

OSKAR MARIJUAN



WEBDESIGNER
FRONT-END



PROFILE

With more than 12 years' experience such as Webdesigner/Front-end (eCommerce).

I have a great expertise of the most important labels and programming knowledges, HTML5, CSS3/SASS with Flexbox and Grid, (Responsive Design), JavaScript, JSON, JQuery, Bootstrap und React. (Updating with Angular).

Long experience such UI and UX actions.

Good command of Git/Github.

I also manage databases such as MySQL.

I'm used to multitasking based on deadlines and documenting Wikipages.

and my top skills are: creativity, mental agility, problem-solving and quick-learning.

Get to use teamwork, having a common workflow where all kinds of tasks are carried out from different ranges testing, tracking, debugging, SEO/SEM, PPC, Email marketing and Merchandising.

Especially interacting with marketing specialists and product managers close to the customers for the campaign creation.

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💻 MARIJUAN.WEB.APP
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XING.COM/PROFILE/OSCAR_MARIJUAN

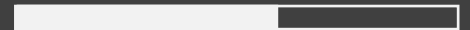
📍 FROM 01/2018 IN MÜNCHEN
BILBAO 24/03/1973, SINGLE

📍 GRÄFSTR. 18
81241 MÜNCHEN



TOOLS

GIT/GITHUB



CMS/WORDPRESS/MYSQL



GOOGLE MARKETING /ADS

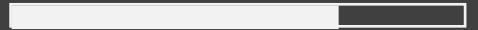


PS/ILUSTRATOR/SKETCH/FIGMA



ABILITIES

HTML/CSS/SASS



JS/REACT/JSON/BOOTSTRAP



UX/UI



MERCHANDISING/BANNERS



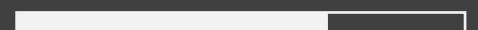
TESTING/BEST PRACTICES



ANALITICS/VALIDATION



EMAIL/SEO/SEM





WORK EXPERIENCE

Working in a global environment in multicultural teams with 32 markets, Implementation and continuous improvement and best practices of the work processes in the implementation of campaigns in different worldwide requirements.

FRONT-END

2018-2020

WEBDESIGNER FRONT-END

2014-2017

2014 **SECONDMENT**

WEBDESIGNER

2007-2014

FREELANCE **Munich**

Development, Improvement and Maintenance

RS-COMPONENTS **Madrid**

Marketing campaigns, from relevant providers.

Carrying out a Global Workflow and Management of Wikipage.

RS-COMPONENTS **London**

Involvement in the CMS enhanced with usability, management and user behaviour. Homepage testing getting good achievements.

Development of local advertising, for Iberia with the local marketing team; Landing pages, Home pages, Bulk Email marketing, customized, segmented and filtered with DB. Merchandising banners of Google.

WEBDESIGNER

EMAIL-DEVELOPER

2006 - 2007

BABY-BOOMERS AGENTUR **Madrid**

Webgestaltung und Instandhaltung sowie Verbesserungen von Domains und Kundenhosting.

GRAPHICDESIGNER

WEBDESIGNER

2003 - 2006

COMPUTER TO PLATE **Bilbao**

Web creation and maintenance pages, managing domains and customer hosting.

Graphical tasks, labels, signs, catalogues, plotters usability



HIGHER EDUCATION

GRAPHIK ARTS

1988 - 1992

SECOND PROFESSIONAL DEGREE

Polytechnic Emilio Campuzano, BILBAO

Graphic Arts, Photomechanics



ADDITIONAL TRAINING

ONLINE COURSE

GERMAN COURSE

2018-2020

FRONT-END **München**

Online Course, Udemy

B2-C1 **München**

Bavarian vocational training

OUTPLACEMENT

2016

LEE HECHT HARRISON **Madrid-München**

Outplacement Programme.



COMPUTER QUALIFICATION

- HTML5, CSS3 Flexbox and Grid (Responsive) and SASS.
- JS Frameworks and Libraries : Bootstrap, JQuery and React.
- Templates with XML/XSLT actually JSON.
- NPM packets such as NODE/Express.
- DB MySQL
- Wordpress CMS, Advance Knowledges.
- Figma, Sketch and Webflow for UX/UI.
- Email Marketing; segment, filter, tracking, analytics with Responsys of Oracle, Pure360, Litmus testing and MySQL.
- Monetate Webtrends Personalisation.
- Google Marketing Platform (Analytics, Tag Manager and Optimize)
- Google Ads and Coremetrics Digital Analytics(IBM) analytics and tracking.
- Adobe pack and Microsoft Office.
- Screendesigns and Online-advertising in E-Commerce.

LANGUAGES

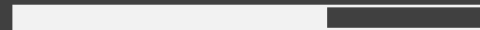
SPANISCH



ENGLISCH



GERMAN



BASQUE



FEATURES

ENTHUSIASTIC



CREATIVE



PERSISTENT



ORGANIZED



SOCIABLE

