OSKAR
MARIJUAN

📞 0049 178 6270828
0034 619 329791

✉️ oskar.marijuan@gmail.com

🖥️ marijuanez.web.app
linkedin.com/in/oscarmarijuan/
Xing.com/profile/OSCAR_MARIJUAN
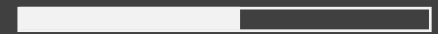
◉ Since 01/2018 in München
Born in Bilbao
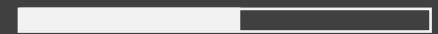24/03/1973, single

📍 Gräfstr. 18, 81241 München
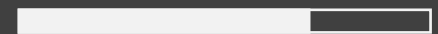
FRONTENDDEVELOPER

DIGITALDESIGNER
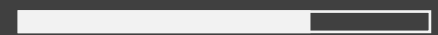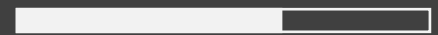
SKILLS

IA TOOLS (EDITION&AUTOMATION)

HTML5/CSS3/SASS/JS/PHP

BOOTSTRAP/FLEXBOX/GRID

UX/UI ARCHITECTURE

MERCHANDISING/BANNERS

TESTING/ PERSONALISATION

PROFILE

With almost three decades of professional experience, starting as a layout designer, graphic designer, UI developer, web designer, and in email marketing, I have gained extensive knowledge in various AI applications.
I use AI tools to improve user-friendliness, optimize workflows, edit and enhance photos and videos, and automate repetitive tasks.

Furthermore, I keep myself constantly updated on the latest developments and trends in the field of artificial intelligence and effectively integrate this valuable knowledge into my work.

My skills in design, color theory, wireframing (responsive & adaptive), and 3D prototyping are continuously expanded by my knowledge of AI applications, enabling me to develop even more efficient and innovative solutions for my clients.
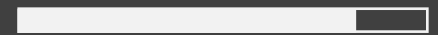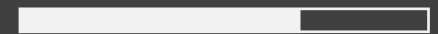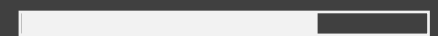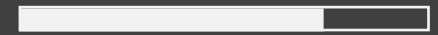
STRENGTHS

DYNAMIC

CREATIVE

DETERMINED

STRUCTURED

COMMUNICATIVE

DECISIVE

PROFESSIONAL CAREER

DIGITAL DEVELOPER
2022-2024

NEWSENSES Media agency, München
· Email campaigns with DB, system migrations
· Analytics (web and email)
· Creation and editing of images and videos
· Google Analytics

DIGITAL GRAPHIC DESIGNER
2021

FOSSIL GROUP EMEA Grabenstätt, Bayern
· Design and development of email newsletters.
· Development of microsites, landing page design, and format adaptation for online SIS, social media, and display advertising.
· Preparation of global campaign data for EMEA (data formatting, creation of templates).
· Organization and management of creative service data and server structure.

UX/UI
2018-2021

FREELANCES München
· Design and implementation of online marketing campaigns.

WEBDESIGNER
2014 - 2017

RS-COMPONENTS Madrid
· Email marketing, initiation of various types of customized emails.

WEB DEVELOPER

SENDING RS-COMPONENTS London

WEBDESIGNER EMAIL DESIGNER
2007 - 2014

RS-COMPONENTS Madrid-London
· Participation in the international project team.
· Agile development of a CMS for the UK market.
· Rollout for APAC and EMEA.
· Conducting homepage tests.
· Improved usability, management, and user experience.

GRAPHIC DESIGNER WEBDESIGNER
2003 - 2006

COMPUTER TO PLATE Zamudio, Vizcaya
· Review of all graphic tasks, labels, drawings
· Cataloging, plotter usability
· Quality inspection printing

CONTINUING EDUCATION CERTIFICATES

2024 COACHING (Profesco, Munich)
2023 Google Analytics/EMAIL COURSE Bravo (Sendinblue)
2022-23 GERMAN Course BSK B2 (Munich)
2016-17 Lee Hecht Harrison (Outplacement, Madrid-Munich)
2011-12 Open Source Dreamweaver Advanced (IFE, Madrid)
2008-09 XML-XSLT (IBM, Madrid)
2007-08 Web Designer & Media Designer (Formatik, Madrid)
2007-08 Editorial Production Technician (Cepef, Madrid)
2006-07 Development of IT Applications (IES Artabe II, Bilbao)
1994-95 Desktop Publishing Expert (INEM, Bilbao)

EDUCATION

1992-1994
GRAPHIC ARTS

Fotomechanik, Polytechnikum Emilio Campuzano
PROFESSIONAL TRAINING Bilbao

TOOLS

CMS(WORDPRESS/SHOPWARE)

GOOGLE MARKETING /ADS

EMAILRESPONSYS/SFMC/LITMUS

GOOGLE ANALYTICS/COREMETRICS

FRAMEWORKS/LIBRERIES JS

LANGUAGES

SPANISH

ENGLISH

GERMAN

BASQUE