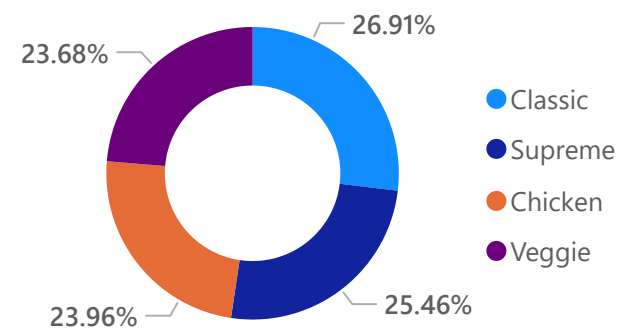
### CATEGORY

**Classic** category contributes to **maximum** sales & total orders.

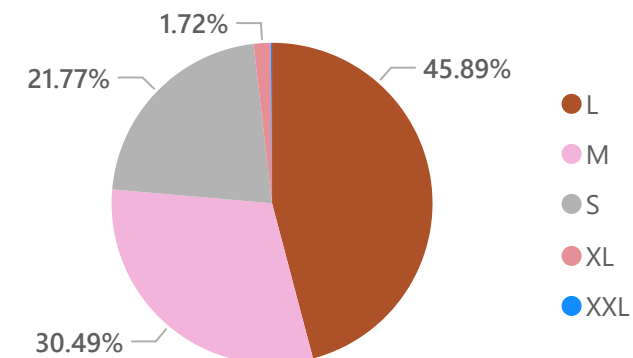
### SIZE

**Large** pizza size contributes to **maximum** sales.

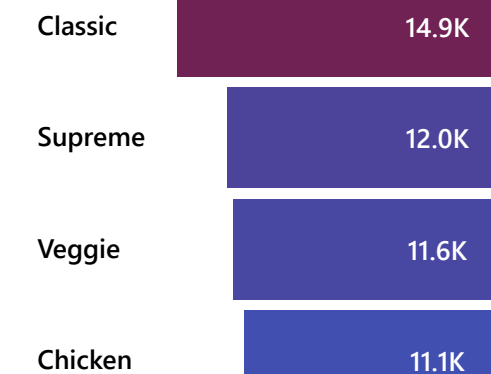
## Percentage Of Sale By Pizza Category



## Percentage Of Sale By Pizza Size



## Total Pizzas Sold By Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chichen Pizza contibutes to maximum revenue.

### QUANTITY

The Classic Deluxe Pizza contibutes to maximum total quantities.

### TOTAL ORDERS

The Classic Deluxe Pizza contibutes to maximum total orders.

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contibutes to minimum revenue.

### QUANTITY

The Brie Carre Pizza contibutes to minimum total quantities.

### TOTAL ORDERS

The Brie Carre contibutes to minimum total orders.

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### Top 5 Pizzas By Revenue



### Top 5 Pizzas By Quantity



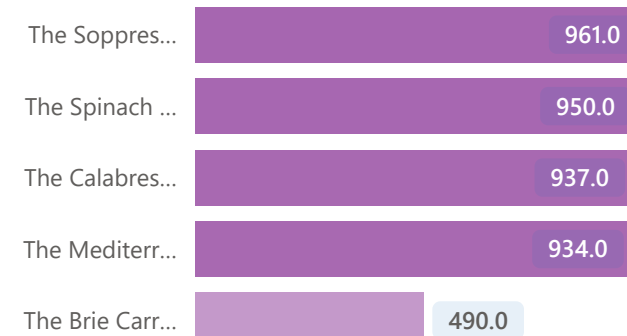
### Top 5 Pizzas By Orders



### Bottom 5 Pizzas By Revenue



### Bottom 5 Pizzas By Quantity



### Bottom 5 Pizzas By Orders

