HealthMate Al

Elevating Healthcare Beyond Borders . **Overview**

HealthMate AI is a cutting-edge healthcare application exclusively designed for the esteemed American Hospital. It introduces a transformative approach to post-operative care and remote health management, tailored to meet the unique needs of American Hospital patients.

A Seamless Three-Stage Experience:

1. Post-Operative Self-Service:

• Access a curated catalog of recommendations for optimal post-operative recovery.

2. Al-Powered Guidance:

• Communicate directly with the application's AI, providing symptoms or images for personalized recommendations.

3. Expert Engagement:

• Connect directly with hospital professionals for specialized advice, ensuring timely and informed decisions.

Accessible Care for All:

HealthMate AI extends its support to individuals seeking immediate health advice. By describing symptoms, users receive initial guidance, with the option for immediate consultation if needed.

The Future of Healthcare, Today:

HealthMate AI redefines healthcare dynamics, offering immediate accessibility and personalized recommendations. It represents a pioneering leap towards a future where patient-centered care is the cornerstone of well-being.

| Stakeholder Name | Role/Responsibility | Importance | Influence | Positive Impacts/Interests | Concerns | Communication Needs |
|--------------------------------|----------------------------------------------|------------|------------|---------------------------------------------------------------|------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| Hospital Administrators | Management of the Hospital | High | High | Improved patient care, efficiency, and satisfaction | Data security and privacy, system reliability | Regular updates on system performance, feedback on patient satisfaction |
| Healthcare Providers | Doctors, Nurses | High | High | Enhanced patient outcomes, reduced readmissions, compliance | System usability, accuracy of AI recommendations | Access to patient data, Al recommendations, channels for direct communication with patients |
| Patients | Individuals receiving care | High | Low/Medium | Personalized and timely healthcare support | Privacy of personal health information, system reliability | Access to AI recommendations, ability to communicate symptoms/concerns, seamless transition between stages of care |
| IT Team | IT Specialists, Developers | Medium | High | System functionality, security, and data privacy | Technical challenges, system scalability | Technical updates, system maintenance, feedback on user experience and system performance |
| Sales and Marketing Team | Sales and Marketing Professionals | Medium | Medium | User acquisition, subscription growth | User retention, market competition | User feedback, marketing strategies, feedback on subscription offerings and pricing models |
| Customer Support | Customer Service Representatives | Medium | Medium | Addressing user inquiries, technical support | User feedback, system downtime | User feedback, technical support, reporting system issues/bugs |
| Individuals (Non-Patients) | Potential Users | Low | Low | Access to fee-based service and potential future patients | Perceived value of the service, cost concerns | Marketing and promotional efforts, user feedback on service experience |
| Regulatory Authorities | Government Bodies, Compliance Officers | High | High | Ensuring compliance with healthcare regulations and standards | Regulatory changes, potential legal implications | Updates on compliance requirements and potential changes in regulations affecting the application |

