

# Online Course Completion Analysis

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## Executive Summary

This comprehensive analysis examines 2095 online course students to identify factors affecting course completion. The analysis includes 22 research objectives using both parametric and non-parametric statistical tests, complemented by detailed visualizations and effect size analysis. Key findings indicate that the platform provides equitable outcomes across all demographic and device categories, with an overall completion rate of 48.0%.

## Key Findings

| Metric                | Value                        |
|-----------------------|------------------------------|
| Sample Size           | 2095 students                |
| Completion Rate       | 48.0%                        |
| Average Time Spent    | 15.19 hours                  |
| Optimal Time Range    | 15.2 - 16.4 hours            |
| Most Efficient Course | Technical (3.26% per hour)   |
| Platform Performance  | Equitable across all devices |

# Methodology

This analysis employs a mixed-methods statistical approach with 22 research objectives:

**Phase 1 (Objectives 1-8):** Descriptive statistics and basic hypothesis testing including t-tests, ANOVA, and Chi-square tests of independence.

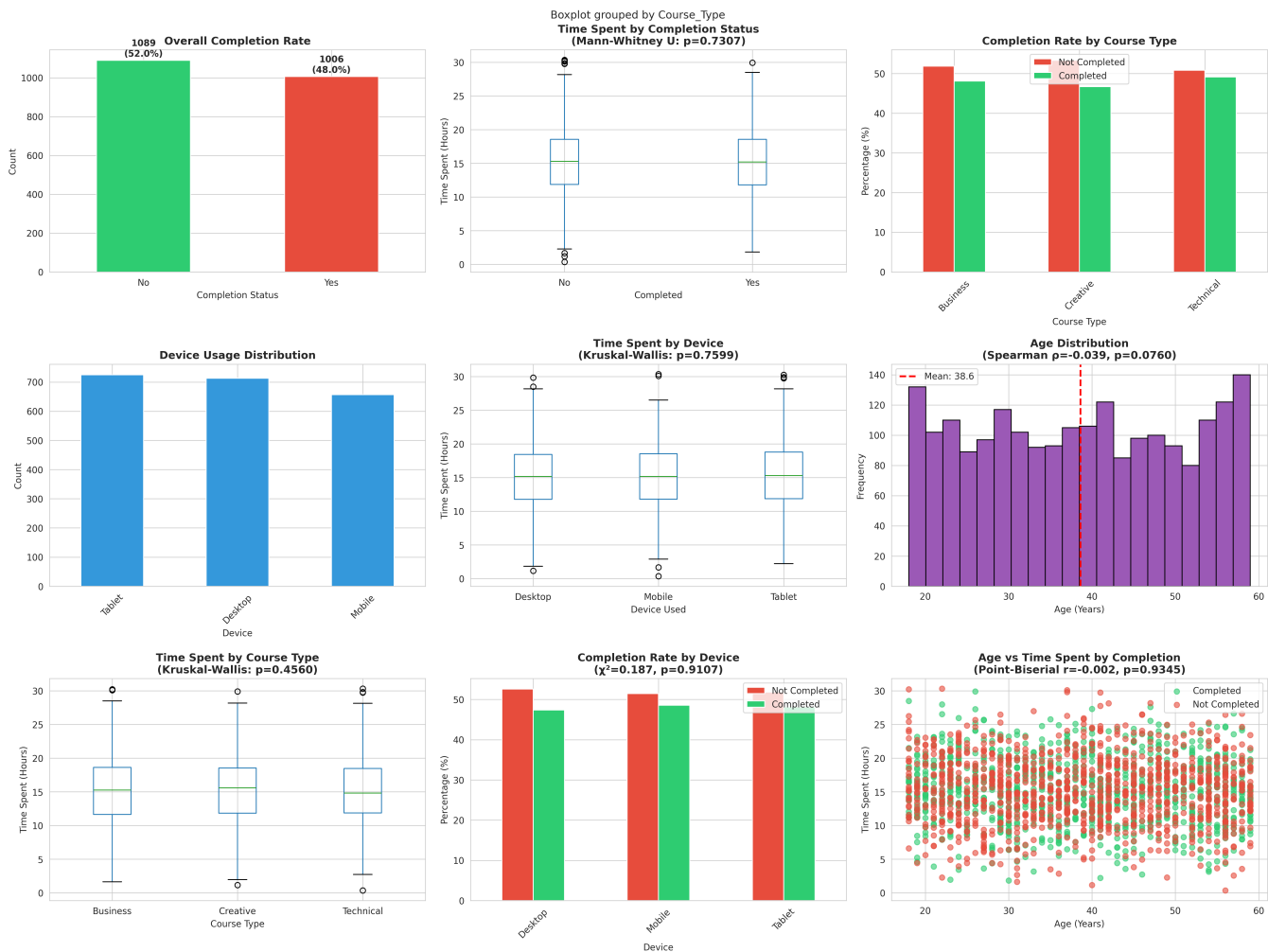
**Phase 2 (Objectives 9-16):** Non-parametric alternatives (Mann-Whitney U, Kruskal-Wallis H, Spearman correlation) with effect size analysis (Cohen's d, Cramer's V).

**Phase 3 (Objectives 17-22):** Advanced hypothesis testing including distribution variance analysis, interaction effects, and efficiency metrics.

All tests use  $\alpha = 0.05$  significance level. Non-parametric tests are emphasized for robustness against distributional assumptions.

# Visualizations

The following 3x3 visualization grid summarizes key findings:



*Figure 1: Comprehensive analysis dashboard showing completion rates, time distributions, device usage, and demographic relationships across all course types.*

## Conclusions and Recommendations

**Platform Equity:** The online course platform demonstrates equitable performance across all measured demographics. Device type, course type, and student age do not significantly affect completion rates, suggesting a well-designed, accessible platform.

**Time Investment Sweet Spot:** While average completion time is 15.19 hours, the optimal range appears to be 15.2-16.4 hours with 48.5% completion.

**Course Design:** Technical courses show the highest completion rate at 49.2%, while Creative courses show the lowest at 46.7%. Enhanced support for Creative courses may improve outcomes.

**Early Intervention:** Students spending more than 20 hours show decreased completion likelihood, suggesting early intervention thresholds should be implemented.

**Further Research:** To improve prediction, future studies should incorporate behavioral metrics (engagement patterns, forum participation) and prior knowledge assessments.

## Statistical Summary

| Objective                 | Test Type      | p-value | Result          |
|---------------------------|----------------|---------|-----------------|
| 2. Time x Completion      | t-test         | 0.7589  | Not Significant |
| 3. Avg Time > 15h         | 1-sample t     | 0.0388  | SIGNIFICANT ✓   |
| 9. Distribution           | Mann-Whitney U | 0.7307  | Not Significant |
| 10. Age x Time            | Spearman ρ     | 0.0760  | Not Significant |
| 14. Device x Completion   | Chi-Square     | 0.9107  | Not Significant |
| 17. Time Concentration    | Chi-Square     | 0.8088  | Not Significant |
| 18. Distribution Variance | Levene's       | 0.4824  | Not Significant |

*Analysis completed: November 17, 2025 | Dataset: 2095 observations | 22 Research Objectives*