



Marina Coll Mas

UX/UI Designer

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Methodologies

Design Thinking

User Research

Lean UX

Agile

Kanban

Tools

Figma

Sketch

InVision

Adobe Creative Suite

Google Analytics

Hotjar

HTML / CSS

Zeplin

Soft Skills

Empathy

Creativity

Teamwork

Positivism

Organization

Languages

Spanish native

Catalan native

English B2 (FCE)

UX/UI Designer who enjoys developing user-centered digital solutions, always taking into account business needs.

Work Experience

Creative Services Coordinator

Launchmetrics | Jan. 2019– Present

- Managed and implemented the UX Strategy on the website. Improved and optimized the web User Experience through research, data analysis (Google Analytics, Hubspot and Inspectlet) and Design Thinking methodology.

- Design of eBooks, reports and presentations for clients.

- Developed and design of creativities for social networks and mailing.

Tools: Sketch, Google Analytics, Hotjar, InVision, Adobe Creative Suite

Marketing & Design Assistant

Launchmetrics | Jan. 2018 – Jan. 2019

Assistant Web Editor at Woman

Grupo Zeta | Jan. 2016 – Jul. 2016

Fashion, beauty and lifestyle journalist for Woman.es

Assistant Web Editor at Vanity Fair

Condé Nast Spain | May. 2015 – Jan. 2016

Fashion and lifestyle journalist for Vanity Fair magazine.

Content Intern at Vanidad magazine

Vanidad | Sept. 2014 – May. 2015

Fashion, beauty and lifestyle journalist for Vanidad magazine.

Education

UX/UI Design Bootcamp

Ironhack

Apr. 2020 – Present

UX Writing & UX Editing

Crehana

2020

Master in Art Direction & Copywriting

Aula Creativa

Feb. 2017 – Jul. 2017

Master in Graphic Design

Aula Creativa

Sept. 2016 – Jan. 2017

Bachelor's degree in Journalism

Universidad Complutense de Madrid

Sept. 2011 – Jun. 2016