

**Google Cloud.**

## **The challenge.**

Help Google Cloud to increase creative and development work throughput for the GCP web production team.

## **The insight.**

Create a large scale design library to provide users a consistent experience across the website. Implement UX workflows to create more meaningful experiences.

## **The work.**

This was an ongoing engagement and we started to listening to users and stakeholders to create design solutions based on pain points, business and users needs.

**My contribution.**

- 1. Interaction design**
- 2. UX strategy**
- 3. Information Architecture**