Google Cloud.

The challenge.

Help Google Cloud to increase creative and development work throughput for the GCP web production team.

The insight.

Create a large scale design library to provide users a consistent experience across the website. Implement UX workflows to create more meaningful experiences.

The work.

This was an ongoing engagement and we started to listening to users and stakeholders to create design solutions based on pain points, business and users needs.

My contribution.

1. Interaction design
2. UX strategy
3. Information Architecture