



# MARINA COLL MAS

## UX/UI Designer

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Madrid

### Methodologies

Design Thinking  
User Research  
Lean UX  
Agile  
Kanban

### Soft Skills

Empathy  
Creativity  
Teamwork  
Positivism  
Organization

### Languages

Spanish native  
Catalan native  
English B2 (FCE)

### Summary

UX/UI Designer with a journalist and graphic design background, I enjoy developing user-centered digital solutions, always taking into account business needs. Looking for a position as a UX/UI Designer where I can grow and develop my skills working with a motivating team.

### Work Experience

#### Creative Services Coordinator

Launchmetrics | Jan. 2019- Present

- Improvement and optimization of the website focused on the User Experience.
- Development and design of creativities for social networks and mailing.
- Design of ebooks, reports and presentations for clients.
- Design and creation of online and offline materials for events.

Tools: Sketch, InVision, Adobe Creative Suite

#### Marketing & Design Assistant

Launchmetrics | Jan. 2018 - Jan. 2019

#### Assistant Web Editor at Woman

Grupo Zeta | Jan. 2016 - Jul. 2016  
Fashion, beauty and lifestyle journalist for Woman.es

#### Assistant Web Editor at Vanity Fair

Condé Nast Spain| May. 2015 -Jan. 2016  
Fashion and lifestyle journalist for Vanity Fair magazine.

#### Content Intern at Vanidad magazine

Vanidad| Sept. 2014 - May. 2015  
Fashion, beauty and lifestyle journalist for Vanidad magazine.

### Education

#### UX/UI Design Bootcamp

Ironhack  
Apr. 2020 - Present

#### Master in Art Direction & Copywriting

Aula Creativa  
Feb. 2017 -Jul. 2017

#### Master in Graphic Design

Aula Creativa  
Sept. 2016 -Jan. 2017

#### Bachelor's degree in Journalism

Universidad Complutense de Madrid  
Sept. 2011 -Jun. 2016

### Tools / Skills

#### UX:

SKETCH      ADOBE SUITE      FIGMA      INVISON      MARVEL

#### Management:

NOTION      TRELLO      SCRUM      ASANA      KANBAN      GOOGLE SUITE