

Feedback on Ekaterina's Website



Ekaterina's website demonstrates a well-organized structure with thoughtful design choices across its pages. The contact page is particularly informative, as it includes all campus locations and complete contact details. Incorporating an interactive map instead of pictures only would further enhance usability, while enlarging the "Send Message" button could improve visibility and user engagement. The existing color palette is effective and cohesive; however, maintaining the same colors with a slightly adjusted hue could add subtle visual interest. Readability could also be improved by increasing spacing between paragraphs and using more negative space.

The logo is well aligned within the top navigation bar alongside a clear and accessible menu, creating a professional first impression. Footer links are interactive and successfully direct users to the necessary pages. On the apply page, the chatbot is a valuable feature that supports user guidance. The icons could be smaller and more centrally aligned, and additional padding around the right-side image would improve balance. Centering and enlarging the heading would strengthen visual hierarchy. The courses page is engaging with hover effects, though the hover text color could be lighter for improved contrast.

Reviewed by: Marian Mizzi

Self-Evaluation on Website

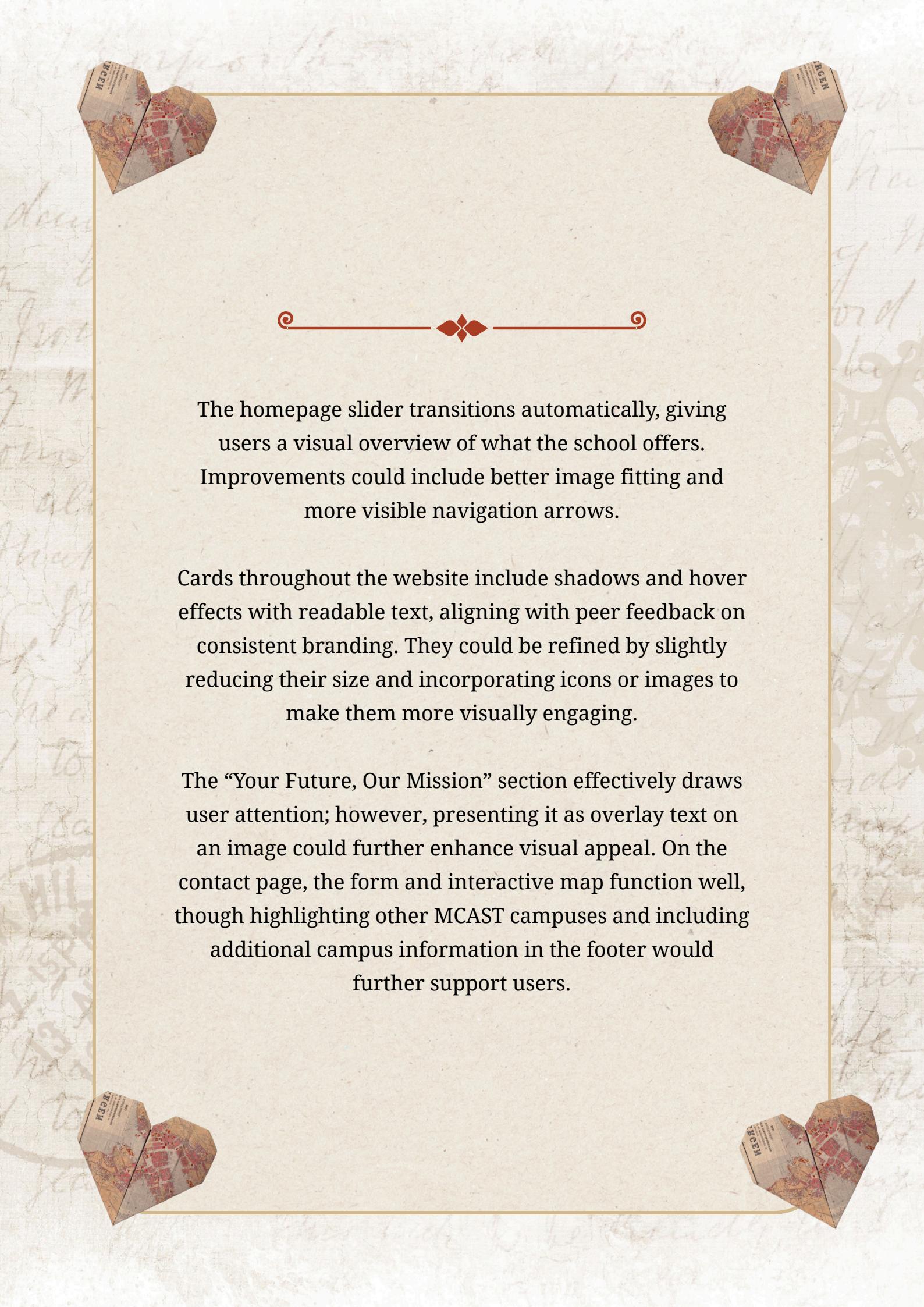


My website aligns with my user persona, Eva, who values clear structure, easy navigation, and guided user interactions. The website is interactive, with hover effects and clear buttons that help users understand where to click, while maintaining a readable and easily navigational layout.

The MCAST logo is positioned clearly and is visible at all times; however, it could be made clickable to allow users to return to the home page more easily, following common usability conventions. The search bar is clear and functional, with an added interaction effect when selected. This could be further improved by allowing users to navigate directly to relevant pages after searching, and by showing the “Go” button only while typing or once input is complete.

The Staff Intranet and Student Systems buttons are easy to spot, though their accessibility could be improved by using stronger contrast, such as mixing dark and light tones instead of light on light. The sticky top navigation bar enhances usability by allowing users to access other pages without scrolling back to the top, supporting efficient navigation.

Footer links are clickable and navigate users to the correct pages; however, more links or pages could be added and structured into three or four columns to better use negative space.



The homepage slider transitions automatically, giving users a visual overview of what the school offers.

Improvements could include better image fitting and more visible navigation arrows.

Cards throughout the website include shadows and hover effects with readable text, aligning with peer feedback on consistent branding. They could be refined by slightly reducing their size and incorporating icons or images to make them more visually engaging.

The “Your Future, Our Mission” section effectively draws user attention; however, presenting it as overlay text on an image could further enhance visual appeal. On the contact page, the form and interactive map function well, though highlighting other MCAST campuses and including additional campus information in the footer would further support users.

Ekaterina's Feedback on My Website



Her comments on my website pointed out a number of its advantages as well as its shortcomings. The website's constant branding, which contributes to a unified and polished experience, was one of the primary advantages noted. Although the main page was praised as being easily navigable and well-structured, it was suggested that more graphics be added to avoid the layout becoming overly simple. The alignment of content boxes should be improved in the future to enhance visual balance, according to feedback.

The courses page, along with other pages, was identified as an area that could benefit from more spacing and imagery to enhance engagement. Another point raised was the size of the header, which could be reduced to improve usability on smaller screens and mobile devices. Despite these suggestions, overall feedback confirmed that the website successfully fulfills its purpose and is easy to use for a wide range of users, supporting accessibility and clarity across different audiences.