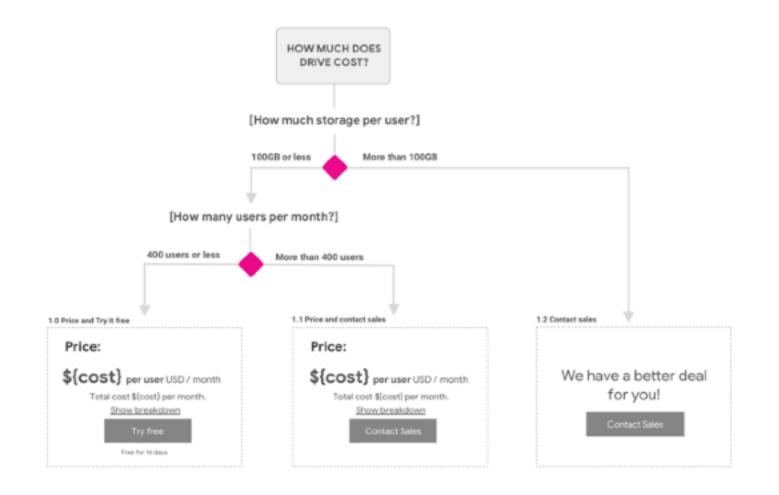
Pricing calculator.

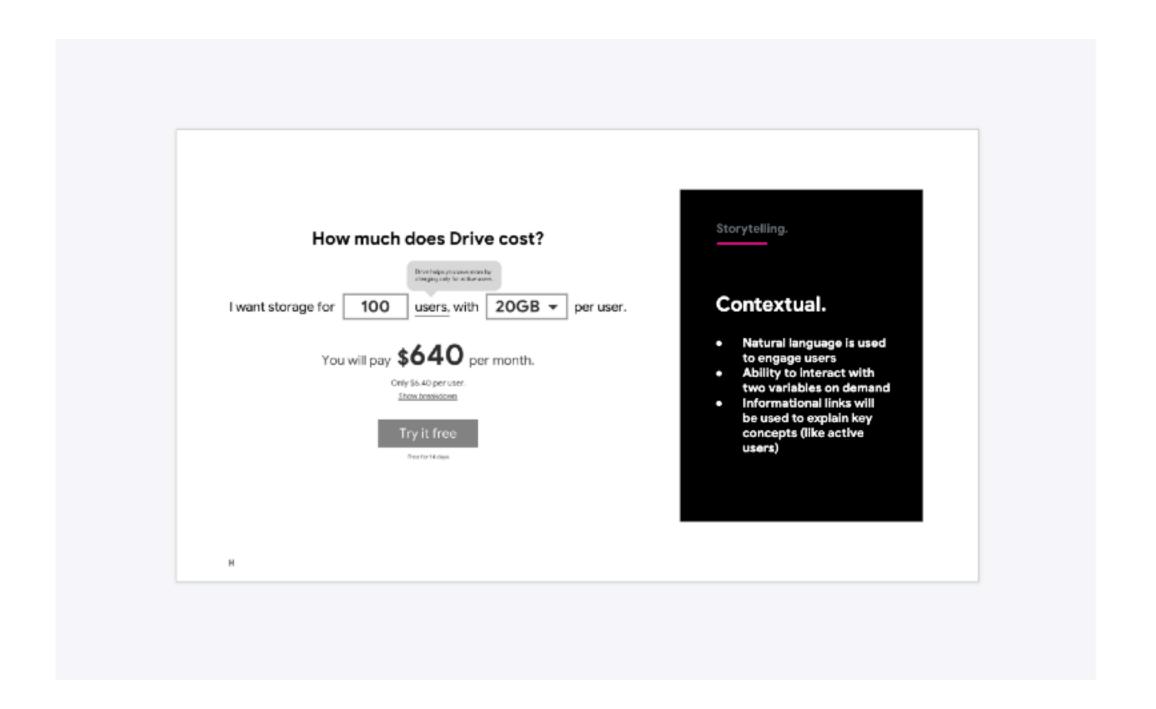
Flow: Drive Enterprise Pricing Caculator





Tailored CTA's.

We created the logic flow so developers could know when to use different CTA's based on users inputs. The strategy was driving users deeper in the funnel based on their needs.



Contextual experience.

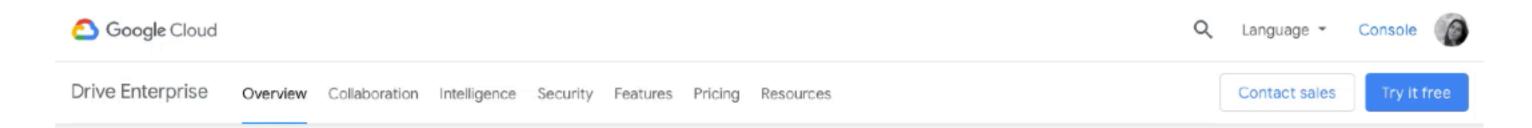
We used Natural Language to engage and give more contextual information to users. By including default values and storytelling approach we could give users a straight forward path on how to interact with the tool.

The solution.

An interactive module.

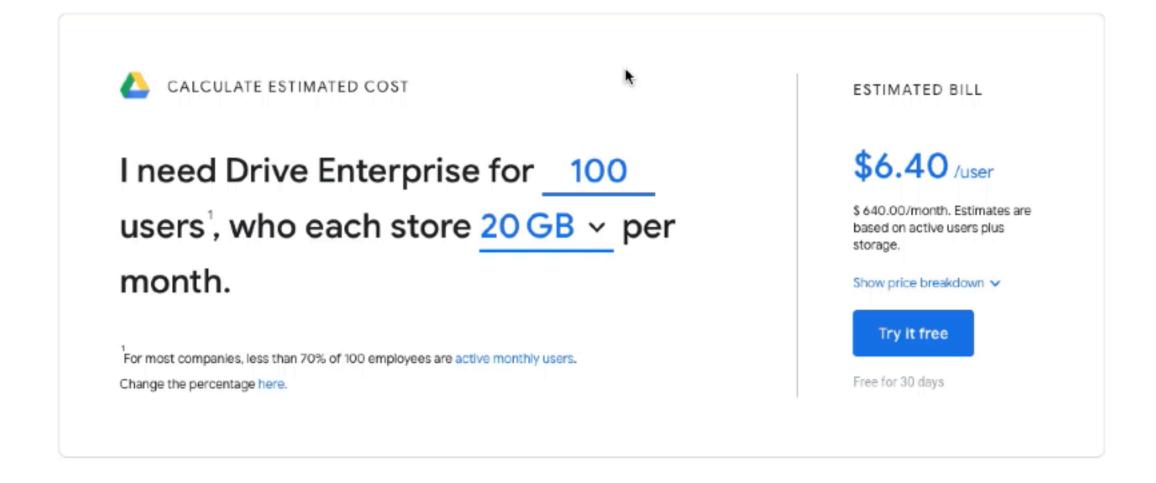
Across the experience users will have key functionalities:

- 1. See pricing breakdown
- 2. Know more about key concepts on how Drive calculates cost
- 3. See cost per user
- 4. CTA variability



Only pay for what you use

Drive Enterprise pricing is based on active users and storage used per month - so you never pay for capacity you don't need.



If you need Gmail and Calendar, click here to learn more about G Suite.