

Mari Kasanuki

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Skills

JavaScript, React, Redux, Ruby, Ruby on Rails, Node.js, Express.js, MongoDB, Mongoose, SQL, PostgreSQL, SQLite3, HTML, HTML5 Canvas, CSS, Webpack, Jbuilder, Git, Heroku, Amazon Web Services, Google Maps API, jQuery, RSpec

Projects

Ingenious | React, Redux, Ruby on Rails, PostgreSQL, Heroku, CSS3

[live site](#) | [github](#)

A single-page full-stack clone of Genius.com, featuring code-related songs, annotated lyrics, and CRUD functionality.

- Dynamically wrapped JSX elements around sliced lyric strings to denote saved annotations with highlighted CSS styling and to asynchronously reveal each annotation on mouse click.
- Employed DOM interfaces, event listeners, and strategic AJAX calls to construct a click-drag UI for users to create a new lyric annotation, rounding out the read, update, and delete operations for the model.
- Leveraged polymorphic associations to utilize a single Rails model for upvotes and downvotes on user-generated comments and annotations, resulting in DRY-er code and better future scalability.
- Built a user authentication structure that hashes passwords with BCrypt and persists sessions via cookies.

Profferly | JavaScript, MongoDB, Express.js, Node.js, React, AWS, Google Maps API, CSS3

[live site](#) | [github](#)

A full-stack MERN app where volunteers connect via social media posts, map events, and live chat to help those in need.

- Saved user-uploaded images to AWS S3 cloud buckets rather than local storage and combining photo and post models—allowing for seamless optional image attachments while still minimizing server load.
- Structured Express models and routes to integrate with frontend Google Maps API calls and save to a MongoDB database and so that users can create location markers with volunteer event info on a shared map.
- Utilized Git workflow best practices and virtual pair programming with 3 software engineers, ensuring low-conflict merges and collaborative simultaneous work.

Coffee Corgi | JavaScript, HTML5, Canvas API, CSS3, Webpack

[live site](#) | [github](#)

A pure front-end demo of the binary search algorithm built with JavaScript and HTML5 Canvas API.

- Engineered user input-based movement using asynchronous JavaScript and conditional logic to animate and position SVG corgi sprites.
- Employed Canvas and object-oriented programming methodologies to draw custom 2D coffee cup graphics and dynamically place bean and number instances.

Experience

InStyle.com | Senior Digital Editor, News | February 2014 – April 2018

- Directed InStyle.com's daily news coverage and article production and edited stories by writers and editors across multiple verticals.
- Updated project management practices to help the editorial team increase publishing velocity by 236% within the first year of hire by implementing the wide-scale use of a cloud-based Kanban board in Google Sheets.

Parade.com | Associate Editor | January 2011 – March 2014

- Assigned, edited, and published stories, including a trivia column by *Jeopardy!*'s Ken Jennings, on a daily basis.
- Trained to 10+ collocated editors, remote freelancers, and external vendors on WordPress customizations.
- Organized editorial workflow for launch of "What People Earn" iTunes Store app for the entire project life cycle.

People Magazine | Editorial Assistant | October 2009 – January 2011

- Interviewed celebrities on the red carpet, wrote stories for People.com, and fact-checked magazine articles.

Education & Certifications

App Academy | July 2020 | New York, NY

1,000+ hour immersive full-stack software development bootcamp with a lower than 3% acceptance rate

Northwestern University | June 2008 | Evanston, IL

Bachelor of Science (B.S.) in Journalism, minor in Japanese Language and Culture

Scrum Alliance | Certified Scrum Product Owner (CSPO®) | Certified ScrumMaster (CSM®)