

Marina Joan Cleavenger

(805) 469-2119 | marinacl@hawaii.edu | LinkedIn: @marina-cleavenger

EDUCATION

University of Hawai'i, Mānoa– Shidler College of Business

May 2025

Bachelors Business Administration–Management, Management Information Systems, & International Business

GPA: 3.79, Honors & Awards: Dean's List (all semesters applicable)

EXPERIENCE

Interstel Technologies Inc. (University of Hawai'i, Mānoa Innovation Center - Leap Start Program)

Start date – Aug. 2023

Business Intern

Honolulu, HI

- ❖ Revitalize a business plan for Interstel Technologies Inc. to attain phase three of NASA contract, market to the Department of Defense, and optimize other avenues for further funding to grow new technologies such as ICOSMOS-Swarm

Shidler College of Business Graduate Office

Jan. 2023 – Current

Clerical Assistant/ Internship

Honolulu, HI

- ❖ Masters of Business Undergraduate Ambassador whose goal is to increase the number of undergraduates in the graduate pathway programs by collaborating with Shidler's marketing team, educational presentations, and educational outreach
- ❖ Co-collaborated the Shidler College of Business Graduate Student Handbook by researching peer and benchmark institutions and successfully created a new/updated version of the handbook that cut down advising time by 50%

Starbucks

Feb. 2022 – June 2022

Associate

Honolulu, HI

- ❖ Multiasked and delegated responsibilities efficiently by managing thousands of orders while achieving customer satisfaction
- ❖ Quickly learned in a fast-paced environment by international corporate standards

Student Representative to the Board of Education

Aug. 2020-June 2021

Oxnard Union High School District

Camarillo, CA

- ❖ Implemented and coordinated mental health resources at each school including professional counselors, designated calm spaces, and mental health checks for over 7,000 students district wide
- ❖ Surveyed and collected data for over twenty-thousand students to report and reform education during COVID-19 shutdown
- ❖ Reformed new district dress code regarding student and teacher analysis to make it an all inclusive matter

Summer Leadership Experience

Aug. 2019-Aug. 2019

University California Santa Barbara Quarter Zero Entrepreneurial Camp

Santa Barbara, CA

- ❖ Entrepreneurship camp that required all groups to develop a business idea, create a business plan, SWOT analysis, and market strategy to consumers
- ❖ Increased skills in business plans, marketing strategies, entrepreneurial activities, and networking

EXTRACURRICULAR ACTIVITIES

Direct Admittance Program Mentor, Shidler College of Business

Dec. 2021 – Current

- ❖ Advise, inform, and support new Direct Admittance Students into the Business school
- ❖ Provide educational and social events to network with individuals, Shidler clubs, and professors

Chancellor, Delta Sigma Pi Professional Business Fraternity, Rho Chi

Feb. 2022 – Current

- ❖ Oversee & reconstruct the Bylaws/Policies and Procedures while adhering to formal ritual of Delta Sigma Pi
- ❖ Develop chapter members & increase participation with an engaging way to hold meetings of up to 80 people

Vice President of Initiatives, National Panhellenic Council

Dec. 2021 – Dec. 2022

- ❖ Oversee and empower University of Hawai'i Greek Life by educating over 300 women with leadership, scholarship, and career opportunities. Coordinate study sessions, de-escalate challenges, and have orderly recruitment for over 400 girls

Treasurer and Event Organizer, Wellness Warriors (Blue Zones Project)

Oct. 2021 – June 2022

- ❖ Conduct and establish the first year club's finances and accounts of Wellness Warriors

Active Member, Phi Mu Fraternity at UHM

Sep. 2021 – Current

Active Member, Information Technology Management Association at UHM

Jan. 2023 – Current

SKILLS

Strengths: Public Speaking (Competition team, Aug. 2015- March 2020), individual/group leadership, technologically proficient, computer proficient in Google (Docs, Sheets, Slides, Workspace) & Microsoft (Word, Excel, Powerpoint, Access Database),Salesforce

Interests: Learning/immersing in different cultural environments including diversity, equity, & inclusion

Research: Reducing Susceptibility to Celebrity Endorsement